

EU NEIGHBOURS

south

Nov - Dec 2022



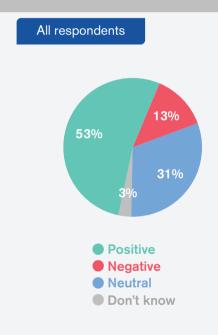


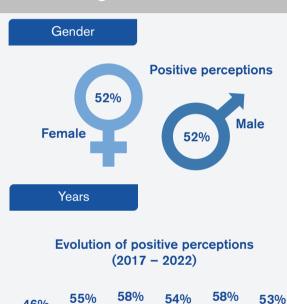
2022

IMAGE OF THE EU

In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?

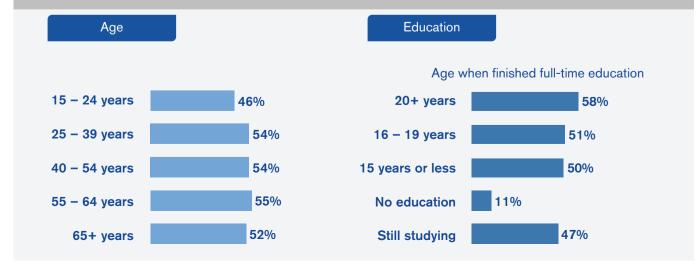
Perceptions of the EU according to:





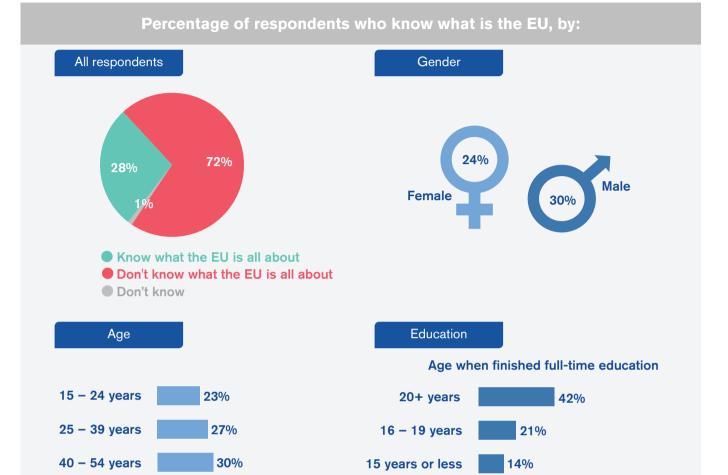


46%



KNOWLEDGE OF THE EU

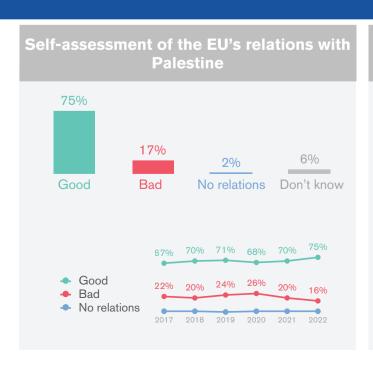
To what extent do you know what the European Union is all about?



EU RELATIONS WITH PALESTINE

No education

Still studying

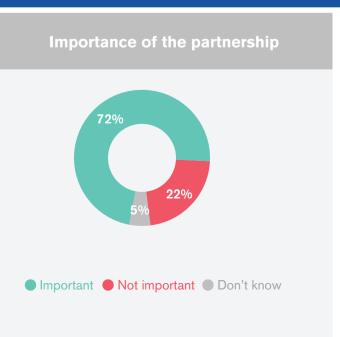


31%

31%

55 - 64 years

65+ years

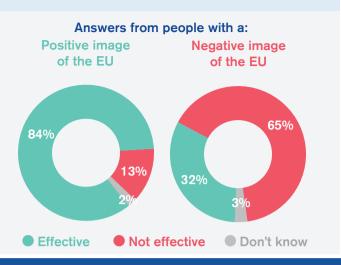


23%

25%

To what extent do you think that the support provided by the European Union to Palestine has been overall effective or not?



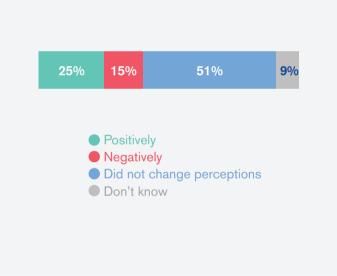


EU'S ACTION

In which of the following areas would you say Palestine has benefited from European Union support?

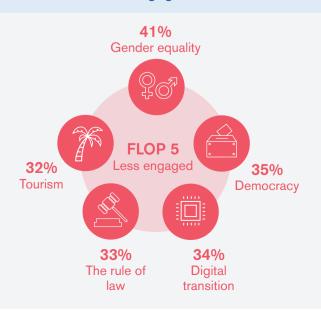


Has the EU's response to the war in Ukraine changed your perceptions of the EU?



In which areas do you think the European Union could be more / less engaged in Palestine?





INFORMATION ON THE EU

EU communication campaign awareness

Awareness 26% 72% Don't know 2%

EU initiatives awareness

41% #StandWithUkraine

36% Violence against Women

17% Syria Conference

13% Team Europe

8% #InTheirEyes

6% Eyes on Blue

Preferred sources of information on the EU



Online social networks 53%



Discussions with relatives, friends, colleagues

30%



Television 23%



The EU official website/social 23% media



Internet sources (websites, blogs, search engines) 22%

Impact of communications on perceptions of the EU



Positively

34%



Negatively

11%

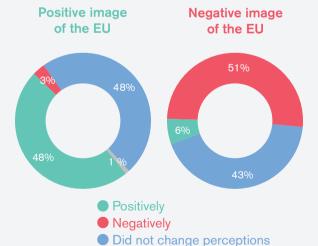


Did not change perceptions

54%

All respondents who have heard or seen something about the EU in the last 12 months

Answers from people with a:



Don't know

For more information



f @euneighbours









