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# OPINION POLLS in Lebanon



Fieldwork 2022



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# METHODOLOGY



## Data Collection mode

Survey conducted face-to-face  
except in Egypt and Libya



## Target

Representative sample of  
citizens aged 15 years and  
above



## Sample size

1000 in each country  
except 2006 in Egypt



## Coverage

Algeria, Egypt, Israel, Jordan,  
Lebanon, Libya, Morocco,  
Palestine, Syria & Tunisia



## Fieldwork Period

September – October  
2022



## Questionnaire

Translated into English,  
French, Arabic & Hebrew

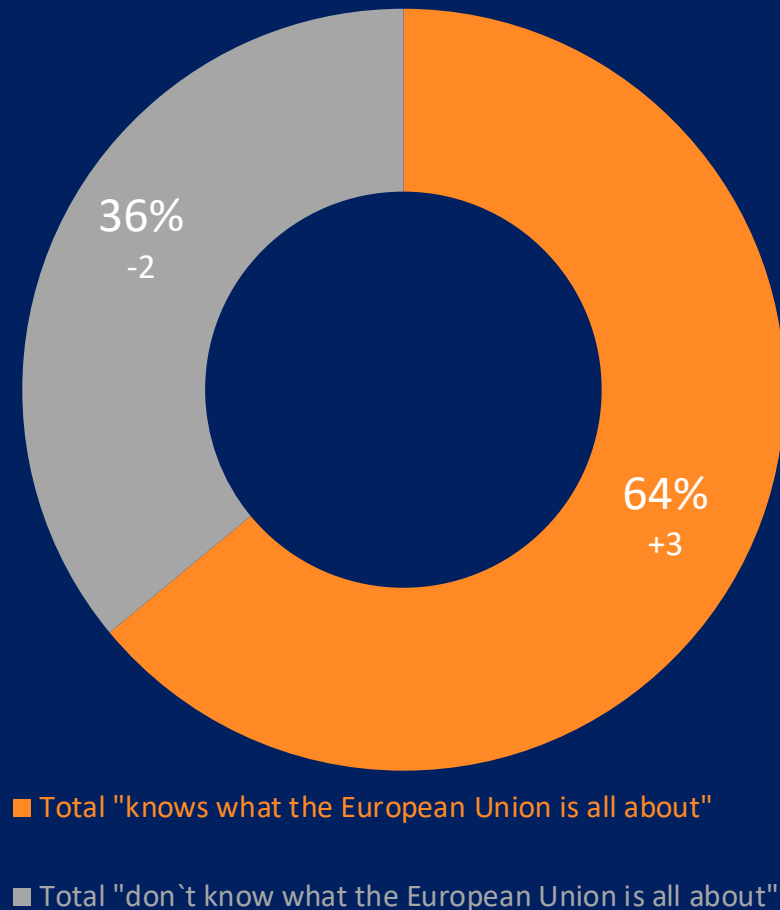
# KNOWLEDGE & PERCEPTION OF THE EU



# Knowledge & Perceptions of the

A1a. Could you tell me to what extent you know  
what the European Union is all about?  
Lebanon

**Lebanon:**  
A high level of “Subjective  
knowledge” of the EU



Close to 2 respondents out of 3 believe that they know  
what the EU is all about.

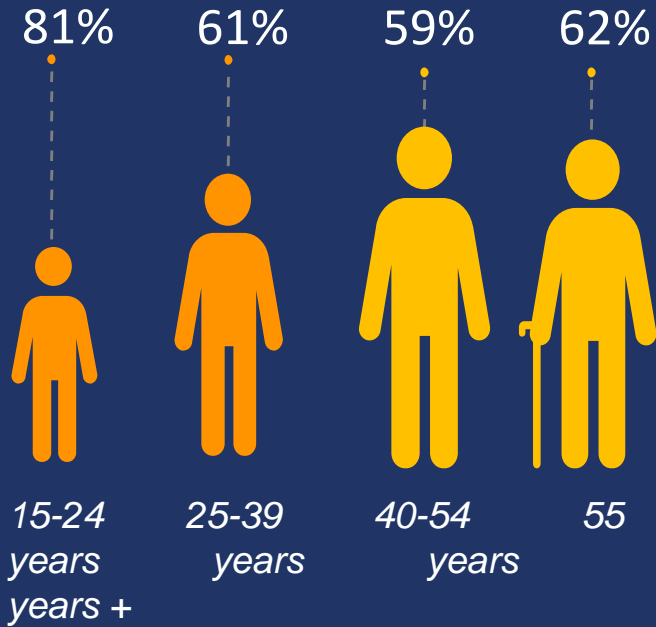


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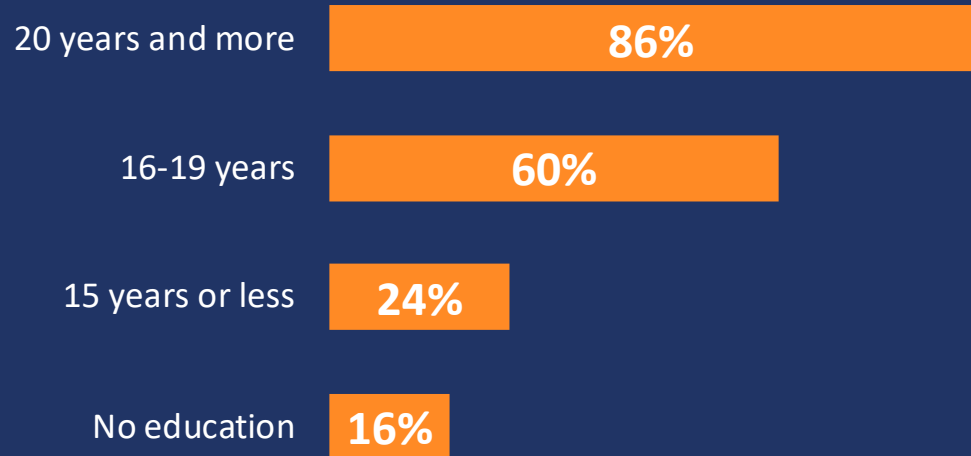
# Who are those with knowledge of the EU?

Total "know what the EU is about"  
LEBANON



## Education

Total "Know what the EU is all about"





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## Subjective Knowledge

*For each of the following statements about the European Union could you please tell me whether you think it is true or false?*

The European Union has a Parliament directly elected by its citizens

The European Union is an economic and political union of 27 european countries

The European Union is a regional institution of the United Nations

The euro is the currency of all Member States of the European Union

The European Union has an embassy and an appointed ambassador of its own in Lebanon

The European Union's has its main headquarters in Brussels

**Objective knowledge in Lebanon:  
2,32 (out 6) correct answers on average**



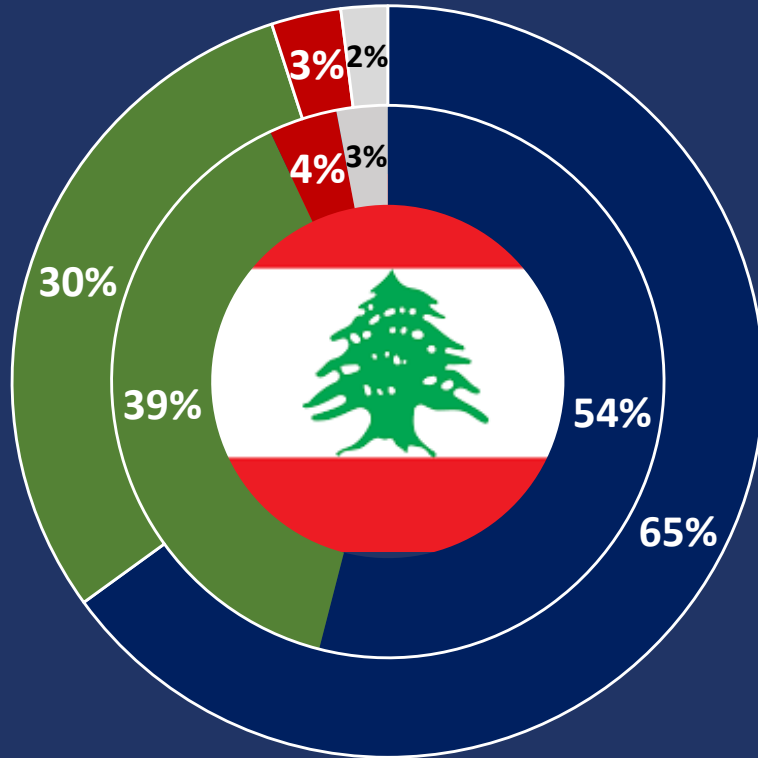
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# The image of the EU

