



EU NEIGHBOURS
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OPINION POLLS in Morocco



Fieldwork 2022



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METHODOLOGY



Data Collection mode

Survey conducted face-to-face
except in Egypt and Libya



Target

Representative sample of
citizens aged 15 years and
above



Sample size

1000 in each country
except 2006 in Egypt



Coverage

Algeria, Egypt, Israel, Jordan,
Lebanon, Libya, Morocco,
Palestine, Syria & Tunisia



Fieldwork Period

September – October
2022



Questionnaire

Translated into English,
French, Arabic & Hebrew

KNOWLEDGE & PERCEPTION OF THE EU



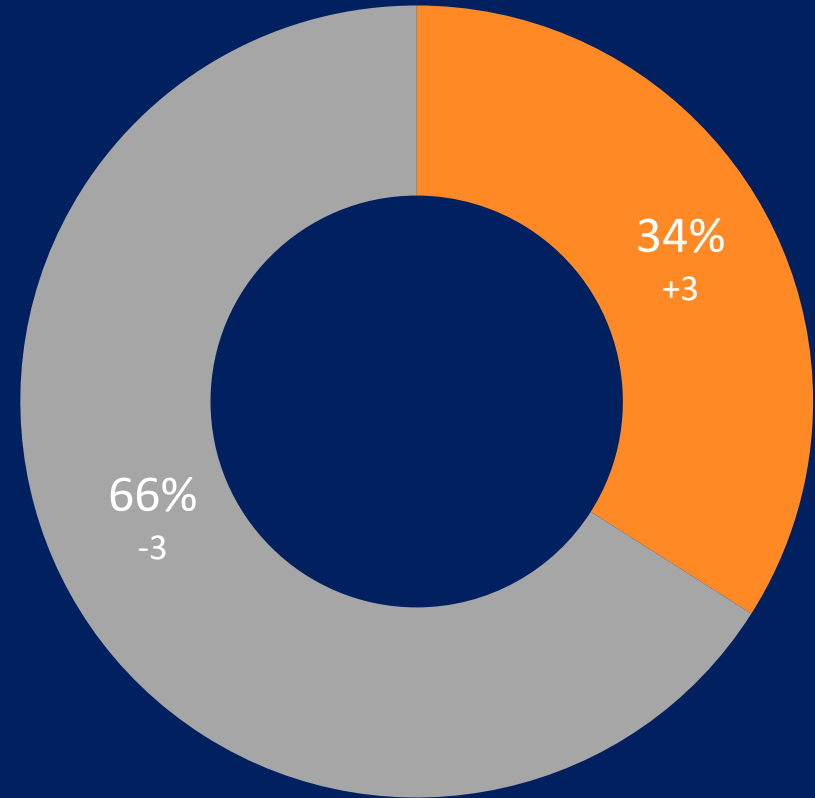


Knowledge & Perceptions of the

A1a. Could you tell me to what extent you know what the European Union is all about?

Morocco

Morocco:
A low and improving level of Subjective knowledge of the EU



■ Total "knows what the European Union is all about"

■ Total "don't know what the European Union is all about"

2 respondents out of 3 believe that they don't know what the EU is all about.

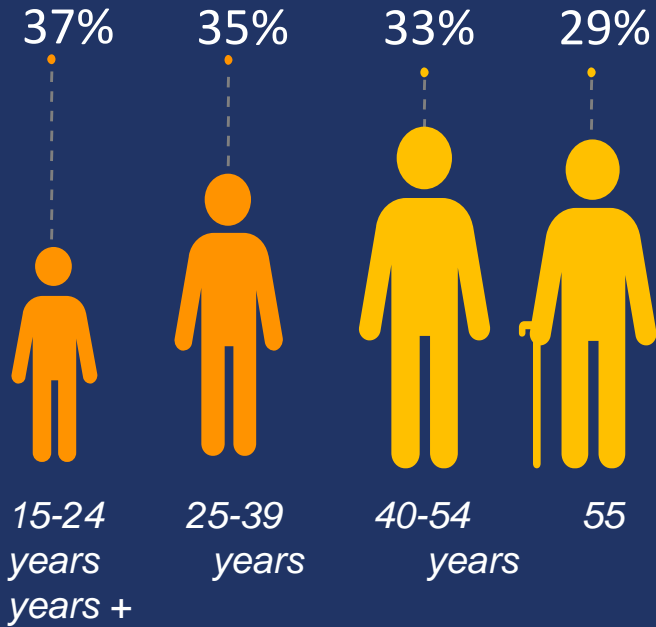


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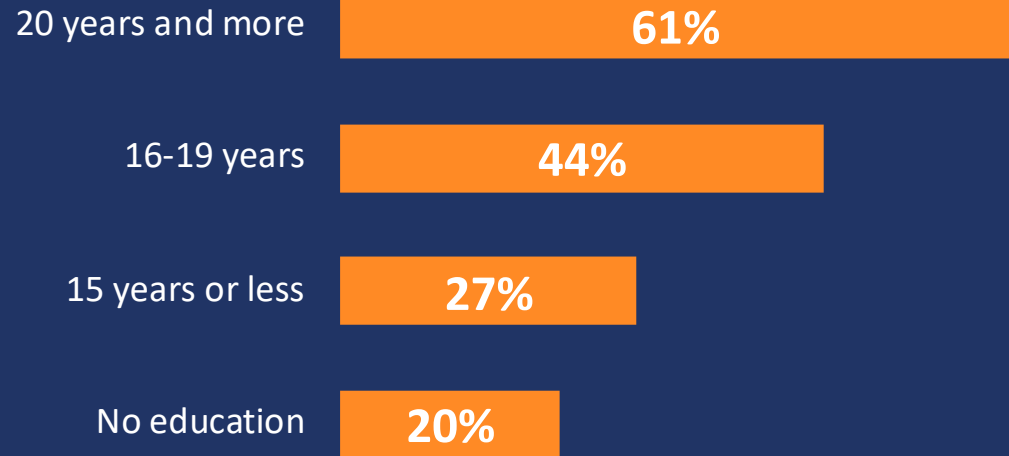


Who are those with knowledge of the EU?

Total "know what the EU is about"
MOROCCO



Education (Age when finished)
Total "Know what the EU is all about"





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Objective Knowledge

For each of the following statements about the European Union could you please tell me whether you think it is true or false?

- The European Union has a Parliament directly elected by its citizens
- The European Union is an economic and political union of 27 european countries
- The European Union is a regional institution of the United Nations
- The euro is the currency of all Member States of the European Union
- The European Union has an embassy and an appointed ambassador of its own in Israel
- The European Union's has its main headquarters in Brussels

**Objective knowledge in Morocco:
2,28 (out 6) correct answers on average**



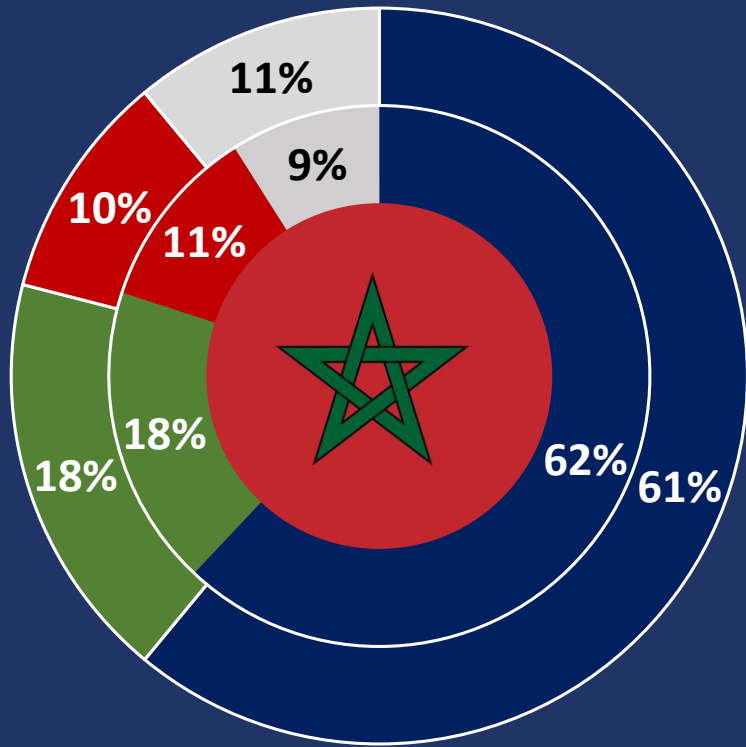
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The image of the EU



In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?

