



EU NEIGHBOURS
south



OPINION POLLS

Image and perceptions of the EU



Fieldwork 2022



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METHODOLOGY



Coverage

Algeria, Egypt, Israel, Jordan,
Lebanon, Libya, Morocco,
Palestine, Syria & Tunisia



Target

Representative sample of
citizens aged 15 years and
above



Sample size

1000 in each country
except 2006 in Egypt



Data Collection mode

Survey conducted face-to-face
except in Egypt and Libya



Fieldwork Period

September – October
2022



Questionnaire

Translated into English,
French, Arabic & Hebrew

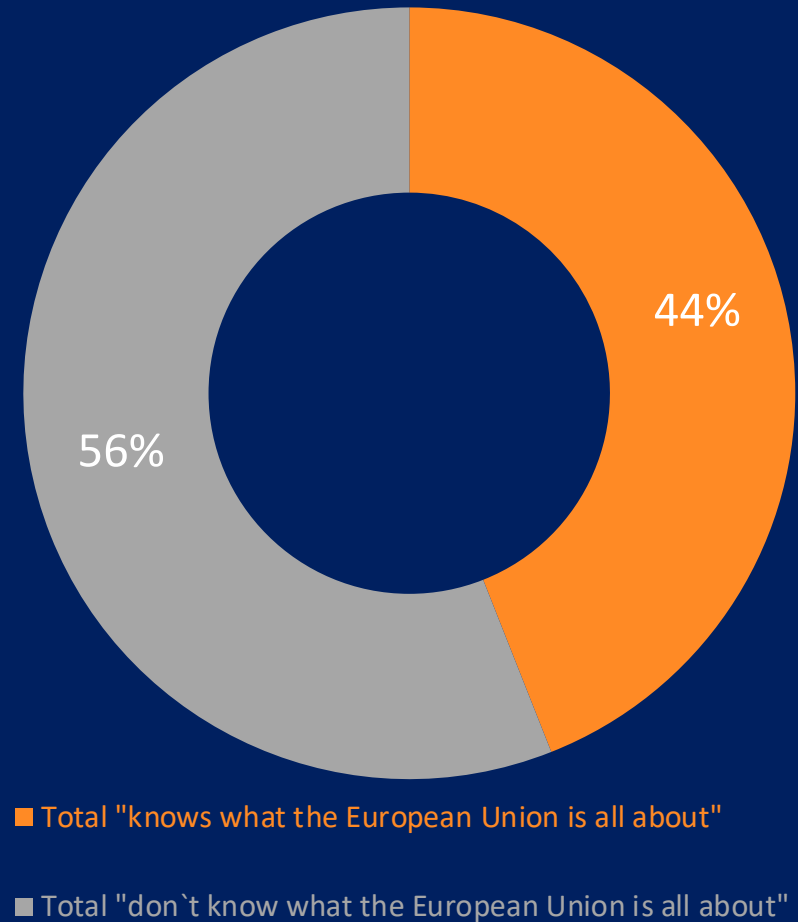
KNOWLEDGE & PERCEPTION OF THE EU



Knowledge & Perceptions of the

A1a. Could you tell me to what extent you know
what the European Union is all about?
SOUTH

Fair level of knowledge of
the EU amongst citizens
living in the South Region

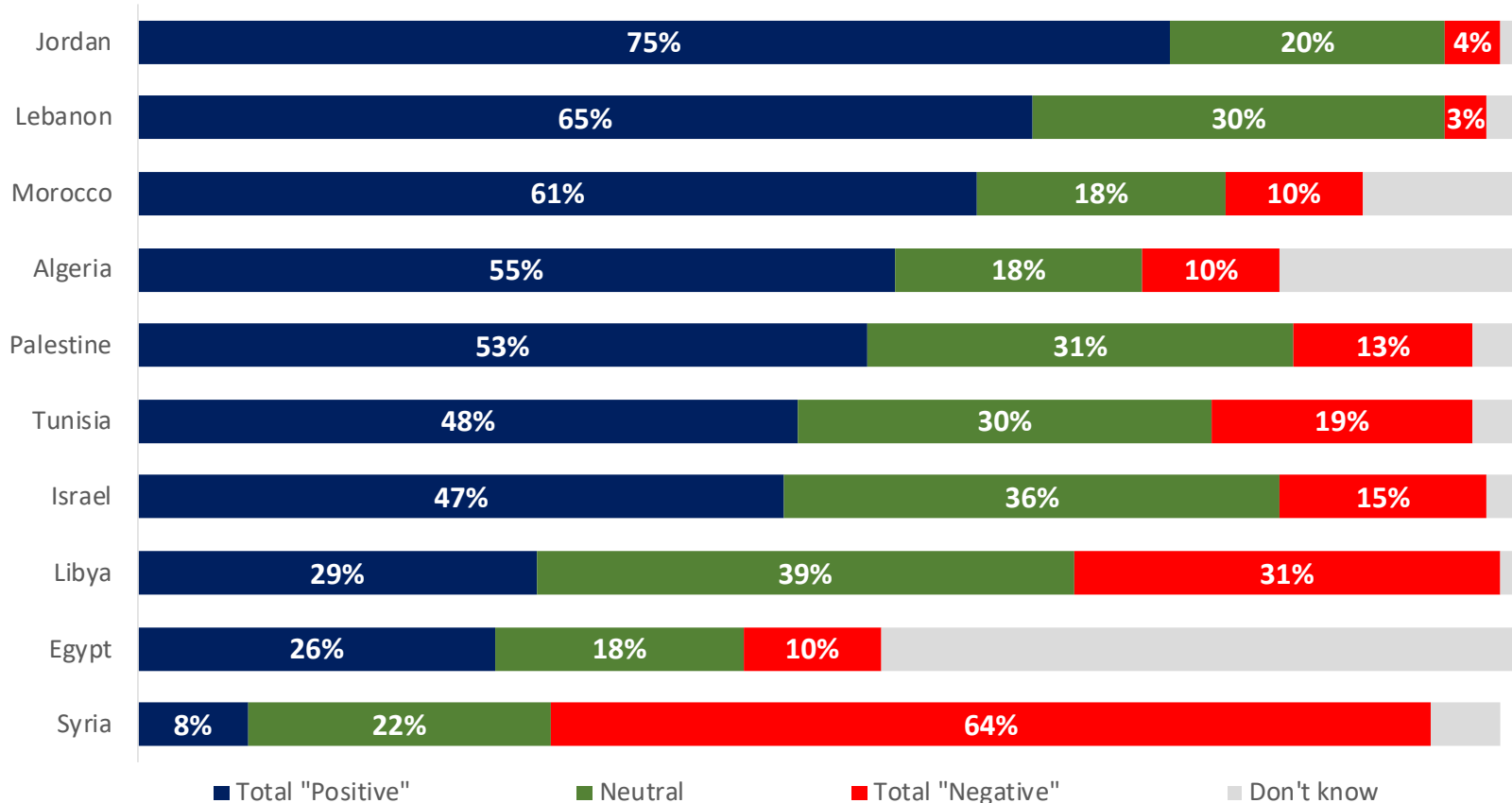


Close to 1 respondents out of 2 believe that they know
what the EU is all about.



