

MEDUP!

Promoting social entrepreneurship in the Mediterranean Region

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THE MEDUP! NEWSLETTER

WELCOME TO THE MEDUP! NEWSLETTER, A NEW CHANNEL BRINGING TOGETHER
THE MEDUP! COMMUNITY

1 EU-funded project, 6 countries, 13 partners and associated entities, 3 levels of intervention:

Macro level: improving SEs regulatory and policy frameworks at country and cross-country levels;

Meso level: supporting around 60 SESOs to improve quality, innovativeness and outreach of their services;

Micro level: supporting 64 SEs through financial and technical assistance in the 6 targeted countries

All with 1 goal: **promoting social entrepreneurship in the Mediterranean region**. In the midst of one of the most impacting global crises in decades, each one of you part of the MedUp! community push forward innovative solutions to tackle the challenges of the pandemic and support a sustainable growth.

Let's see what the MedUp! actors have been up to in the past few months!

Top Latest Regional Activities

Policy level

Diesis Network following the emerging trends in the MENA region at macro level is organizing three webinars addressed to policy makers of the region by involving European key actors.

Last 14th of July took place the first one, focused on:

*"How **EASI Programme** is funding the development of social enterprises in EU – lessons learned and elements for transferability."*

Upcoming events starting from September:

- **Policy to promote employment in the social economy:** good examples of initiatives fostering youth's participation in SE from EU and MENA countries will be presented.
- **Statistics and their importance for policy development:** lack of data is a relevant issue hampering the sound development of proper SE policies. The webinar will bring experiences from within the EU and the Mediterranean region to debate around this issue and compare practices.

SESOs Level

Impact Hub

From **Impact Assessment to Effective Communication for Social Entrepreneurship (21/09)**, passing by **Stakeholders mapping and partnerships (13/09)**! The four regional webinars implemented from June to September by the international team of trainers of Impact Hub will finalize the capacity building path shaped for and with the Social Entrepreneurship Support Organizations of the partners countries in the MENA region. Check the labs on **Impact Measurement for SESO and Social Entrepreneurs** already held: [Workshop 1 - Workshop 2](#). And from October "the time for reaping the fruits of such shared knowledge", you will see the practical implementation at national level! Stay tuned!

Euclid Network

Euclid Network together with our local partner organizations and key actors of the project countries are currently working on an **online platform** to serve as an **overview of the SE ecosystems in the MENA region**. The objective is that this online tool can facilitate breaking silos, raising awareness of the sector and stimulate national and regional collaborations. So far, national events in four out of six project countries took place to discuss how such a platform can be conceived and add value to already existing structures. Stay tuned for its launch in the coming months!

Top Latest Country News

Social Entrepreneurs Level



Tunisia

[Maison de l'Image](#), an independent space dedicated to visual arts in all its forms: photography, video, cinema and new media, has launched [Change.doc](#).

Discover this platform that seeks to **promote leaders of sustainable development in Tunisia** who are taking on economic, social and environmental challenges in an increasingly complex and unequal world.

Lebanon

Learn more about "[Obstacles faced by Women Social Entrepreneurs and the efforts of support organizations in creating and enabling environment for entrepreneurial activities in Lebanon](#)". In this case study, promoted in the country, we explore the challenges for SESOs in designing program for WSEs and for WSEs in applying for entrepreneurial competitions. The importance of collaboration and team work and recommendations to be adopted for future initiatives in terms of best outreach, recruiting process and coaching strategies to create an enabling environment for women to become social entrepreneurs.



Occupied Palestinian Territories

[Bethlehem Star Charitable Society](#) has been investing in improving people's skills to create new job opportunities. **68 women have been supported to obtain a professional diploma** in Kindergarden and Beauty. Thanks to this initiative, **49 jobs have been created** and 19 trainees are in the process to be employed! Discover more from the [graduation event!](#)

Egypt

Workshops, panels and networking sessions for MedUp!, [GebRaa](#) and Banlastic Egypt at [the Greenish festival](#) last 3rd of September:

- ['Youth Shaping the Sustainability Scene From Aspiration to Ownership' panel](#)
- ['The Plastic Studio 2.0' Banlastic workshop](#)
- ['Future of Sustainability Education: How important is environmental education?' panel](#)
- ['Future of Mobility: Humanizing the city' panel](#)

An occasion to boost an enabling environment for further growth and development of social entrepreneurship, promote the work of existing SESOs with policy makers and connect with financial institution.





PROJET
SÉLECTIONNÉ
2021
FORUM
de PARIS
sur la PAIX

We are selected
to showcase our project at the
Paris Peace Forum

#SOLUTIONFORPEACE
11-13 NOVEMBER 2021



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New Portal - Opportunities for MENA Youth

A joint effort from MedUp! and YPE to share information about their learning, successes and more, in the field of youth employment and social entrepreneurship in MENA region. In this portal you can find a plenty of information in English, French and Arabic - [O4MY](#)



**OPPORTUNITIES
4 MENAYOUTH**

• A Gateway for Inclusive
• Youth Employment
• and Entrepreneurship



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