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# OPINION POLLS in Palestine



Fieldwork 2022



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# METHODOLOGY

## Coverage



Algeria, Egypt, Israel, Jordan,  
Lebanon, Libya, Morocco,  
Palestine, Syria & Tunisia



## Target

Representative sample of citizens  
aged 15 years and above  
1000 in each country  
(2000 in Egypt)



## Fieldwork Period

September – October 2022



## Questionnaire

Translated into French,  
Arabic & Hebrew

# KNOWLEDGE & PERCEPTION OF THE EU



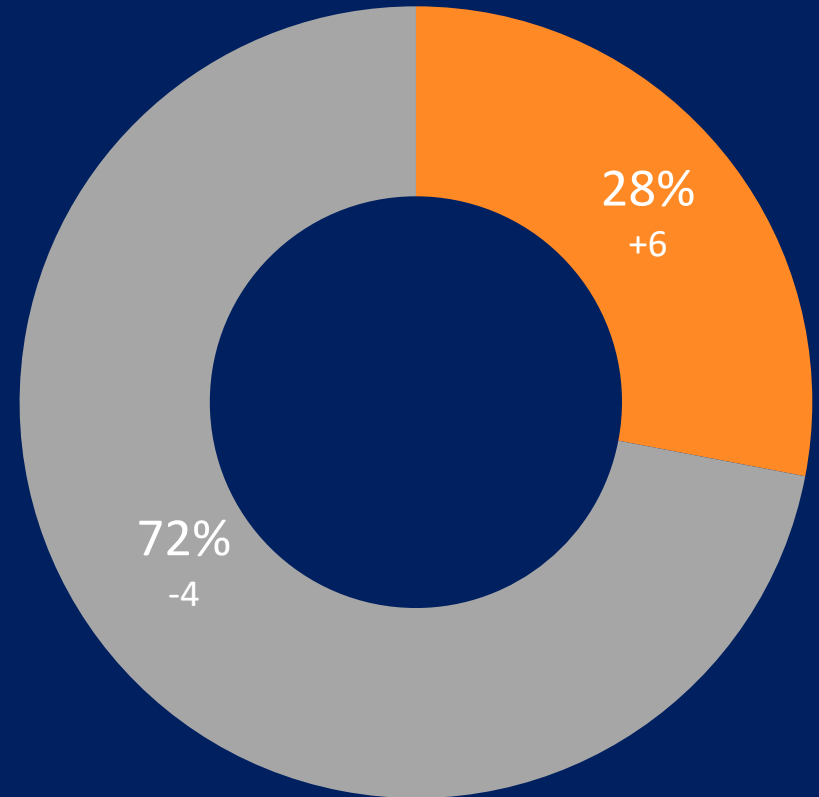


# Knowledge & Perceptions of the

A1a. Could you tell me to what extent you know what the European Union is all about?

Palestine

**Palestine:  
Very low but Improving level  
of Subjective knowledge of  
the EU**



■ Total "knows what the European Union is all about"

■ Total "don't know what the European Union is all about"

Close to 3 respondents out of 4 believe that they don't know what the EU is all about.

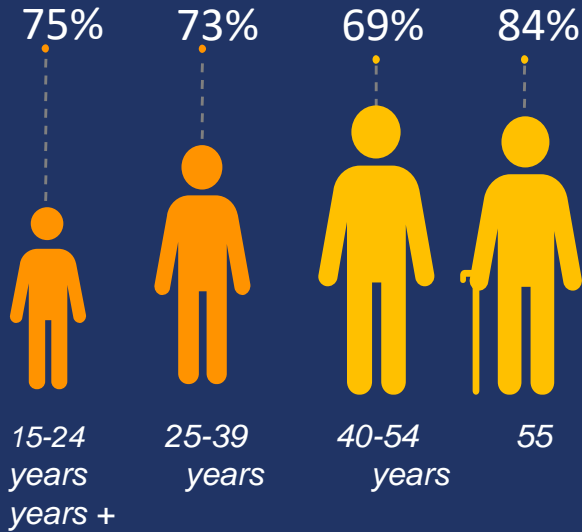


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# Who are those with knowledge of the EU?

Total "Don't know what the EU is all about"  
PALESTINE



## Education

Total "Don't know what the EU is all about"

20 years and more

58%

16-19 years

79%

15 years or less

83%

No education

77%



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## Objective Knowledge

*For each of the following statements about the European Union could you please tell me whether you think it is true or false?*

- The European Union has a Parliament directly elected by its citizens
- The European Union is an economic and political union of 27 european countries
- The European Union is a regional institution of the United Nations
- The euro is the currency of all Member States of the European Union
- The European Union has an embassy and an appointed ambassador of its own in Israel
- The European Union's has its main headquarters in Brussels

**Objective knowledge in Palestine:  
2,7 (out 6) correct answers on average**



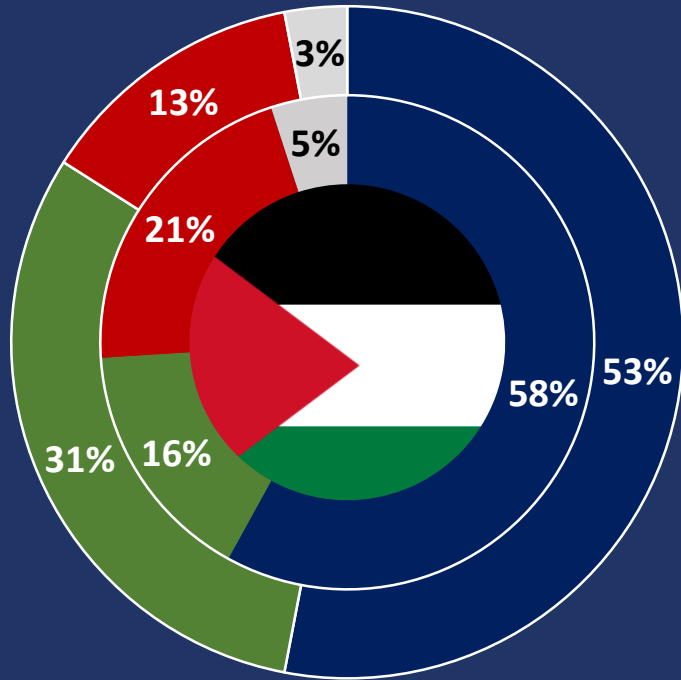
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# The image of the EU



*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?*

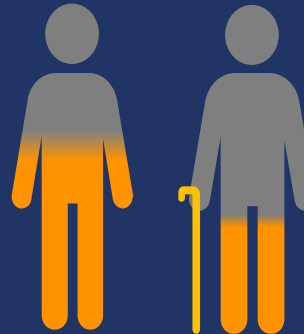
*Inner pie « 2021 » - outer pie « 2022 »*