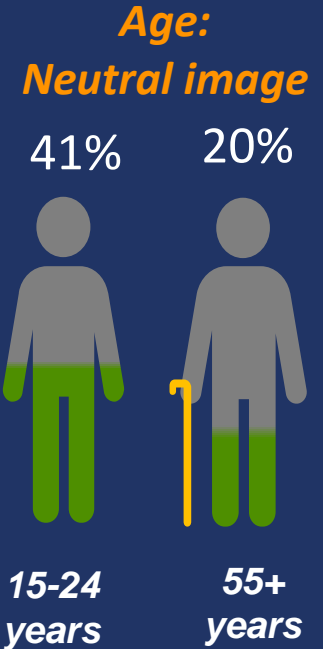


*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?*

*Inner pie « 2021 » - outer pie « 2022 »*



- Total "Positive"
- Neutral
- Total "Negative"
- Don't know



The majority of citizens (65%) in Lebanon have a positive image of the EU,



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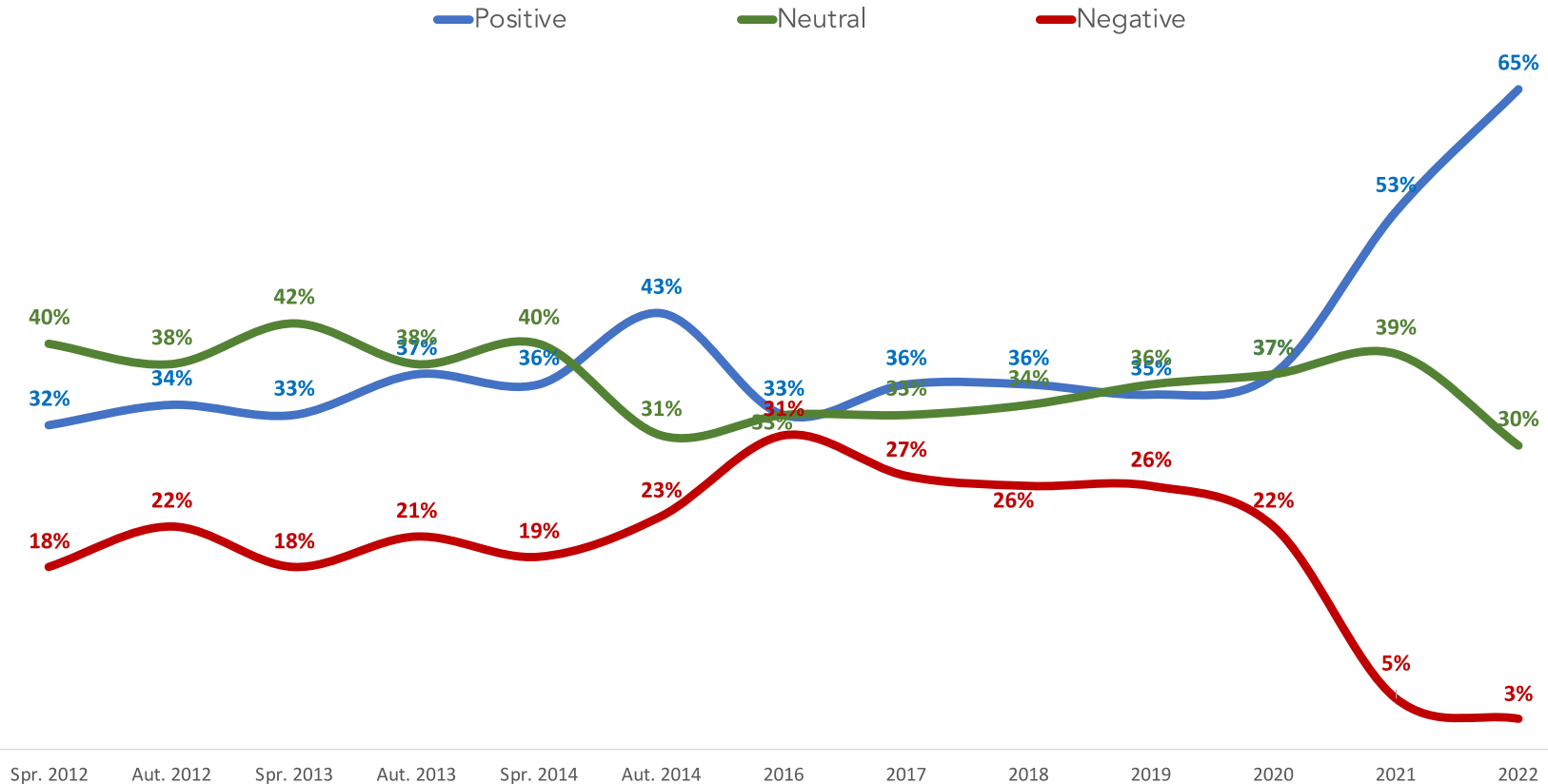
# The image of the EU



*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image? LEBANON*

A2. In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?

LEBANON



**A “confirmed” Highest positive perception of the EU since 2012**





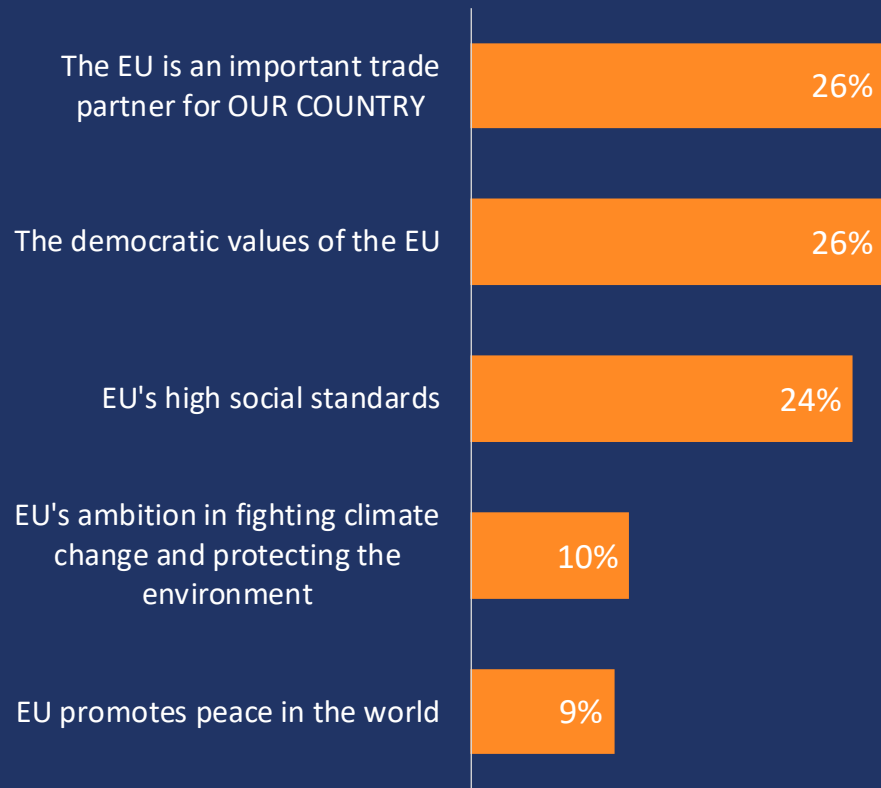
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# The image of the EU

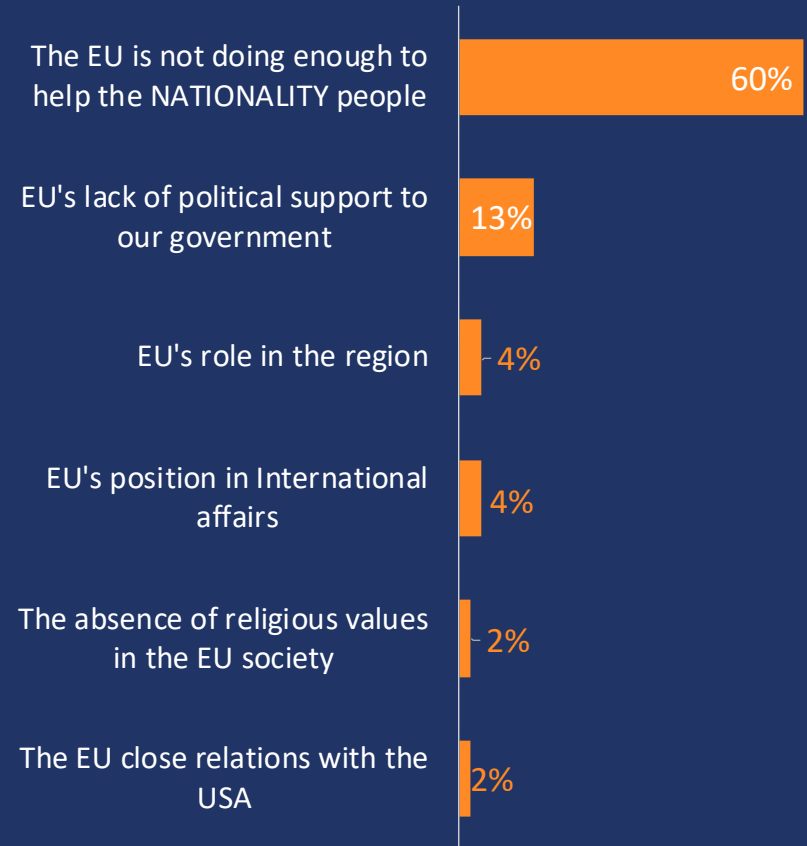


A2e/f. Which of the following, if any, could be the main reasons for having a positive/negative image of the European Union?

