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south



OPINION POLLS in Syria



Fieldwork 2022



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METHODOLOGY



Data Collection mode

Survey conducted face-to-face
except in Egypt and Libya



Target

Representative sample of
citizens aged 15 years and
above



Sample size

1000 in each country
except 2006 in Egypt



Coverage

Algeria, Egypt, Israel, Jordan,
Lebanon, Libya, Morocco,
Palestine, Syria & Tunisia



Fieldwork Period

September – October
2022



Questionnaire

Translated into English,
French, Arabic & Hebrew

KNOWLEDGE & PERCEPTION OF THE EU



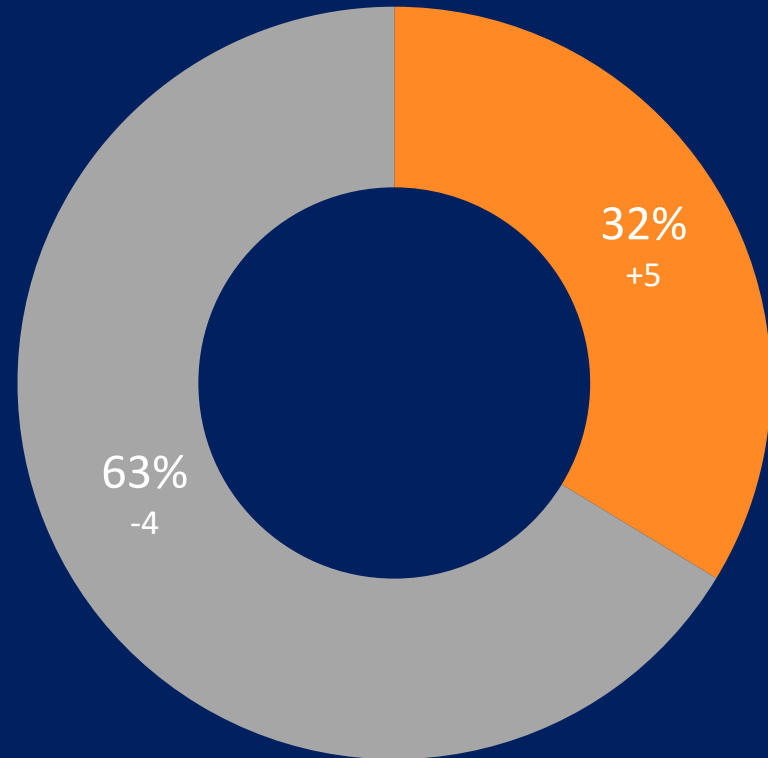
Knowledge & Perceptions of

t:

A1a. Could you tell me to what extent you know what the European Union is all about?

Syria

Syria:
Low level of “Subjective knowledge” of the EU



■ Total "know what the EU is all about"

■ Total "don't know what the EU is all about"

the “Subjective knowledge” of the EU has improved since 2021 (32% +5 pts)



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Who are those with knowledge of the EU?

Total "know what the EU is all about"
SYRIA

25%



Rural Areas

38%



Small or
middle size
towns

36%



Large towns



Education

Total "Know what the EU is all about"

20 years and more

46%

16-19 years

28%

15 years or less

5%

No education

10%

48%



15-24
years

39%



25-39
years

29%



40-54
years

17%



55
years



Subjective Knowledge

For each of the following statements about the European Union could you please tell me whether you think it is true or false?

- The European Union has a Parliament directly elected by its citizens
- The European Union is an economic and political union of 27 european countries
- The European Union is a regional institution of the United Nations
- The euro is the currency of all Member States of the European Union
- The European Union has an embassy and an appointed ambassador of its own in Israel
- The European Union's has its main headquarters in Brussels