Inner pie « 2021 » - outer pie « 2022 »



■ Total "Positive"
■ Total "Negative"
■ Neutral
■ Don't know

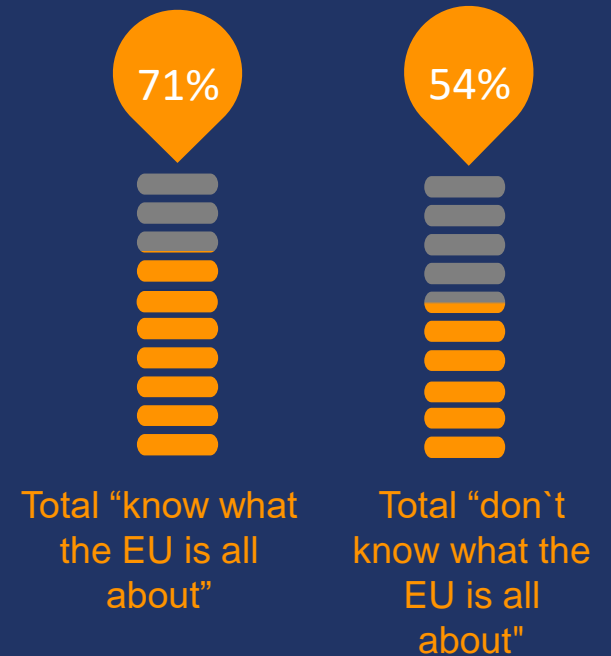
Age: Positive image



15-24
years

65+
years

Knowledge of the EU: Positive image



Total "know what
the EU is all
about"

Total "don't
know what the
EU is all
about"

The majority of citizens (60%) in Morocco have a positive image of the EU,

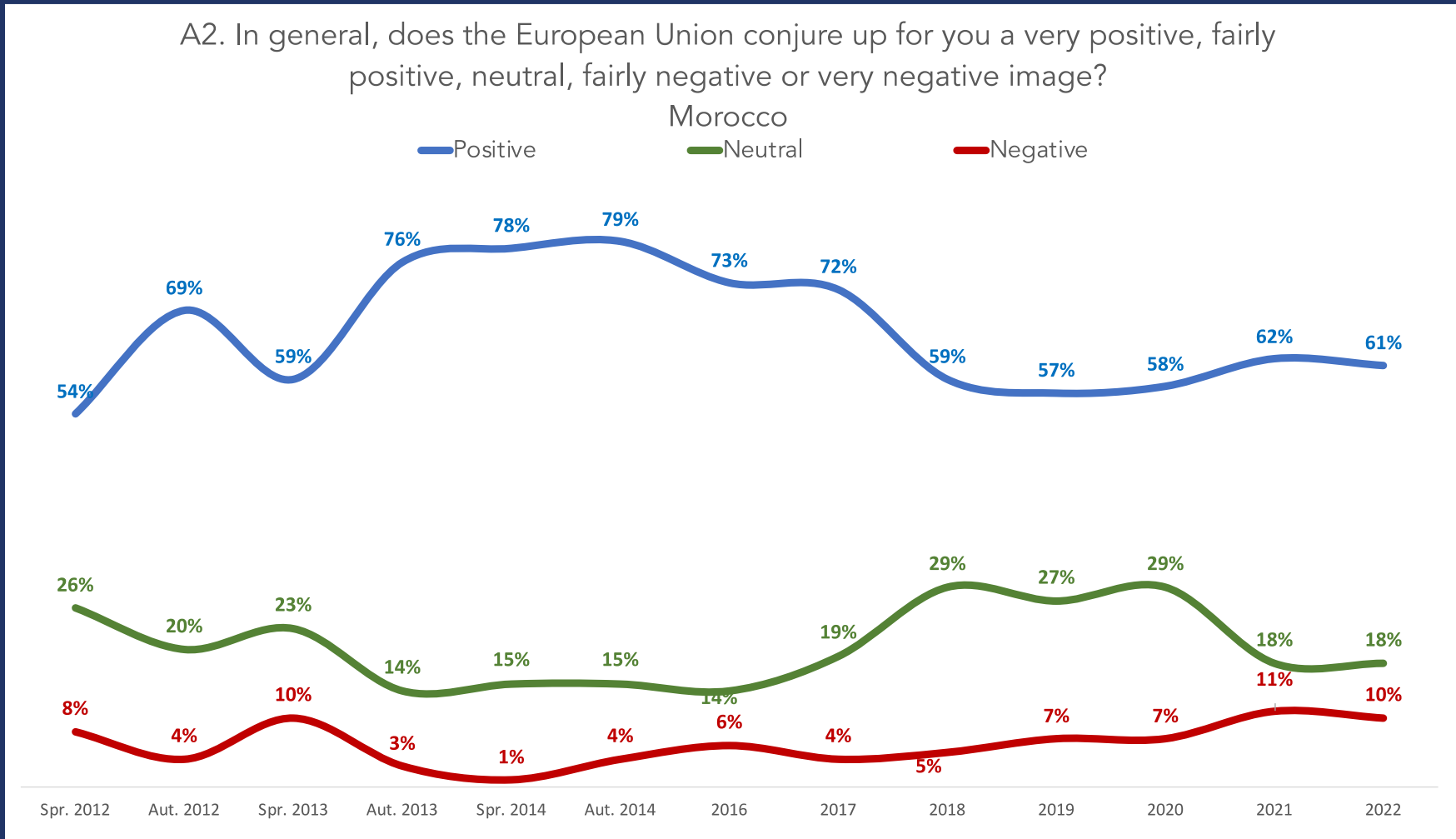


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The image of the EU



In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image? MOROCCO



A “stable” positive perception of the EU in the last 5 years



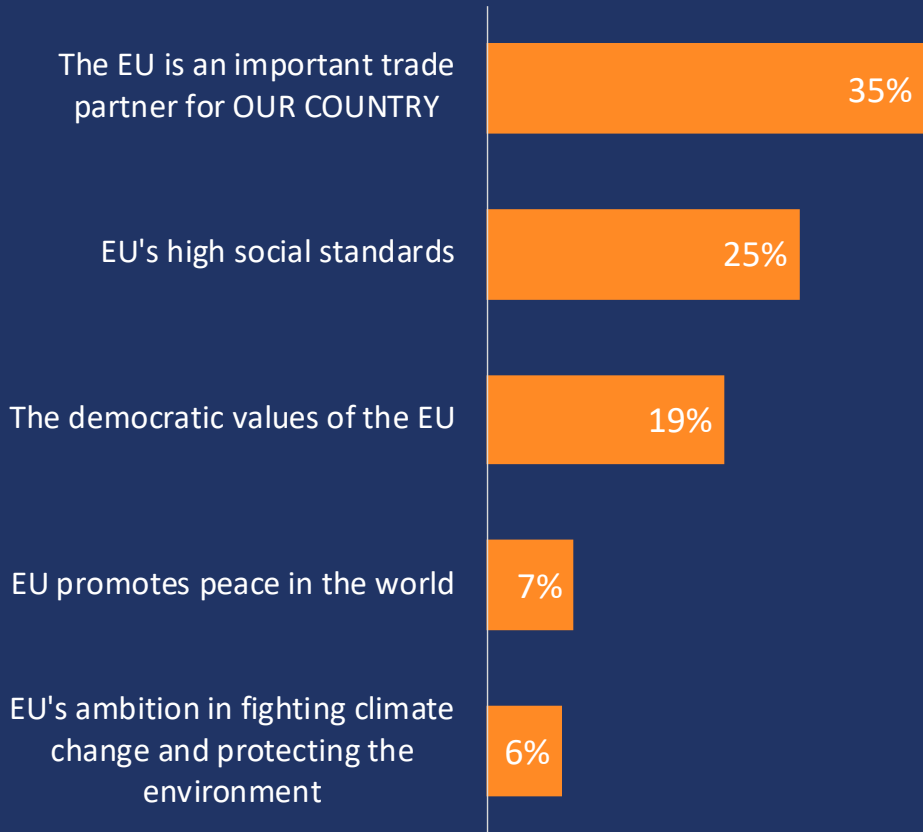
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The image of the EU

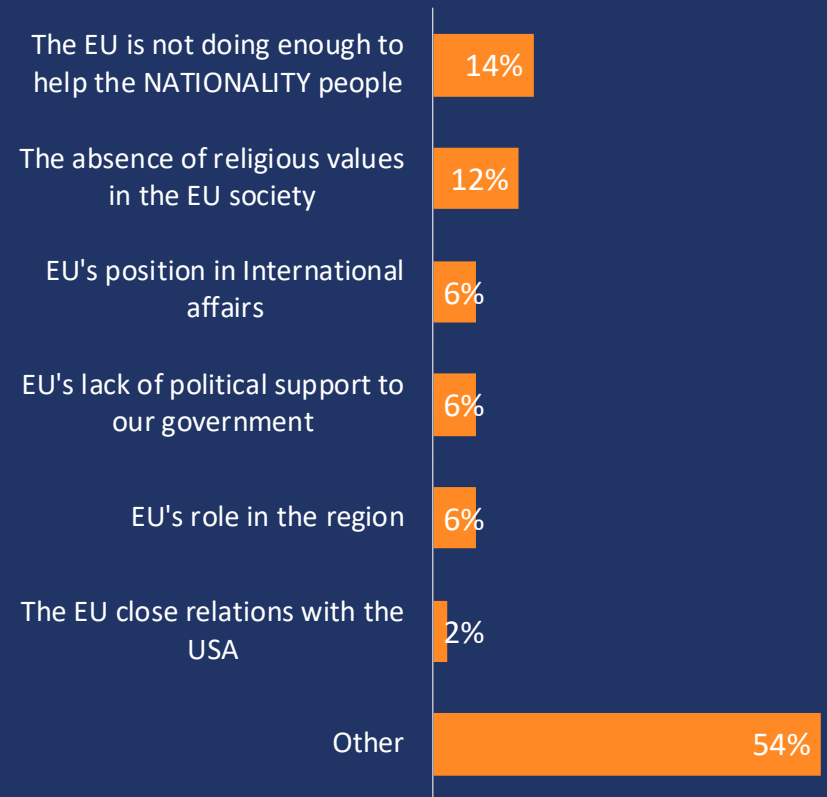


In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?