The image of the EU

A2. In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?



HIGH LEVELS of Positive Perceptions

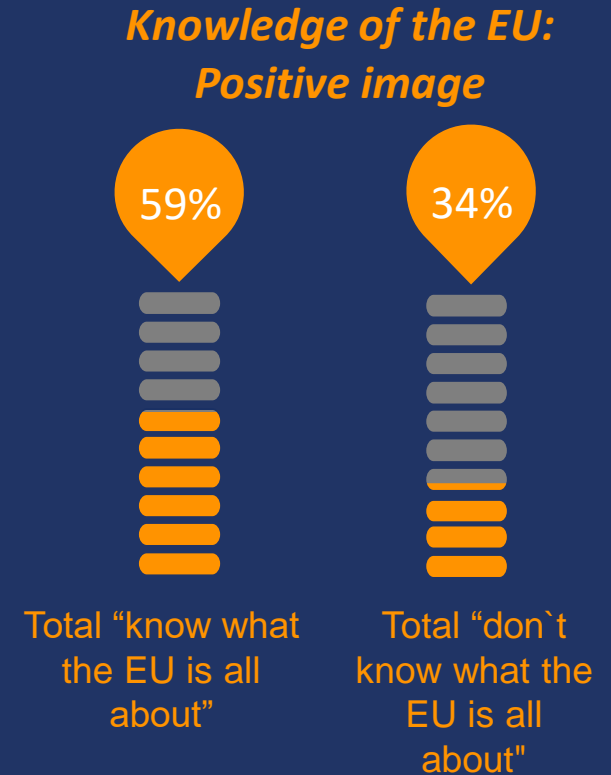
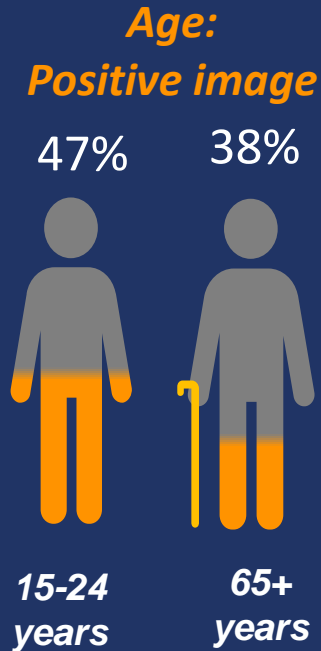
In 5 out of 10 countries, more than 50% of citizens have a positive image of the EU

Syria (64%) and Libya (31%) :

Highest negative perception of the image of the EU

The image of the EU

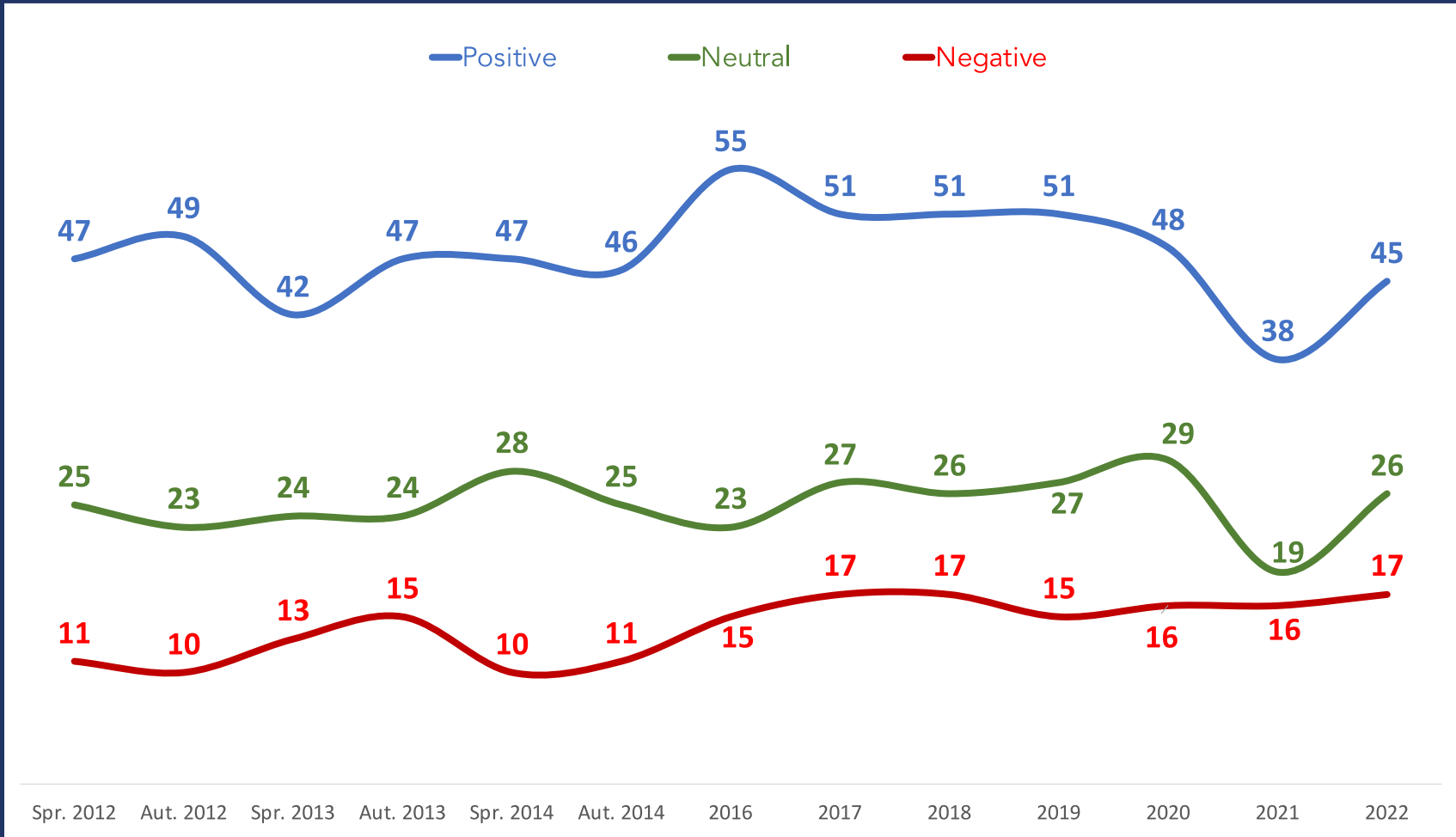
In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?



The more respondent "know what the EU is all about", the more likely they are to have a positive image of it.

The image of the EU

In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?



