

EU NEIGHBOURS



Nov - Dec 2022

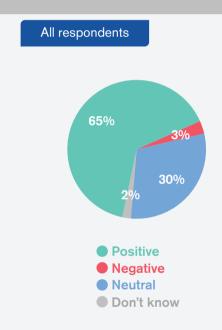


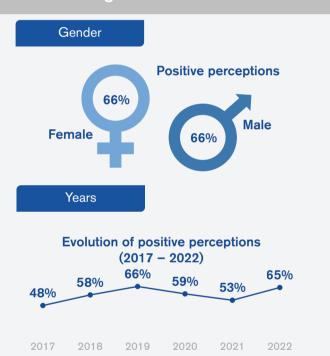


IMAGE OF THE EU

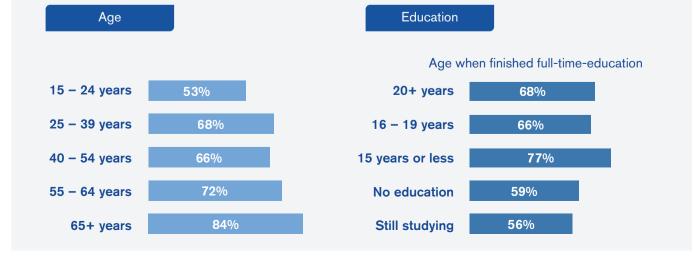
In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?

Perceptions of the EU according to:



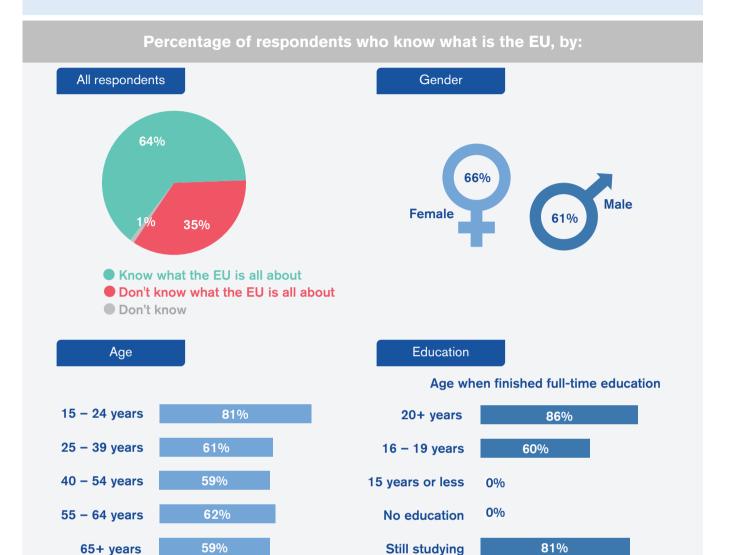


Positive perceptions of the EU according to:

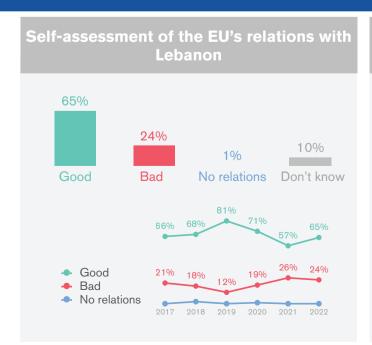


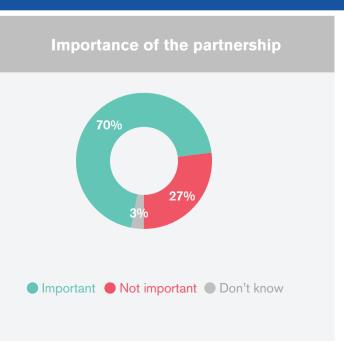
KNOWLEDGE OF THE EU

To what extent do you know what the European Union is all about?



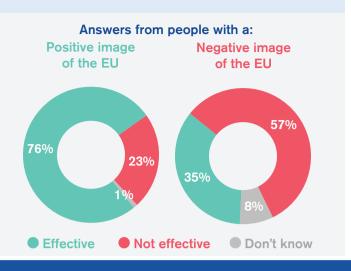
EU RELATIONS WITH LEBANON





To what extent do you think that the support provided by the European Union to Lebanon has been overall effective or not?



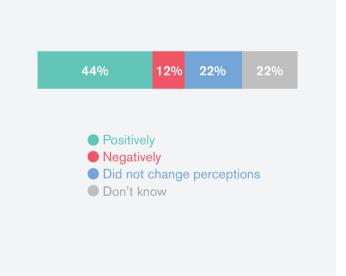


EU'S ACTION



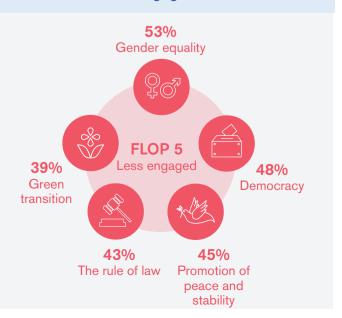


Has the EU's response to the war in Ukraine changed your perceptions of the EU?



In which areas do you think the European Union could be more / less engaged in Lebanon?





INFORMATION ON THE EU

EU communication campaign awareness

Awareness No awareness **35**% 55%

Don't know 10%

EU initiatives awareness

#StandWithUkraine 85%

Violence against Women 60%

Syria Conference 59%

#InTheirEyes 37%

Eyes on Blue 13%

Team Europe 13%

Preferred sources of information on the EU



Television 35%



Online social 31% networks



Internet sources (websites, blogs, 31% search engines)



Discussions with relatives, friends, 30% colleagues



EU embassy in 14% Lebanon

Impact of communications on perceptions of the EU



Positively

70%



Negatively

2%

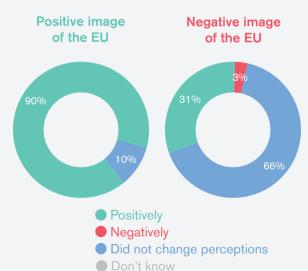


Did not change perceptions

28%

All respondents who have heard or seen something about the EU in the last 12 months

Answers from people with a:



For more information