Reasons for having a positive image of the EU



Reasons for having a negative image of the EU



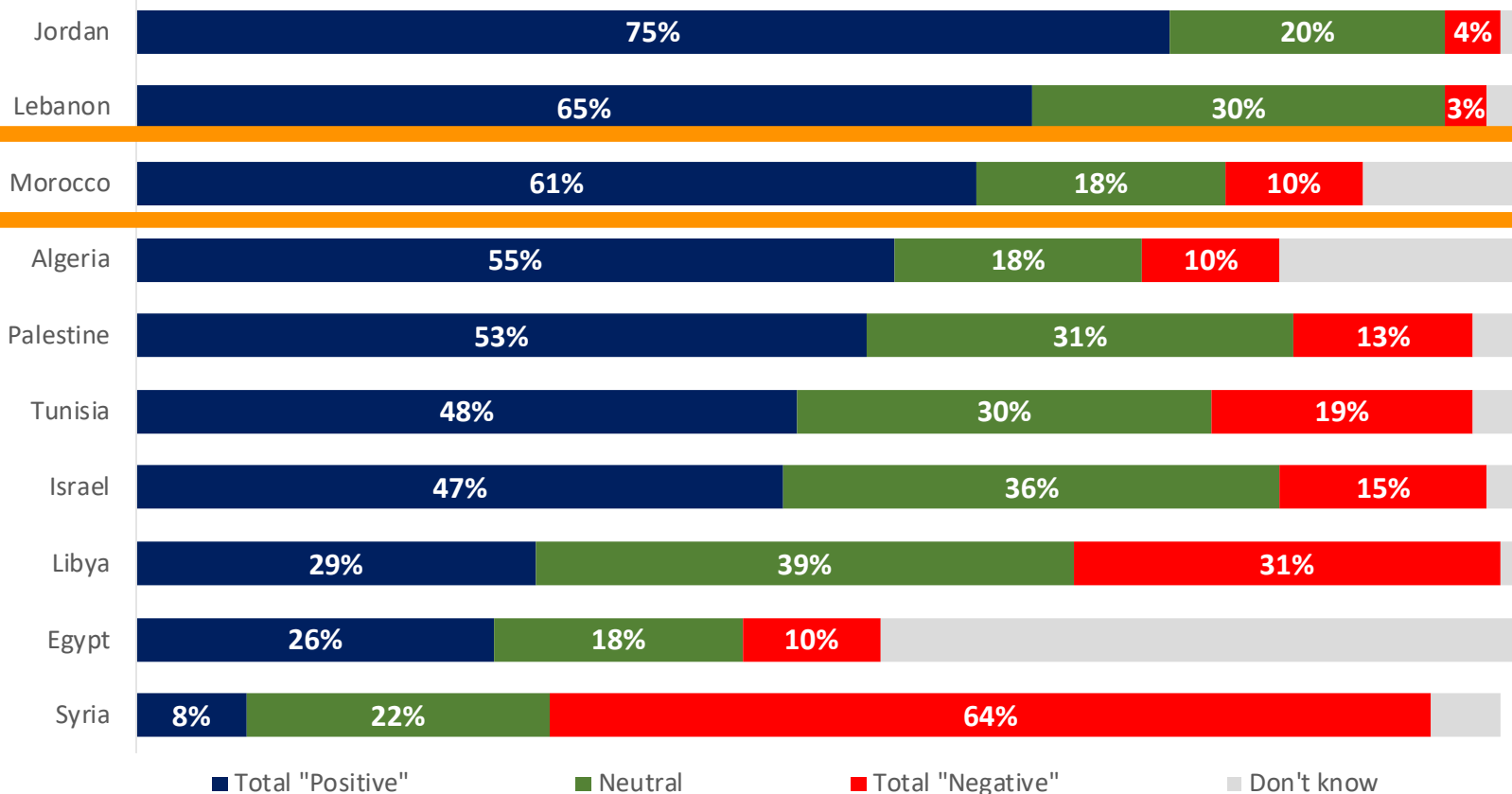


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The image of the EU Comparatively to other countries

A2. In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?



HIGH LEVELS of Positive Perceptions

In 5 out of 10 countries, more than 50% of citizens have a positive image of the EU

Syria (64%) and Libya (31%) :

Highest negative perception of the image of the EU

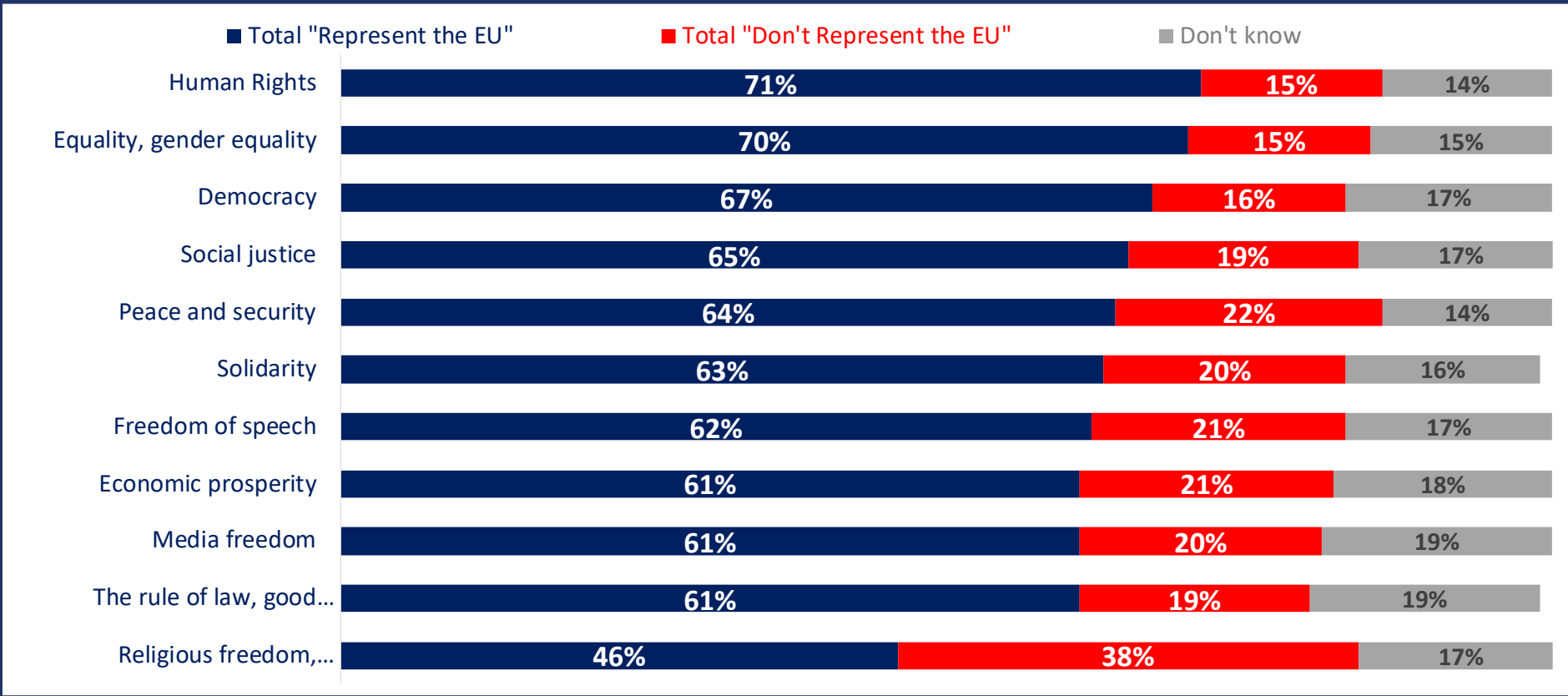


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The values that represent the EU the most



To what extent does the European Union represent the following values for you?



Human rights, Equality and Democracy are the values that are seen to represent the EU the most

RELATIONS BETWEEN MOROCCO AND THE EU





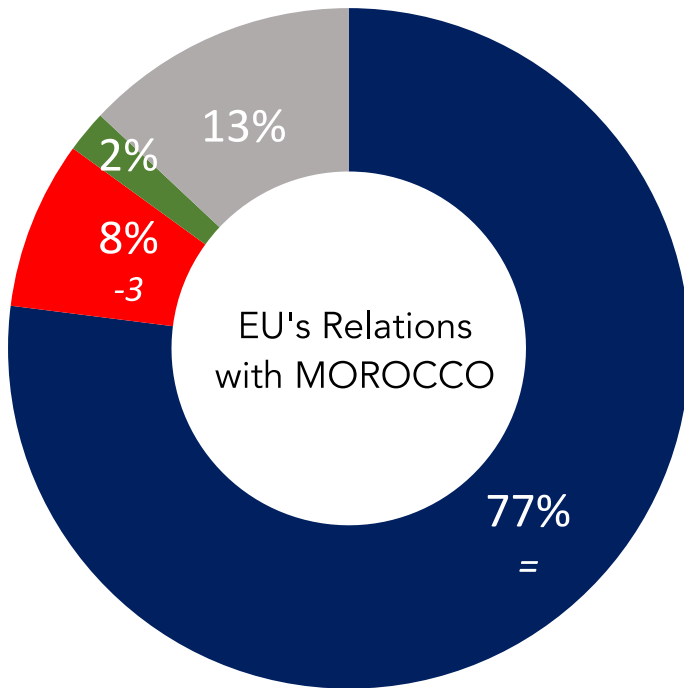
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Overall, EU's relation and partnership are still positively perceived although deteriorating



EU's relation with MOROCCO

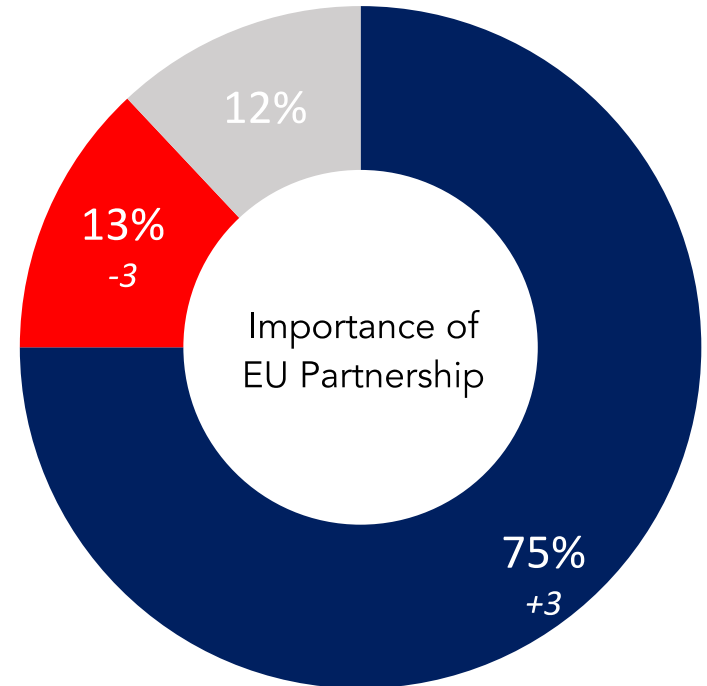
A5. Would you describe the European Union's relation with Morocco as very good, fairly good, fairly bad or very bad?