■ Total "Positive"  
■ Neutral  
■ Total "Negative"  
■ Don't know

## Age: Positive image

46% 52%



15-24  
years

65+  
years

Total « Positive » 2022



40%

Rural Areas



50%

Small or  
middle size  
towns



56%

Large towns

**A majority of citizens (53%) in Palestine have a positive image of the EU,**



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# The image of the EU

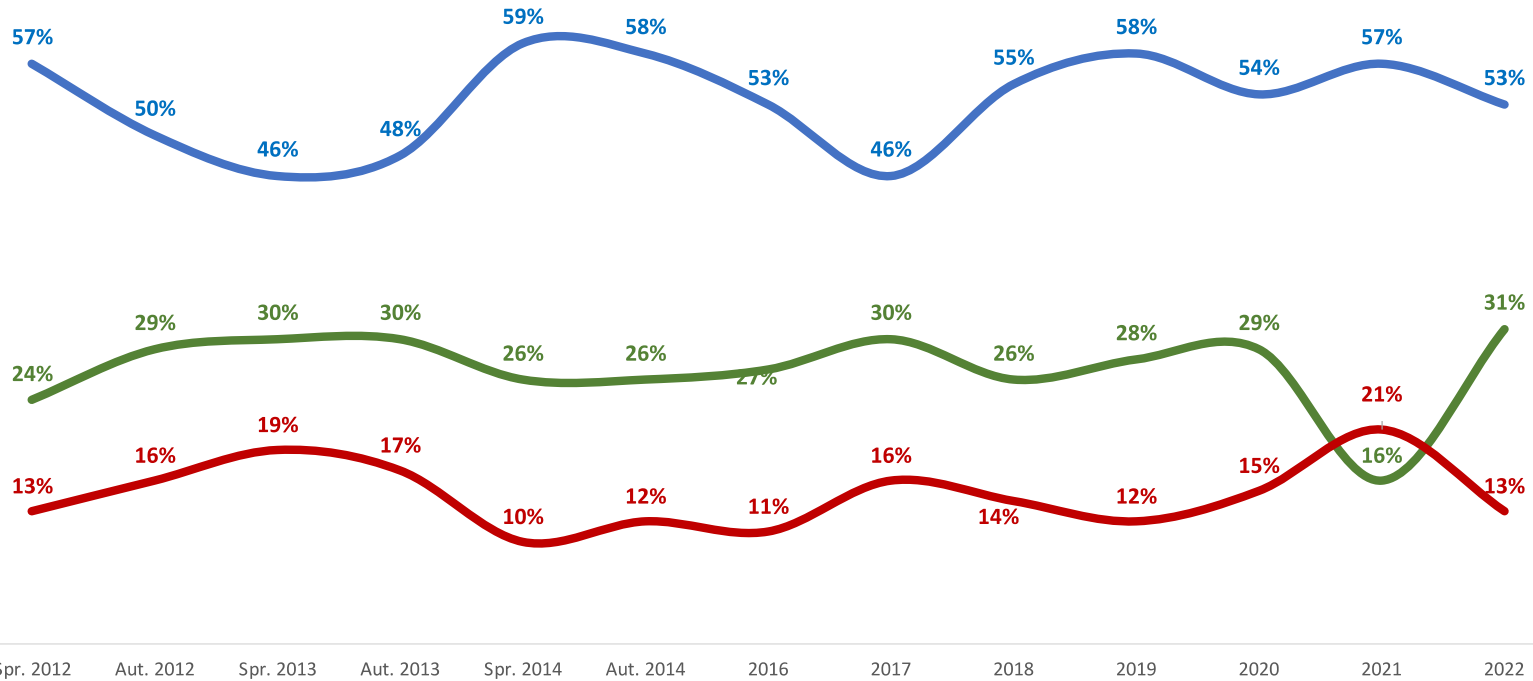


*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image? PALESTINE*

A2. In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?

PALESTINE

Positive Neutral Negative



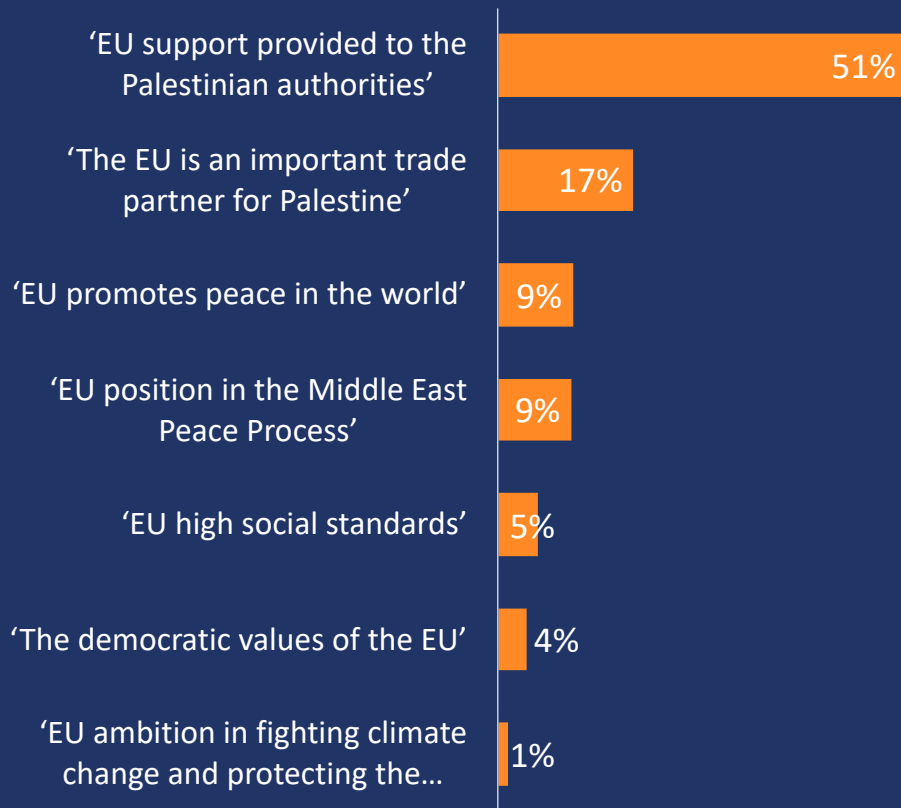
**A Consistent levels of positive perception of the EU in the last decade**



