



Monthly News from **EU NEIGHBOURS SOUTH**

March 2022 Special Edition



The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the <u>Southern Neighbourhood</u>.

EU NEIGHBOURS SOUTH, partner of the International Assises of Journalism of Tunis



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Let's SPEAK UP CULTURE!



On 17-19 March 2022, the **EU Neighbours South** programme participated in the Assises Internationales du Journalisme de Tunis. Partnering with the Assises through a region-wide campaign held under the theme **SPEAK UP CULTURE!**, the EU Neighbours South organised a series of workshops, debates and a ceremony during the three days.

For its 2nd edition in the Tunisian capital, the event gathered or brought together more than 700 journalists, representatives of media and content creators from more than 30 countries.

The 2nd edition ran under the theme 'the emergency of journalism", with talks, debates and workshops centred around the themes of environment, women's rights, freedom of speech, and others.

Read more!

TANDEM Media Awards: and the winners are...



On Thursday, 17 March 2022, the EU Neighbours South programme held the **TANDEM Media Awards** award ceremony, a region-wide media content creation competition launched in September 2021 across 9 countries and territories of the Southern Neighbourhood.

During a ceremony held in Tunis, **four prizes were awarded** to pairs of journalists, journalism students and artists from **Algeria**, **Egypt**, **Jordan**, **Lebanon**, **Libya**, **Morocco**, **Palestine**, **Syria and Tunisia**.

Held as part of the EU Neighbours South programme's participation in the 2nd International Assises of Journalism under the campaign **SPEAK UP CULTURE!**, the competition awarded the following duos:

- Woman / Man journalists TANDEM Winners:
 Fatima Zahra Jabbour (Morocco) & Wail Bourchachene (Morocco)
- Student/professional journalist TANDEM Winners:

 Mohammed al Kahlout (Syria) & Mohammed Hasan-al-Rifai (Palestine)
- Journalist /Artist TANDEM Winners:
 Inès Nayli (Algeria) & Abdelrazak Abo Wail (Algeria)
- Coup de coeur TANDEM Winners:
 Jezia Nouma (Tunisia) & Nadia Telich (Tunisia)

Watch the video!

ROUND TABLE : «Beyond words: informing the youth through illustration»



The **EU Neighbours South** programme, in collaboration with **Cartooning for Peace**, organised a roundtable aimed at **tackling communication from the lens of the youth**: exploring how best to reach younger audiences in the digital age, and link with the visual arts, and in particular comics and illustrations as a means of communication.

The regional round table brought together five speakers: Ralf Doumit, illustrator; Inès Nayli, content creator and EU Goodwill Ambassador to Algeria; Nadia Dhab, aka DLog, illustrator and designer; Zied Ghanania, the beneficiary of the EU-funded programme Tfanen - Creative Tunisia and Barbara Moyersoen, General-Delegate to Cartooning for Peace.

Discover more!

WORKSHOP: «Train to podcast»



The EU Neighbours South programme, in collaboration with its partner CFI Medias, organised a workshop under the theme 'Train to podcast'. Led by the Tunisian radiowoman and podcaster Raouia Kheder and French RFI journalist Elena Gabrielian, the workshop was attended by some 70 participants.

"I am a professional video journalist and I was interested in learning a bit about this new medium. Actually, now I feel like even I can even start doing this on my own!" explains Houda, a Moroccan freelance journalist who attended the session.

The two presenters led a Q&A session following a comprehensive explanation of the various steps needed to **create a podcast**, and the two presenters led a Q&A session. The public expressed its sharp interest in all types of **audio-related news**.

Journalistic proximity, war news coverage and marketing around one's brand were among the many topics tackled by an audience ever-curious to learn more.

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PANEL: «EU-funded media projects and opportunities in the Southern Neighbourhood»



The EU Neighbours South programme organised a regional panel on **media projects** and initiatives funded by the European Union in the Southern Neighbourhood.

Several participants from all over the Arab world took part in this panel. They shared their experiences with their media and visions for a better media landscape in the Southern Neighbourhood. Some of the main opportunities offered to media and journalists in **Egypt, Jordan, Lebanon, Libya, Morocco and Tunisia** through EU-funded programmes were also highlighted during the event mediated by the Egyptian feminist platform E7ky founder and EU Goodwill Ambassador, Namees Arnous.

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