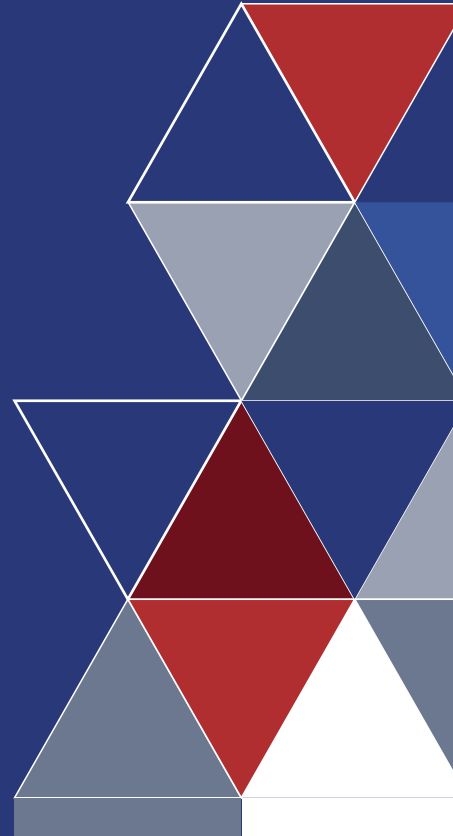


BCD

Business Country Desk

PROMOTING EUROMED BUSINESS



PRESENTATION

The Business Country Desk marks the beginning of a cycle of actions aimed at putting entrepreneurship and investment at the heart of BUSINESSMED's development strategy.

Over the last few years, BUSINESSMED has actively worked on the development of a tool that promote talents, assist in the internationalization of companies, encourage business networking and advocate for an improvement of the entrepreneurial ecosystem in Europe, the Mediterranean and Africa.

In this digital era, BUSINESSMED is industrializing this process, offering the Euro-Mediterranean business ecosystem the BDC , an accessible and intuitive a digital platform, providing companies , entrepreneurs and investors with human and technical support for the realisation of high value-added partnerships.

The ultimate goal of the BCD is to be a reference digital counter and to position and anchor the excellence of the Mediterranean economy.

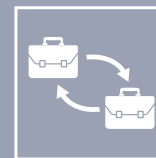
The BCD platform offers its users three main services:



Partnerships



Business HelpDesk
service



EuroMed Business
Matching tool



PARTNERSHIPS



The BDC's partnership service aims to put the various economic operators in the Euro-Mediterranean region in touch with each other in order to initiate and develop North-South and South-South commercial partnerships.

It is an **intuitive directory** combined with a **multi-criteria search engine** that brings together, in the form of complete and detailed profiles, the main economic operators in the Euro-Mediterranean region, companies, financial institutions, Business Support Organisations (BSOs), NGOs, governments agencies, etc...

This space allows the identification and direct contact with a potential business partner corresponding to the expectations expressed by the platform user.



BUSINESS HELPDESK SERVICE



This area aims to support Mediterranean economic actors by providing them with reliable information and data related to the socio-economic and regulatory context concerning the priorities and key sectors of 10 southern Mediterranean countries.

The Business HelpDesk is divided into 3 sub-sections

Investment guide



which covers procedures, tax and financial advantages, incentives for investors, regulations, taxes, etc

Trade guide



which presents by country the general framework for trade, nomenclature and customs duties, trade agreements, etc.

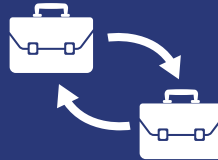
Statistical data



which present a list of macro-economic indicators for each target country (GDP, Infrastructure, Demographics, etc.)



EUROMED BUSINESS MATCHING TOOL



The EuroMed Business Matching is an event-oriented tool, managing business meetings. Its objective is to initiate effective exchanges and contacts, to create or strengthen partnerships.

It offers a range of ergonomic features to simplify the organization and management of B2B meetings. It allows the user to manage profiles, consult the events agenda, send requests for meetings with other companies and follow up on confirmed meetings,

Appointments
manager



Intuitive
dashboard



EuroMed business
agenda



Access
to the participants'
catalogue



MAIN FEATURES



OTHER SERVICES OF THE PLATFORM

The platform also offers «News» and «Opportunities» sections that review the most significant socio-economic news of the region as well as the most interesting opportunities, tenders and calls for applications.

One of the great added value of the platform is the «Resources» section. It centralizes a good number of studies, sectoral reports, economic outlooks and other relevant documents on the Euro-Mediterranean business climate.

To benefit from all the opportunities and services of the BDC platform visit the website and register your organization on :

www.bcdesk.eu



The BDC platform is developed by BUSINESSMED in the framework of the EBSOMED project.

EBSOMED (Enhancing Business Support Organisations and Business Networks in the Southern Neighbourhood) is Co-funded by the European Union. The ultimate goal of this 4-year project (2018-2022) is to promote the Mediterranean Business Ecosystem by boosting investment and job creation in the region with a view to economic growth.

This will be done through the strengthening of the capacity building of Business Support Organisations in the Southern Neighbourhood Countries.

More specifically, EBSOMED intends to increase the overall capacity management of Business Support Organisations (BSOs) in the Euro-Mediterranean region by improving the services offered to SMEs.



Project funded by the
EUROPEAN UNION

The EBSOMED project is led by BUSINESSMED within a consortium of six partners.



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