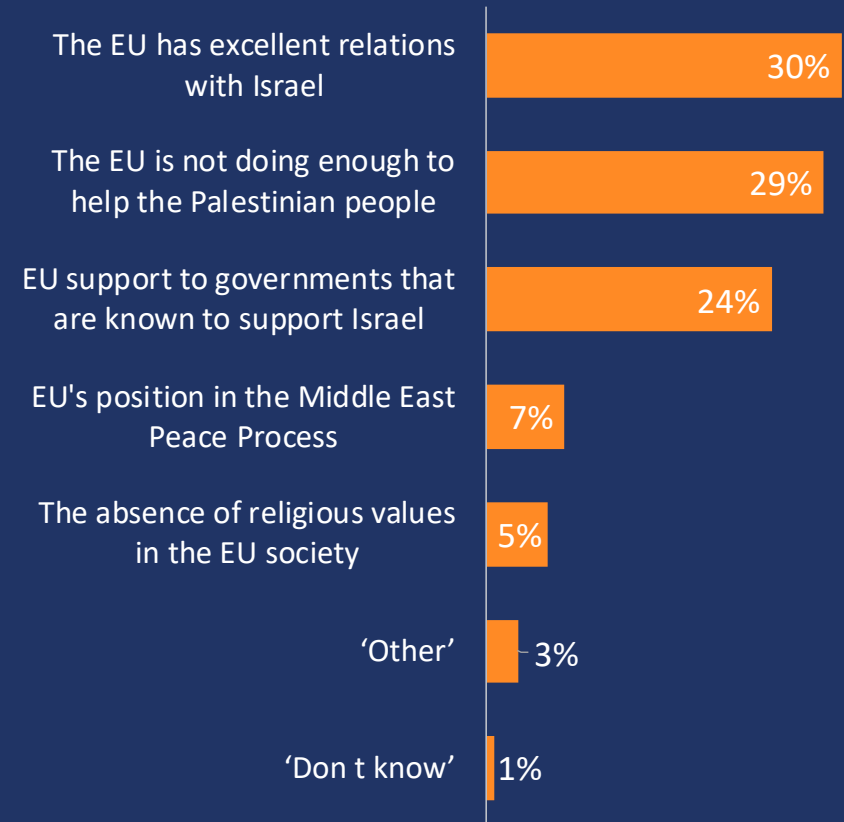
# The image of the EU

*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?*

## Reasons for having a positive image of the EU



## Reasons for having a negative image of the EU



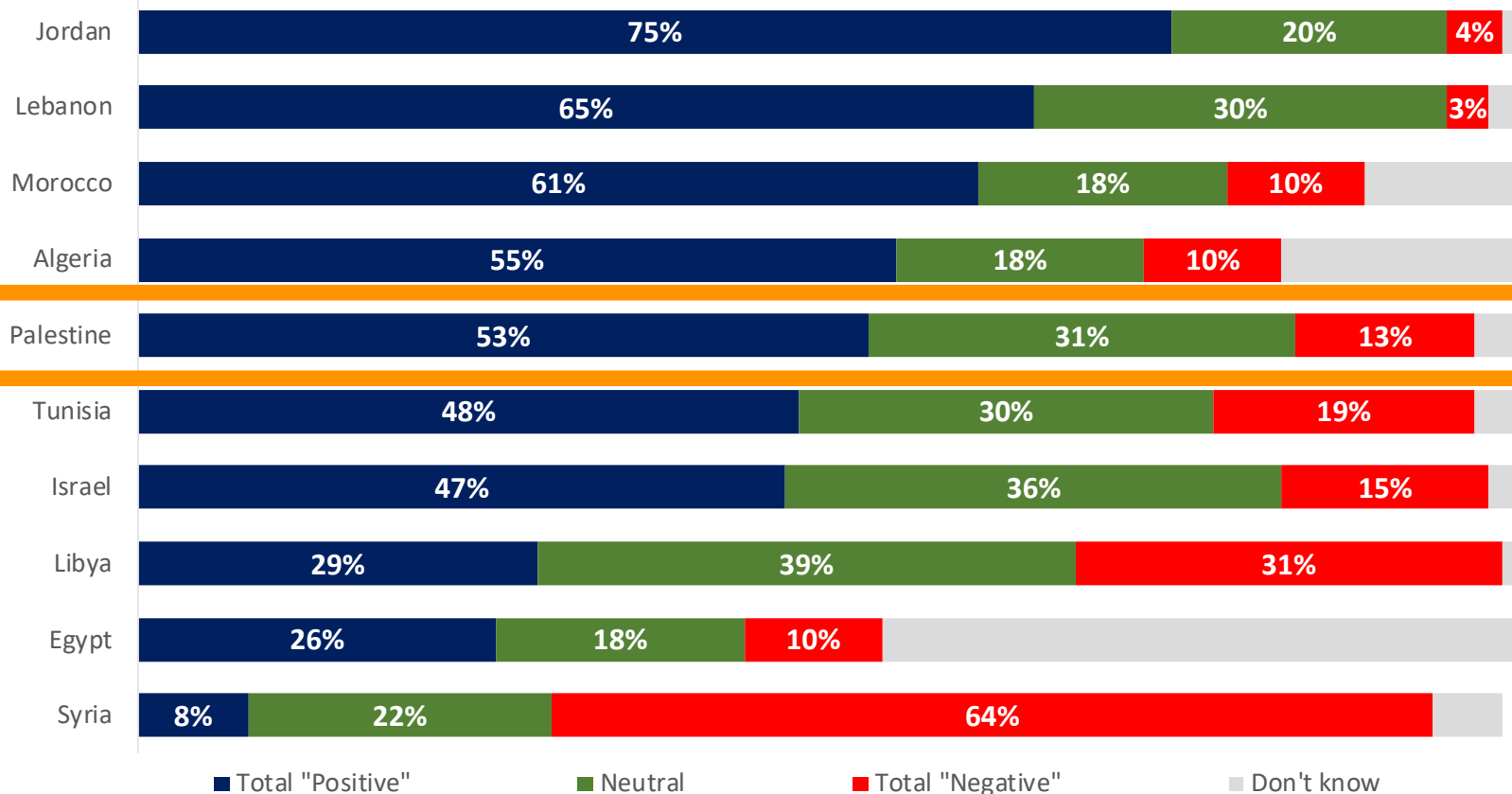


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# The image of the EU Comparatively to other countries

A2. In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?



## HIGH LEVELS of Positive Perceptions

In 5 out of 10 countries, more than 50% of citizens have a positive image of the EU

Syria (64%) and Libya (31%) :

Highest negative perception of the image of the EU

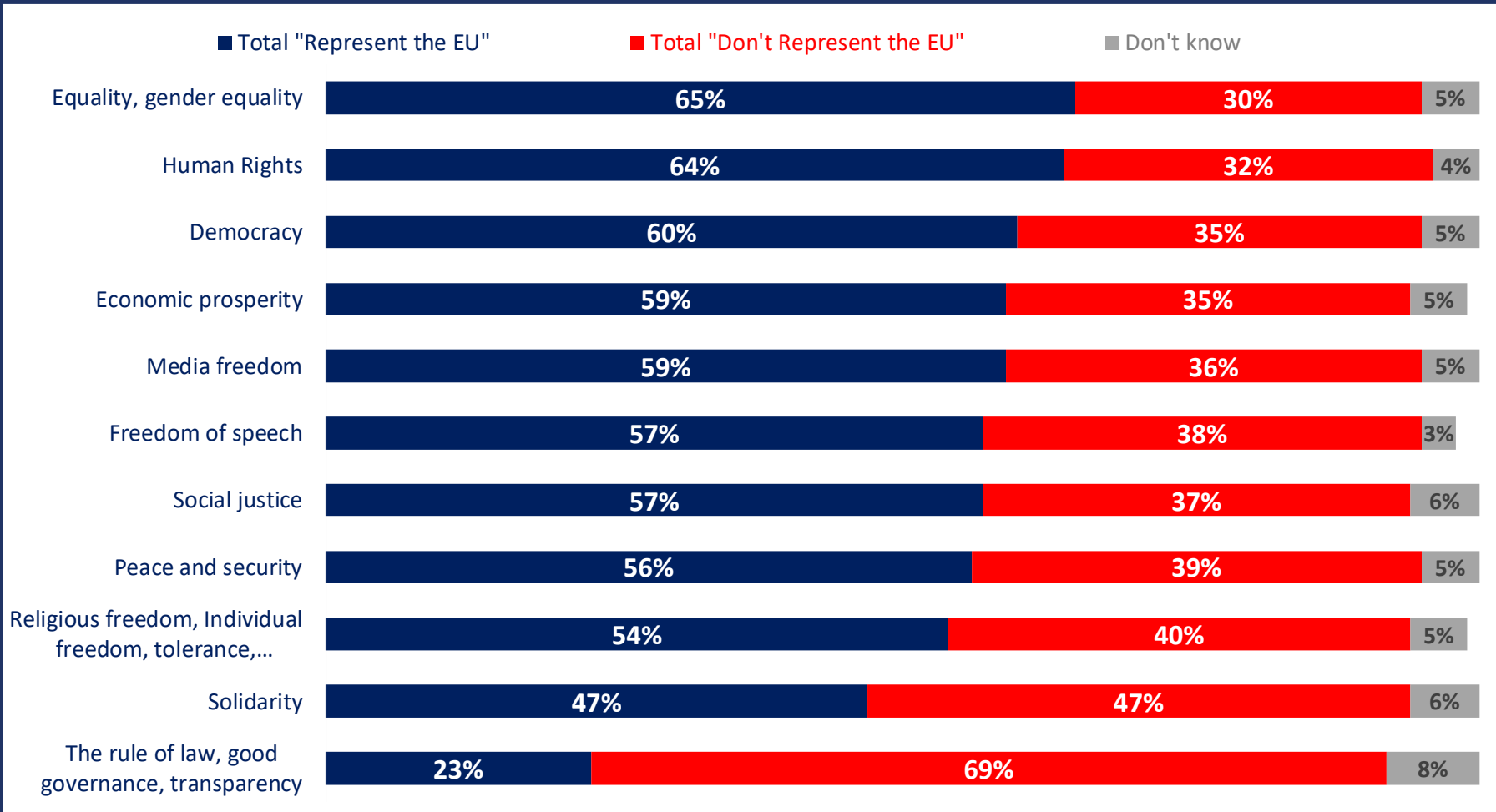


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# The values that represent the EU the most



To what extent does the European Union represent the following values for you?



Equality, Human rights, Democracy, and Economic prosperity are the values that are seen to represent the EU the most

# RELATIONS BETWEEN PALESTINE AND THE EU





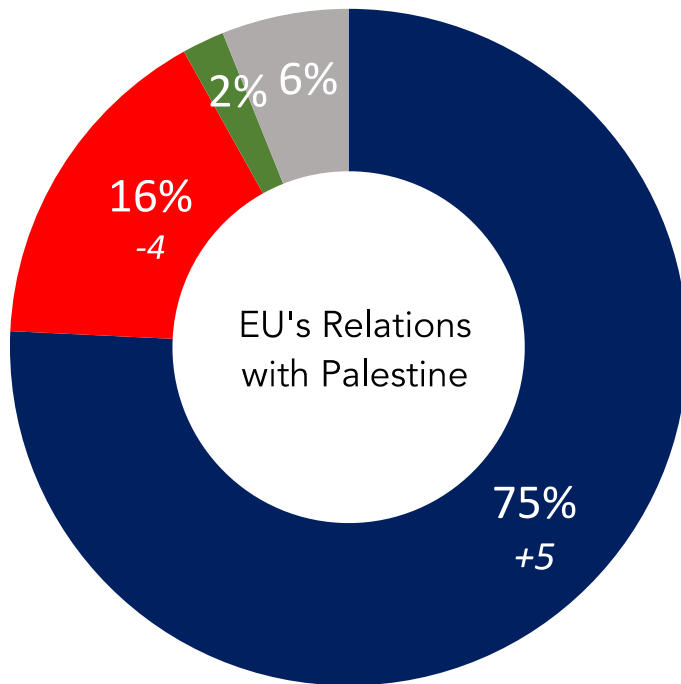
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# Overall, EU's relation and partnership are still positively perceived and still improving



## EU's relation with Palestine

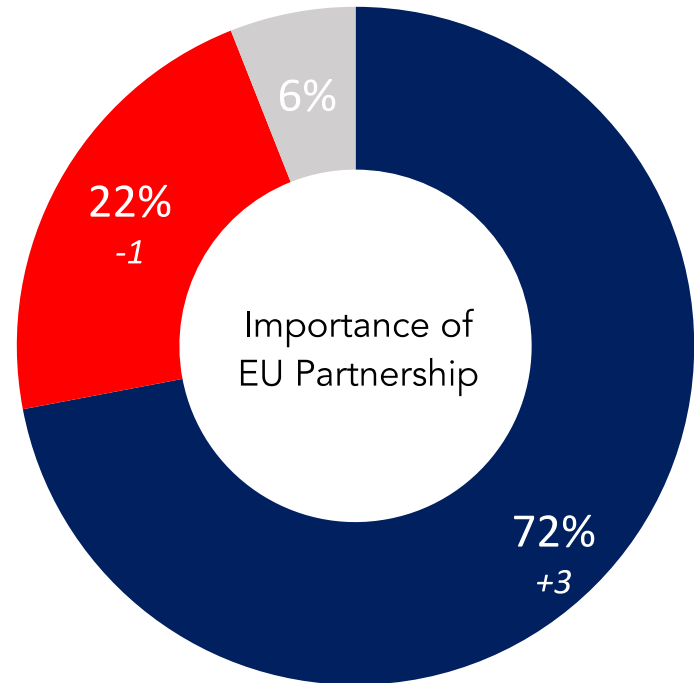
A5. Would you describe the European Union's relation with Palestine as very good, fairly good, fairly bad or very bad?



