

EU NEIGHBOURS

south

Nov - Dec 2022

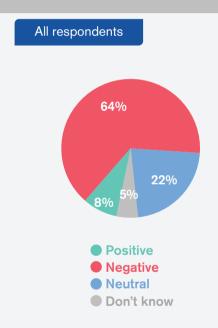


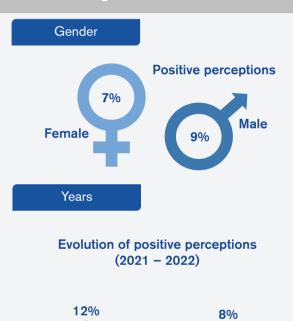


IMAGE OF THE EU

In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?

Perceptions of the EU according to:





2022

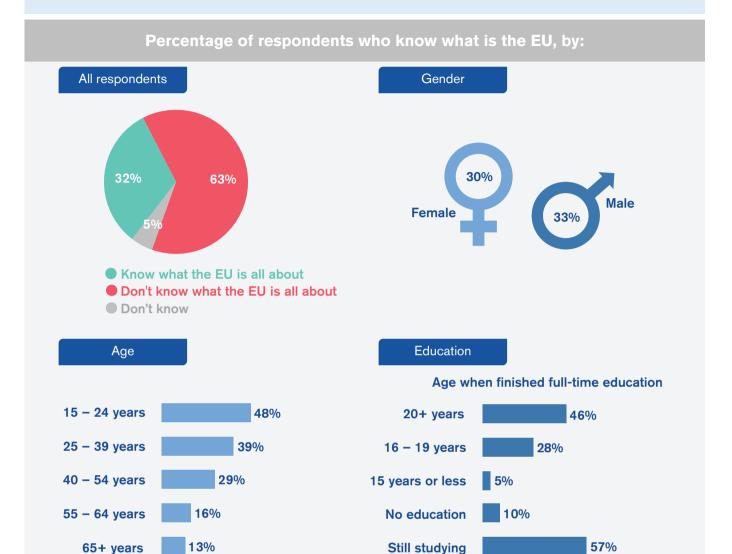
Positive perceptions of the EU according to:

2021



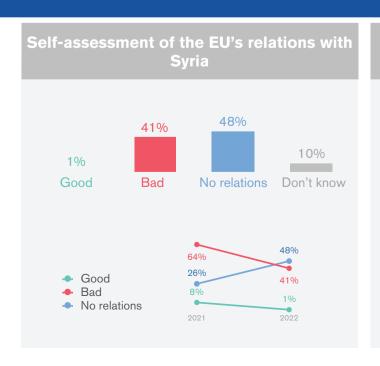
KNOWLEDGE OF THE EU

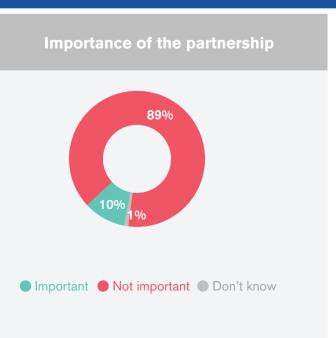
To what extent do you know what the European Union is all about?



EU RELATIONS WITH SYRIA

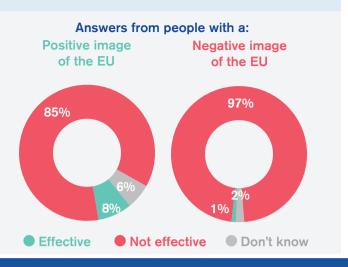
Still studying





To what extent do you think that the support provided by the European Union to Syria has been overall effective or not?



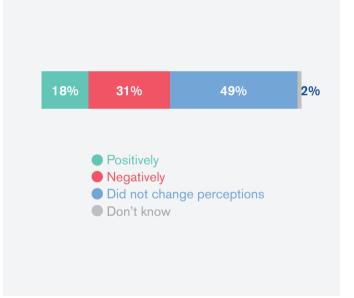


EU'S ACTION

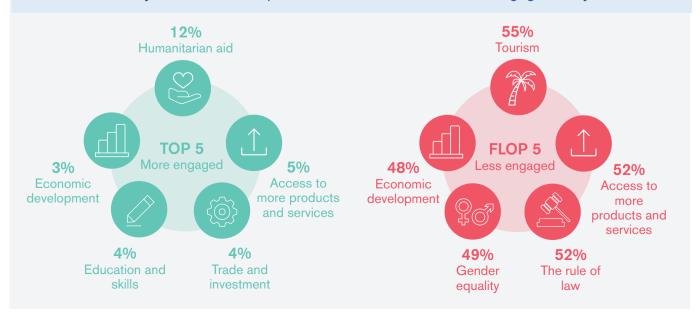
In which of the following areas would you say Syria has benefited from European Union support?



Has the EU's response to the war in Ukraine changed your perceptions of the EU?



In which areas do you think the European Union could be more / less engaged in Syria?



INFORMATION ON THE EU

EU communication campaign awareness



EU initiatives awareness

41% #StandWithUkraine

18% Violence against Women

17% Syria Conference

3% Team Europe

2% #InTheirEyes

1% Eyes on Blue

Preferred sources of information on the EU



Online social networks 26%



Internet sources (websites, blogs, search engines)



Discussions with relatives, friends, colleagues



Television 12%



The EU official website/social media

6%

Impact of communications on perceptions of the EU



Positively

4%



Negatively

35%

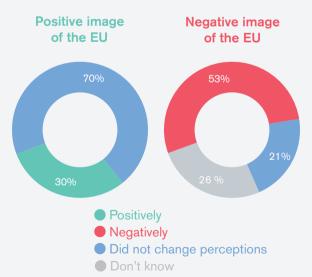


Did not change perceptions

44%

All respondents who have heard or seen something about the EU in the last 12 months

Answers from people with a:



For more information