## Reasons for having a positive image of the EU



## Reasons for having a negative image of the EU



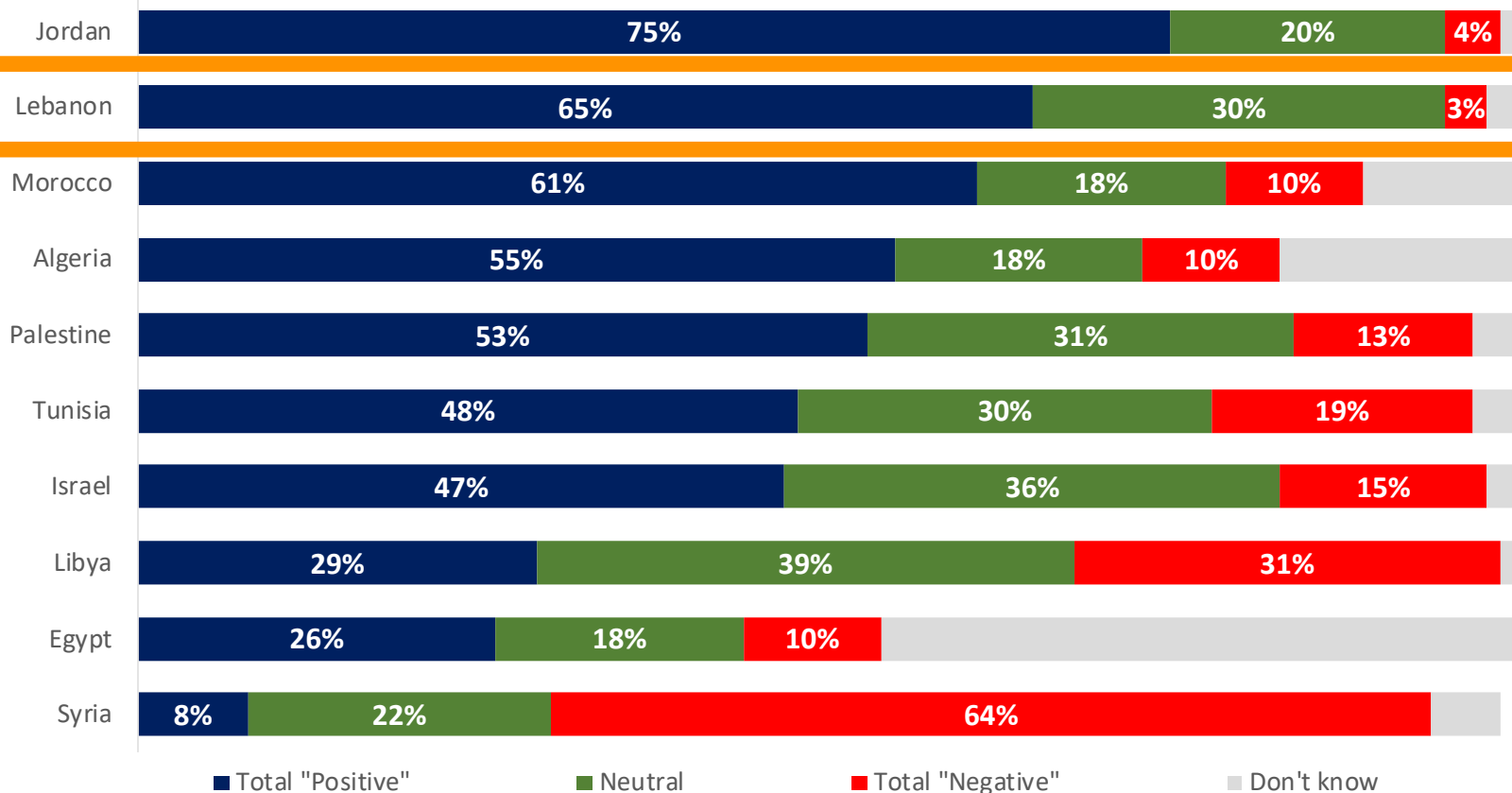


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# The image of the EU Comparatively to other countries

A2. In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?



## HIGH LEVELS of Positive Perceptions

In 5 out of 10 countries, more than 50% of citizens have a positive image of the EU

Syria (64%) and Libya (31%) :

Highest negative perception of the image of the EU

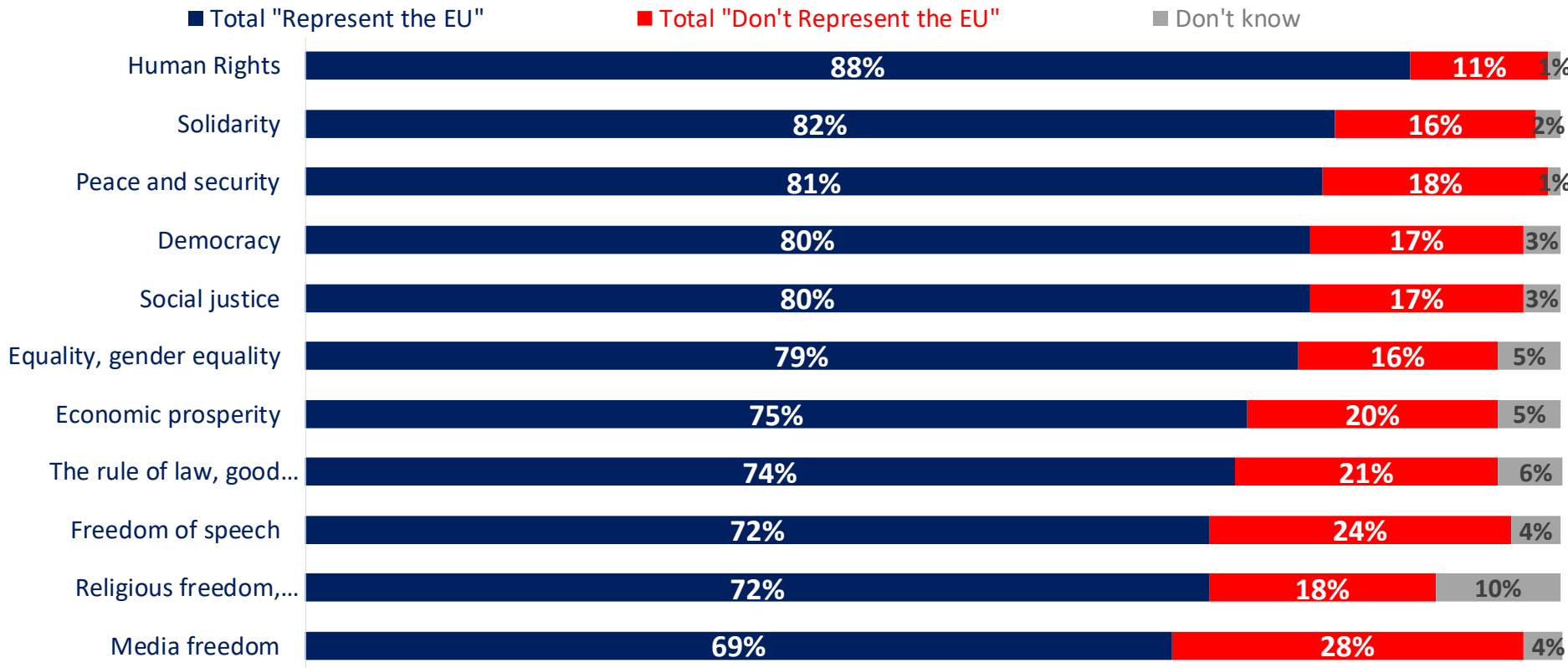


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# The values that represent the EU the most



To what extent does the European Union represent the following values for you?



Human rights, Solidarity and Peace and security are the values that are seen to represent the EU the most

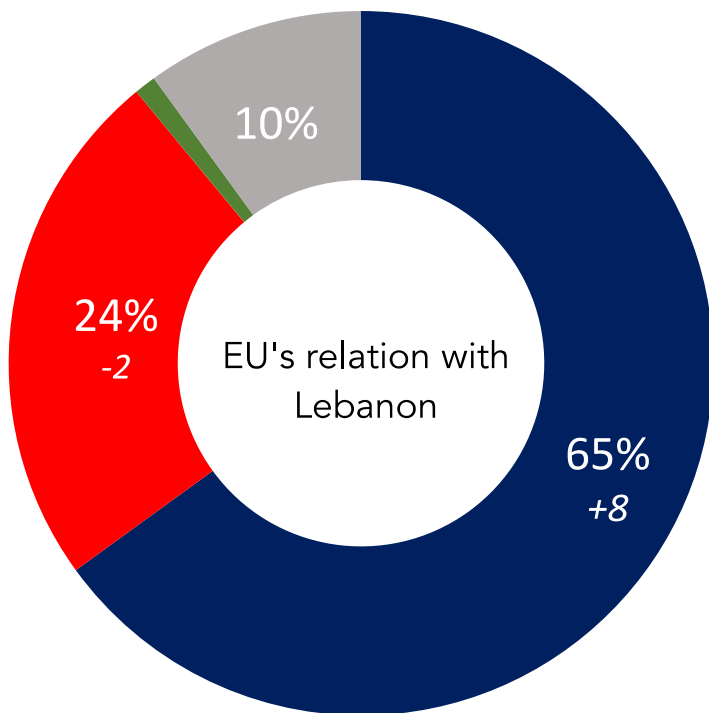
# RELATIONS BETWEEN LEBANON AND THE EU



# Overall, EU's relation and partnership are positively perceived by a wide majority of citizens

## EU's relation with LEBANON

A5. Would you describe the European Union's relation with Lebanon as very good, fairly good, fairly bad or very bad?