- Total "Good"
- Total "Bad"
- The EU does not have any relationship with Palestine
- Don't know

## EU's partnership with Palestine

A11. Could you tell me to what extent you believe that the European Union is an important partner of Palestine or not? Is the European Union a ?..



- Total "Important"
- Total "Not important"
- Don't know



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# EU's relations with Palestine



A question of image

*Would you describe the European Union's relation with Palestine as very good, fairly good, fairly bad or very bad?*

Total "Good"

Total "Positive image of the EU"

92%



Total "Negative image of the EU"

33%





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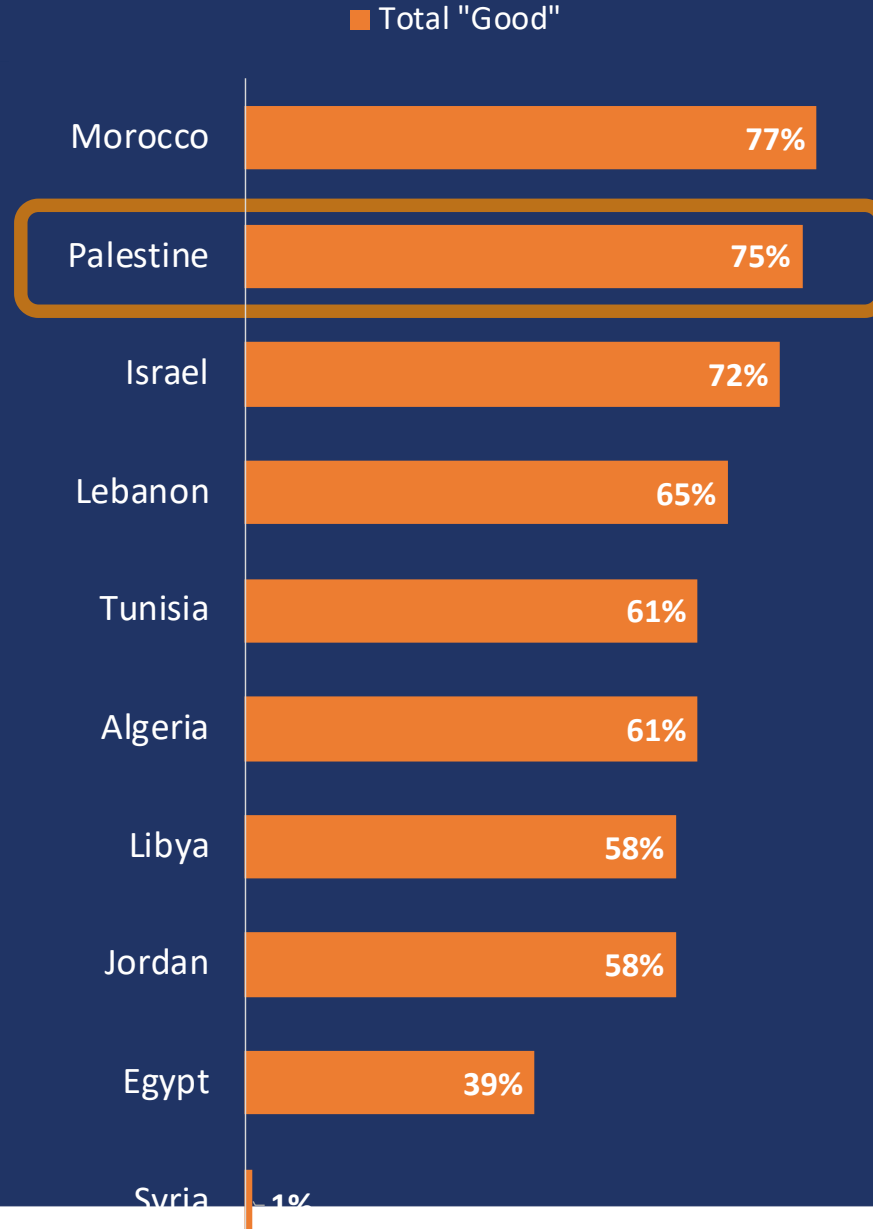
## EU's relations with (COUNTRY)



*Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?*

A wide majority of citizens in 8 out of 10 countries believe that EU's relations with their country is "Good".

Highest in Morocco (77%) and Palestine (75%)  
Lowest in Syria (1%)





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# Importance of EU Partnership

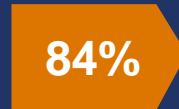


*Could you tell me to what extent you believe that the European Union is an important partner of Palestine or not?*

Knowledge of the EU remains a driver of this perception

## Total "Important"

Total "know what the European Union is all about"



Total "don't know what the European Union is all about"





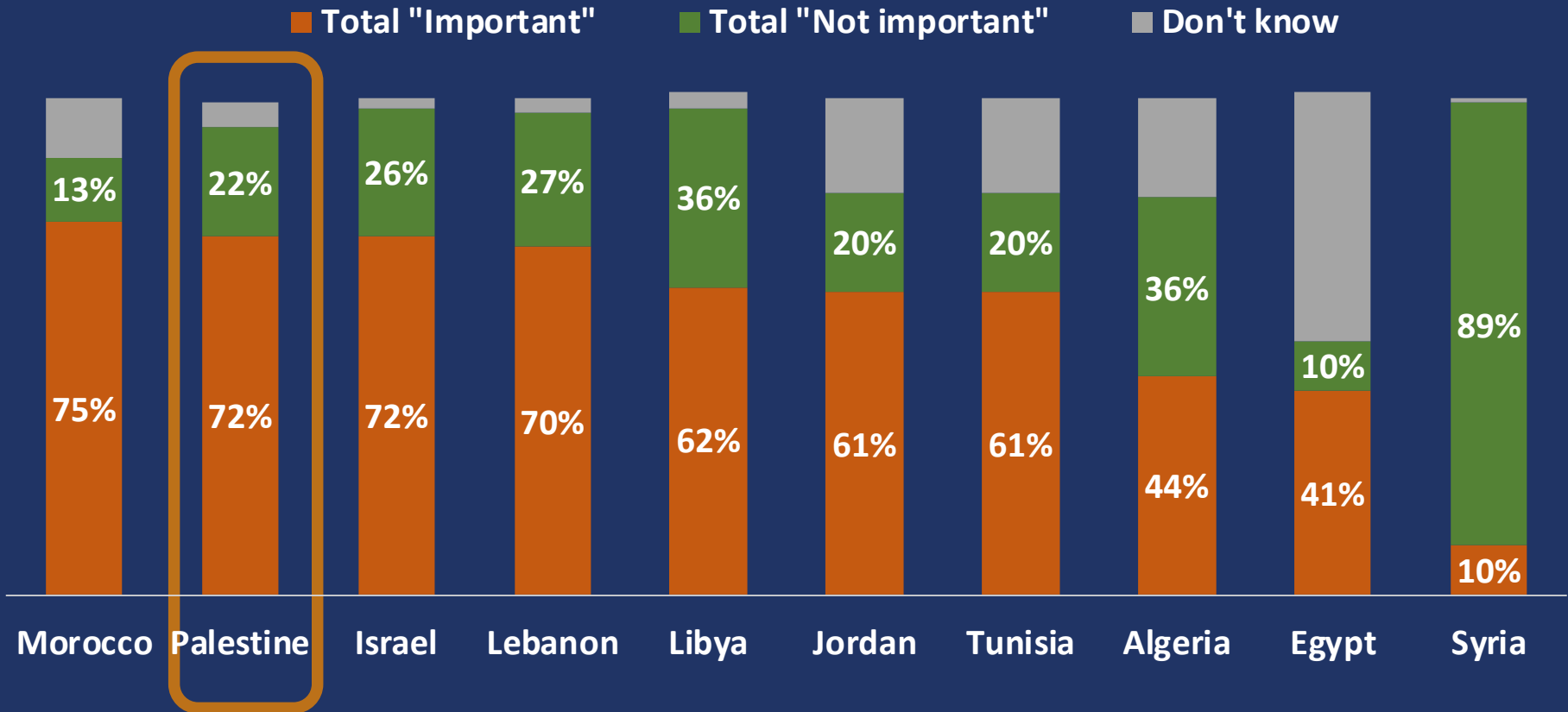


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## Importance of EU Partnership

*Could you tell me to what extent you believe that the European Union is an important partner of (OUR COUNTRY) or not?*