- Total "Good"
- Total "Bad"
- The EU does not have any relationship with Morocco
- Don't know

EU's partnership with MOROCCO

A11. Could you tell me to what extent you believe that the European Union is an important partner of Morocco or not? Is the European Union a ?..



- Total "Important"
- Total "Not important"
- Don't know



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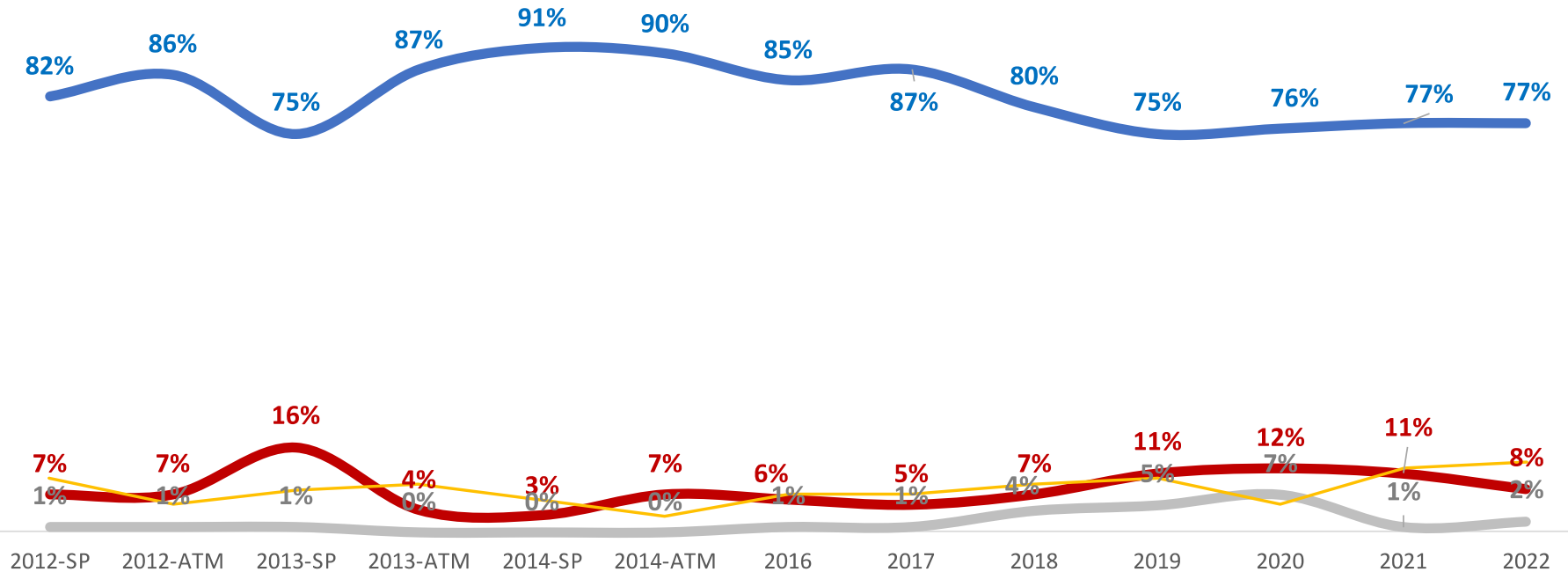


EU's relations with Morocco

A DECADE OF GOOD RELATIONS

Would you describe the European Union's relation with Morocco as very good, fairly good, fairly bad or very bad?

— Good — Bad — EU does not have relationship — Don't Know





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EU's relations with (COUNTRY)



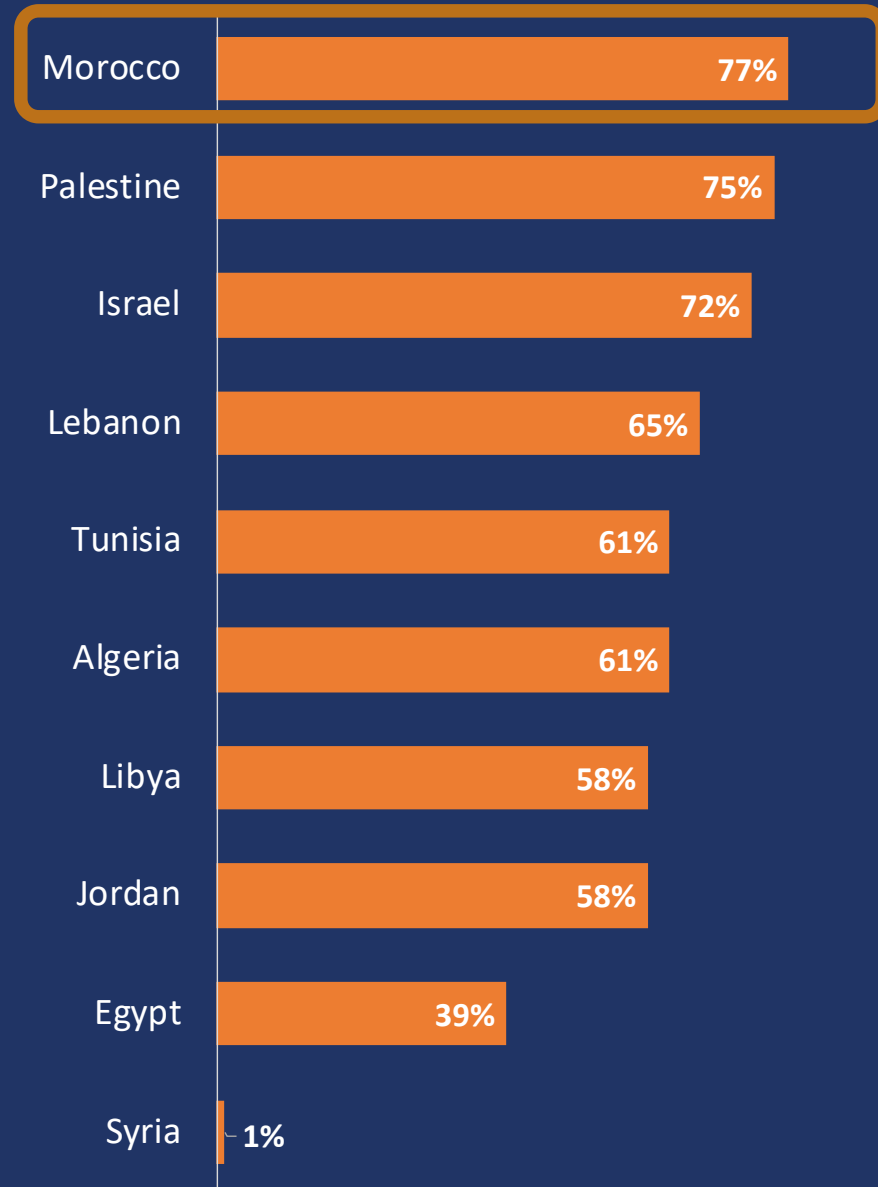
■ Total "Good"

Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?

A wide majority of citizens in 8 out of 10 countries believe that EU's relations with their country is "Good".

Highest in Morocco (77%)

Lowest in Syria (1%)