■ Total "Good"

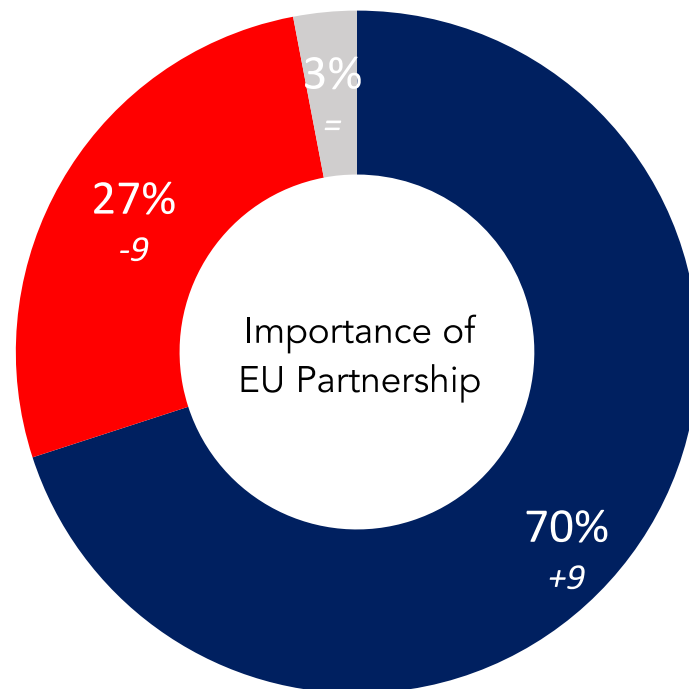
■ Total "Bad"

■ The EU does not have any relationship with Lebanon

■ Don't know

## EU's partnership with LEBANON

A11. Could you tell me to what extent you believe that the European Union is an important partner of Lebanon or not? Is the European Union a ?..



■ Total "Important"

■ Total "Not important"

■ Don't know



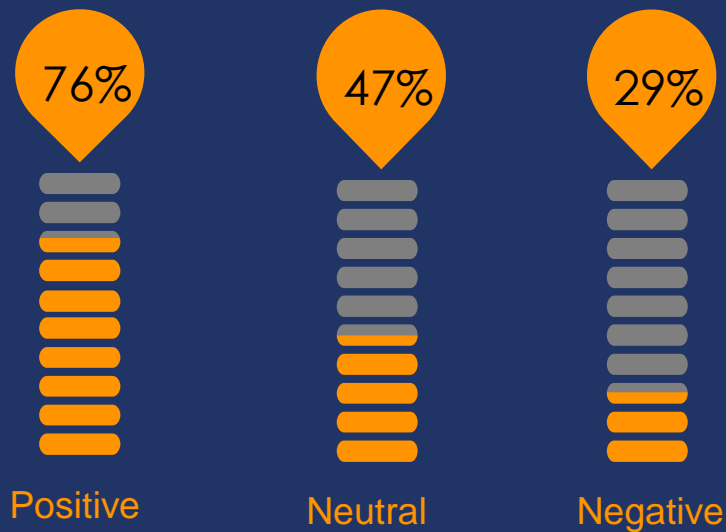
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# EU's relations with Lebanon



*Would you describe the European Union's relation with Lebanon as very good, fairly good, fairly bad or very bad?*

## Perceived image of the EU Answers « Total Good »





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## EU's relations with (COUNTRY)



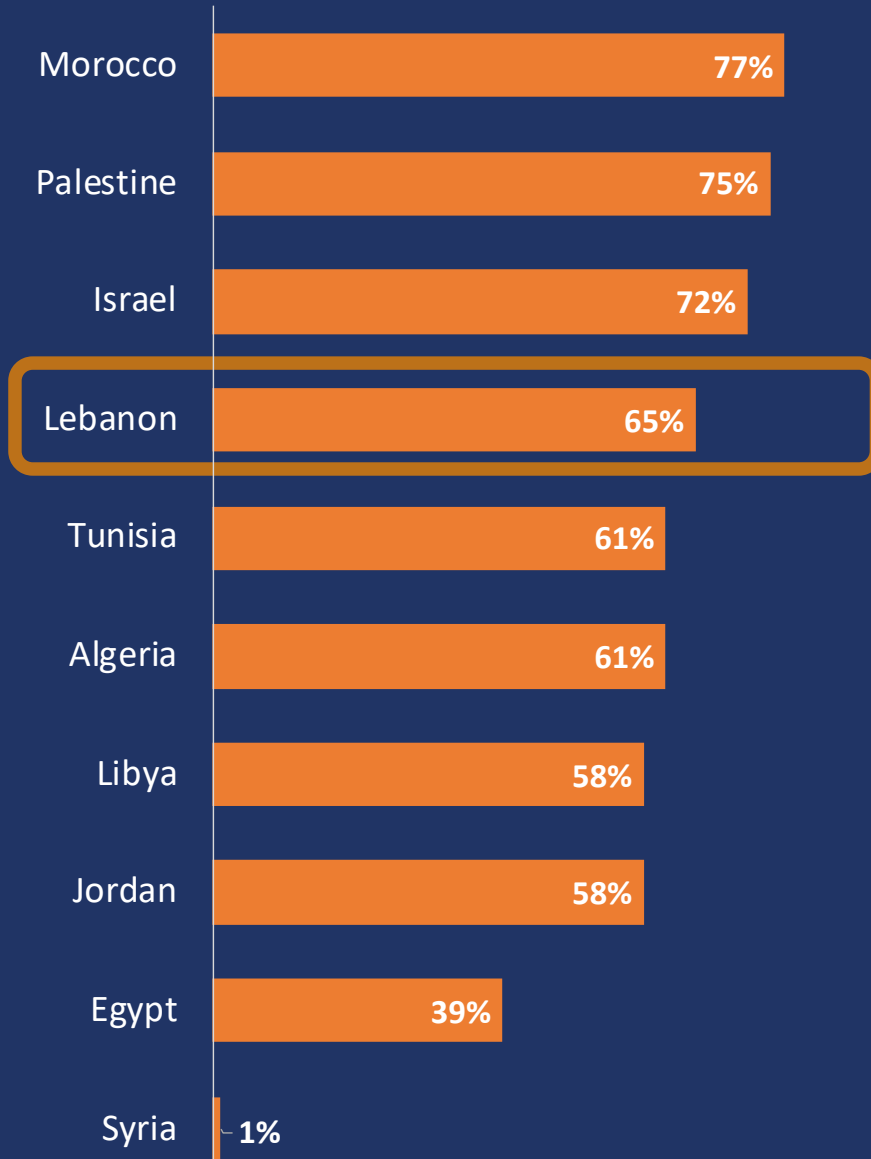
■ Total "Good"

*Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?*

A wide majority of citizens in 8 out of 10 countries believe that EU's relations with their country is "Good".

Highest in Morocco (77%)

Lowest in Syria (1%)





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# Importance of EU Partnership



*Could you tell me to what extent you believe that the European Union is an important partner of Lebanon or not?*

The image of the EU is a main driver of this perception

**“the EU is an important partner”**

Total “Those with a positive of the EU”



Total “Those with a negative of the EU”





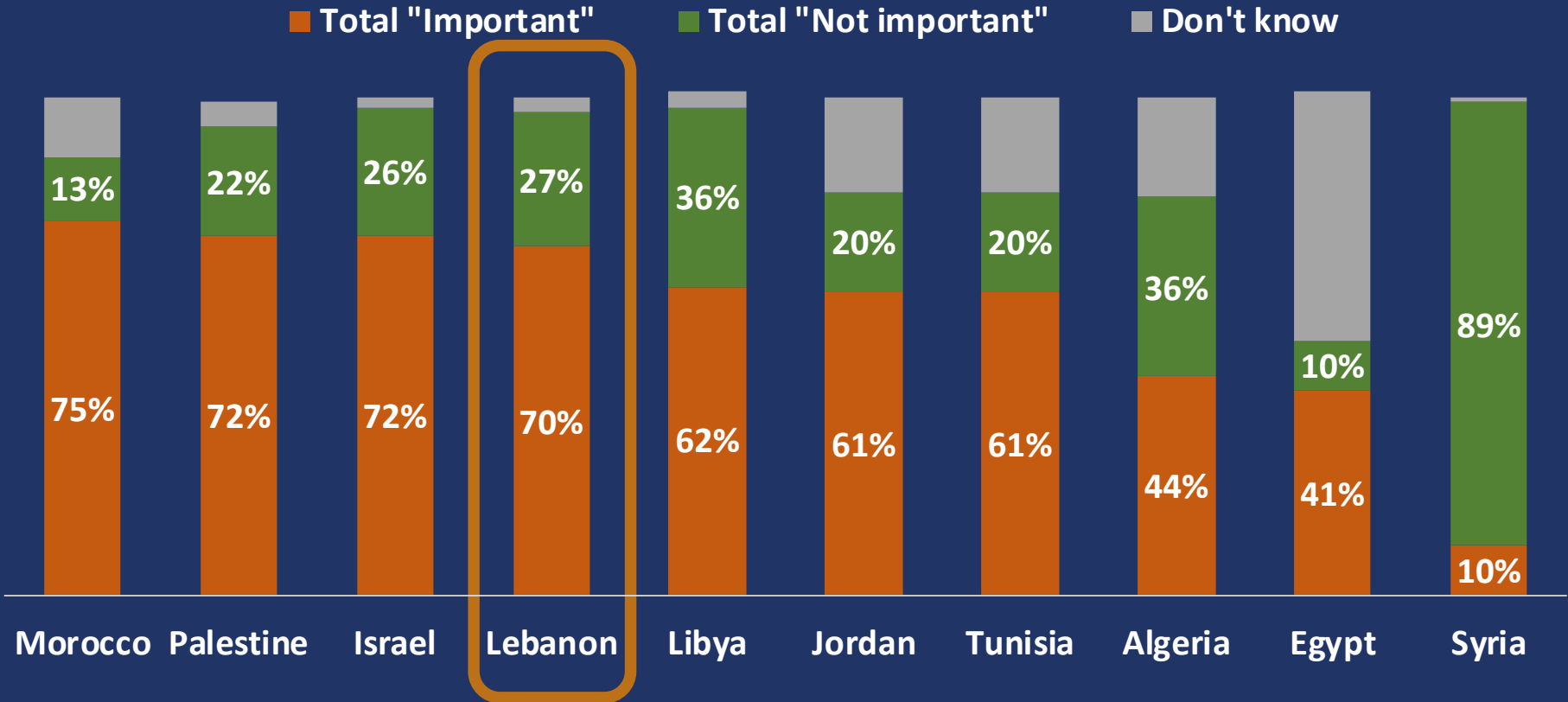


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# Importance of EU Partnership