**A “stable” positive perception of the EU in the last years
Improving by 7pts in 2022**

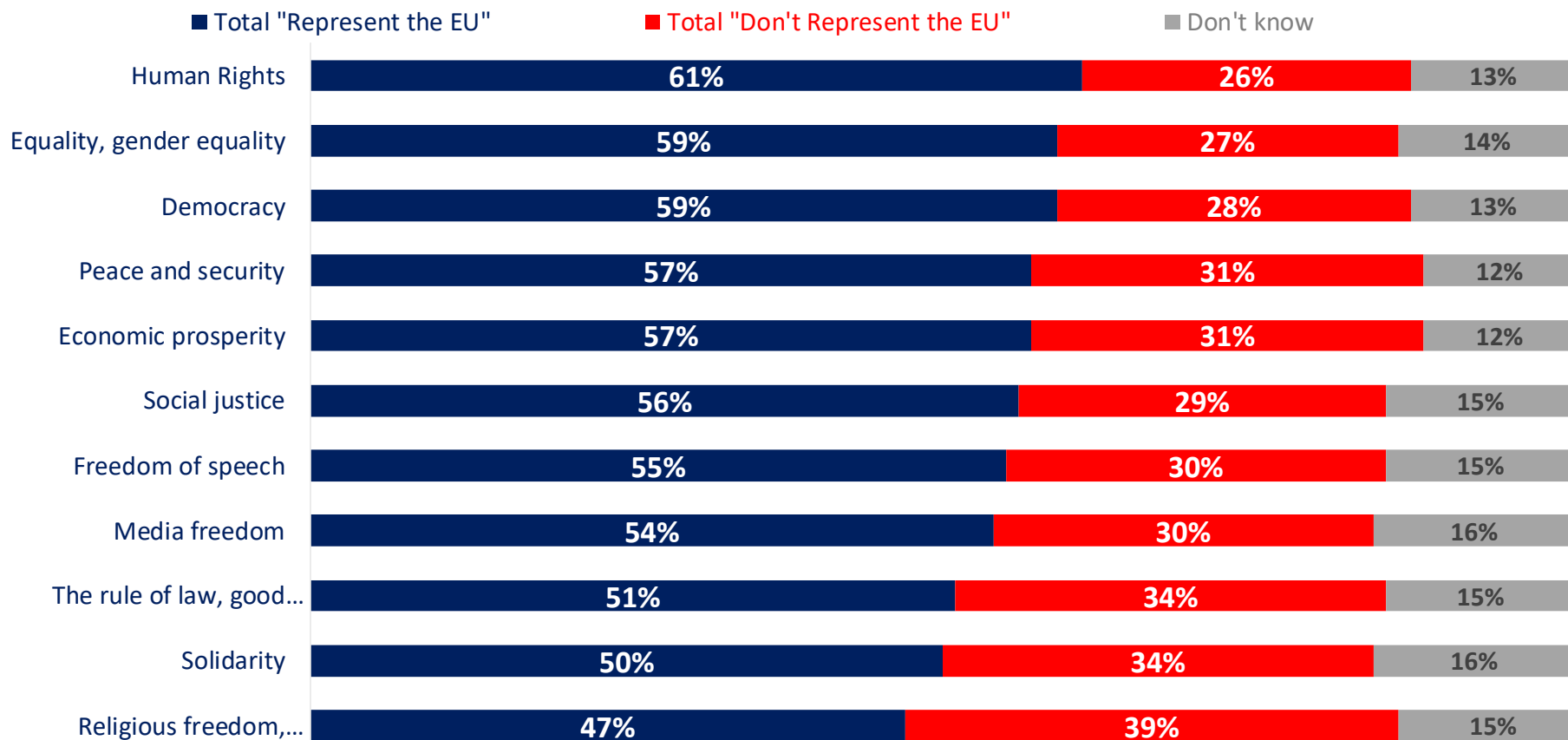


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The values that represent the EU the most



To what extent does the European Union represent the following values for you?



Human rights, Equality, Democracy, Peace and Security and Economic prosperity are the values that are seen to represent the EU the most

RELATIONS BETWEEN NEIGHBOURS SOUTH AND THE EU





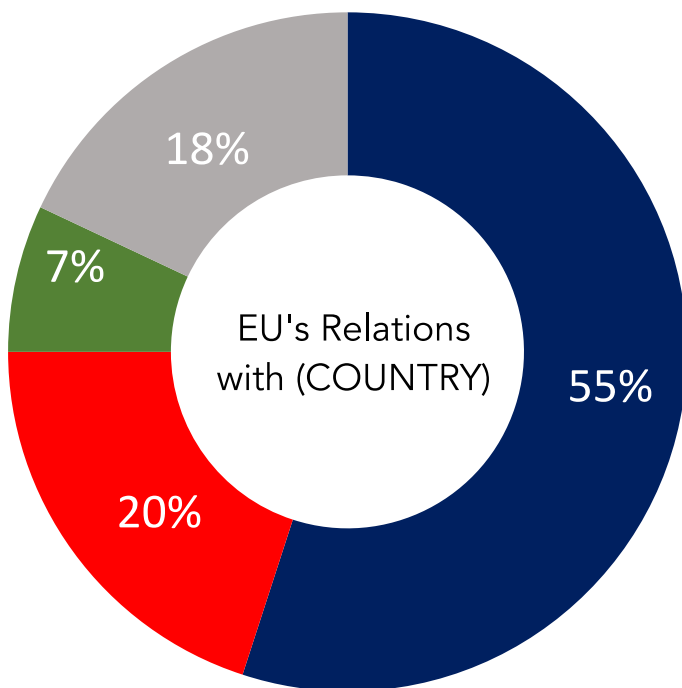
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Overall, EU's relation and partnership are still positively perceived in the South Region



EU's relation with (COUNTRY)

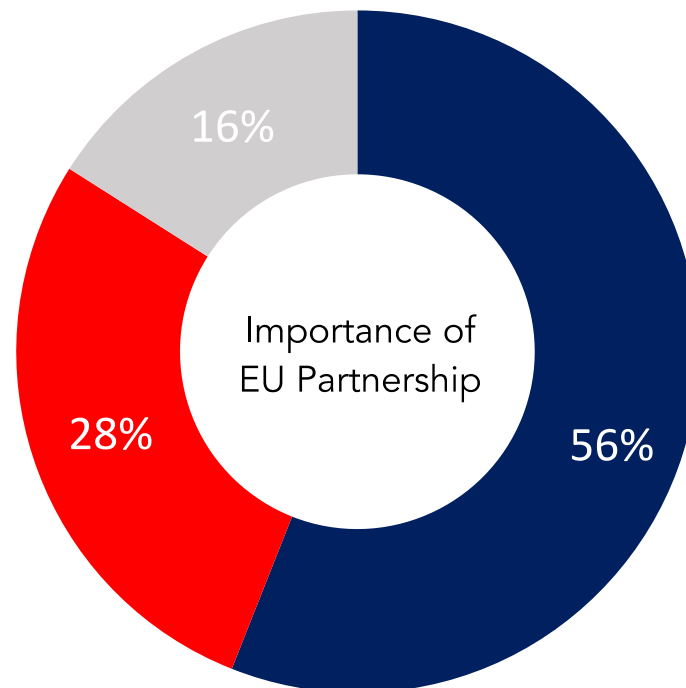
A5. Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?