**The EU partnership is widely acknowledged as “important” in 7 countries in the region (second highest in Palestine)**

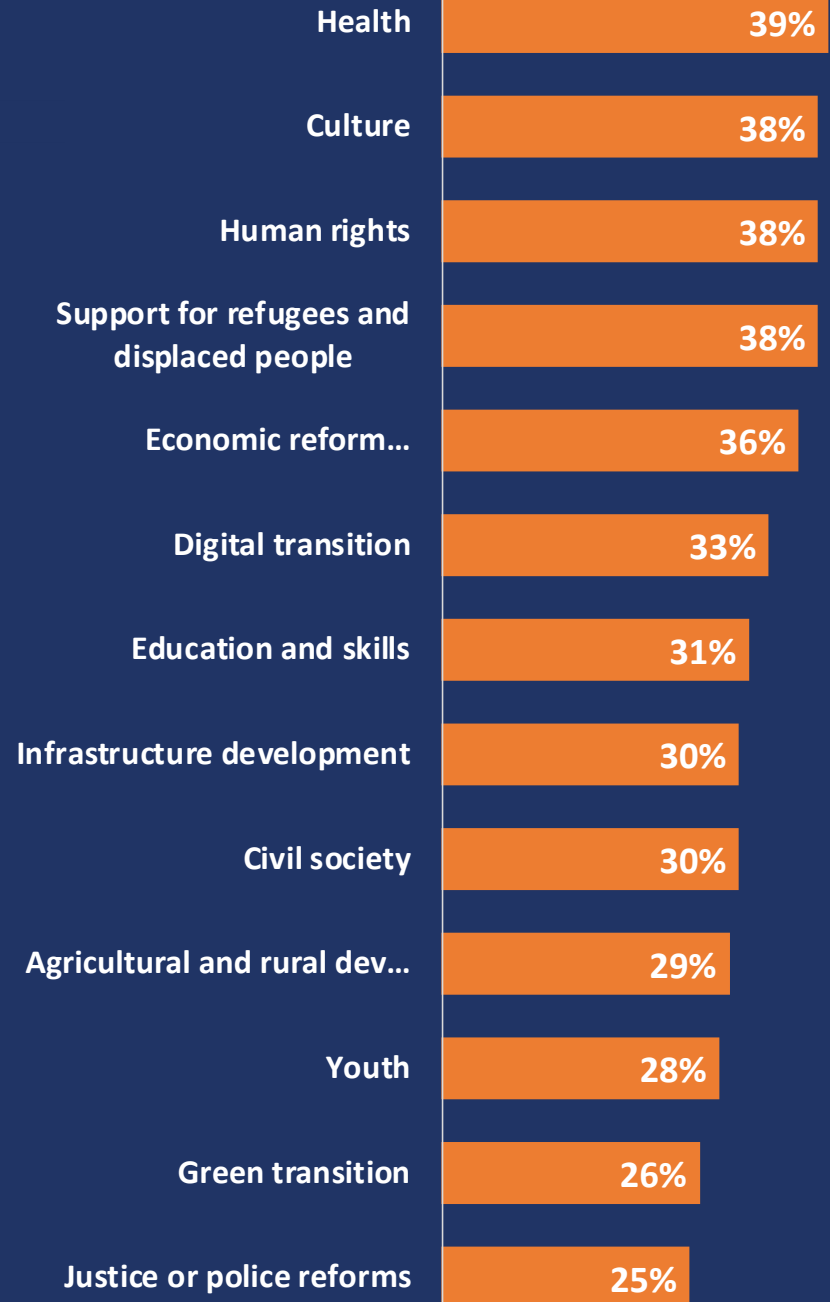


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# Awareness of EU Cooperation in Palestine

*For each of the following areas,  
could you tell me whether you  
have heard of any existing EU  
cooperation programmes in  
Palestine? Have you ever heard  
of an EU cooperation  
programme in....*

**% YES**





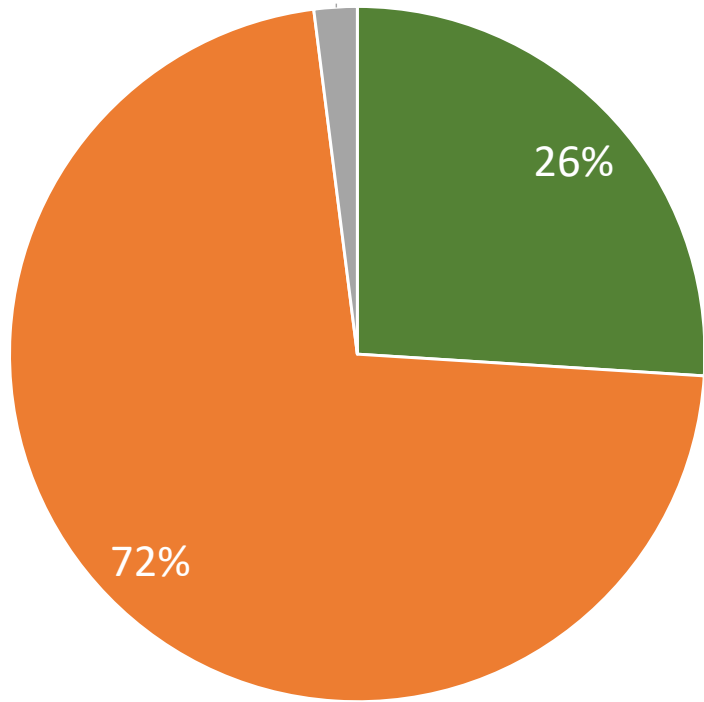
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# Awareness of EU Action in Palestine

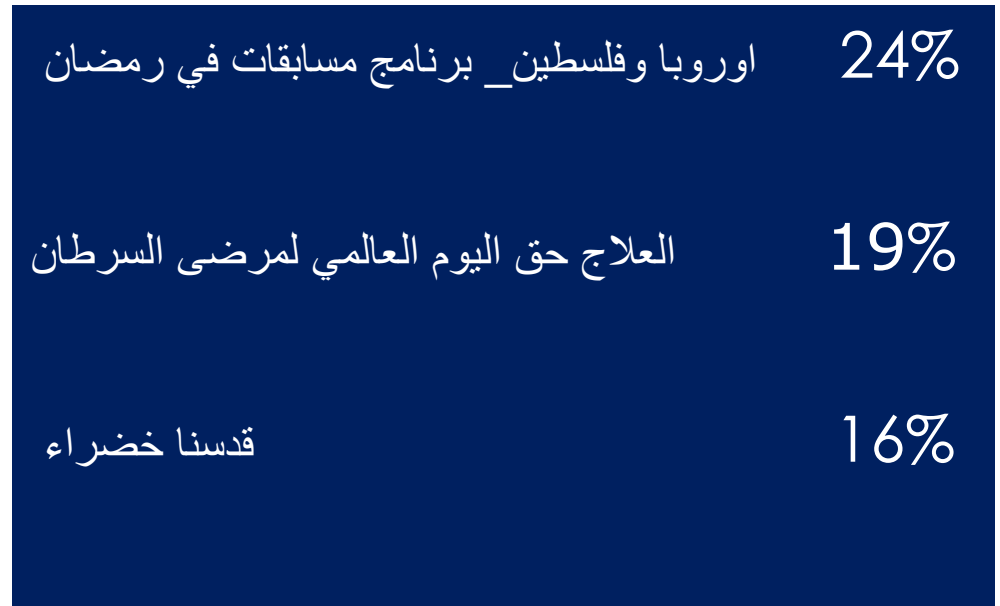
**A3A. Have you heard, seen or read anything about the following regarding European Union in the last 12 months?**

A3. In the last 12 months, have you seen or heard anything about the European Union ?



■ Yes ■ No ■ Don't know

A3A. Have you heard, seen or read anything about the following regarding EU in the last 12 months? **To those who answered « Yes » to A3**



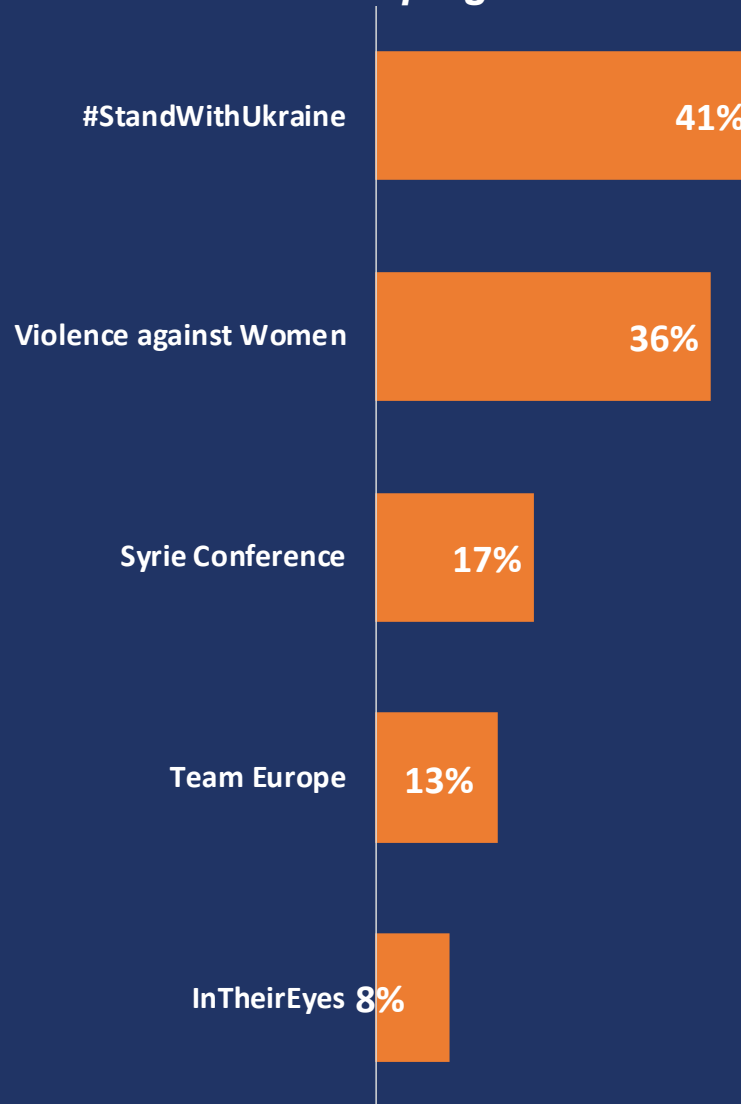


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# Awareness of EU Regional Action in Palestine