*Could you tell me to what extent you believe that the European Union is an important partner of (OUR COUNTRY) or not?*



**The EU partnership is widely acknowledged as “important” in 7 countries in the region**



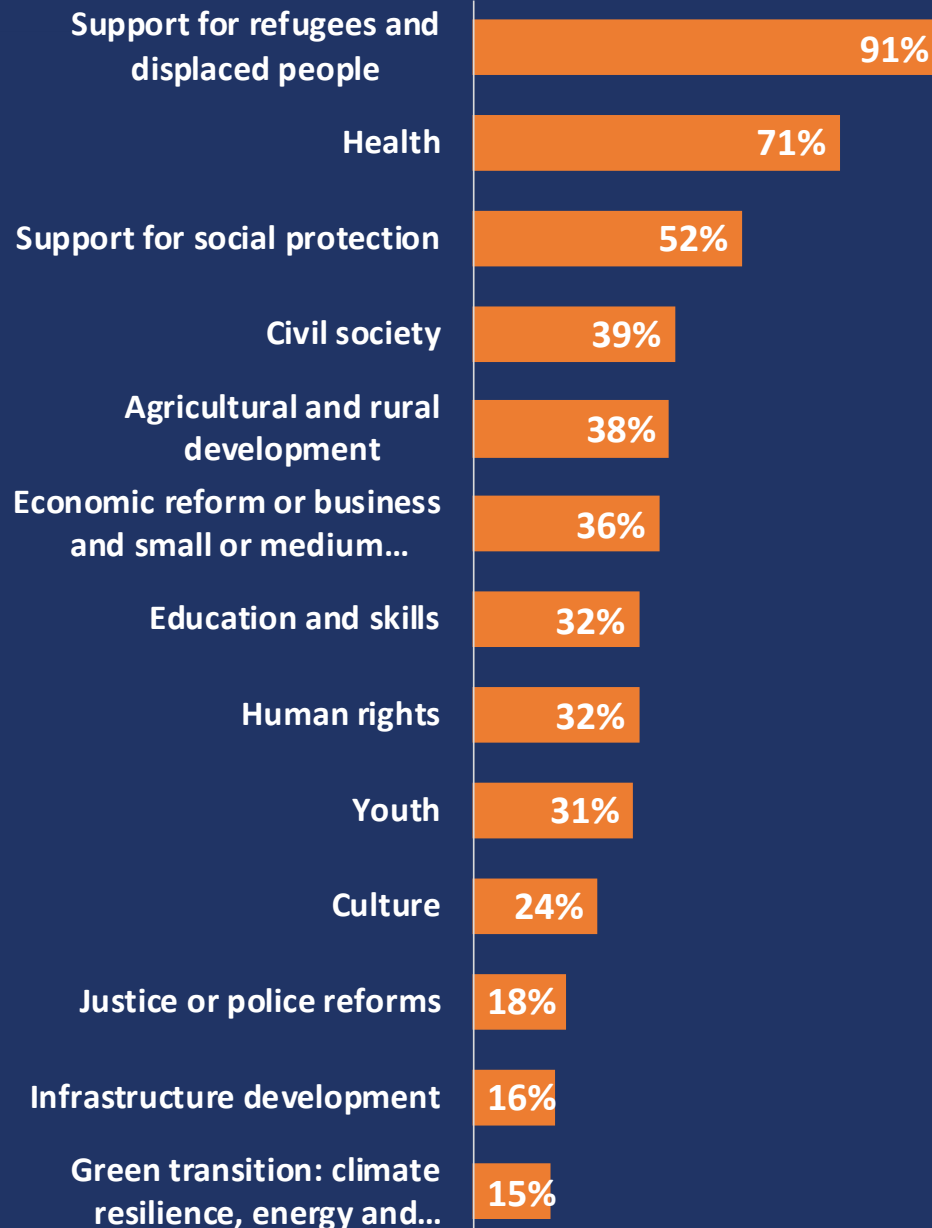
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# Awareness of EU Cooperation in Lebanon



*For each of the following areas, could you tell me whether you have heard of any existing EU cooperation programmes in Lebanon? Have you ever heard of an EU cooperation programme in....*

**% YES**





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# Awareness of EU Action in Lebanon



**A3A. Have you heard, seen or read anything about the following regarding European Union in the last 12 months?**



43%

Awarded by the European Union



European Union Election  
Observation Mission Lebanon  
2022

42%



39%



2%



36%

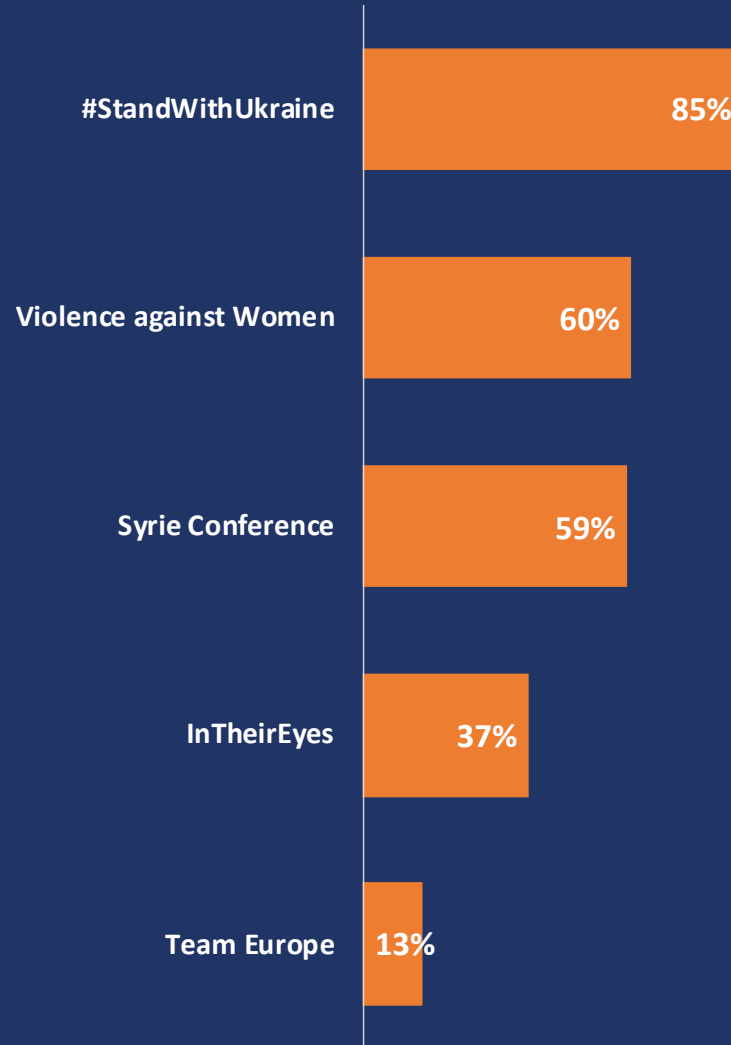


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# Awareness of EU Regional Action in Lebanon

*Have you ever heard, seen or read anything about the following events/initiatives/campaigns? Total “YES”*



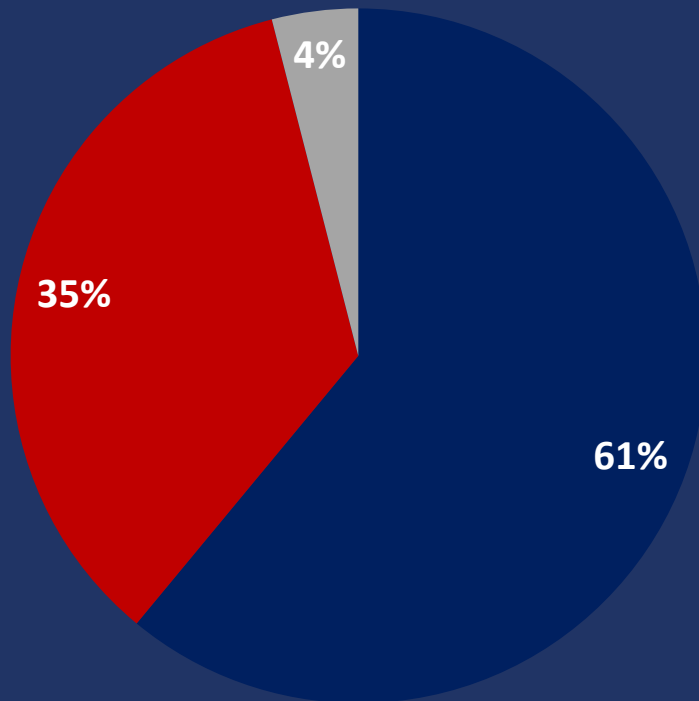


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# Perceived effectiveness of EU Cooperation in Lebanon