- Total "Good"
- Total "Bad"
- The EU does not have any relationship with (COUNTRY)
- Don't know

EU's partnership with (COUNTRY)

A11. Could you tell me to what extent you believe that the European Union is an important partner of (COUNTRY) or not? Is the European Union a ?..



- Total "Important"
- Total "Not important"
- Don't know



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EU's relations with (COUNTRY)



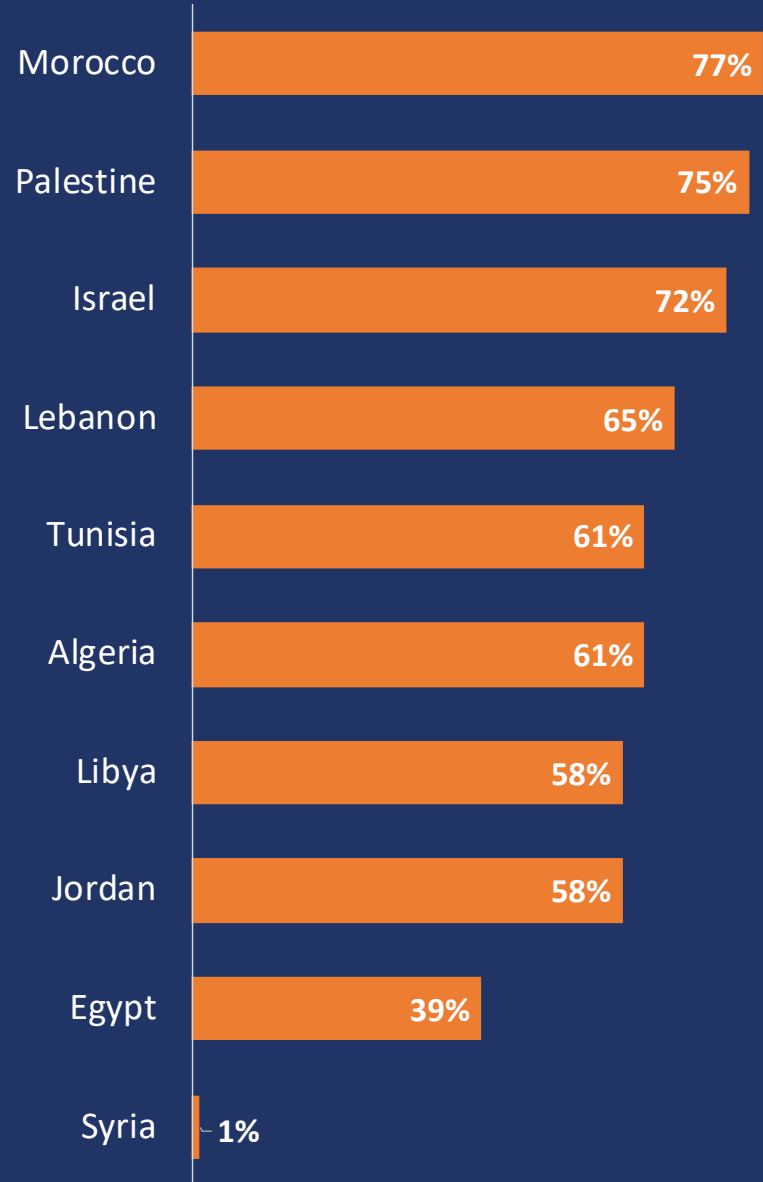
■ Total "Good"

Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?

A wide majority of citizens in 8 out of 10 countries believe that EU's relations with their country is "Good".

Highest in Morocco (77%)

Lowest in Syria (1%)





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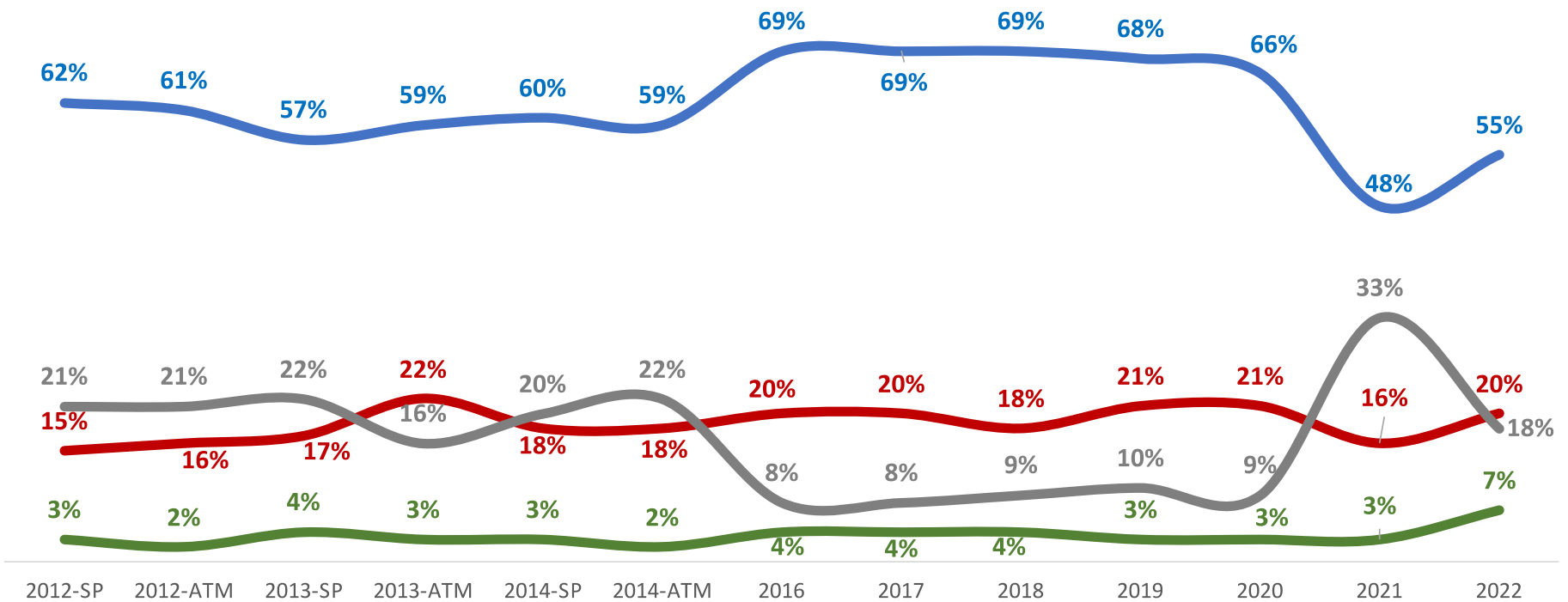


EU's relations with EU NEIGHBOURS SOUTH

A DECADE OF PERCEIVED GOOD RELATIONS

Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?