**Objective knowledge in Syria:
2,16 (out 6) correct answers on average
1,57 in 2021**



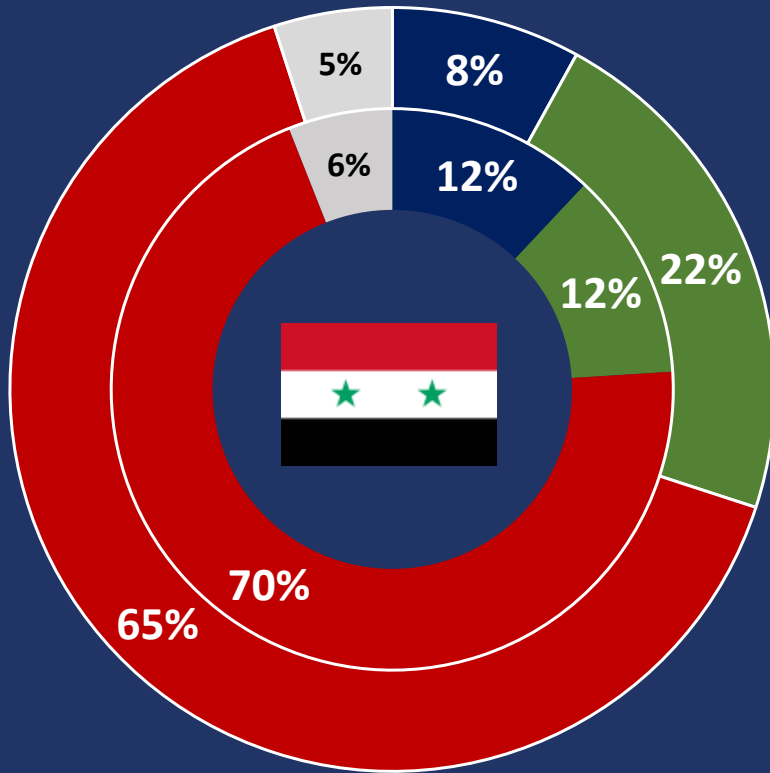
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The image of the EU



In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?

Inner pie « 2021 » - outer pie « 2022 »

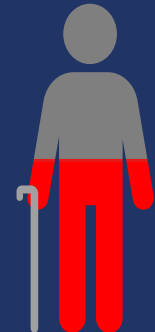


■ Total "Positive" ■ Neutral
■ Total "Negative" ■ Don't know

Age:
Negative image

55%

67%



15-24
years

55+
years

The wide majority of citizens (65%, -5 pts) in Syria have a negative image of the EU since 2021, important increase of "neutrality" towards the EU (+10 pts)



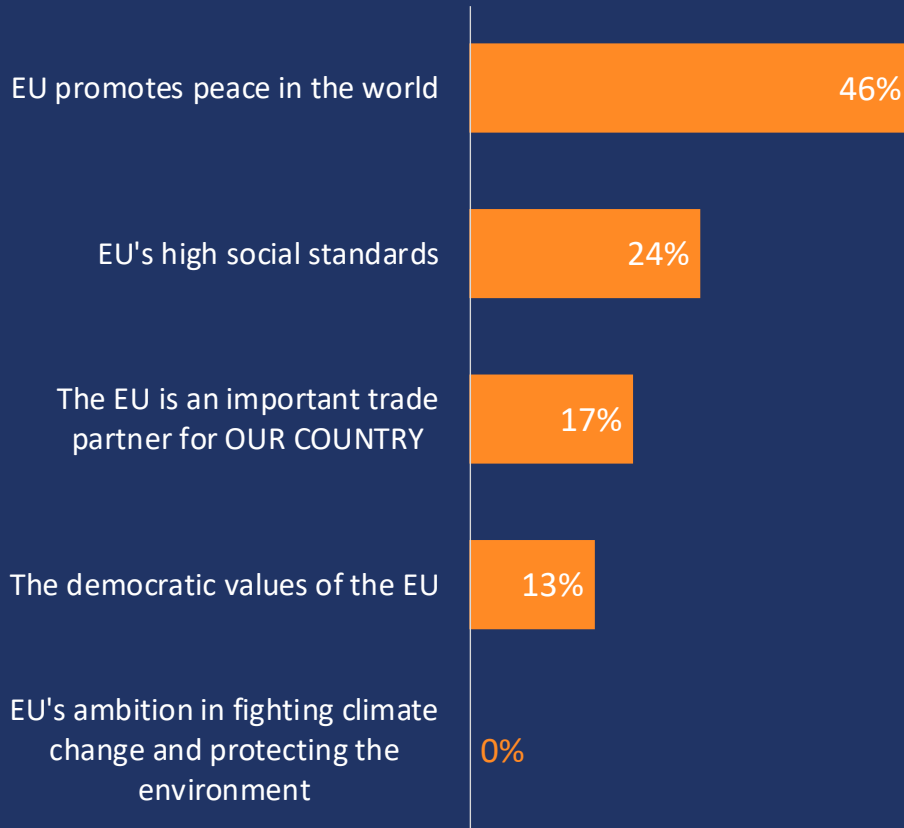
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The image of the EU