*According to what you know, to what extent do you think that the support provided by the European Union to Lebanon has been overall effective or not?*



- Total "Effective"
- Total "Not effective"
- Don't know

Total Effective  
vs 2021

+3



Total Not effective  
vs 2021

=



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# Most mentioned areas of benefit from EU support



*In which of the following areas would you say that Lebanon has benefitted from European Union support?*

*To what extent do you think the European Union has a positive or a negative impact on the development of Lebanon?*



POSITIVE

NEGATIVE

NO IMPACT

63%

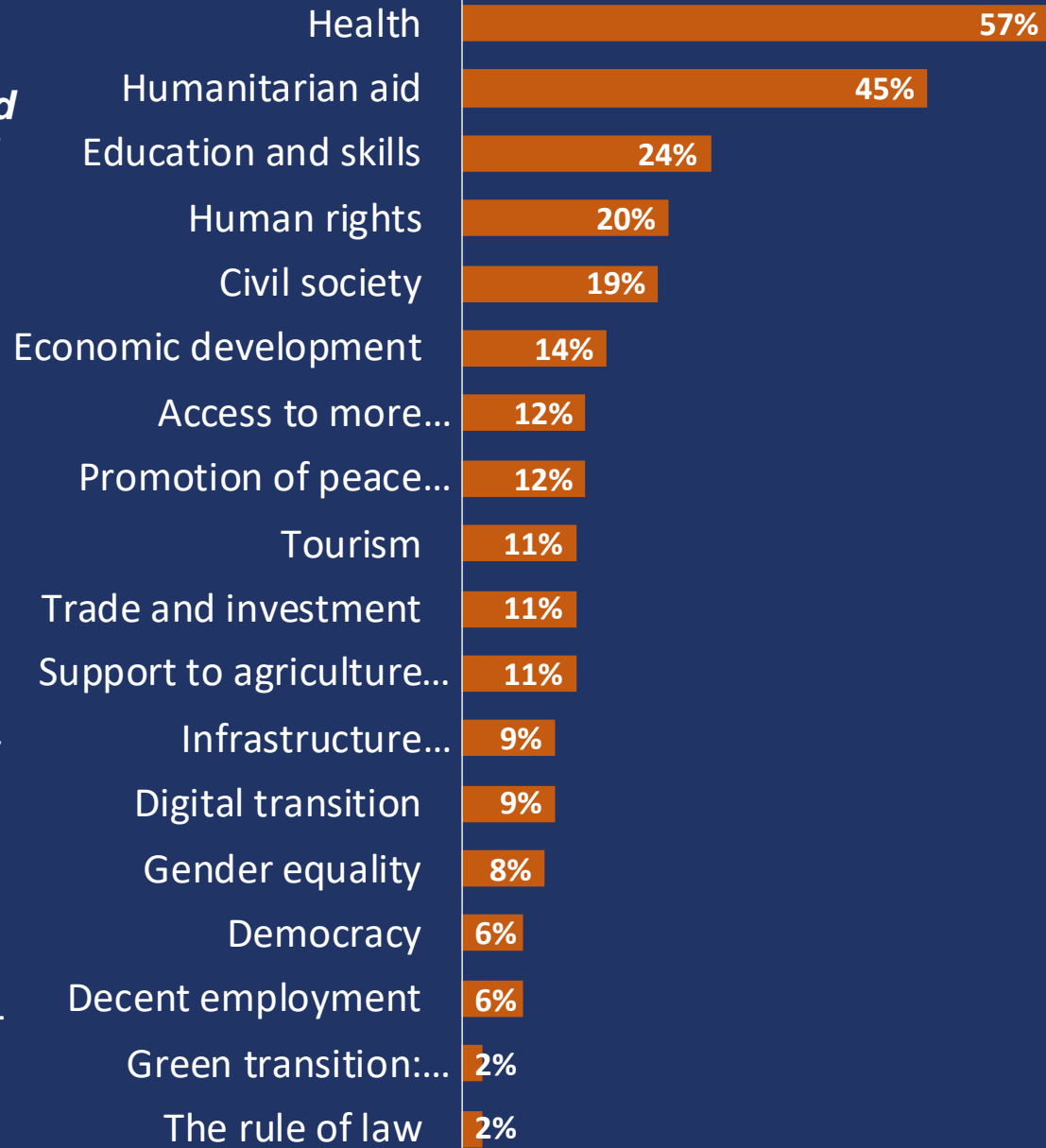
25%

4%

+11

=

=



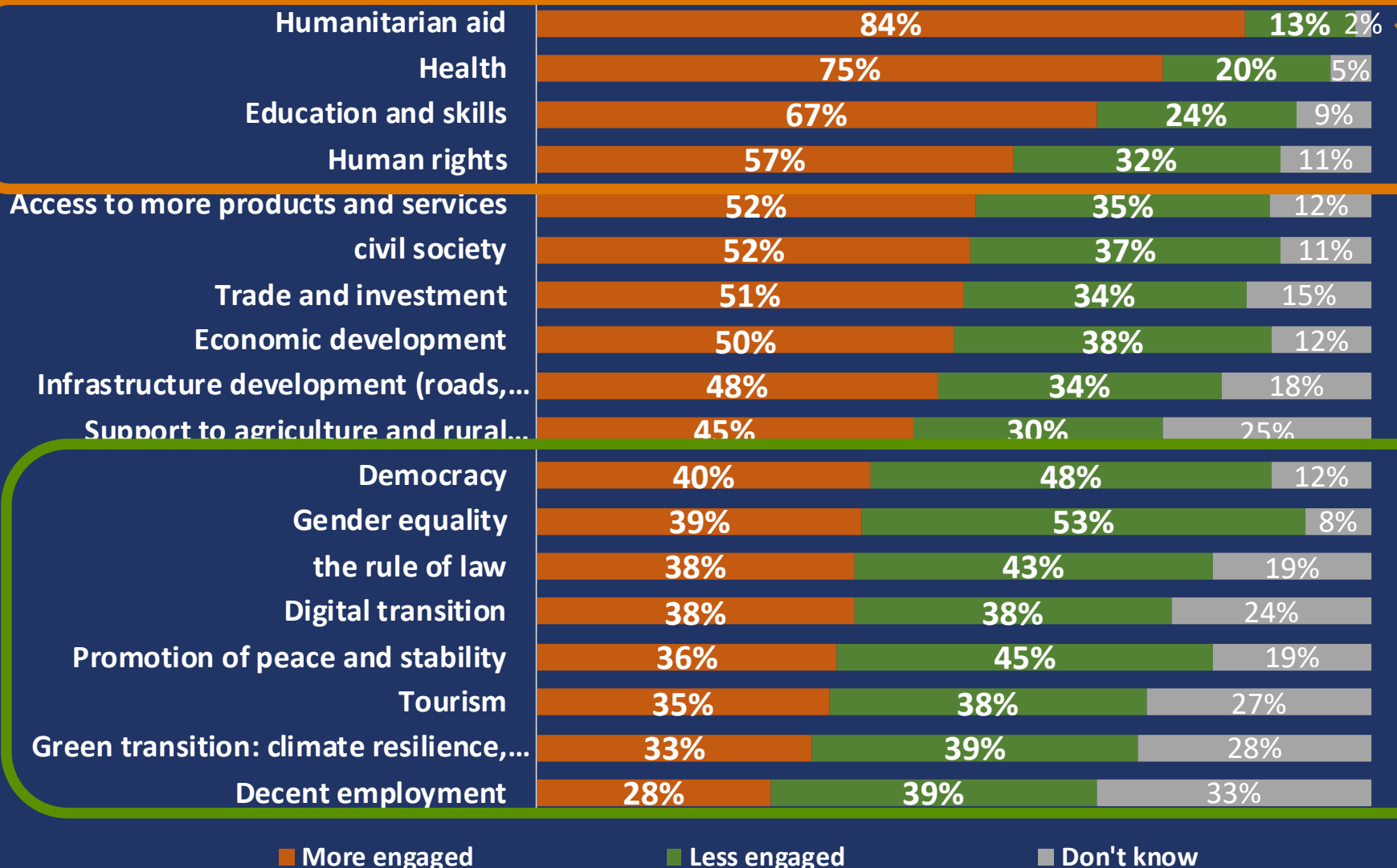


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# Areas in which the EU could be more engaged

*Please tell me whether or not you think the European Union could be more engaged in Lebanon?*





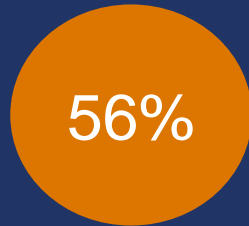
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# Level of trust



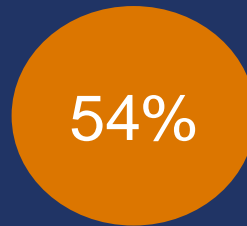
*How much trust do you have in these institutions?  
TOTAL "Tend to trust"*

