



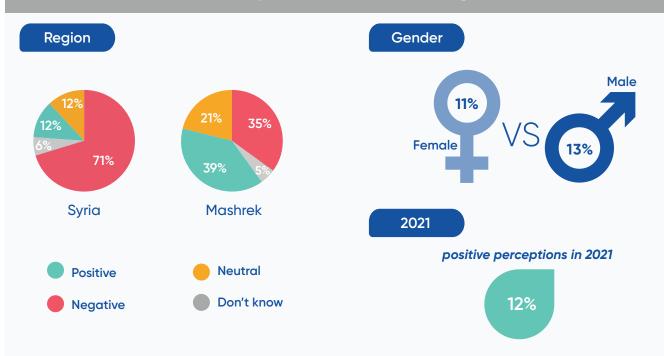




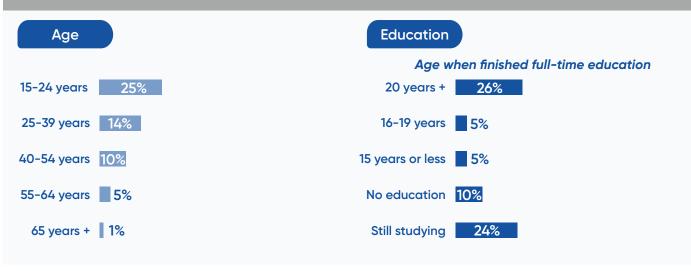
Image of the EU

In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?

Perceptions of the EU according to:



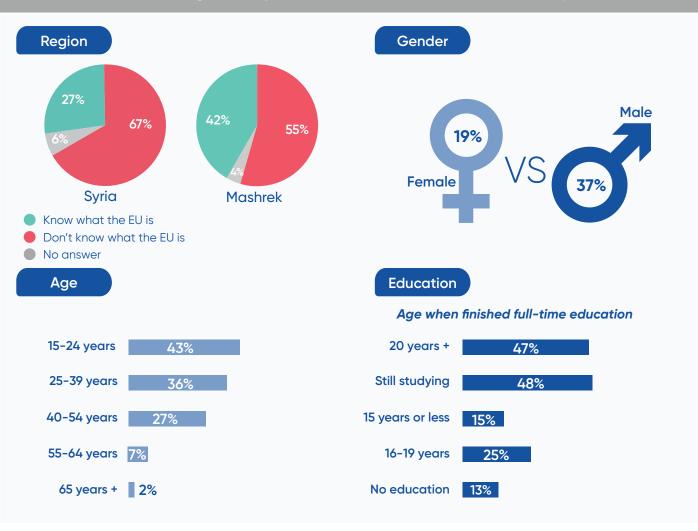
Positive perceptions of the EU according to:



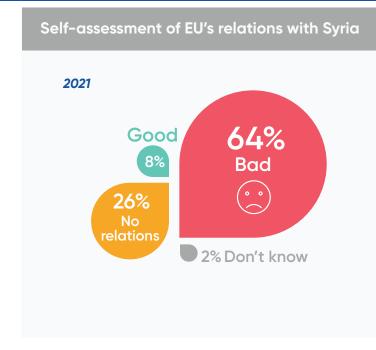
Knowledge of the EU

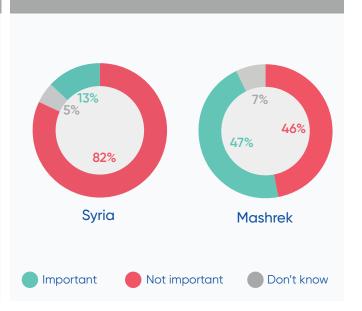
To what extent do you know what the European Union is all about?





EU relations with Syria





Importance of the partnership with the EU

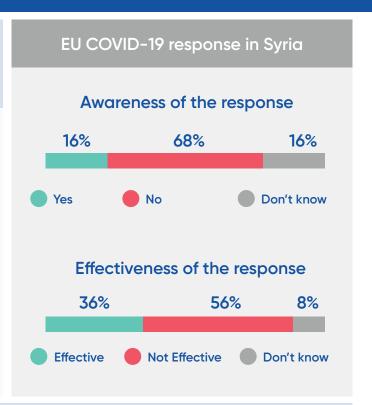
To what extent do you think that the support provided by the European Union to Syria has been effective?



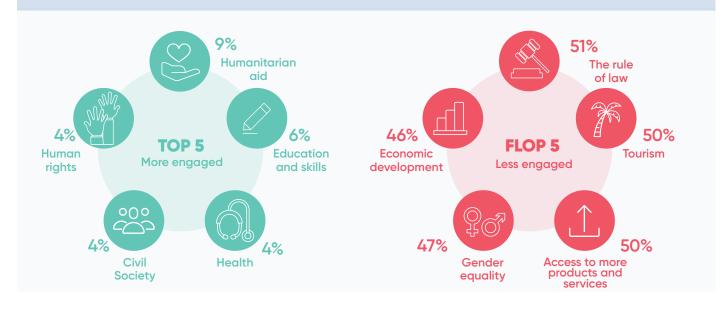
EU's action







In which areas do you think the European Union could be more engaged in Syria?



Media habits

HIGHEST AUDIENCE MEDIA

Syria Television 61%
Syria Drama 46%



Al watan 2%
Al eqtsadi 1%

Whatsapp 85% Facebook 40%

PREFERRED SOURCES OF INFORMATION ON THE EU

20% Online social networks

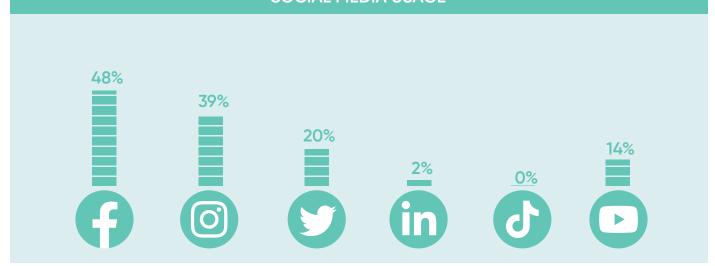
18% Television

Other Internet sources (websites, blogs, search engines)

Discussions with relatives, friends, colleagues

The official website / social media of the European Union Delegation in Syria

SOCIAL MEDIA USAGE



For more information