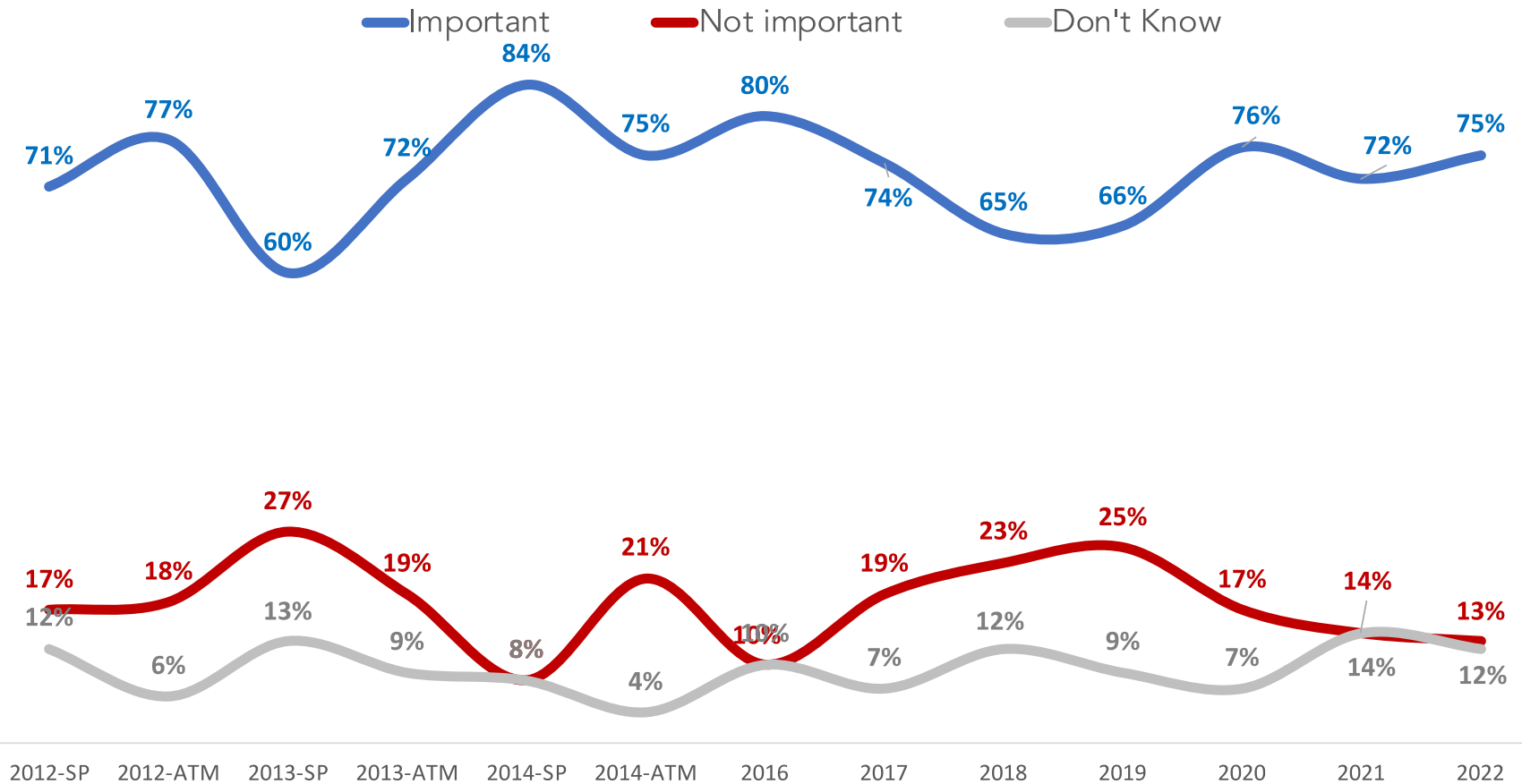
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Importance of EU Partnership

A DECADE OF VALUED PARTNERSHIP

A11. Could you tell me to what extent you believe that the European Union is an important partner of Morocco or not? Is the European Union a ?..



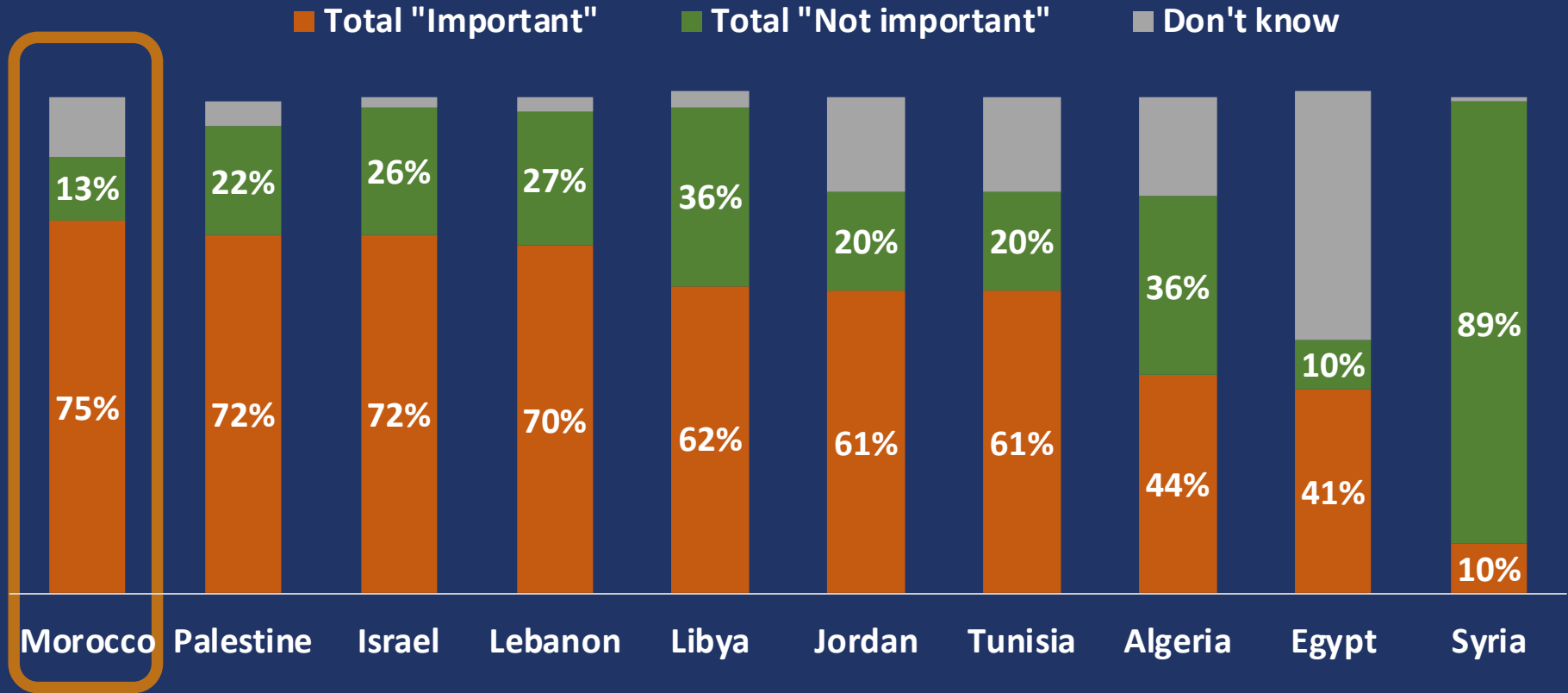


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Importance of EU Partnership

Could you tell me to what extent you believe that the European Union is an important partner of (OUR COUNTRY) or not?



**The importance of EU partnership scores highest in Morocco
It' widely acknowledged as "important" in 7 countries in the region**



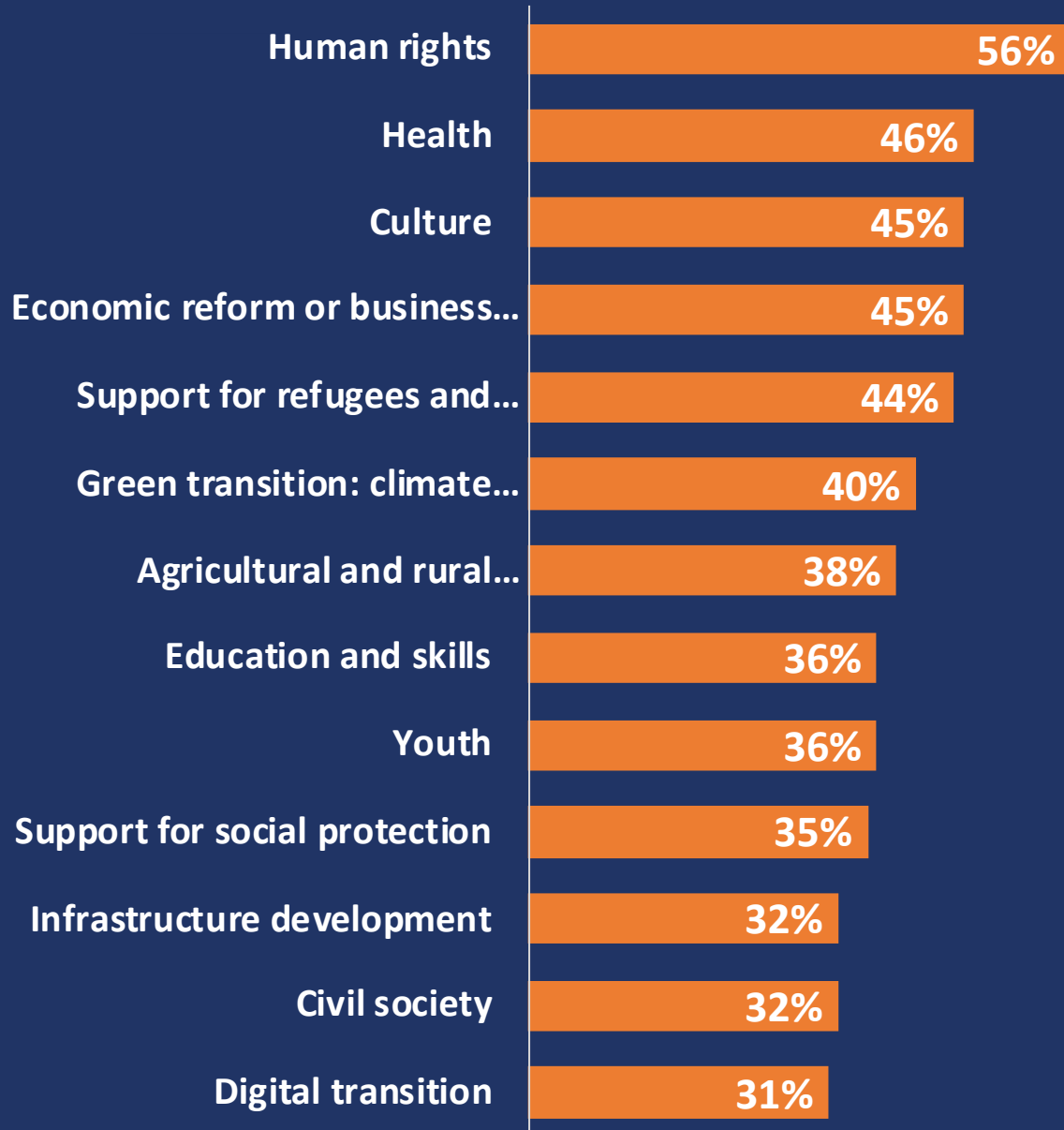
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Awareness of EU Cooperation in Morocco



For each of the following areas, could you tell me whether you have heard of any existing EU cooperation programmes in Morocco? Have you ever heard of an EU cooperation programme in....