*Have you ever heard, seen or read anything about the following events/initiatives/campaigns? Total “YES”*



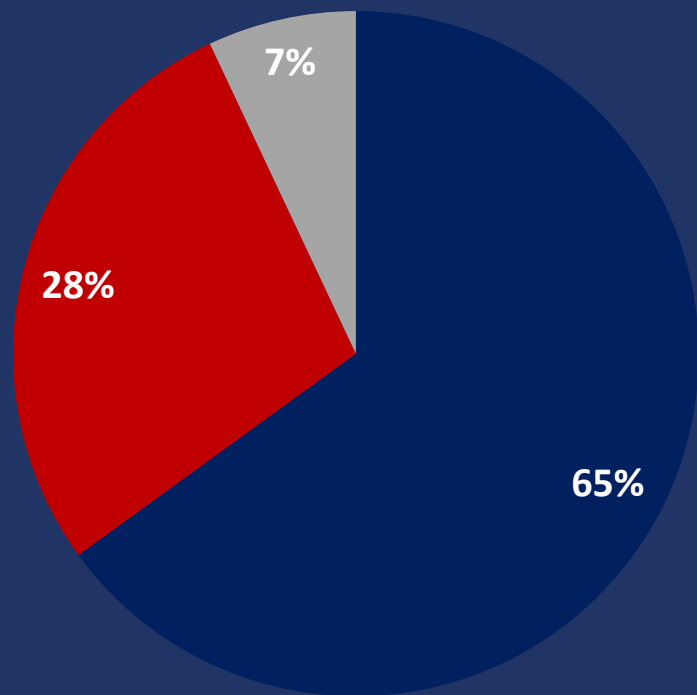


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# Perceived effectiveness of EU Cooperation in Palestine



*According to what you know, to what extent do you think that the support provided by the European Union to Palestine has been overall effective or not?*



- Total "Effective"
- Total "Not effective"
- Don't know

Total Effective  
vs 2021  
**+3**

Total Not effective  
vs 2021  
**-4**





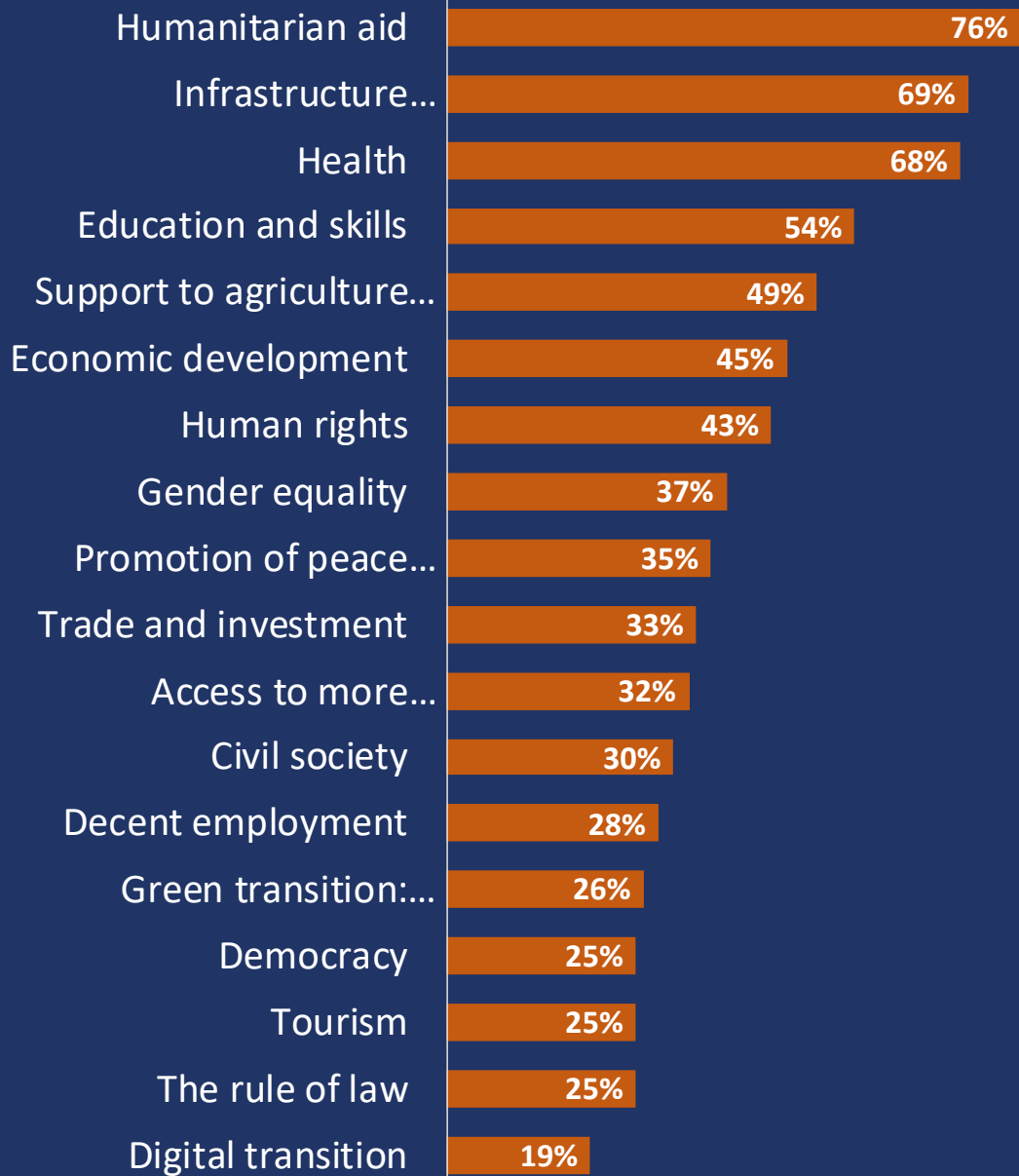
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# Most mentioned areas of benefit from EU support



*In which of the following areas would you say that Palestine has benefitted from European Union support?*

*To what extent do you think the European Union has a positive or a negative impact on the development of Palestine?*