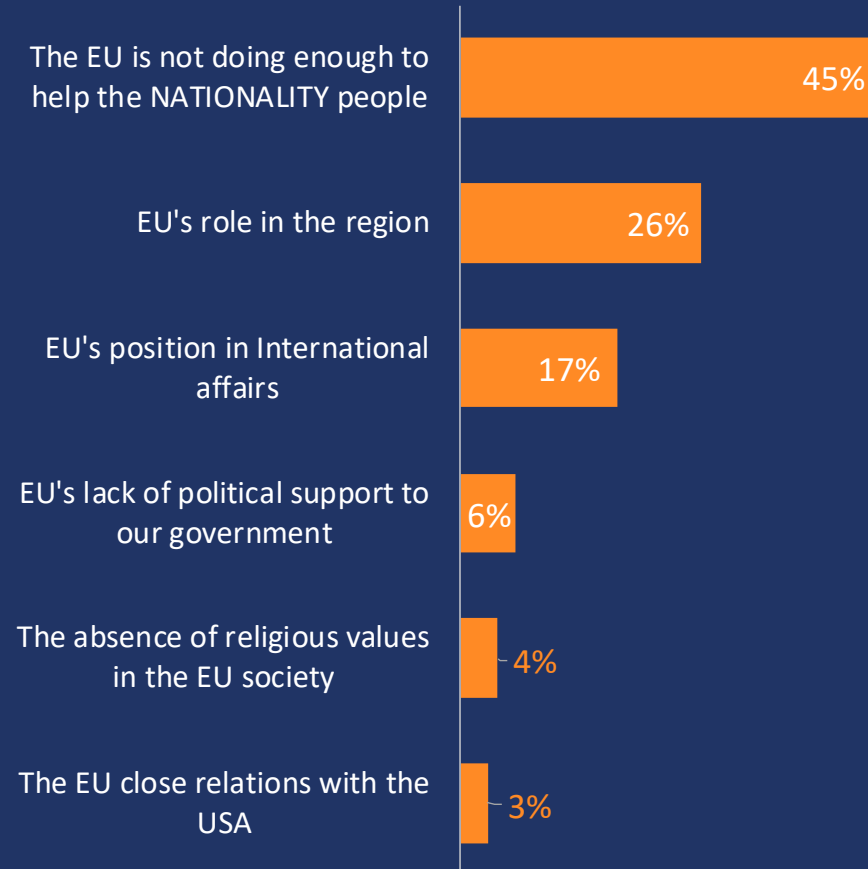


A2e/f. Which of the following, if any, could be the main reasons for having a positive/negative image of the European Union?