% YES





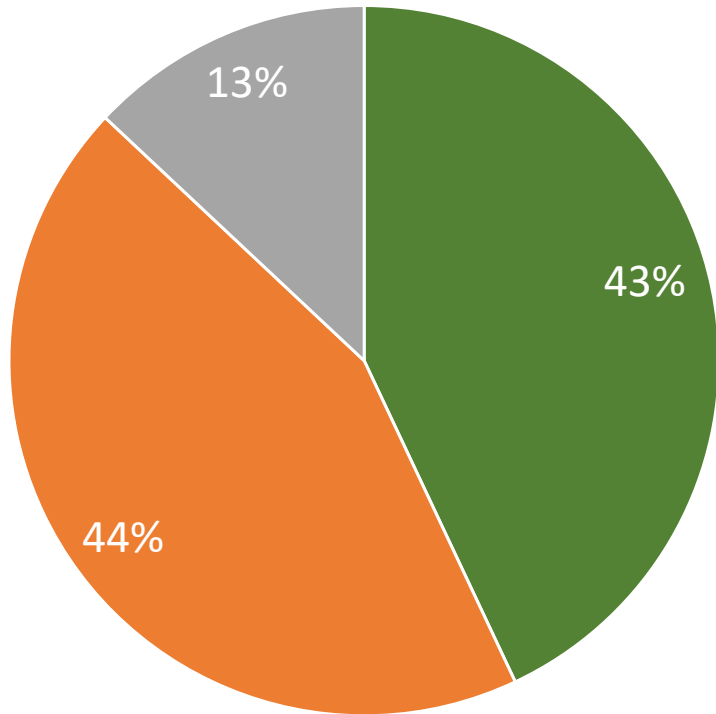
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Awareness of EU Action in Morocco

A3A. Have you heard, seen or read anything about the following regarding European Union in the last 12 months?

A3. In the last 12 months, have you seen or heard anything about the European Union ?



■ Yes ■ No ■ Don't know

A3A. Have you heard, seen or read anything about the following regarding EU in the last 12 months? **To those who answered « Yes » to A3**



La lutte contre les violences faites aux femmes

23%



CLIMTNA

15%



Erasmus+ National Erasmus+ Office - Morocco



12%

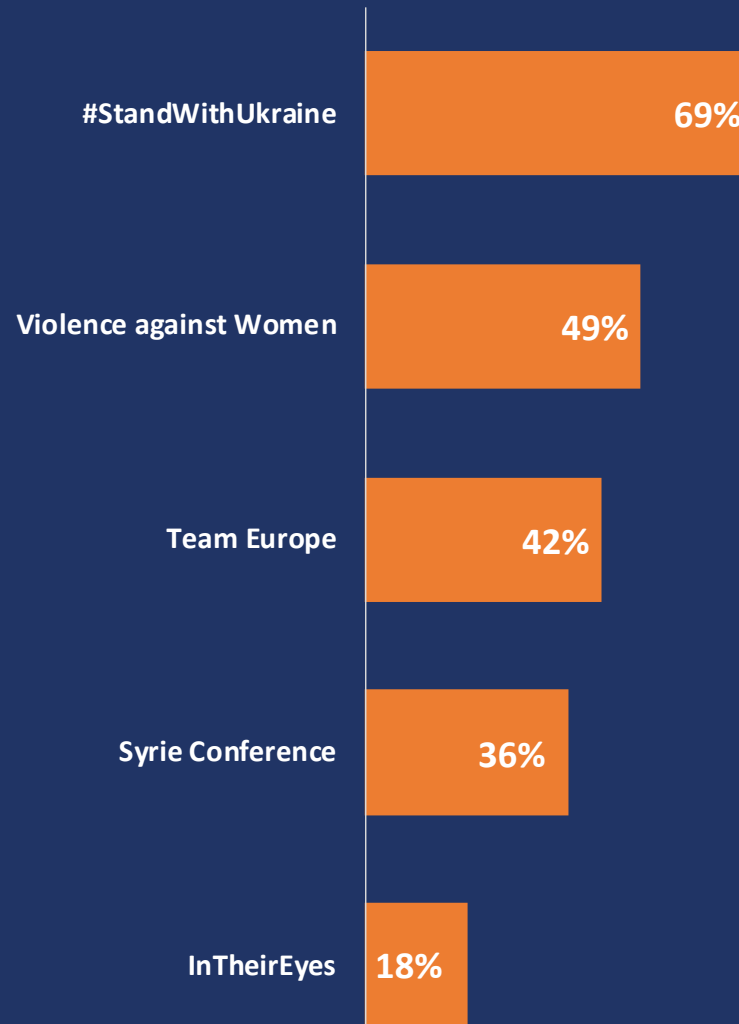


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Awareness of EU Regional Action in Morocco

Have you ever heard, seen or read anything about the following events/initiatives/campaigns? Total “YES”



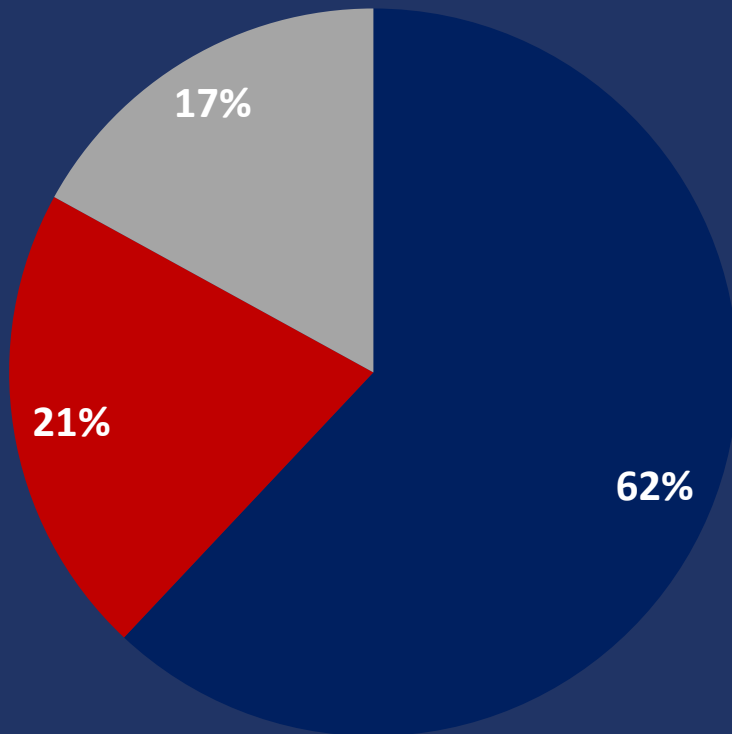


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Perceived effectiveness of EU Cooperation in Morocco



According to what you know, to what extent do you think that the support provided by the European Union to Morocco has been overall effective or not?



- Total "Effective"
- Total "Not effective"
- Don't know

Total Effective
vs 2021
=

Total Not effective
vs 2021
+1





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Most mentioned areas of benefit from EU support



In which of the following areas would you say that Morocco has benefitted from European Union support?



To what extent do you think the European Union has a positive or a negative impact on the development of Morocco?