— Good — Bad — EU does not have relationship — Don't Know



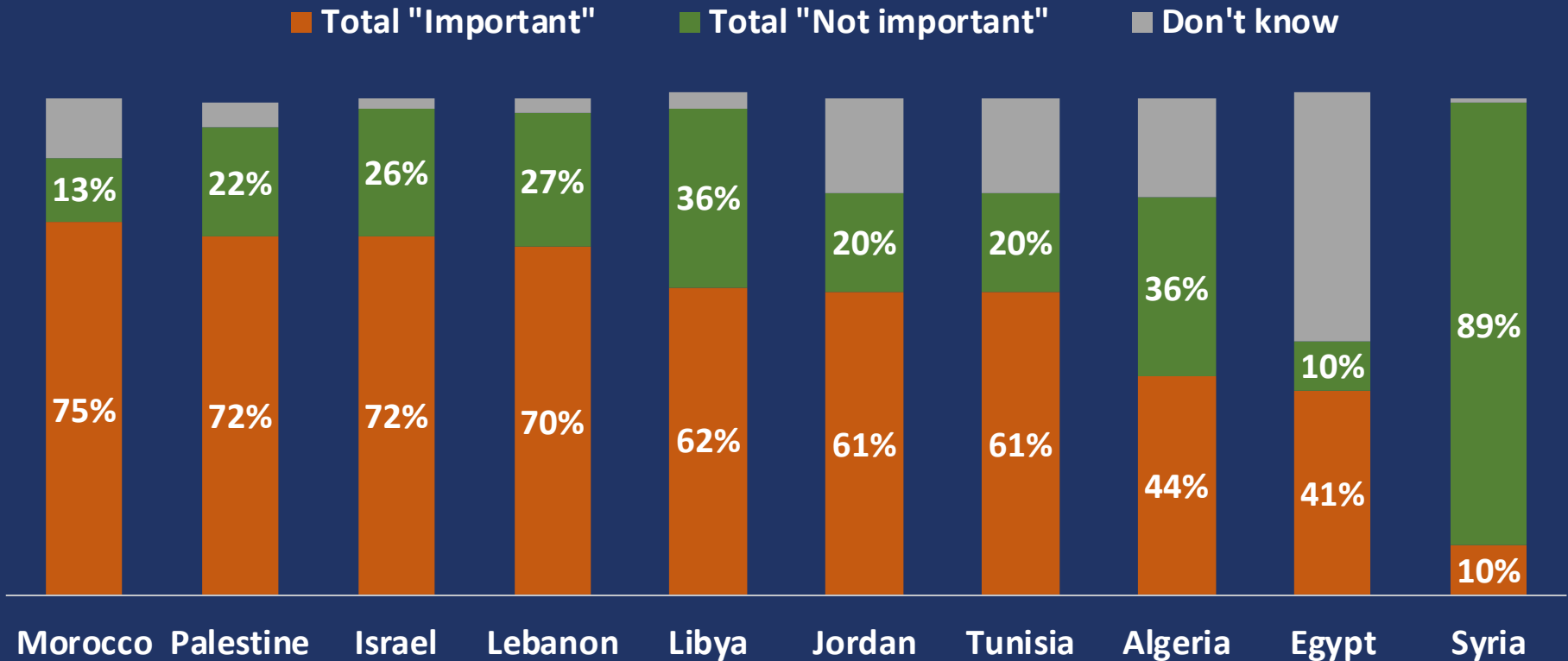


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Importance of EU Partnership

Could you tell me to what extent you believe that the European Union is an important partner of (OUR COUNTRY) or not?



**The importance of EU partnership scores highest in Morocco
It's widely acknowledged as "important" in 7 countries in the region**



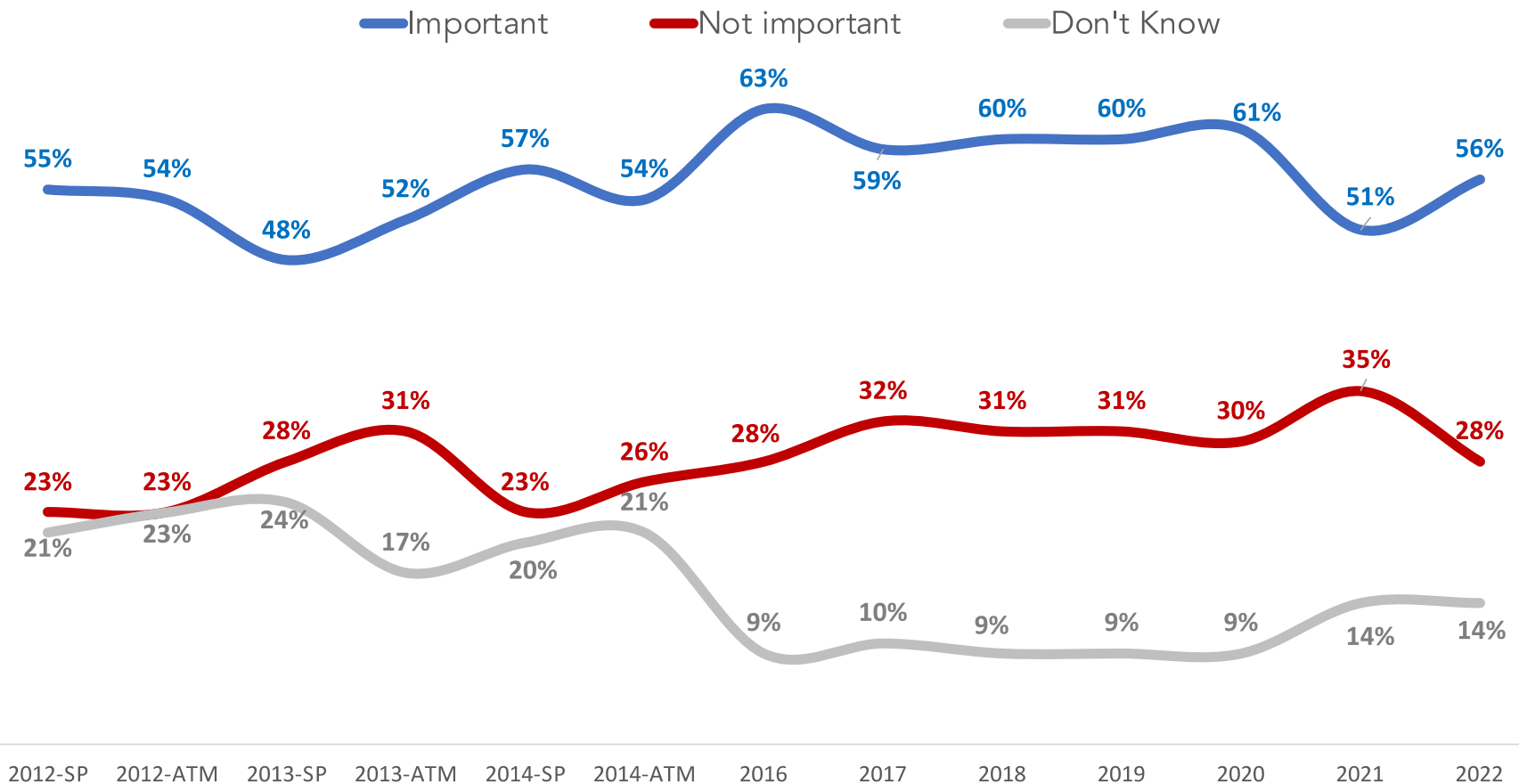
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Importance of EU Partnership