Reasons for having a positive image of the EU



Reasons for having a negative image of the EU



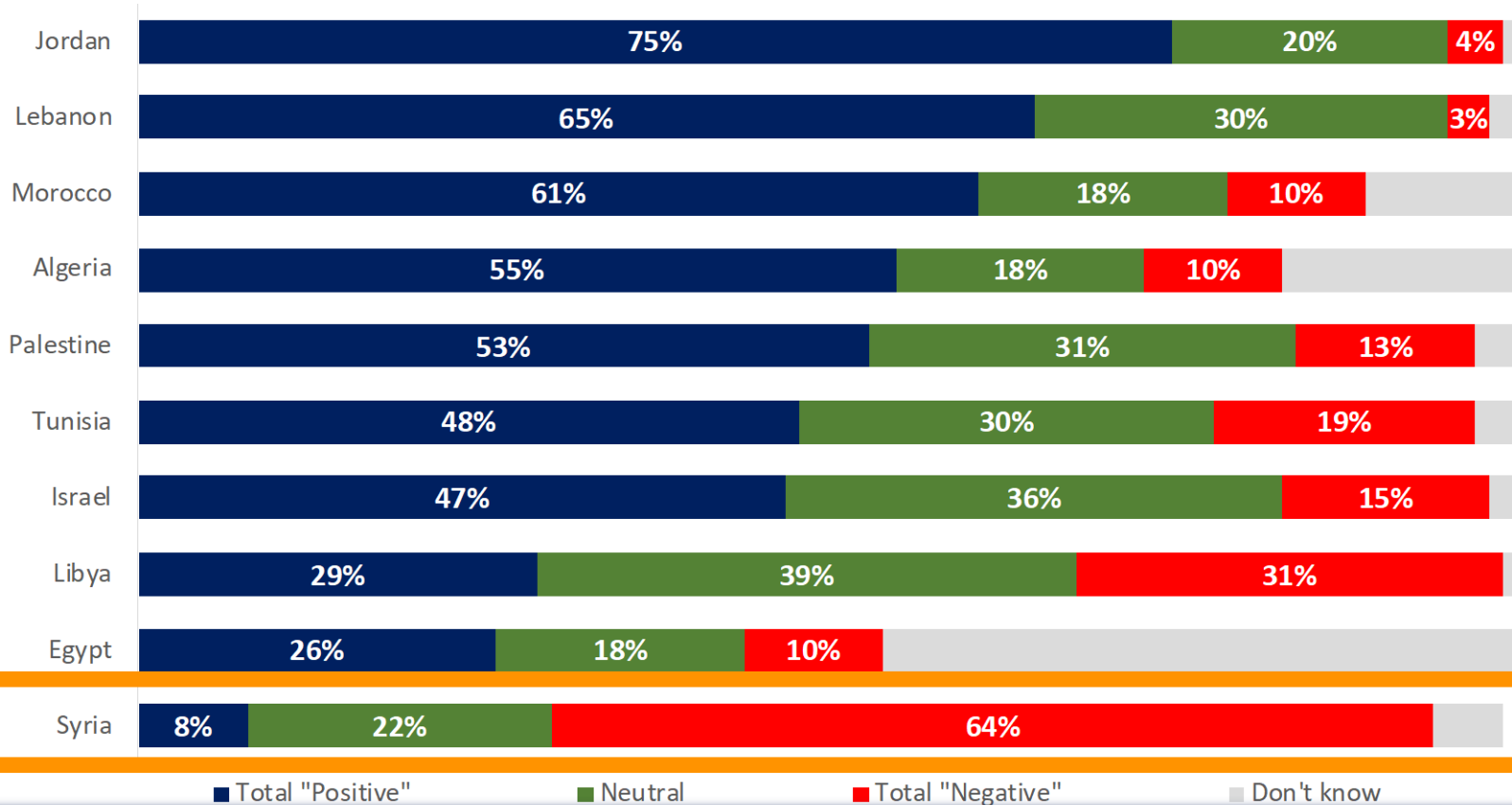


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The image of the EU Comparatively to other countries



A2. In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?



HIGH LEVELS of Positive Perceptions

In 5 out of 10 countries, more than 50% of citizens have a positive image of the EU

Syria (64%) and Libya (31%) :