POSITIVE

73%

+3



NEGATIVE

10%

-1



NO IMPACT

6%

+1

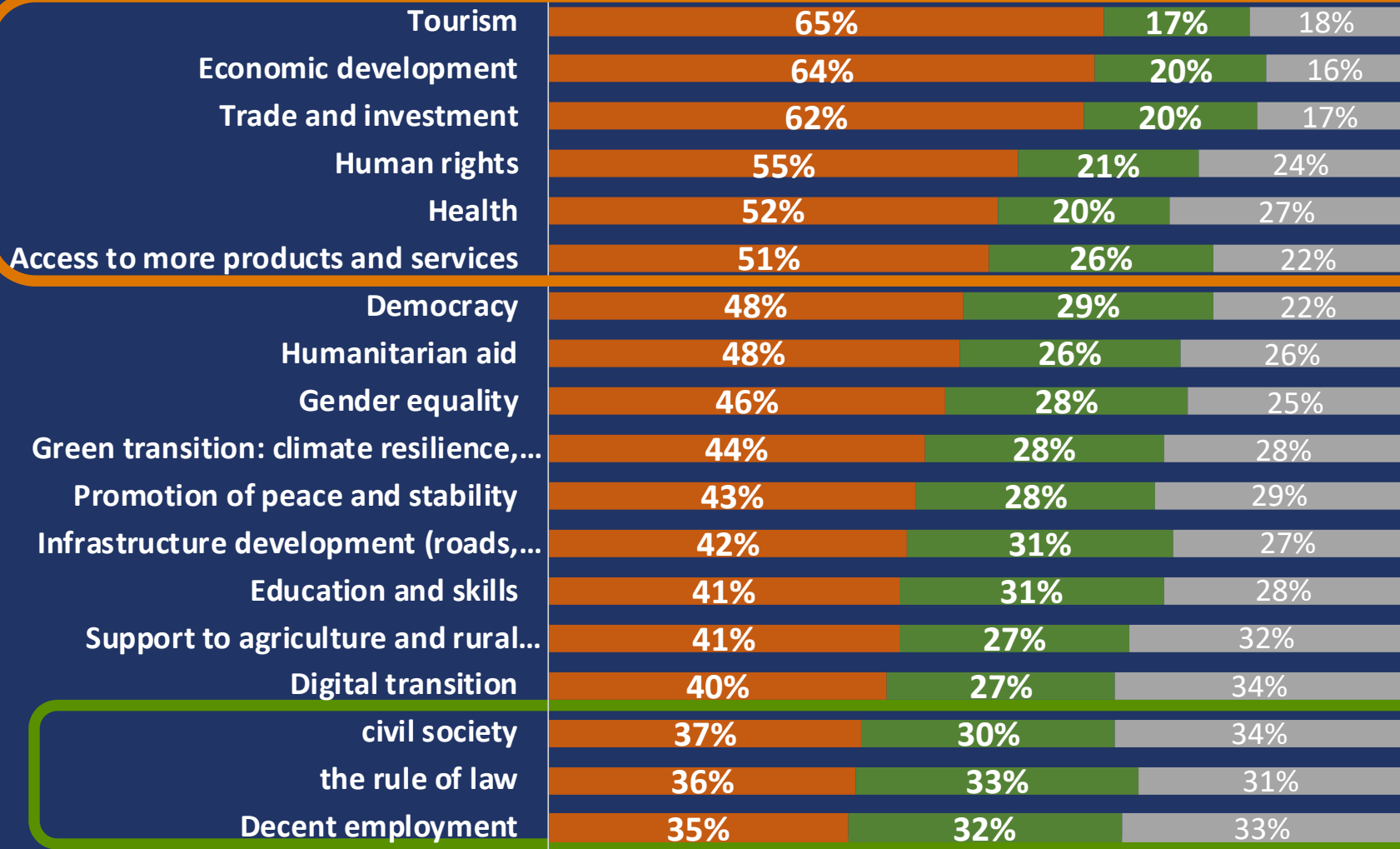


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Areas in which the EU could be more engaged

Please tell me whether or not you think the European Union could be more engaged in Morocco?



More engaged

Less engaged

Don't know



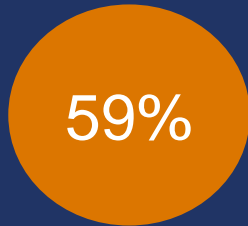
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Level of trust



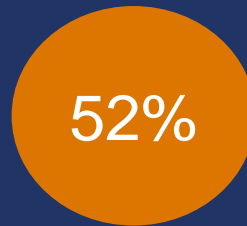
*How much trust do you have in these institutions?
TOTAL "Tend to trust"*

**The European
Union**



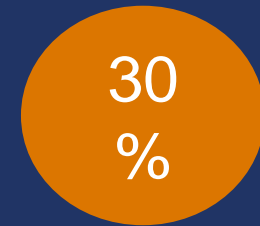
+ 3

**The United
Nations**



+ 4

The Arab League



- 4

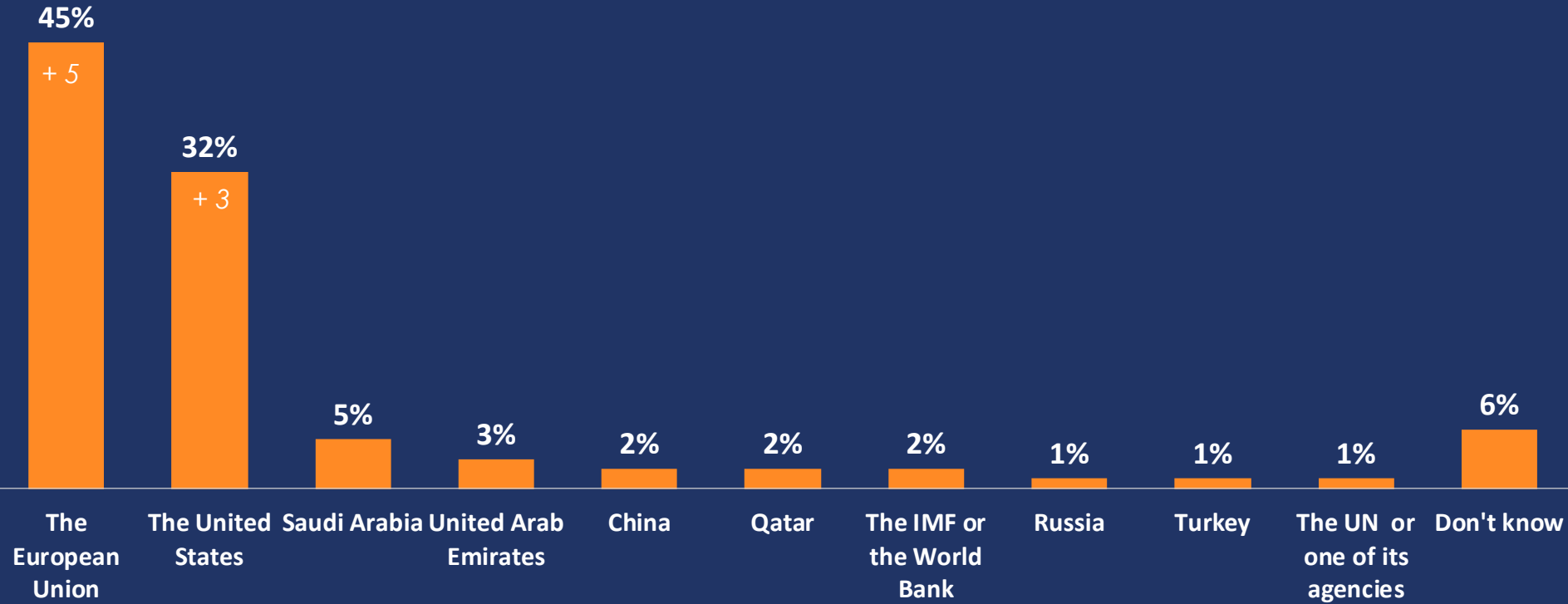


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Lead Donors of Support

In your view, which of the following international institutions or countries is the lead donor of support to Morocco?



EU and USA leading the support to Morocco



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EU's response to the war in Ukraine



Has the EU's response to the war in Ukraine changed your perceptions of the EU?