**The European  
Union**



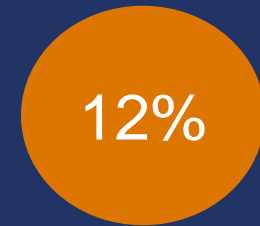
+5

***The United  
Nations***



+4

***The Arab League***



- 4



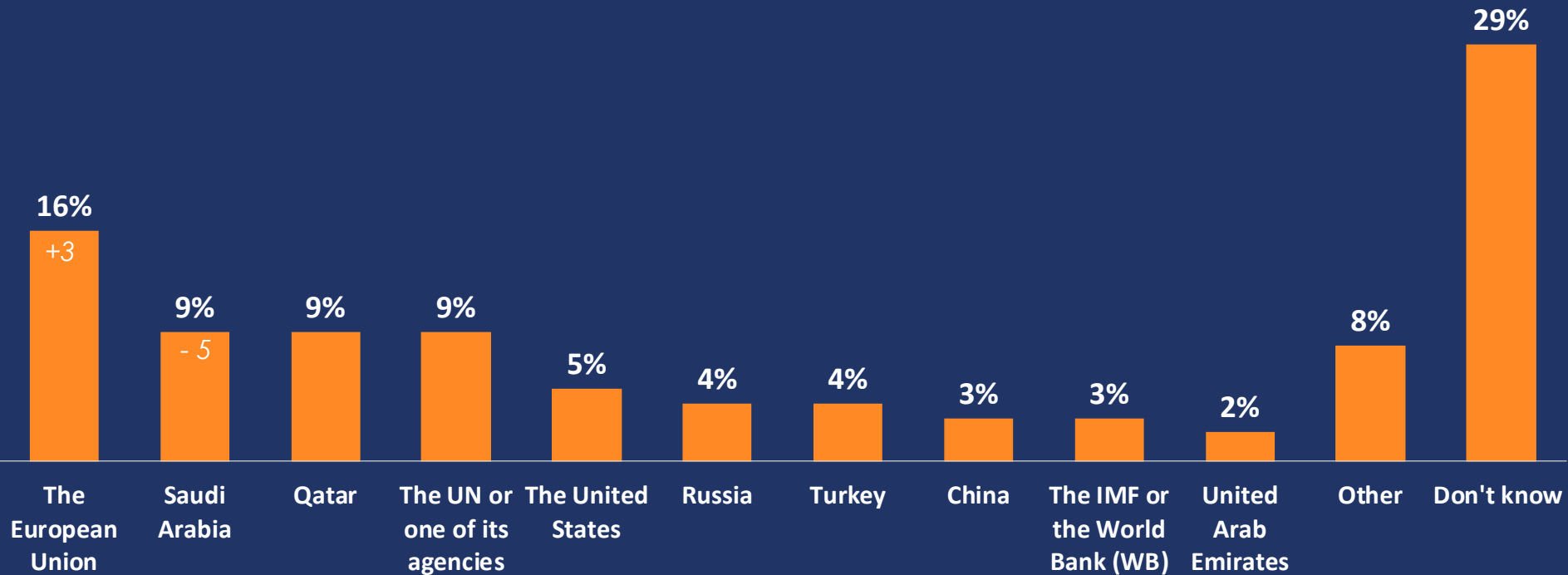


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# Lead Donors of Support

*In your view, which of the following international institutions or countries is the lead donor of support to Lebanon?*



The EU seen as the Leader of support to Lebanon



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# EU's response to the war in Ukraine



*Has the EU's response to the war in Ukraine changed your perceptions of the EU?*

**Total  
"Positively"**

44%



**It did change  
your perception**

22%



**Total  
"Negatively"**

12%



**Don't know**

22%



# SOURCES OF INFORMATION ON THE EU



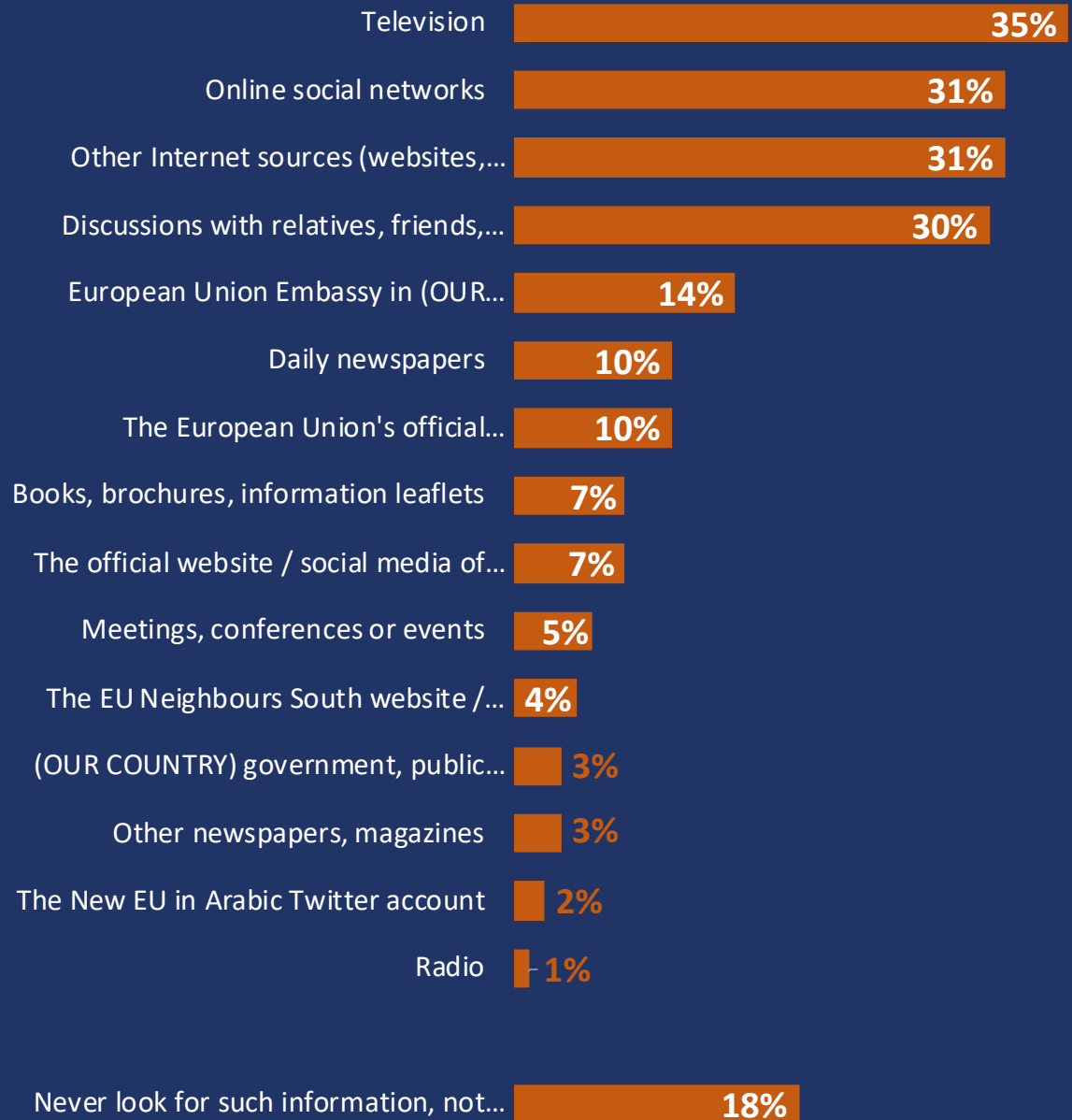


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# Sources of Information about the EU



*When you look for information about the European Union, its policies and institutions, which of the following sources, if any, do you use? Any others?*



## Preferred sources

Television

Online Sources

Discussion with relatives,  
friends...



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# “Most Frequently” used national media



MTV Lebanon	67%
LBC International	46%
LBC Sat	11%



Mix FM	21%
Rotana FM	19%
Lebanon FM	18%



El Nahar	19%
L'Orient le Jour	9%
Al Nashra	7%
Never reads Newspapers	72%



WhatsApp	93%
Facebook	63%
Youtube	60%
Instagram	55%

# CITIZENS' MOOD



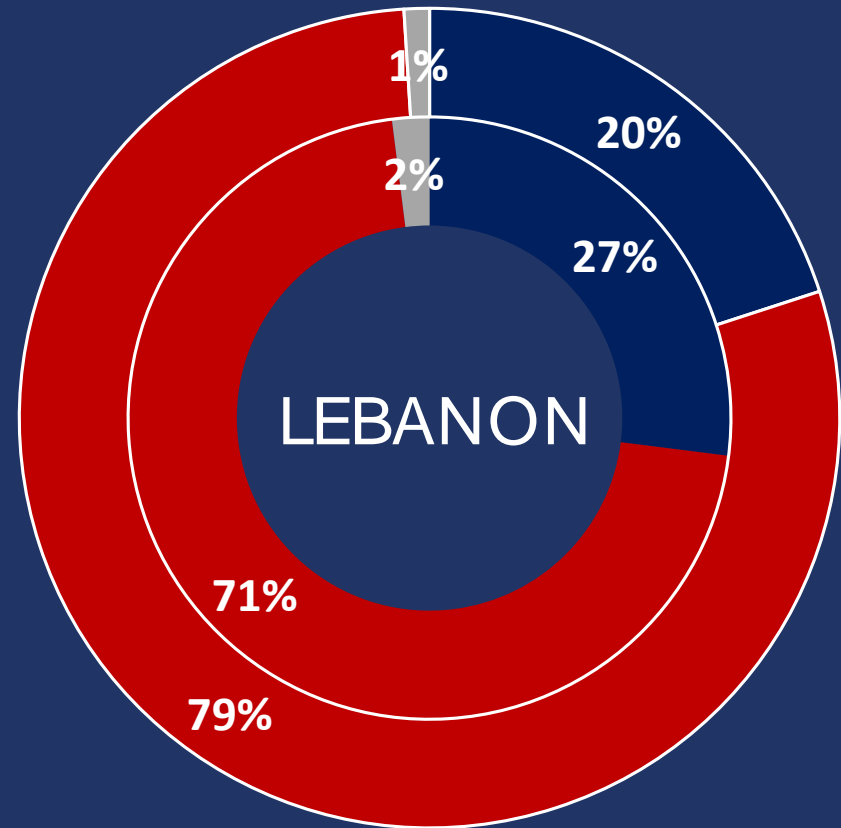


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# Life Satisfaction



*On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead? Inner pie « 2021 » - outer pie « 2022 »*