Highest negative perception of the image of the EU

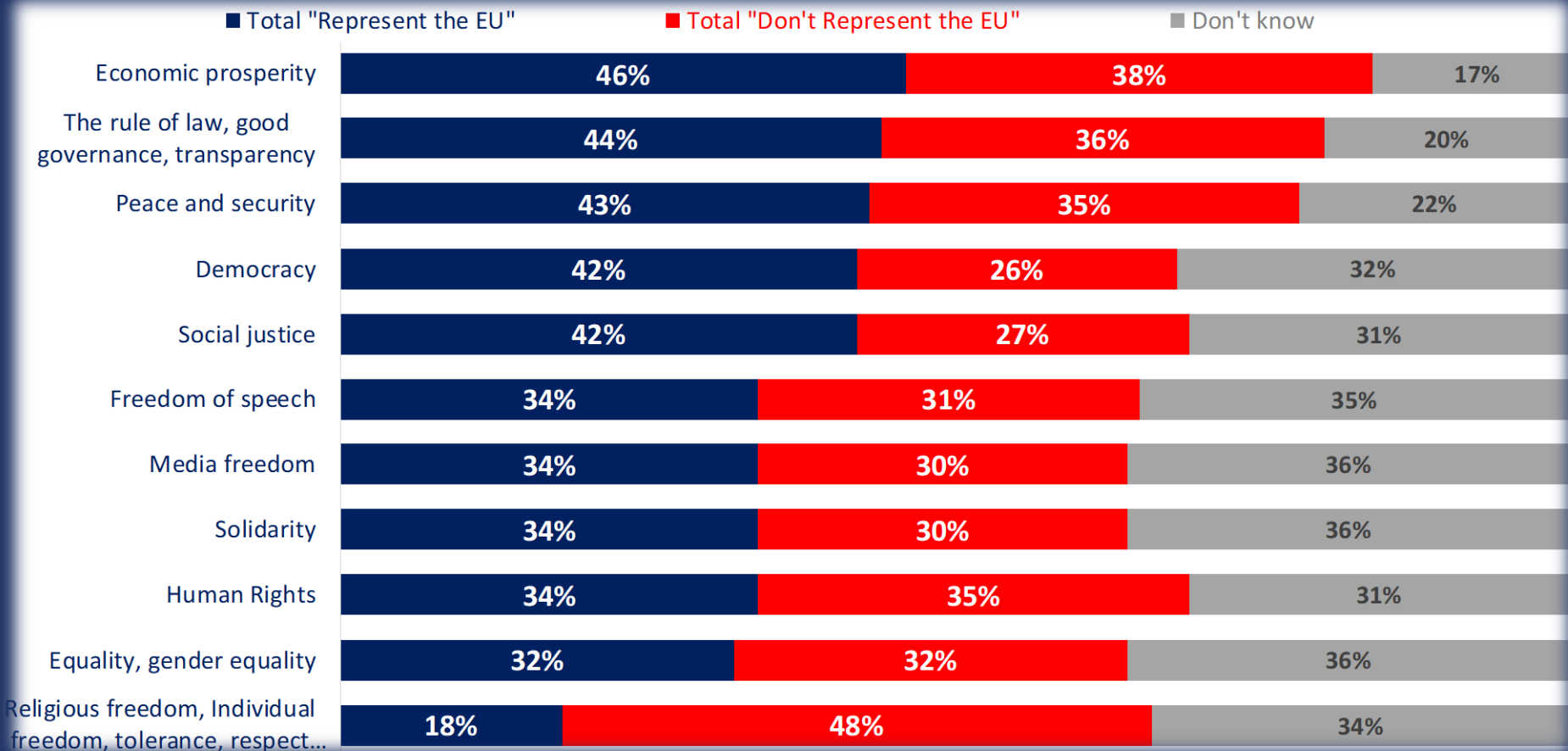


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The values that represent the EU the most



To what extent does the European Union represent the following values for you?



Economic prosperity, The rule of law, Peace and security, democracy and Social justice are the values that are seen to represent the EU the most

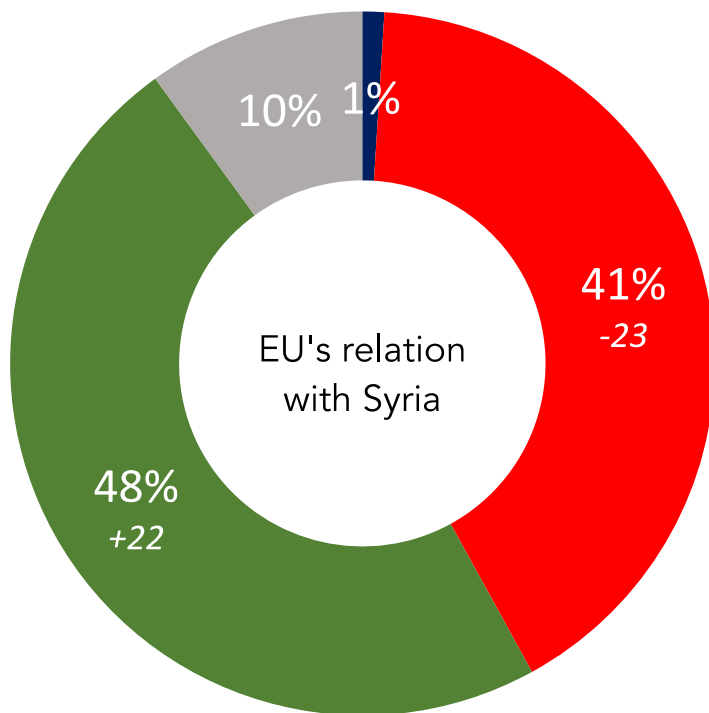
RELATIONS BETWEEN SYRIA AND THE EU



Overall, EU's relation and partnership are negatively perceived by a wide majority of citizens

EU's relation with SYRIA

A5. Would you describe the European Union's relation with Syria as very good, fairly good, fairly bad or very bad?