**Total
"Positively"**



56%

**It did change
your perception**



12%

**Total
"Negatively"**



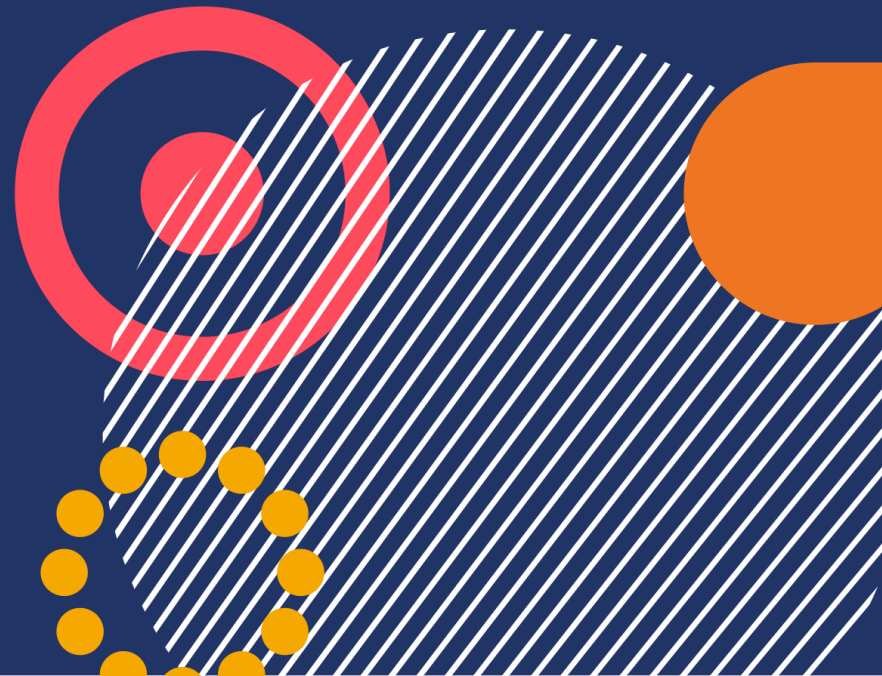
14%

Don't know



19%

SOURCES OF INFORMATION ON THE EU





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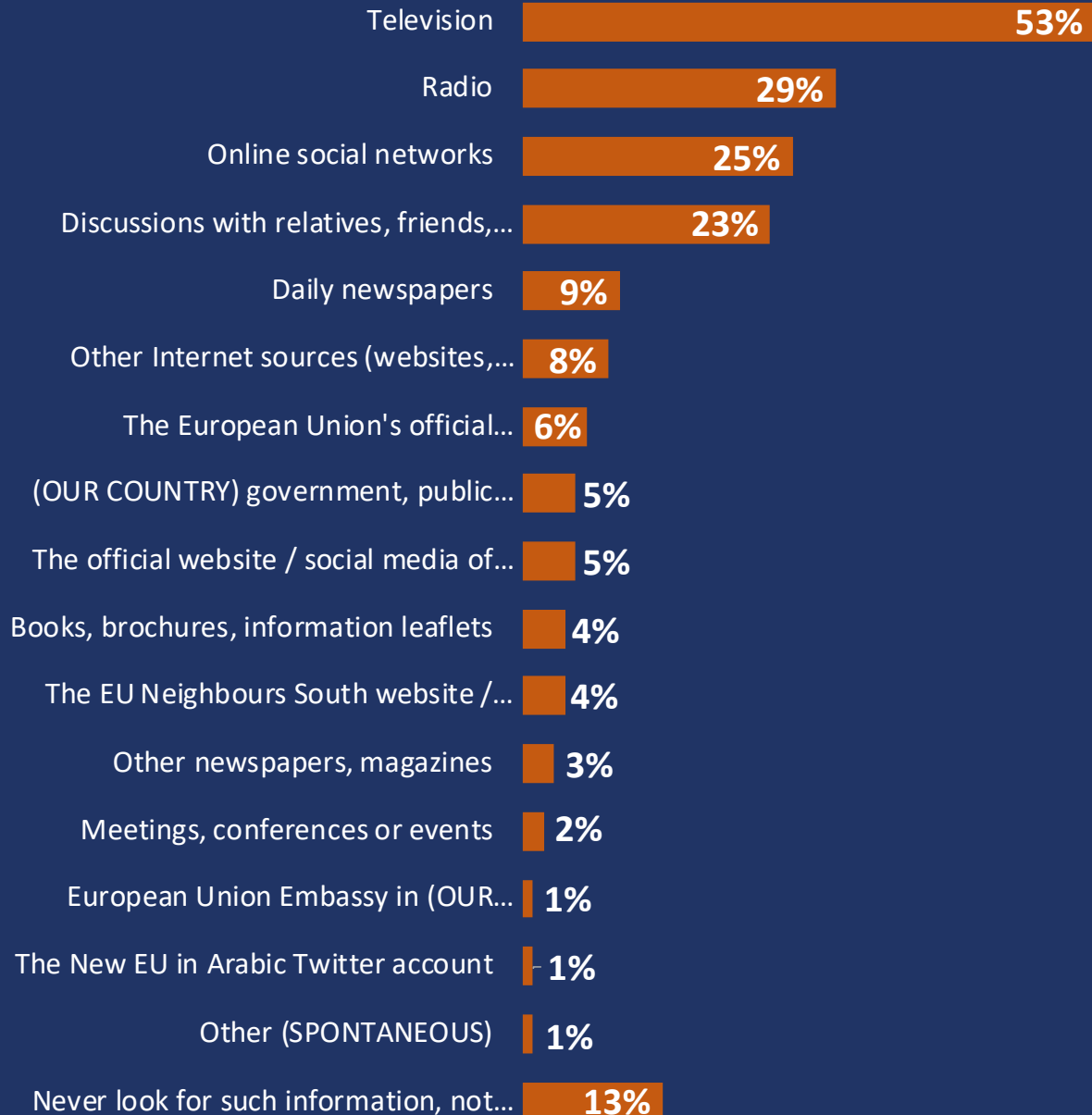


Sources of Information about the EU

When you look for information about the European Union, its policies and institutions, which of the following sources, if any, do you use? Any others?

Preferred sources

- Television
- Radio
- Online social networks
- Discussion with relatives, friends...





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“Most Frequently” used national media



2M Maroc	71%
Al Aoula (SNRT 1)	59%
Arryadia	34%



Med Radio	27%
Hit Radio	27%
Radio Mohammed VI	24%



Hespress	22%
Assabah	10%
Al Massae	10%



Facebook	68%
Instagram	44%
TikTok	25%

CITIZENS' MOOD





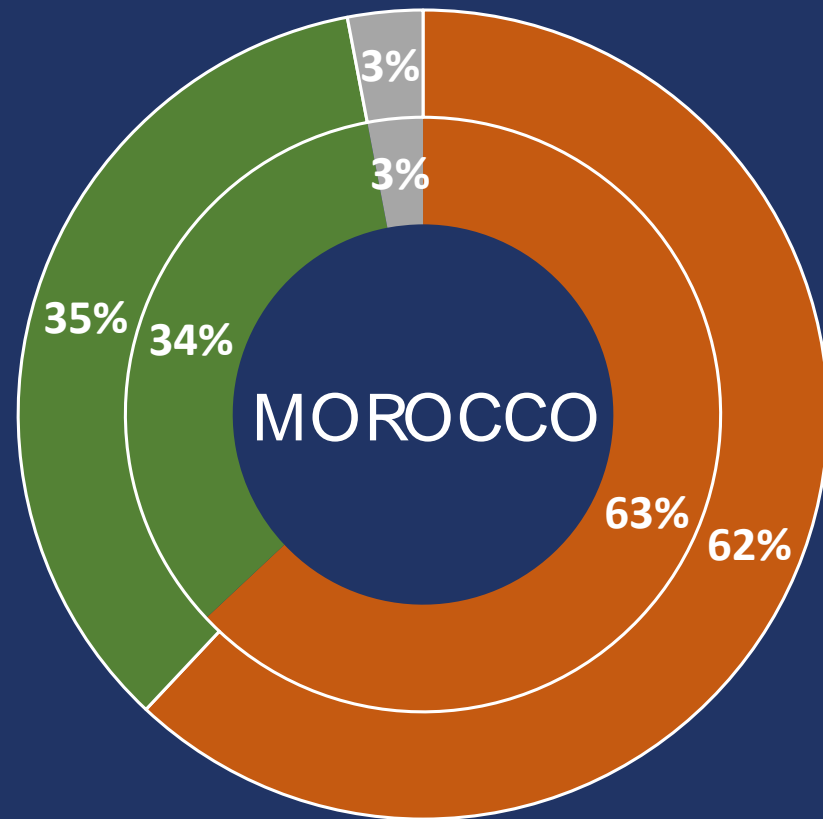
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Life Satisfaction



On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?

Inner pie « 2021 » - outer pie « 2022 »



■ Total "Satisfied" ■ Total "Not Satisfied" ■ Don't know

Close to 2 Moroccans out of 3 are currently satisfied with the life they lead.



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Issues Facing Each Country

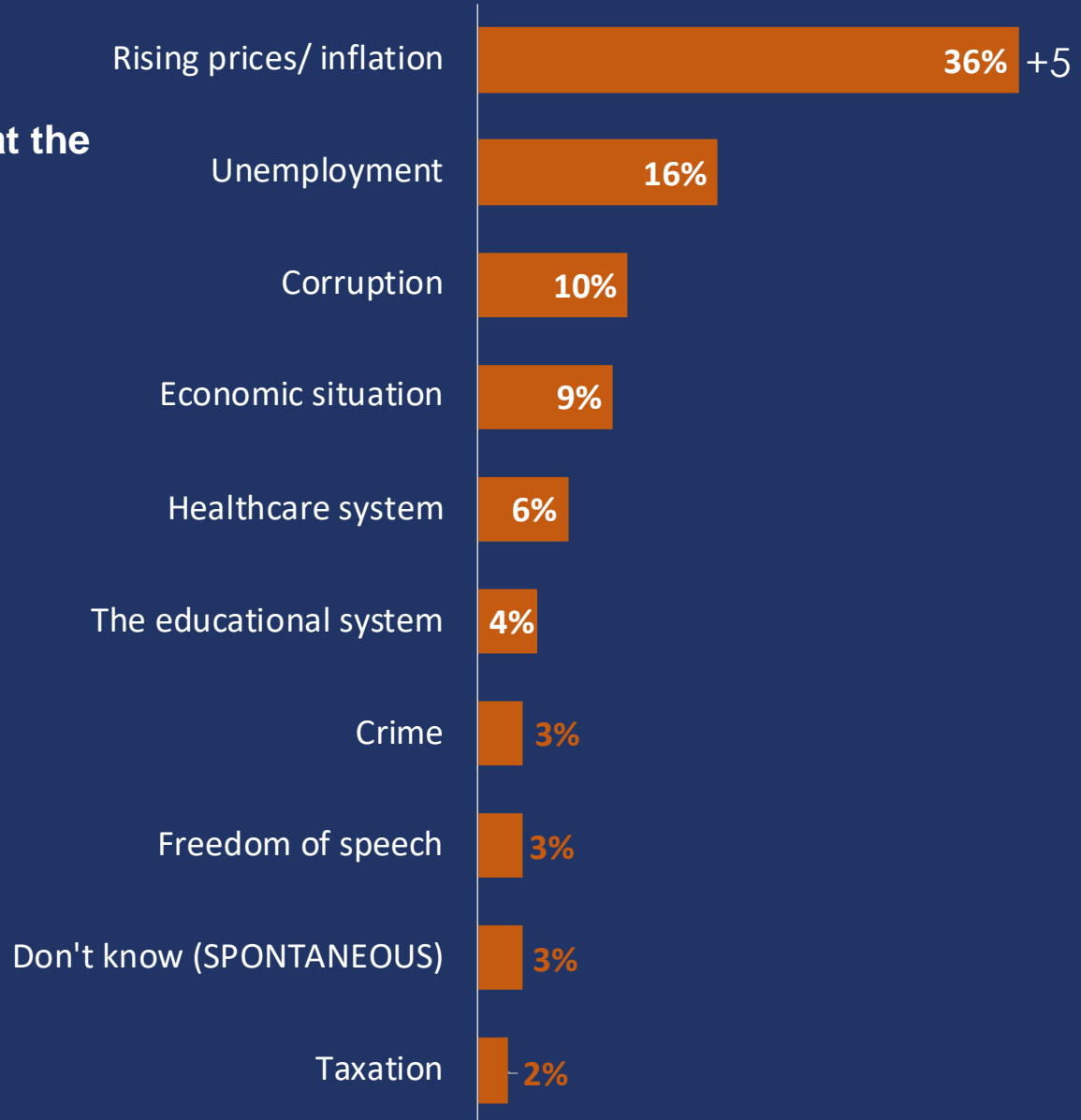


What do you think is the most important issue facing Morocco at the moment? Firstly?

*Citizens in Morocco are mostly worried about economic issues”
(Rising prices, Unemployment, Economic situation)*

And

Corruption



THANK YOU

