

## EU NEIGHBOURS SOUTH NEWSLETTER

*January 2022*

The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the Southern [Southern Neighbourhood](#).

### VIDEO RECAP' 2021



As the New Year begins, the EU Neighbours South team is ready for new achievements, and hopeful for a startling **2022!**

2021 brought us together in so many ways, through the eyes of a network of **young and brilliant influencers**, the voices of dynamic and **inspiring** EU-funded projects **beneficiaries** the outstanding illustrations by winners of our comic contest, and so much more.

We have more to look forward to this coming year. Our emotions are running high as we hope to soon come together for real and rekindle the **human connections** that, we must never forget, are at the very heart of any form of communication.

The EU Neighbours South team wishes a **happy, healthy and connected new year** to all of our partners, communicators, friends and followers from the Southern Neighbourhood region and beyond!



Stay tuned for new upcoming campaigns, contests and exciting content!

# HIGHLIGHTS OF 2021

## Regional Comic Contest *South got talent!*



On April 2021, a **comic strip competition** on social media was organised, encouraging the audience to develop comic strips highlighting **EU-funded stories** in the Southern Neighbourhood. In total, the project received 41 applications and the four most talented artists were rewarded.

## Youth Skills Day *Inspiring stories*



On **World Youth Skills Day** (15 July), a campaign was launched highlighting **8 young entrepreneurs** who received support from the EU in the Southern Neighbourhood. The project collaborated with **8 EU Goodwill Ambassadors** who organised a face-to-face interview with an entrepreneur from their country.

## #EyesOnGreen *Meet the Switchers!*



To celebrate **World Environment Day** (05 June), a regional competition under the motto #EYESONGREEN was launched. The competition highlighted the inspiring stories of **14 Switchers** and their positive impact on the environment in the region.

## TANDEM Media Awards *Speak up Culture!*



On September 9, the **TANDEM Media Awards competition** on the thematic of culture was launched. The contest was opened to 3 categories of pairs: male/female journalist; journalist/student; journalist/artist. TANDEM received **127 applications** and the winners will be announced during the closing ceremony in March 2022.



## Zero Tolerance for Violence Against Women and Girls



On the occasion of the 16 Days of Activism starting on November 25 with the **International Day for the Elimination of Violence Against Women and Girls**, and lasting until 10 December, which marks the **International Day of Human Rights**, the EU Neighbours South project launched a campaign in collaboration with the EuroMed Feminist Initiative.

7 videos have been produced with content creators and influencers from 7 countries where support services available to women suffering from violence are made available.

Below are the links to all the videos:

[Algeria](#) with [Amine Khatir](#), an Algerian humorist

[Egypt](#) with [Namees Arnous](#), EU Goodwill Ambassador in Egypt

[Jordan](#) with [Tasneem Maabreh](#), EU Goodwill Ambassador in Jordan

[Lebanon](#) with [Amani Geha](#), a Lebanese TV anchor

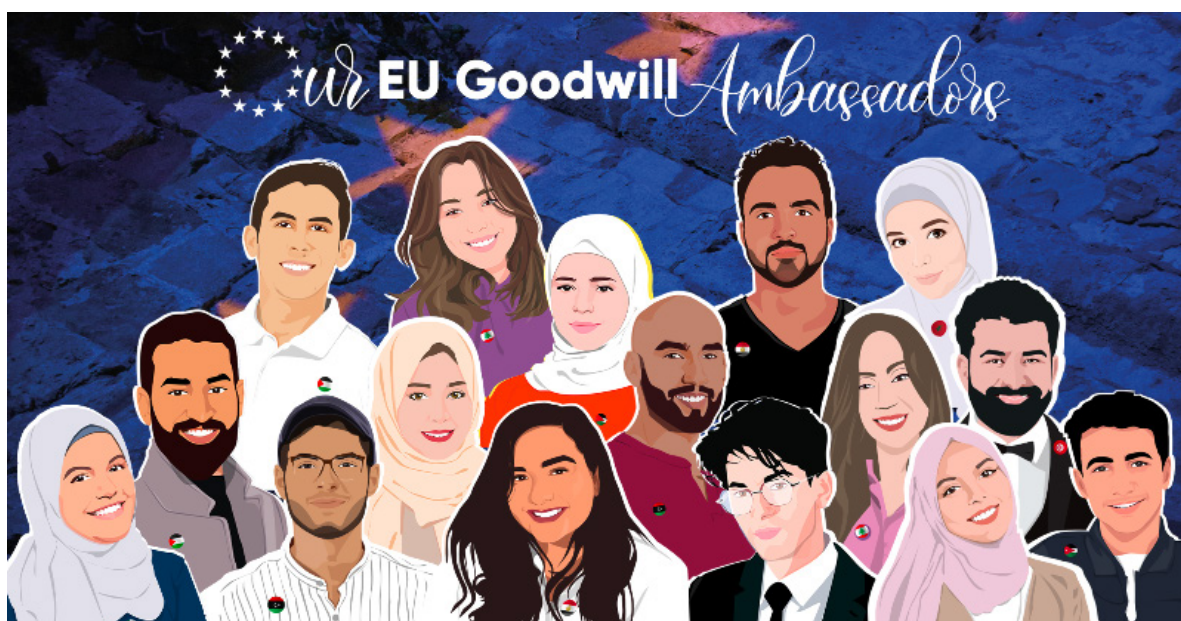
[Morocco](#) with [Nisrine El Kettani](#), EU Goodwill Ambassador in Morocco

[Palestine](#) with [Mamoun Al Herimi](#), EU Goodwill Ambassador in Palestine

[Tunisia](#) with [Yasser Jradi](#), a Tunisian Composer-Musician

## INSPIRING!

### 1 year of the EU GoodWill Ambassadors!



December 9 marked one year since the 16 content creators who participated in the first edition of the [#InTheirEyes campaign](#) were awarded the title of EU Goodwill Ambassador.

[Discover some pictures!](#)

# 2022 HERE WE ARE!



Stay tuned for more amazing activities & inspiring human stories from the Southern Neighbourhood!

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