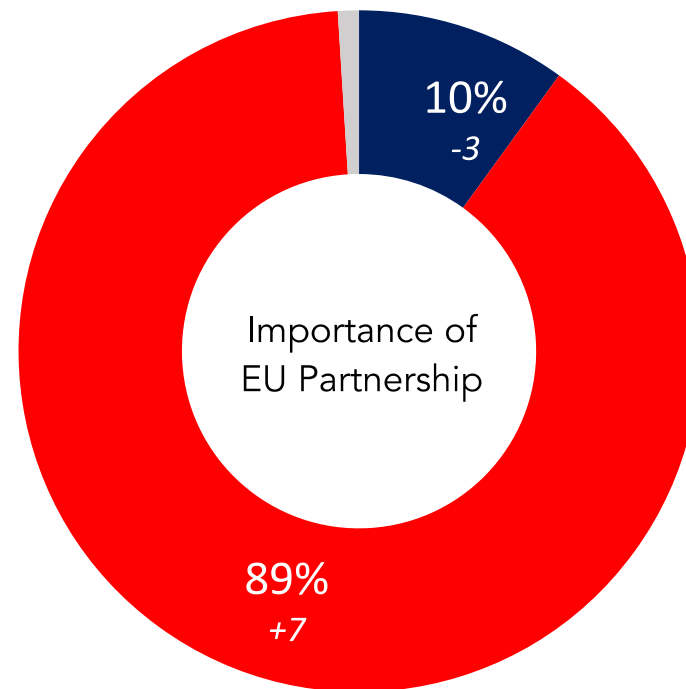


■ Total "Good" ■ Total "Bad"

■ The EU does not have any relationship with Syria ■ Don't know

EU's partnership with SYRIA

A11. Could you tell me to what extent you believe that the European Union is an important partner of Syria or not? Is the European Union a ?..



■ Total "Important"

■ Total "Not important"

■ Don't know



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EU's relations with (COUNTRY)



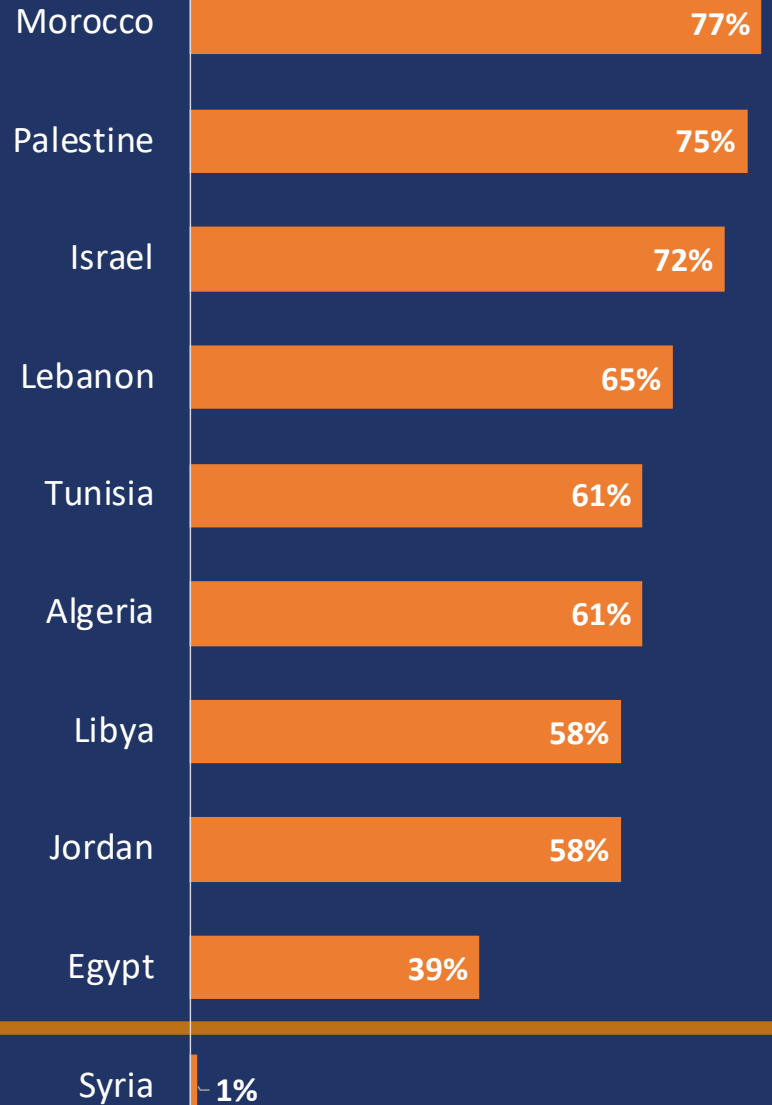
■ Total "Good"

Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?

