



EU NEIGHBOURS SOUTH NEWSLETTER

Feb - Sept 2021

This EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the Southern Neighbourhood.

HIGHLIGHTS

Launch of the TANDEM MEDIA AWARDS



The EU-funded regional communication programme, EU Neighbours South, is organising the **TANDEM Media Awards** in the following countries and territories: Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine, Syria and Tunisia.

Participation is free and open to professional journalists, journalism students and artists.

Participate now!

TOP NEWS









Discover all the news!

FLASHBACK

Regional Comic Contest: South got talent!

On April 2021, the EU Neighbours South programme organised a comic strip competition in the following countries and territories: Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine, Syria and Tunisia. The contest was launched on social media encouraging the audience to develop comic strips highlighting **EU-funded stories** in the Southern Neighbourhood. In total, the project received 41 applications.



Through this first edition, the competition rewarded the four most talented artists (Deema Alami; Nime; Tarek Ngm; Anass El Kho) in addition to offering to the finalists the opportunity to collaborate with the EU Neighbours South project during the year 2021.

Discover the applications!

#EyesOnGreen: Meet the Switchers!



To celebrate the World Environment Day (05 June), the European Commission's Directorate-General for Neighbourhood and Enlargement Negotiations (DG NEAR), the EU Neighbours South regional communication programme, the SwitchMed initiative teamed up for the launch of a regional competition under the motto #EYESONGREEN.

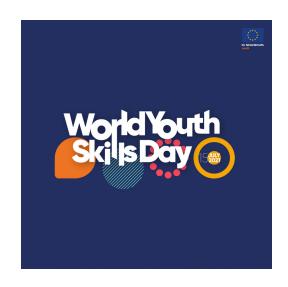
The competition highlighted the inspiring stories of 14 Switchers and their positive impact on the environment in 7 countries of the Southern Neighbourhood region: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia. The Awards Ceremony was held on 3 June, in presence of the jury members and experts of choice in the fields of environment, climate change and sustainable development. Each country was represented by 2 Switchers. The Switchers is a community of inspiring green entrepreneurs and changemakers in the Mediterranean region, developed by the Sustainable Consumption and Production / Regional Activity Center (SCP/RAC).

Meet the winners!

Youth Skills Day: Inspiring stories

On the occasion of the **World Youth Skills Day** (15 July), the EU Neighbours South team launched a campaign highlighting **8 young entrepreneurs** who received support from the EU in the Southern Neighbourhood.

The project chose to collaborate with 8 EU Goodwill Ambassadors from the #InTheirEyes competition who organised a face-to-face interview with an entrepreneur from their country. In their videos, the influencers highlighted the inspiring stories of these young changemakers and beneficiaries of EU support!



Watch the videos!

EU PROJECT OF THE MONTH





The **SwitchMed** programme is funded by the **European Union** and implemented by UNIDO, UNEP Economy Division, and SCP/RAC as a UNEP/MAP Regional Activity Centre, in close coordination with DG NEAR and the EU Delegations in the beneficiary countries.

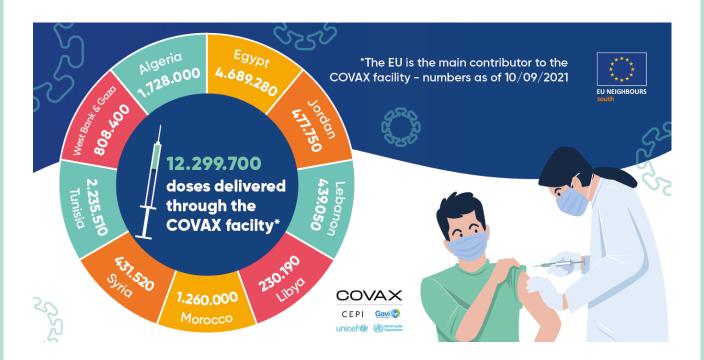
SwitchMed aims at stimulating the creation of new greater business opportunities and decent employment while reducing the environmental footprint of existing consumption and production activities. The programme supports policy makers, eco-innovative small and medium sized enterprises, industries, start-ups and entrepreneurs in the Southern Mediterranean countries, which have identified job creation and natural resource protection as priority issues that also contribute to their economic stability. Its activities benefit 8 countries in the Southern Mediterranean: Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine and Tunisia.

Read more!

DID YOU KNOW?

« Europe is investing in COVAX, both financially andby sharing vaccines. Because we believe this is the best way to ensure universal, fair and affordable access to COVID-19 vaccines. Our common goal is to leave no one behind. »

President Ursula von der Leyen



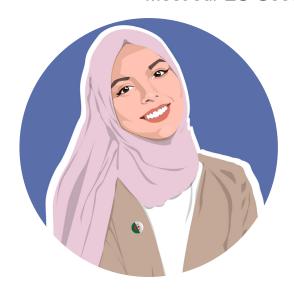
COVAX is a global facility working on the equitable distribution of COVID-19 vaccines around the world. The initiative came to life through a partnership between the World Health Organization (WHO), Global Alliance for Vaccines and Immunisation (GAVI) and the Coalition for Epidemic Preparedness Innovations (CEPI).

From the start, the EU and its Member States (Team Europe) have been one of the lead contributors to COVAX with close to EUR 3 billion for the COVAX Facility, which remains the key global vehicle to ensure fair and equitable access to these vaccines and delivers on international vaccine solidarity. To complement COVAX's efforts, Team Europe is aiming to donate at least 200 million doses to partner countries before the end of the year.

Read more!

INSPIRING!

Meet our EU Goodwill Ambassadors!*



Meet <u>@InesNayli</u>
EU Goodwill Ambassador in Algeria

Inès Nayli is a 24-year-old food blogger who uses her platforms to "change the rules of the social media game" in Algeria. With her unorthodox approach to online influencing, she challenges people to question their realities and speak up for themselves.



Meet <u>@Rahalista</u>
EU Goodwill Ambassador in Libya

Mohamed Alselini left his natal Libya four years ago in search of new experiences. Since then, the travel vlogger has been narrating his journey in videos that call for a wider acceptance of other people's cultures, religions and belief systems.

* In 2019, the EU Neighbours South project launched the #InTheirEyes campaign. The idea was to highlight how young locals have benefitted from EU funds, through the eyes of digital influencers from 8 countries of the MENA region. The selected influencers were invited to produce at least 2 videos highlighting beneficiaries of EU-funded projects in their country. After months of collaboration, 16 influencers received the title of EU Goodwill Ambassadors during an online Ceremony Awards that took place in December 2020.

OPPORTUNITIES





EVENTS





Find all opportunities & events!

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