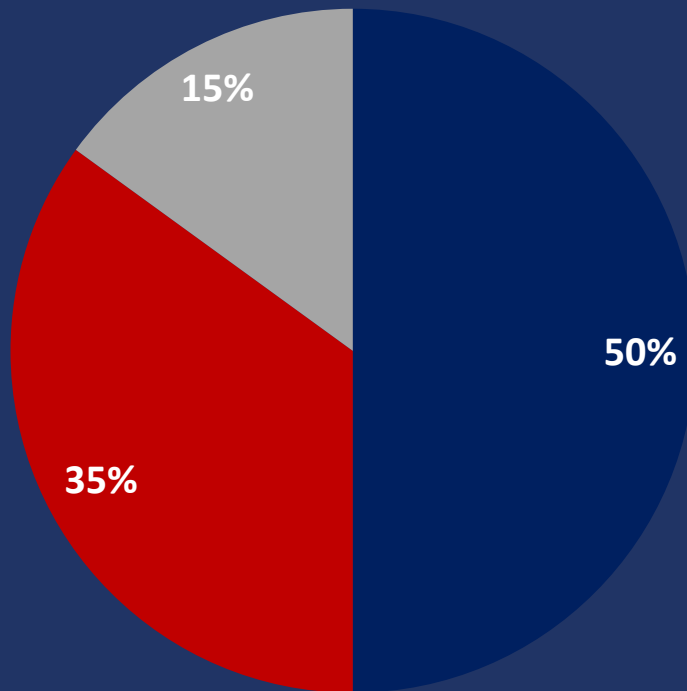
A DECADE OF VALUED PARTNERSHIP

A11. Could you tell me to what extent you believe that the European Union is an important partner of (COUNTRY) or not? Is the European Union a ?..



Perceived effectiveness of EU Cooperation

According to what you know, to what extent do you think that the support provided by the European Union to (COUNTRY) has been overall effective or not?



- Total "Effective"
- Total "Not effective"
- Don't know

1 respondent out of 2 expressed positive assessment of the effectiveness of the support provided by the EU to their country



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Most mentioned areas of benefit from EU support



In which of the following areas would you say that (COUNTRY) has benefitted from European Union support?



To what extent do you think the European Union has a positive or a negative impact on the development of (COUNTRY)?



POSITIVE

53%



NEGATIVE

23%



NO IMPACT

12%

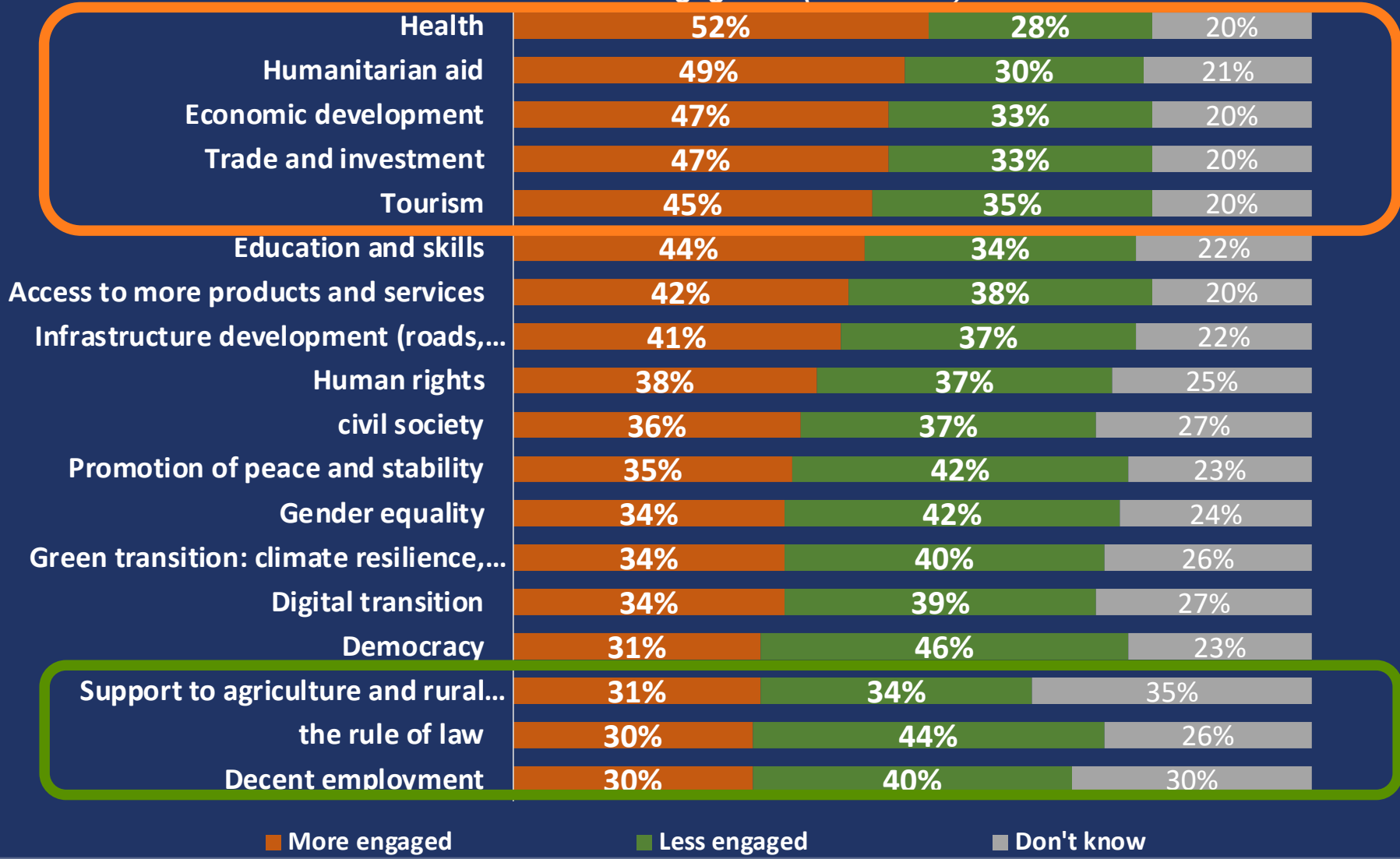


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Areas in which the EU could be more engaged



Please tell me whether or not you think the European Union could be more engaged in (COUNTRY)?



