

# EU NEIGHBOURS SOUTH NEWSLETTER

*November 2021*

The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the [Southern Neighbourhood](#).

## HIGHLIGHTS

### **“Re-defining migration partnerships in the Euro-Mediterranean region: the role of communication and narrative”**



The EU Neighbours South programme took part in the **4th EUROMED Migration Communicators** Workshop in Paris. The event brought together government representatives, international organizations, media and migration policy actors from the Euro-Mediterranean region. The imbalance between perceptions “painted with a large brush” and the infinite realities of migrations flows represents a serious obstacle to effective migration management

and hence to building effective cooperation and partnerships in this area. With this in mind, this workshop aimed to provide expertise supporting the development of cohesive responses to the challenge of communication on migration.

In this context, EU Neighbours South shared its know-how and experience on how to deliver a **more balanced narrative through better media partnerships**, bridging traditional and digital media, and remaining as truthful and accurate as possible. The event built upon the success of the first three editions and enabled further consolidation of a community of practice of Euro-Mediterranean governmental communicators and experts to promote knowledge and sharing of experience.

[Read more](#)

## Celebrating the first Mediterranean Day



The **Day of the Mediterranean** aims to act as a timely reminder that our similarities largely overcome our differences, the cultural dimension being an important component of who we are and where we come from. It provides an opportunity to celebrate achievements, embrace diversity, strengthen ties between our two shores, and deepen our understanding of each other.

Looking to the future, the Day of the Mediterranean also offers a unique moment to showcase issues of interest, mobilise political will and commit resources to address common challenges in the region.

**Join the celebration!**

## TOP NEWS



**Discover all the news!**



# EU PROJECT OF THE MONTH



**EUROMED Migration V** (EMM5) is an EU-funded programme implemented by the International Centre for Migration Policy Development (ICMPD). It aims to foster rights-based migration governance systems by consolidating and expanding cooperation between European Neighbourhood Instrument South Partner Countries and European Union Member States (EU MS) as well as among ENI SPCs themselves.

EMM5 builds upon the results of its first four phases (2004-2020) and tailors its activities around facilitating effective North-South and South-South regional dialogues and cooperation within the thematic areas identified in the Global Approach to Migration and Mobility (GAMM): legal migration, irregular migration, migration and development and international protection in addition to cross-cutting topics such as migration governance and communication on migration.

[Read more](#)

# DID YOU KNOW?

## The Union for the Mediterranean (UfM)



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

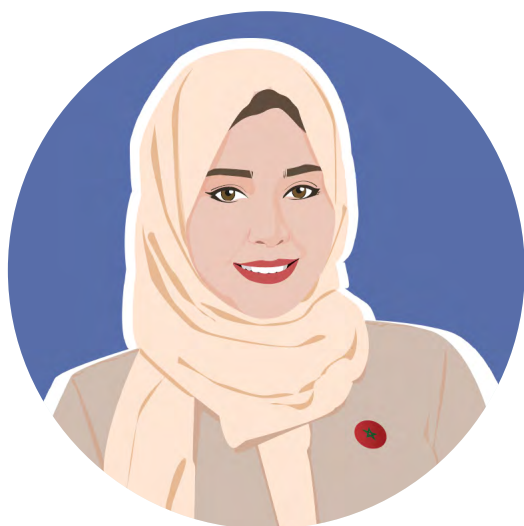
The **Union for the Mediterranean (UfM)** is an intergovernmental Euro-Mediterranean organisation which brings together all countries of the European Union and 15 countries of the Southern and Eastern Mediterranean.

UfM's mission is to enhance regional cooperation, dialogue and the implementation of projects and initiatives with tangible impact on our citizens, with an emphasis on young people and women, in order to address the three strategic objectives of the region: **stability**, **human development** and **integration**.

**For more information**

# INSPIRING!

Meet our EU Goodwill Ambassadors!\*



Meet [@Nisrine Elkettani](#)  
EU Goodwill Ambassador to Morocco

Nisrine El Kettani is a social activist using her online platforms to shed light on women and children's rights as well as social and environmental causes. She strives to inspire young Moroccans to become more involved in volunteering.



Meet [@Mohammed Zaid](#)  
EU Goodwill Ambassador to Libya

Mohammed Zaid is a content creator and innovator thirsty for all kinds of scientific challenges. The 21-year-old leads Lybotics, a company engaging more than 1000 Libyan children in STEM and robotics education.

*\* In 2019, the EU Neighbours South project launched the #InTheirEyes campaign. The idea was to highlight how young locals have benefitted from EU funds, through the eyes of digital influencers from 8 countries of the MENA region. The selected influencers were invited to produce at least 2 videos highlighting beneficiaries of EU-funded projects in their country. After months of collaboration, 16 influencers received the title of EU Goodwill Ambassadors during an online Ceremony Awards that took place in December 2020.*

# OPPORTUNITIES



**OPPORTUNITY**

Participate to  
**Smart City Solutions call for proposals,  
EU supported SME4SMARTCITIES project**



**CLOSING DATE: 23 November**



**OPPORTUNITY**

Participate to  
**EBRD Literature Prize 2022**



**CLOSING DATE: 30 November**



**OPPORTUNITY**

Call for application  
**Call for application for the 6X6  
Reyada project, Libya**



**CLOSING DATE: 30 November**



**OPPORTUNITY**

Apply now  
**For the Mediterranean Sub-Grant  
Adventure Tourism Competition**



**CLOSING DATE: 01 December**

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