POSITIVE

72%

+3



NEGATIVE

18%

-2



NO IMPACT

7%

=



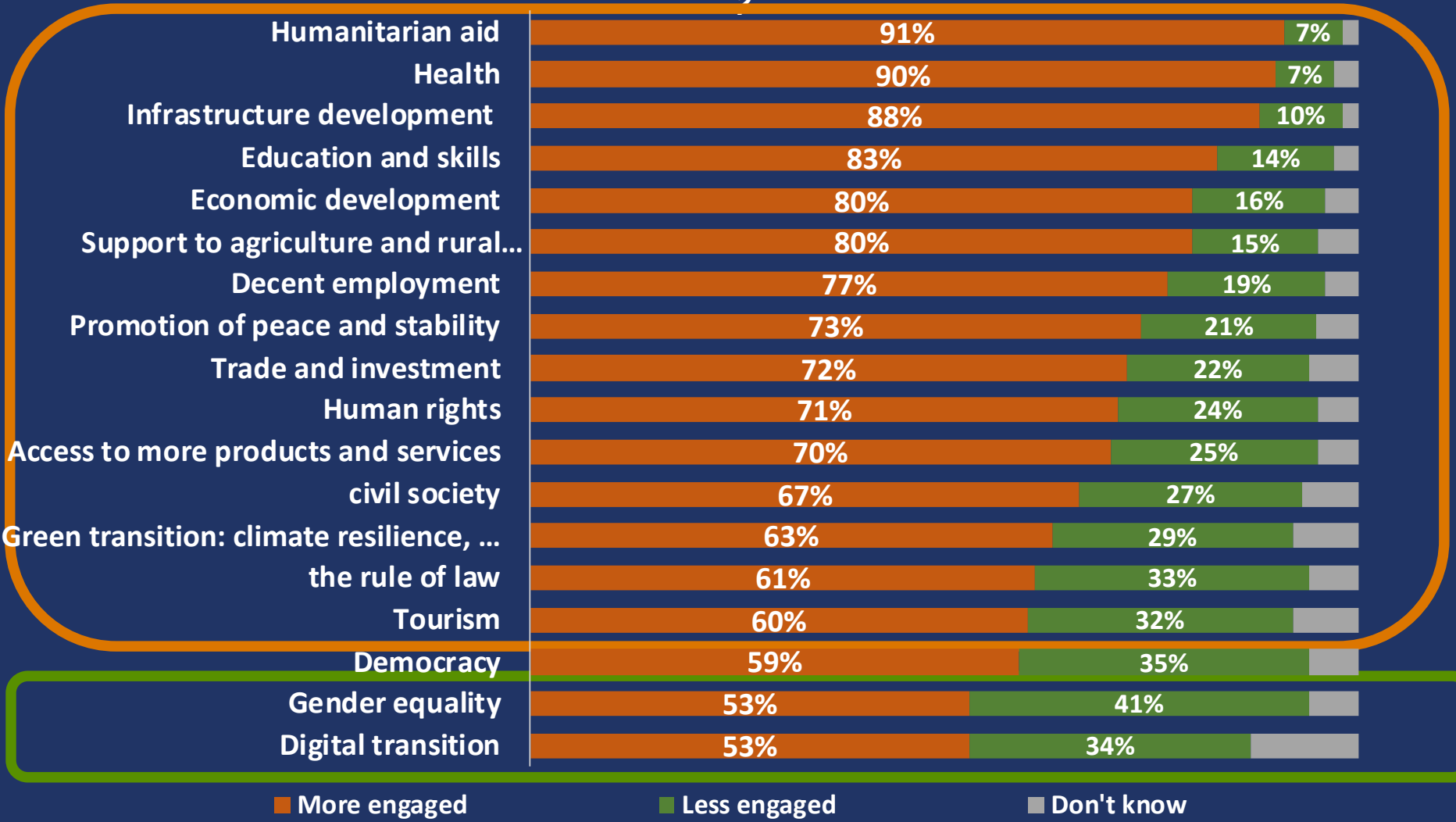
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# Areas in which the EU could be more engaged

*Please tell me whether or not you think the European Union could be more engaged in Palestine*

2



More engaged

Less engaged

Don't know



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# Level of trust



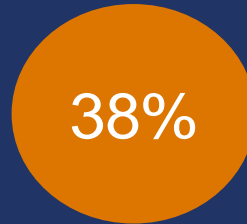
*How much trust do you have in these institutions?  
TOTAL "Tend to trust"*

**The European  
Union**



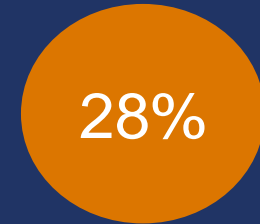
+ 5

**The United  
Nations**



+ 9

**The Arab League**



+ 6



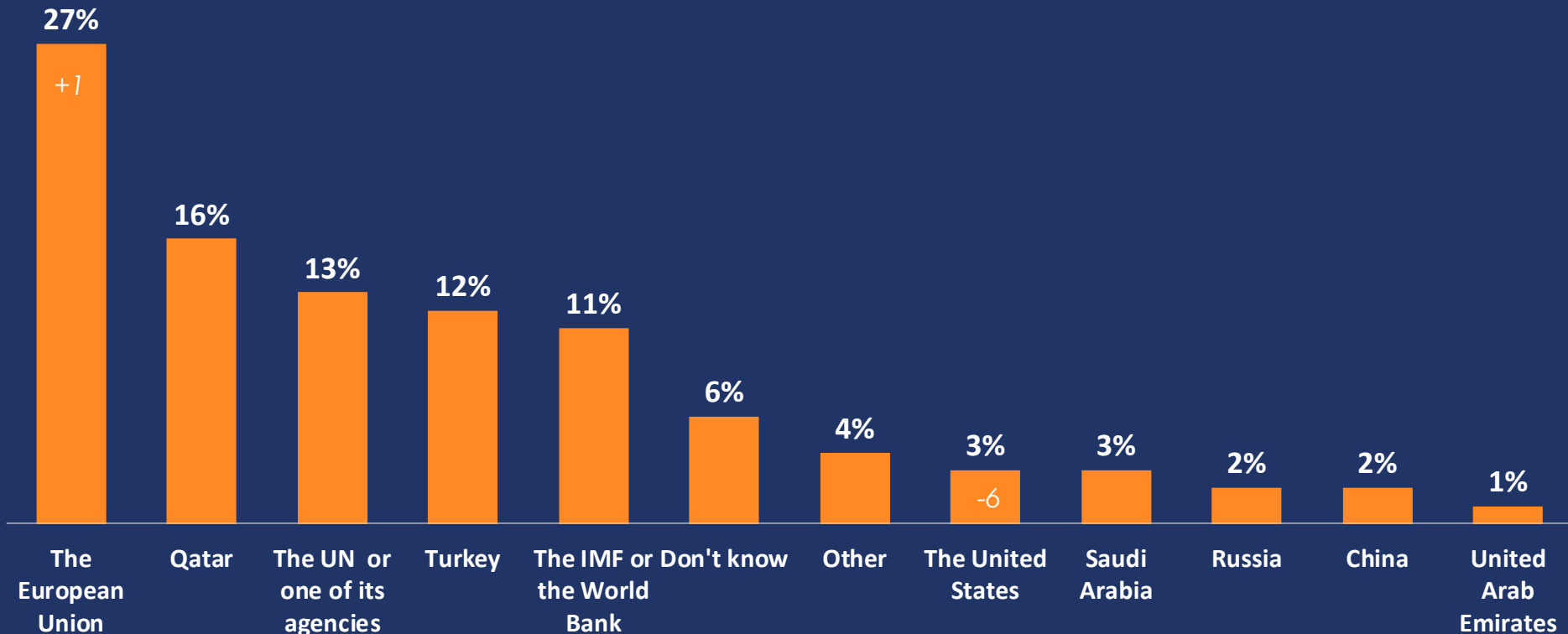


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# Lead Donors of Support

*In your view, which of the following international institutions or countries is the lead donor of support to PALESTINE?*



More than ever the EU is acknowledged as leading the support to Palestine



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# EU's response to the war in Ukraine



*Has the EU's response to the war in Ukraine changed your perceptions of the EU?*

**Total  
"Positively"**



**25%**

**It did change  
your perception**



**51%**

**Total  
"Negatively"**



**15%**

**Don't know**



**9%**

# SOURCES OF INFORMATION ON THE EU





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# Sources of Information about the EU



*When you look for information about the European Union, its policies and institutions, which of the following sources, if any, do you use? Any others?*