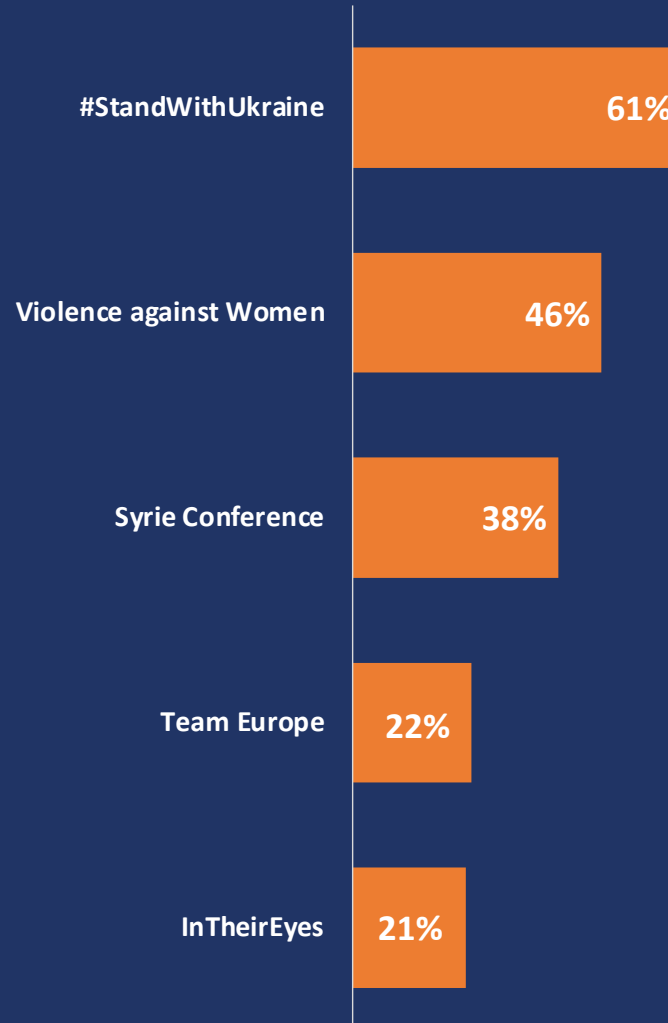


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High awareness of EU Regional Action

Have you ever heard, seen or read anything about the following events/initiatives/campaigns? Total “YES”





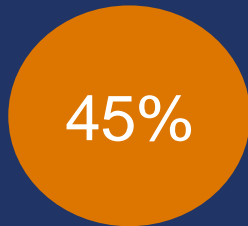
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Level of trust

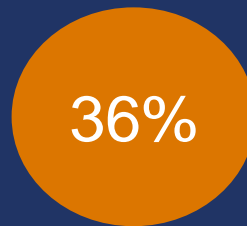


*How much trust do you have in these institutions?
TOTAL "Tend to trust"*

**The European
Union**



***The United
Nations***



The Arab League



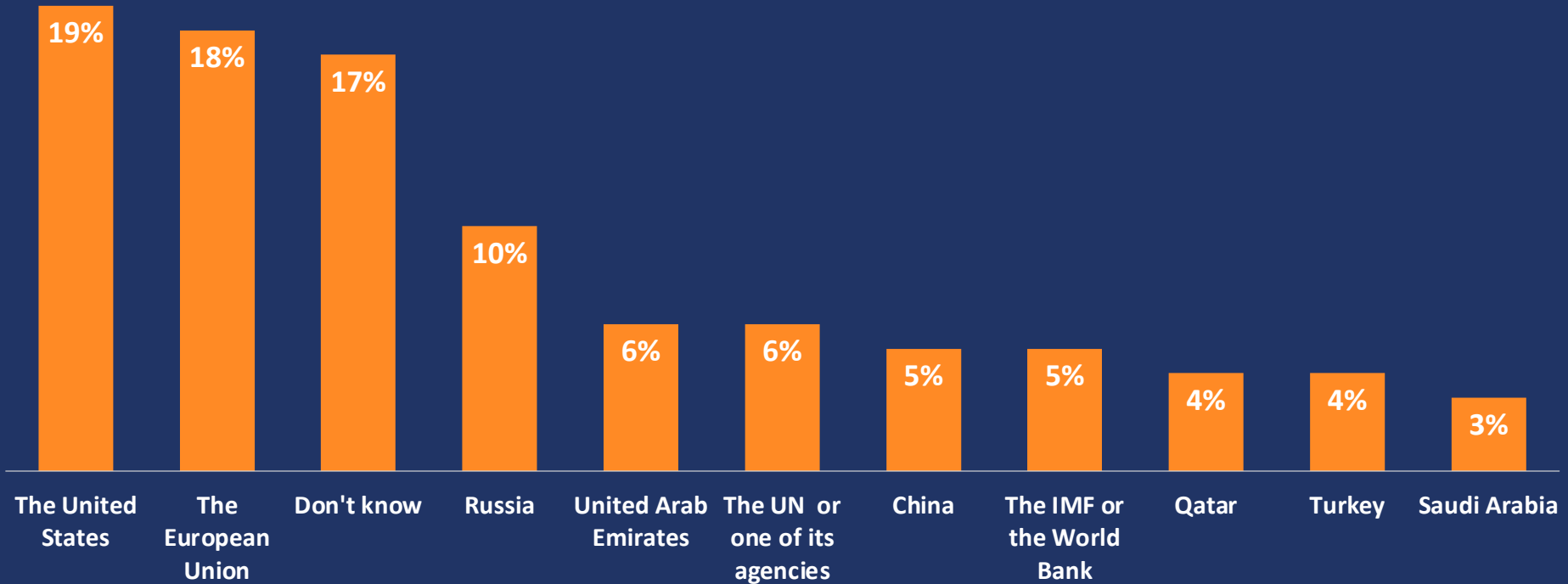


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Lead Donors of Support

In your view, which of the following international institutions or countries is the lead donor of support to (COUNTRY)?



EU and USA seen as leading the support in the South Region



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EU's response to the war in Ukraine



Has the EU's response to the war in Ukraine changed your perceptions of the EU?