■ Total "Satisfied" ■ Total "Not Satisfied" ■ Don't know

**Very high and still increasing levels of life dissatisfaction of Lebanese citizens.**

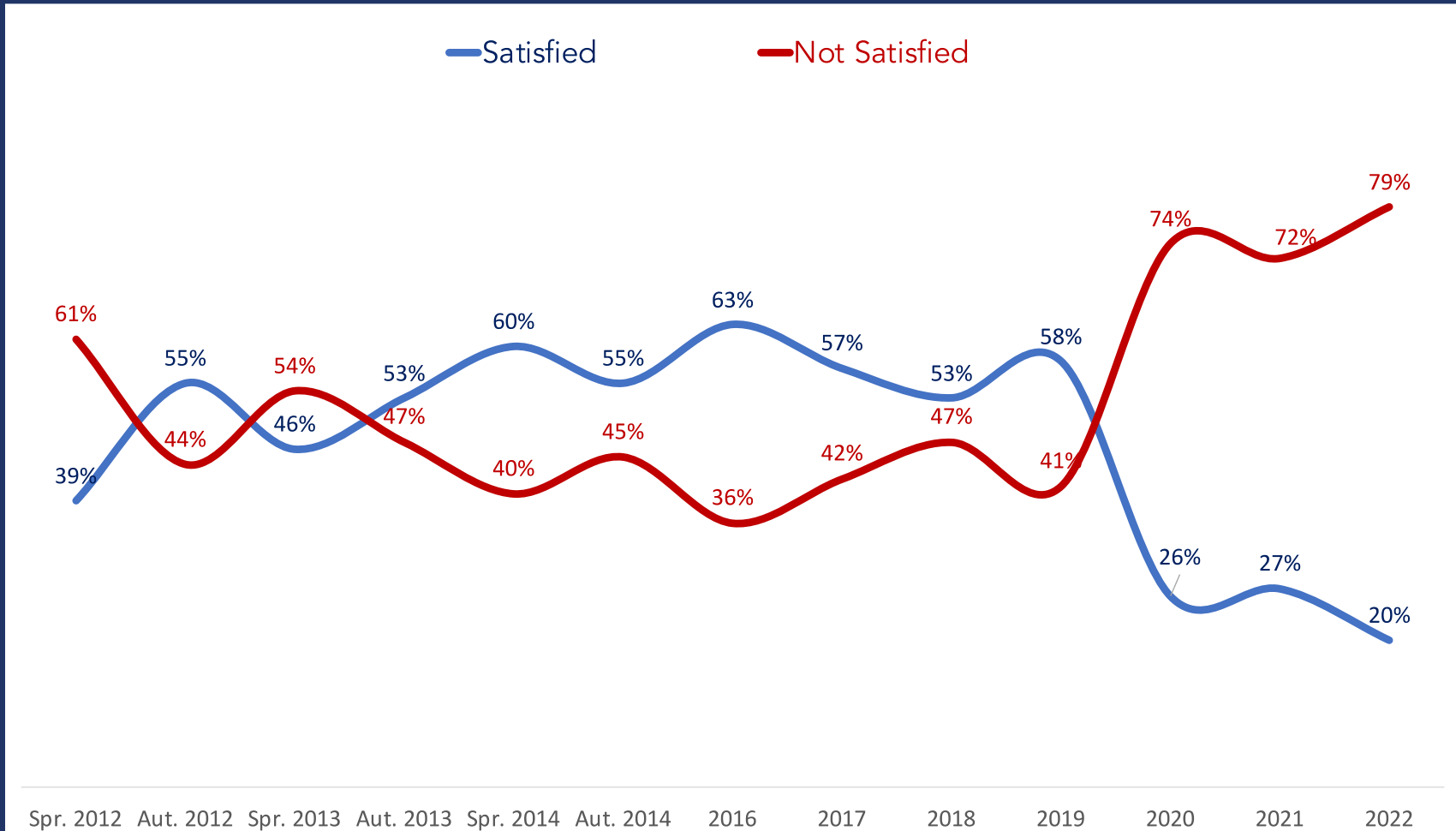


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# Life Satisfaction

*On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?*



***Highest ever Life dissatisfaction measured in 2022***





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# Issues Facing Each Country



What do you think is the most important issue facing Lebanon at the moment? Firstly?

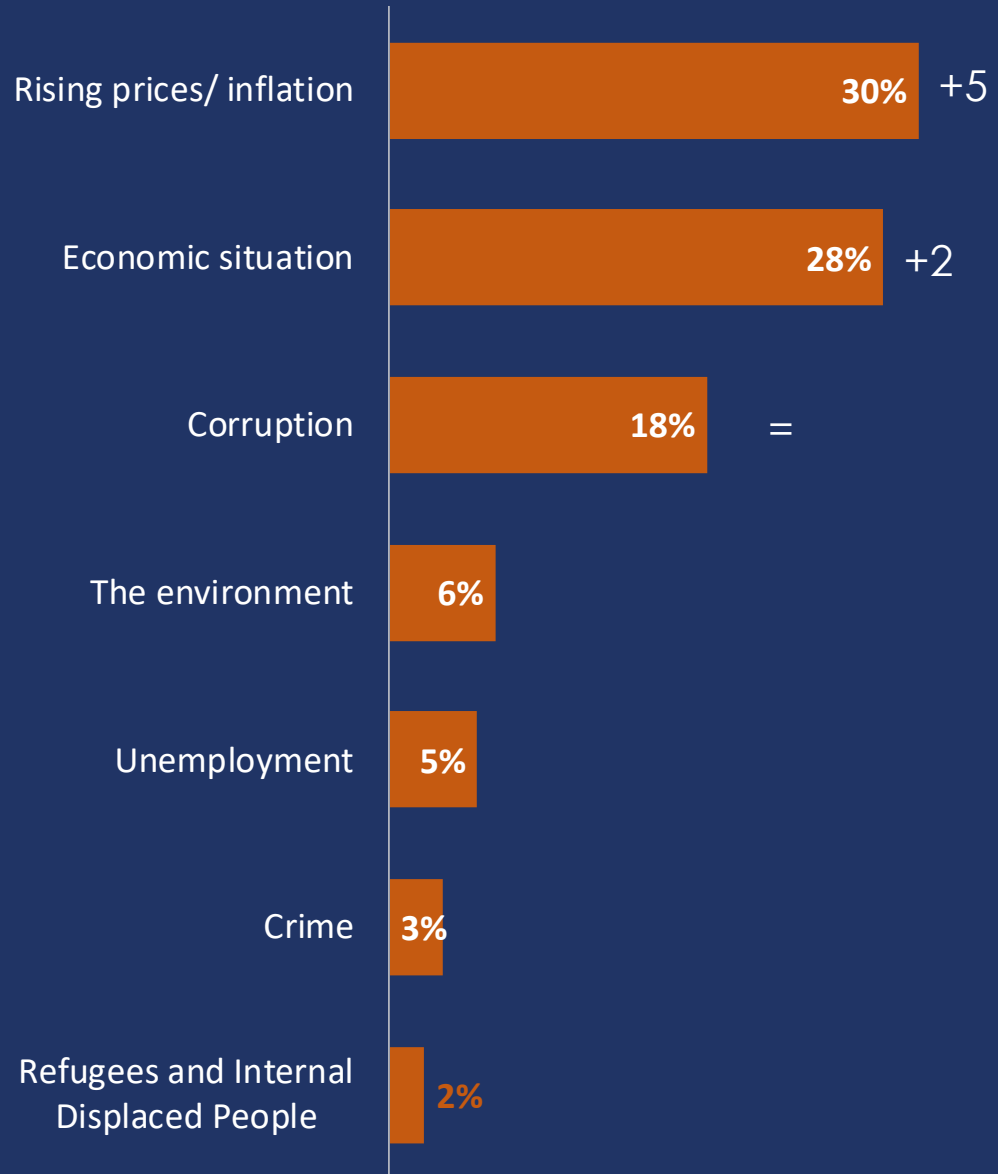
*Citizens in Lebanon are increasingly worried about :*

*Economic issues*

*(Rising prices, Economic situation, and Unemployment)*

*And*

*Corruption*



THANK YOU