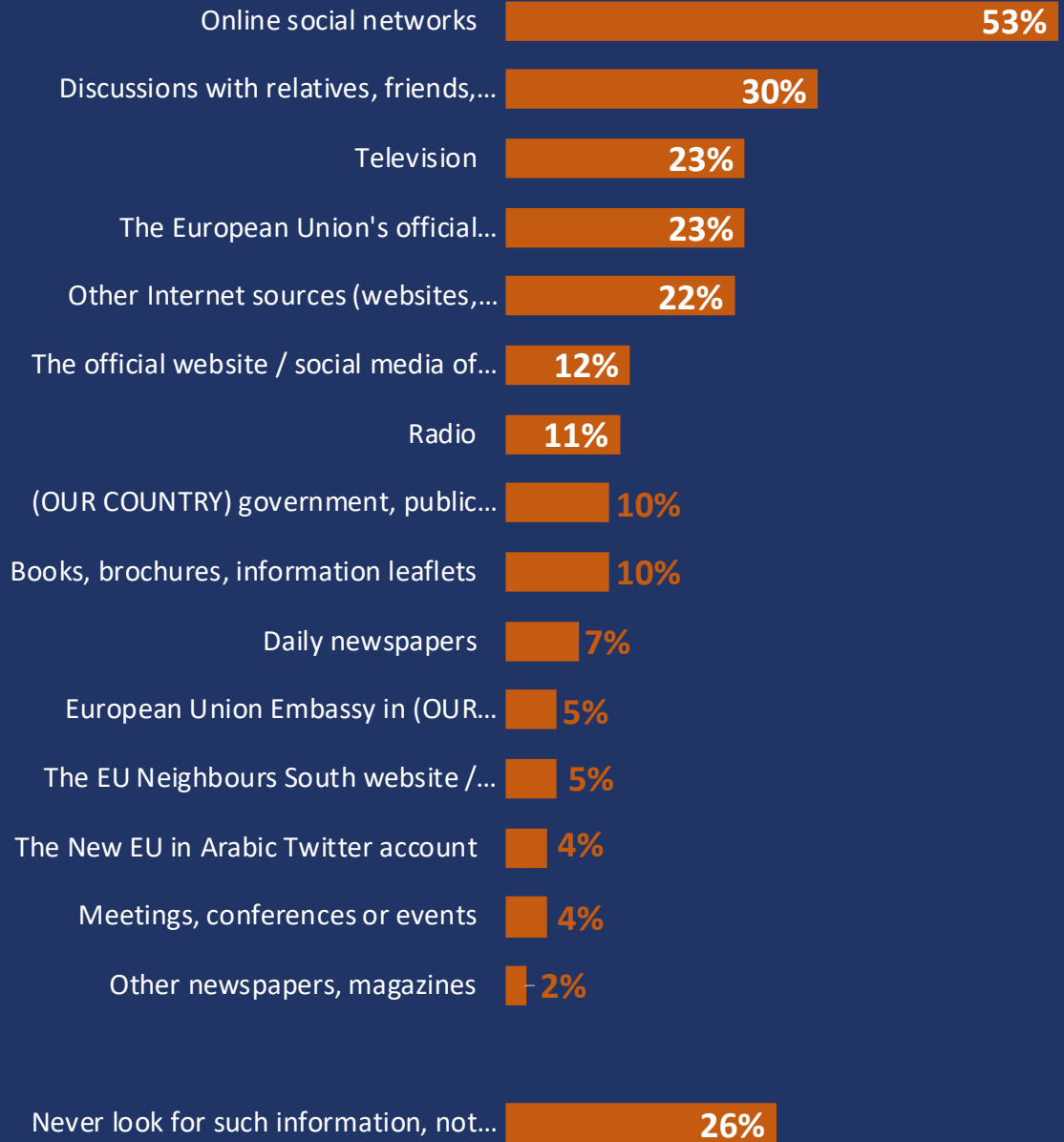
## Preferred sources

Online Sources

Discussion with relatives, friends

Television

Radio





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# “Most Frequently” used national media



Al Jazeera	43%
Palestinian Satellite Channel	32%
Al Aqsa TV	54%



Ajial FM	23%
Raya FM	12%
Palestine FM	12%
Angham FM	9%



Al Quds	8%
Al Hayat	6%
Palastine	5%
Never reads Newspapers	85%



Facebook	89%
WhatsApp	84%
Instagram	55%
Youtube	65%

# CITIZENS' MOOD





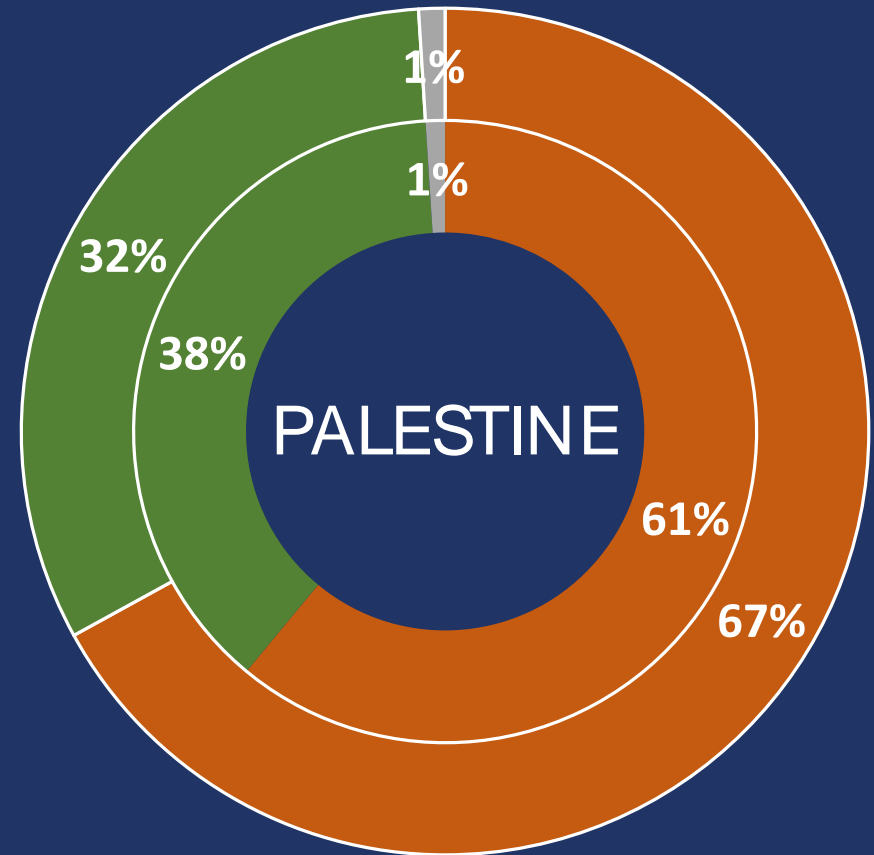
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# Life Satisfaction



*On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?*

*Inner pie « 2021 » - outer pie « 2022 »*



*High and increasing levels of life satisfaction of Palestinian citizens.*

■ Total "Satisfied" ■ Total "Not Satisfied" ■ Don't know



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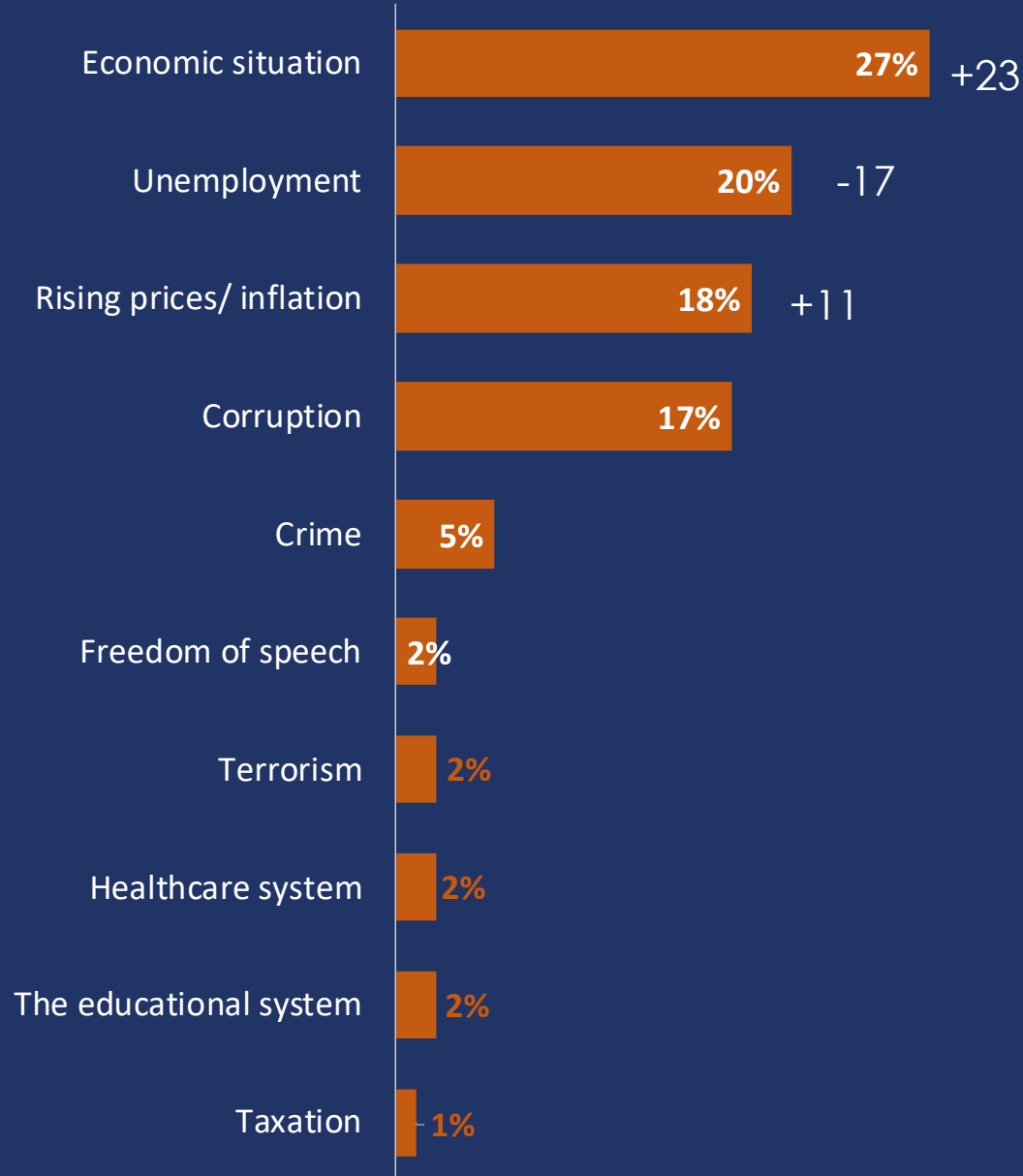
# Issues Facing Country



What do you think is the most important issue facing Palestine at the moment? Firstly?

*Citizens in Palestine are mostly worried about economic issues”*

*(Economic situation, Unemployment, Rising prices)*





THANK YOU

