



EU NEIGHBOURS
south

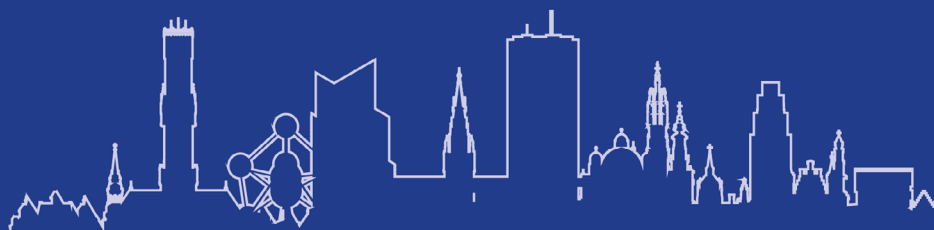


EU NEIGHBOURS SOUTH

May 2022

Newsletter Special Edition

#We
are in
Brussels



The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the [Southern Neighbourhood](#).

#WEAREINBRUSSELS

This is how the story begun...



The [#InTheirEyes](#) adventure officially started in December 2019. In total, 16 content creators (2 per country) were selected. At the end of the competition, they were due to meet in Brussels to receive their titles of [Goodwill Ambassadors of the European Union](#) but the Covid-19 epidemic decided otherwise. Last month, they finally got the opportunity to come to Belgium for an emotional reunion. [#InTheirEyes: more than a competition, a wonderful human adventure!](#)

Watch the video!

Finally, they meet again!



As part of the **Europe Day celebrations** on May 9, the **EU Goodwill Ambassadors** from Algeria, Egypt, Jordan, Lebanon, Libya and Morocco were invited to Belgium to discover EU institutions, meet EU officials and take part in a number of activities. [Read about the highlights of their journey in this newsletter!](#)

Meeting with the EU Officials



During their stay, the EU Goodwill Ambassadors met senior officials from the European Commission to discuss the **cooperation priorities** between the European Union and countries of the Southern Neighbourhood.

The 1st meeting took place at the offices of the Directorate-General for European Neighbourhood and Enlargement Negotiations (DG NEAR) in the presence of directors and experts. During their discussions with the EU Goodwill Ambassadors, EU officials present in the meeting underlined **the importance given to youth in the southern region** and the efforts made by the European Union in several areas such as education, training, entrepreneurship, research, the environment or even culture to build a better - greener, more inclusive and digital future.

During the 2nd meeting organised at the offices of the European External Action Service (EEAS), the officials explained **diplomatic ties and political relations with the Southern Neighbourhood**, as well as the importance of strategic communication for the European

Discover the album!

South, East, Western Balkans: cross-regional networking session



The EU Goodwill Ambassadors spent a day meeting and exchanging with some of the Young European Ambassadors from the **Eastern Neighbourhood region** and the **Western Balkans**. This was a unique experience during which **thematic roundtables** around culture, gender, youth engagement, the environment and disinformation brought to light common challenges and aspirations across the border.

One thing was clear: Whether they are from the South, East or Western Balkans, young people all share the same ambitions and similar dreams for a **brighter and more inclusive future**.

Discover the album!

Commissioner Várhelyi was there!



On the same day, **the European Commissioner for Enlargement and the European Neighbourhood Policy, Olivér Várhelyi**, met the young representatives of the 3 regions, further highlighting the importance given by the European Union to youth.

“You are the future of the region! The greatest challenge for us is to allow a different future to the young people of the 3 regions: a more digital, greener, safer and more prosperous future.”

Mr Oliver Várhelyi, European Commissioner for Enlargement and the European Neighbourhood Policy

Meet the Commissioner Várhelyi

EU Open Day: inside the EU



On the occasion of **Europe Day**, celebrated every year on May 9, the European institutions opened their doors to the public allowing citizens of all ages and walks of life to learn more about the EU. EU Goodwill Ambassadors in the Southern Neighbourhood participated by taking part in **roundtables**, **social media coverage** and **interactions** with visitors.

Discover the album!

SALAM event: an hymn for peace



“Peace means getting rid of all the obstacles which separate us and the borders which keep us apart, but it does not involve destroying homes, cities and nations. Peace is the sound of birds and the smell of morning coffee, not the sound of guns and the smell of destruction.”

Namees Arnous, EU Goodwill Ambassador to Egypt

In these simple but emotional words, Namees Arnous, EU Goodwill Ambassador to Egypt, gave her personal definition of peace at the **SALAM event**, organised on May 4.

The SALAM event was an evening dedicated to **peace**, during which EU Goodwill Ambassadors from the Southern Neighbourhood and Young European Ambassadors from the Eastern Neighbourhood and Western Balkans expressed their solidarity with all nations in the world who are going through conflicts or other forms of strife. In their own language, young participants **sent a unified message of peace to the world**. They also contributed to a live painting by a Belgian artist of the word «Salam», meaning peace in Arabic.

Discover the album!

#InTheirEyes: let's the 2nd edition begin!



The 2nd edition of the regional [#InTheirEyes competition](#) was launched on May 7 during a live session bringing together 12 of the EU Goodwill Ambassadors from the southern region. This competition is dedicated to content creators from the following countries and territories: Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine* and Tunisia. In each country, content creators will discover the activities of the European Union in the region and will compete to win the title of [EU Goodwill Ambassador](#) in their country. [The award ceremony](#) for #InTheirEyes 2 will be held in November 2022!

Apply to the competition!

OPPORTUNITIES

 **OPPORTUNITY** 

Apply to #InTheirEyes:
a creative regional competition aimed at digital content creators!



EU GOODWILL AMBASSADOR

CLOSING DATE: 15 JUNE

 **OPPORTUNITY** 

Participate to this event:
European Development Days 2022 (EDD22)



edd22
our special events are out

DATES OF THE EVENT: 21-22 JUNE

 **OPPORTUNITY** 

Are you from Jordan?
Apply for a scholarship to study for "Teacher Education Professional Diploma"



منحة الدبلوم المهني
في التعليم!
- للأردنيين المستفيدين من الصناديق الخيرية -

CLOSING DATE: 30 JUNE

 **OPPORTUNITY** 

Apply to MEET Africa:
a diaspora entrepreneurship development project!



EL À CANDIDATU
AVEZ UN PROJET D'ENTREPRE
ETES DE LA DIASPORA AFRICAINE EN EL
S SOUHAITEZ ENTREPRENDRE SUR LE C
VOTRE PROJET NOUS INTÉRESSE !



CLOSING DATE: 15 JUNE

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