

# EU NEIGHBOURS SOUTH NEWSLETTER

*October 2021*

The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the [Southern Neighbourhood](#).

## HIGHLIGHTS

### “Innovation at the heart of culture” panel discussion



On 24 September in Sousse (Tunisia), the EU Neighbours South programme held a panel discussion entitled “**Innovation at the heart of culture**”. Five EU-funded programmes and projects active in the world of culture took part in this event to present their activities and discuss innovations in the field of culture and the impact of the sector on the target communities.

The network of EU international institutes for culture, EUNIC, was also represented thanks to the participation of the Tunisia cluster.

The panel provided an opportunity to highlight European Union efforts to promote culture and the creative industries in Southern Neighbourhood Region countries.

The participating programmes and projects are Innovi-EU4Innovation; All Around Culture; Tounes Wejhatouna - Creative Tunisia; Tfanen - Creative Tunisia and Creative Europe-Tunisia Desk.

[Learn more!](#)

## **TANDEM Media Awards announced at *Les Assises du Journalisme* of Tours!**



The **TANDEM Media Awards** were announced to attendees during the prize-giving ceremony at the 14th edition of the **Assises du Journalisme** conference in Tours. The call was launched to spread the word about this regional competition dedicated to journalists, journalism students and artists from Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine, Tunisia and Syria.

Applicants must work in pairs (male/female journalist; journalist/student; journalist/artist), to produce collaborative journalistic content on the theme of culture.

This output must showcase the social, economic and/or human impact of culture and art on the lives of people and/or communities in the European Union Southern Neighbourhood countries. The TANDEM Media Awards prize-giving ceremony will take place in December 2021, during the 2nd edition of the Tunis Assises du Journalisme, attended by journalists and media professionals from both sides of the Mediterranean.

**Apply to the TANDEM Media Awards!**

## **Speak Up Culture!** **Yassine Sondes & Samy Chaffai**



Within the context of the Tandem Media Awards and the EU Neighbours South's broader culture campaign, '**Duo**' videos are being produced with support from **4 EU Goodwill Ambassadors**. Each of them teams up with a renown artist from their country to discuss the importance of culture in a fun, engaging and interesting way.

The first video of the series was shot in Tunisia with the participation of the EU Goodwill Ambassador [@Yassine.Sondes](#) and [@Samy.Chaffai](#), a famous filmmaker and content creator with 1 million followers on Instagram.

The video was published on Facebook, Instagram and YouTube, reaching organically **22.225** people with an engagement rate of over **30%**!

**Watch the video!**



# TOP NEWS

**NEWS**

EU Digital COVID Certificate: Commission adopts equivalence decisions for Morocco



**NEWS**

Climate Diplomacy Weeks 2021

Climate Diplomacy Weeks  
27 Sep - 17 Oct



**NEWS**

EU announces vital 92€ million contribution in support of UNRWAs operations

EU & UNRWA together for palestine refugees  
تعاون الاتحاد الأوروبي والوكالة  
معاً من أجل  
اللاجئين الفلسطينيين



**NEWS**

Kick-off seminar of the second phase of the SOLiD project

SOLiD  
SOUTH MED SOCIAL DIALOGUE



Discover all the news!

## EU PROJECT OF THE MONTH



Co-funded by the European Union

ثقافة - ALL  
داير دايرون AROUND  
ما يدور CULTURE

Interconnected  
in Culture  
for a Stronger  
Ecosystem

نحو  
ثقافات  
متربطة



Co-funded by the European Union, **All-Around Culture** is a collaborative and interconnected programme which consists of 5 components: Cultural Alliances; Youth-led Initiatives; Cross-border Collaboration; Interconnected Environment; Awareness & Dialogue. It aims to foster a vital cultural ecosystem as an enabling environment for social and economic inclusion of young people in seven countries across the Arab region including Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia, and Libyan and Syrian communities in these countries.

[Read more!](#)

## DID YOU KNOW?

### **Renewed partnership with the Southern Neighbourhood : A new agenda for the Mediterranean**



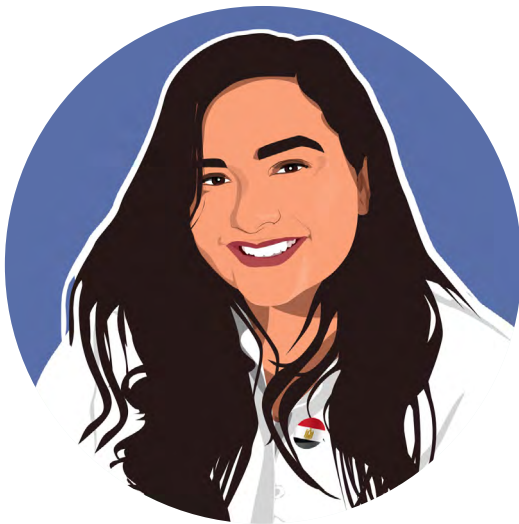
To relaunch and strengthen the strategic partnership between the European Union and its Southern Neighbourhood partners, the European Commission adopted a joint communication proposing a **new Agenda for the Mediterranean**. It includes a dedicated Economic and Investment Plan to spur the long-term socio-economic recovery in the Southern Neighbourhood. Under the new EU's Neighbourhood, Development and International Cooperation Instrument (NDICI), up to €7 billion for the period 2021-2027 would be allocated to its implementation, which could mobilise up to €30 billion in private and public investment in the region in the next decade.

The new agenda focuses on five policy areas: Human development, good governance and the rule of law; Resilience, prosperity and digital transition; Peace and security; Migration and mobility; Green transition: Climate resilience, energy, and environment.

[Read more!](#)

## INSPIRING!

Meet our EU Goodwill Ambassadors!\*



Meet [@NameesArnous](#)  
EU Goodwill Ambassador to Egypt

Namees Arnous created '[E7kky](#)' ('Talk') as an online platform to break societal taboos surrounding women in Egypt. By making women's voices heard on topics dismissed by mainstream media, she hopes to instigate change and support women empowerment across the Arab world.



Meet [@Yassine.Sondes](#)  
EU Goodwill Ambassador to Tunisia

Yassine Sondes is a leading Tunisian influencer who uses humour to promote work and life opportunities to fellow young Arabs. Through inspiring videos, he also seeks to raise awareness of mental health issues and tolerance.

*\* In 2019, the EU Neighbours South project launched the #InTheirEyes campaign. The idea was to highlight how young locals have benefitted from EU funds, through the eyes of digital influencers from 8 countries of the MENA region. The selected influencers were invited to produce at least 2 videos highlighting beneficiaries of EU-funded projects in their country. After months of collaboration, 16 influencers received the title of EU Goodwill Ambassadors during an online Ceremony Awards that took place in December 2020.*



# OPPORTUNITIES

 **OPPORTUNITY** 

Apply to  
**"The best-recycled handicraft"  
competition in Jordan!**



**CLOSING DATE: 30 OCTOBER**

 **OPPORTUNITY** 

Participate to  
**the second edition of the Lina Ben  
Mhenni Prize for Freedom of Expression!**



**CLOSING DATE: 31 OCTOBER**

 **OPPORTUNITY** 

Register for the  
**Regional contest  
TANDEM Media Awards!**



**CLOSING DATE: 14 NOVEMBER**

 **OPPORTUNITY** 

Celebrate the first  
**Mediterranean Day in History!**



**DATE: 28 NOVEMBER**

**Find all opportunities!**



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