



Monthly News from EU NEIGHBOURS SOUTH

August - October 2022

















The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the Southern Neighbourhood.

HIGHLIGHTS



DISCOVER OUR NEW WEBSITE

south.euneighbours.eu



Discover our new website!

We are excited to announce the launch of our new website. It includes latest news, feature stories, opportunities, campaigns, projects, and much more. It also provides insights and information about our network of **EU Goodwill Ambassadors** and **EU Jeel Connectors**. The website is fully integrated across three languages: English, French and Arabic. If you want to receive instant or daily summary alerts, subscribe **here**. We hope you like it!

Check it out!

EU4YOUTH DAYS 2022

#EU4YOUth Days in Brussels

On 11 and 12 October, EU4Youth Days, the flagship event of DG NEAR in the context of the **European Year of Youth**, took take place in Brussels in hybrid format. For the first time ever, the event, opened by Commissioner for Neighbourhood and Enlargement Olivér Várhelyi, brought together young people, youth workers and practitioners, policy makers and researchers from the Eastern Partnership region, the Western Balkans, Türkiye, and the Southern Neighbourhood.

- The EU4Youth Days Conference (11 October) focused on strengthening youth capacities to develop their own resilience;
- The Virtual Knowledge Sharing Event (12 October) enabled participants to stroll with their avatars through an interactive 2D game-like space where they could share good practices on a wide range of themes.

EU Neighbours South also participated in the event with three EU Goodwill Ambassadors and four EU Jeel Connectors from the region. For the main event, 20 Instagram stories were published. In addition, the project run a youth opportunities campaign with feature stories published on the website, in addition to several videos on social media.

Discover the pictures!



#EyesOnBlue

EU Neighbours South launched the #EYESONBLUE campaign in partnership with <u>SwitchMed</u> on the occasion of the <u>World Environment Day</u> (5 June). The campaign aims at selecting 3 outstanding blue entrepreneurs whose projects focus on the 'Blue Economy', addressing water scarcity and water issues in 8 countries of the Southern Mediterranean. A jury selected **7 finalists** based on a very stringent and scientific set of criteria. The projects were then open to public voting on social media with a total of **4075 votes**. A communication campaign about the Blue Economy has been running in parallel and will continue until the week of 7 November. The Awards Ceremony that will announce the top 3 projects from the region will take place at the <u>ECOMONDO</u> event on **10 November**, in Italy.

Discover the finalists' projects!



Meet the Competitors of the Phase 2!

EU Neighbours South – in partnership with EUDs – concluded phase I of the **#InTheirEyes competition** with the selection of two content creators per country who will have to produce one video highlighting an EU-funded project in their country as part of their race towards becoming EU Goodwill Ambassadors. A series of workshops were held in Amman with active participation by representatives of EU Delegations **on 23-27 October.** The objective was to provide competitors with an overview of the EU and its partnership with the Southern Neighbourhood countries, organise field visits to EU-funded projects and programmes and provide them with the opportunity to get to know their peers from other countries, develop bonds and partnerships, and take part in an unprecendeted **Human Adventure!**

Meet the Competitors!



EU JEEL CONNECT: Coffee Talks on the go!

Coffee Talks are our dedicated youth events bringing together young individuals and EU representatives in 8 of the Southern Neighbourhood countries. Coffee Talks participants expressing an interest in the EU Neighbours South's youth network will be selected to become members of the **EU JEEL CONNECT** network based on a number of criteria. The EU JEEL CONNECT network aims to improve awareness about the EU in the region and promote EU-funded youth related projects, programmes and opportunities. Between August and October, **7 Coffee Talks** were organised in 5 different countries:













Discover more about EU Jeel Connect!

NEWS











OPPORTUNITIES

