**Total
"Positively"**



35%

**It did change
your perception**



26%

**Total
"Negatively"**



23%

Don't know



16%

SOURCES OF INFORMATION ON THE EU





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Sources of Information about the EU



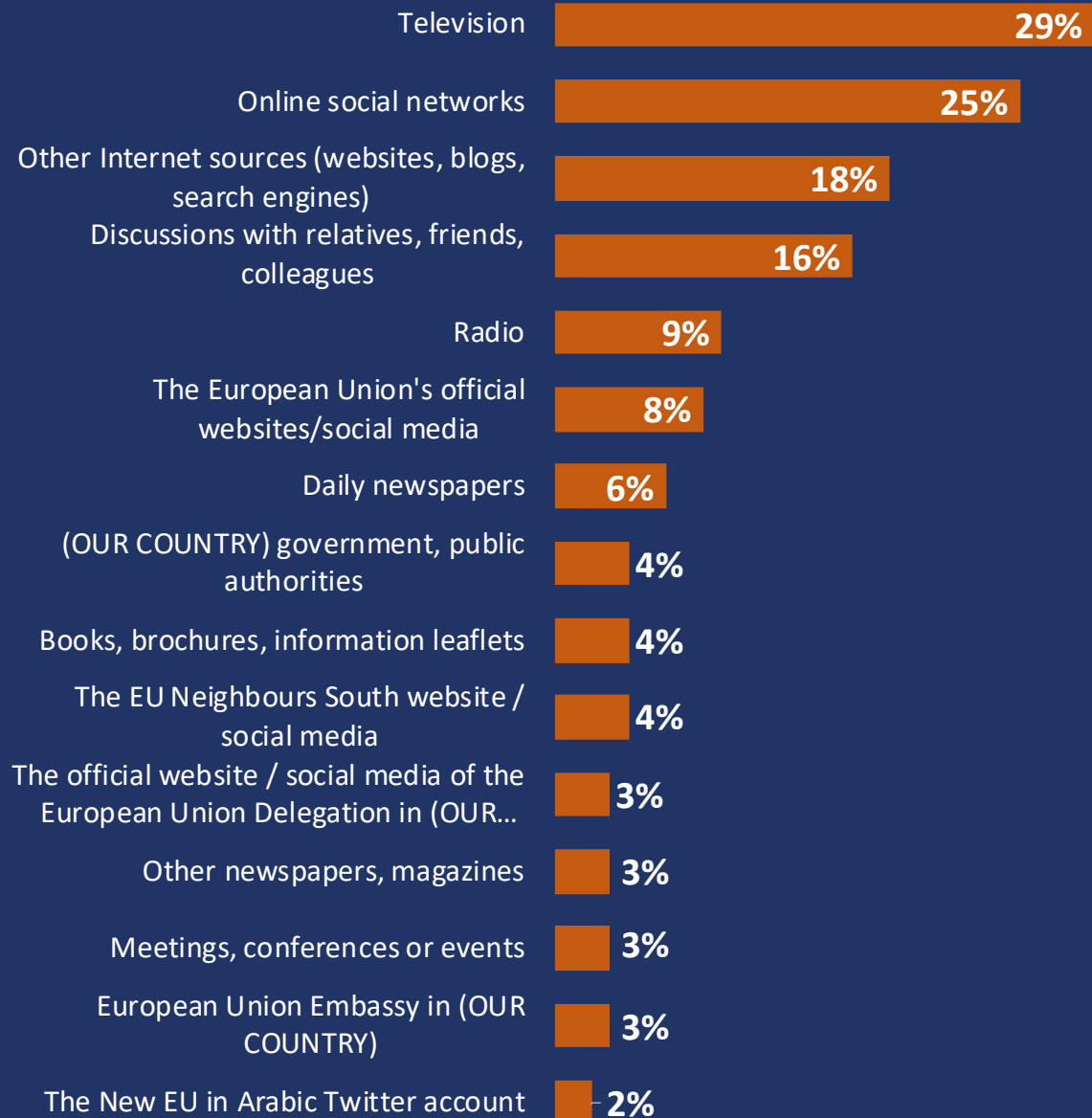
When you look for information about the European Union, its policies and institutions, which of the following sources, if any, do you use? Any others?

Preferred sources

Television

Online Sources

Discussion with relatives, friends





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“Most Frequently” used national media



MOST FREQUENTLY WATCHED TV

	TV 1	TV 2	TV 3
Morocco	2 M Maroc	Al Aoula (SNRT 1)	Arryadia
Algeria	Echourouk TV	Ennahar TV	ENTV
Tunisia	Wataniya 1	El Hiwar Ettounsi	Attasia TV
Libya	Libya al-Ahrar TV	Libya Alwatnya	Al Arabiya
Egypt	CBC SOFRA	Nile Drama	Panorama
Israel	Keshet 12	Reshet 13	KAN 11
Palestine	Al Jazeera	Palestinian Satellite Channel	Al Aqsa TV
Jordan	Roya	Jordan TV	Al Mamlaka TV
Lebanon	MTV Lebanon	LBC International	LBC Sat
Syria	Sama TV	Syria Television	Syria Drama



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“Most Frequently” used national media



MOST FREQUENTLY LISTEN TO RADIO

	RADIO 1	RADIO 2	RADIO 3
Morocco	Med Radio	Hit Radio	Radio Mohammed VI
Algeria	El Bahdja	Local radio	Jil FM
Tunisia	Mosaique FM	IFM	Jawhara FM
Libya	Al Rasmiya FM	Lebda FM	Radio Alsooq FM
Egypt	Al Quran Al kareem	Nujoom FM	Masr radio
Israel	Galgatz	Reshet Bet	Reshet Gimel
Palestine	Ajial FM	Raya FM	Palestine FM
Jordan	FM Security Radio	Radio Fen FM	Hashemite Kingdom of Jordan Radio
Lebanon	Mix FM	Rotana FM	Lebanon FM
Syria	Sham FM	Al Madeena FM	Mix FM



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“Most Frequently” used national media

GALLUP
INTERNATIONAL

MOST FREQUENTLY READ NEWSPAPER

	NEWSPAPER 1	NEWSPAPER 2	NEWSPAPER 3
Morocco	Hespress	Assabah	Al Massae
Algeria	El Khabar	Ennahar	El Chorouk
Tunisia	Al Chourouk	Assabah	Essahafa
Libya	Libya El Moustakbel	Sahifat Elwatan	Al Youm
Egypt	Al yaum al sabea	Akhbar El Yom	Egypt Today
Israel	Israel Hayom	Yediot Ahronot	Maariv
Palestine	Al Quds	Al Hayat	Palastine
Jordan	Al Rai newspaper	Al Dustour	Al Anbat
Lebanon	El Nahar	L'Orient le Jour	Al Nashra
Syria	Al Baath	Al Thawra	Al Watan



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“Most Frequently” used national media



MOST FREQUENTLY USED WEBSITES AND SOCIAL MEDIA

	ONLINE 1	ONLINE 2	ONLINE 3
Morocco	Facebook	Instagram	TikTok
Algeria	Youtube	Facebook	Instagram
Tunisia	Facebook	Instagram	Snapchat
Libya	Facebook	Twitter	Instagram
Egypt	WhatsApp	Facebook	TikTok
Israel	Facebook	Instagram	Youtube
Palestine	Facebook	WhatsApp	Instagram
Jordan	Youtube	Facebook	WhatsApp
Lebanon	WhatsApp	Facebook	Youtube
Syria	WhatsApp	Facebook	Instagram

THANK YOU