A wide majority of citizens in 8 out of 10 countries believe that EU's relations with their country is "Good".

Highest in Morocco (77%)

Lowest in Syria (1%)





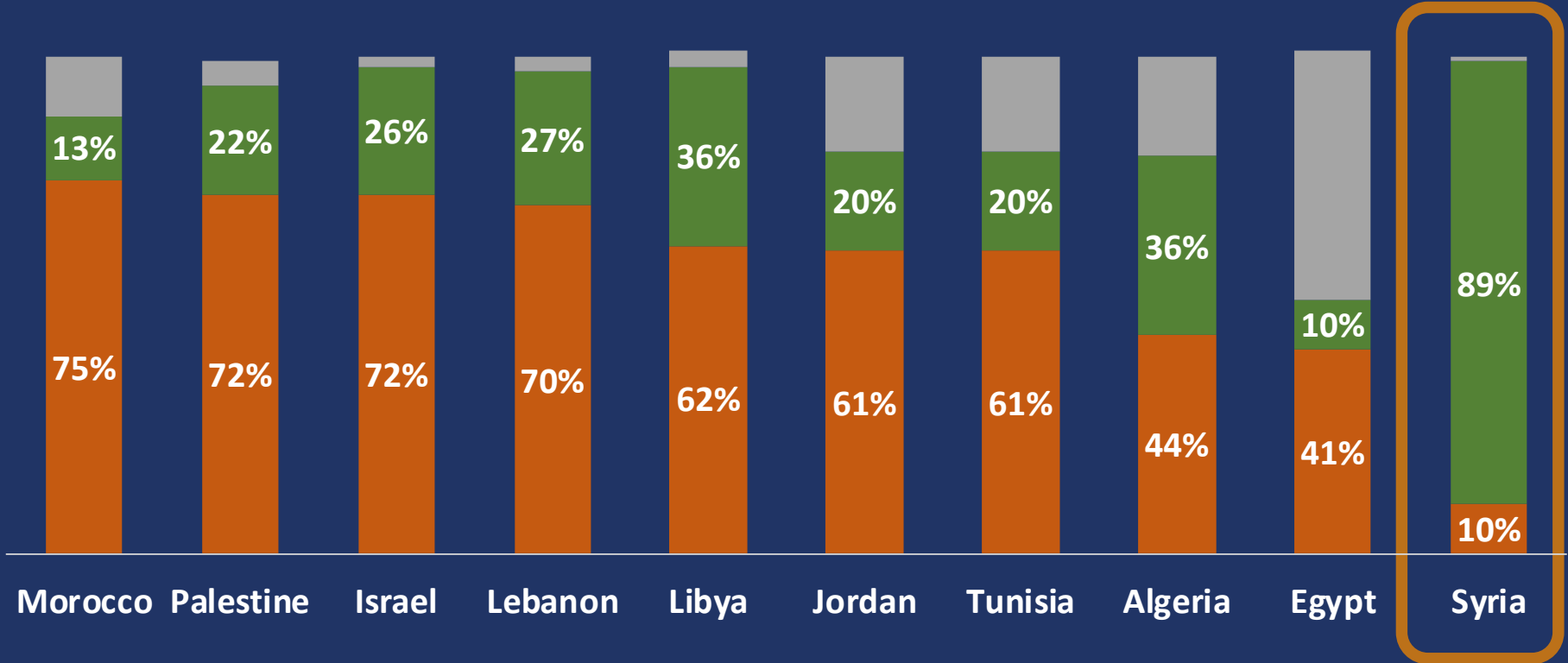
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Importance of EU Partnership

Could you tell me to what extent you believe that the European Union is an important partner of (OUR COUNTRY) or not?

■ Total "Important" ■ Total "Not important" ■ Don't know



The EU partnership is widely acknowledged as “important” in 7 countries in the region and an opposite view is widely spread in Syria



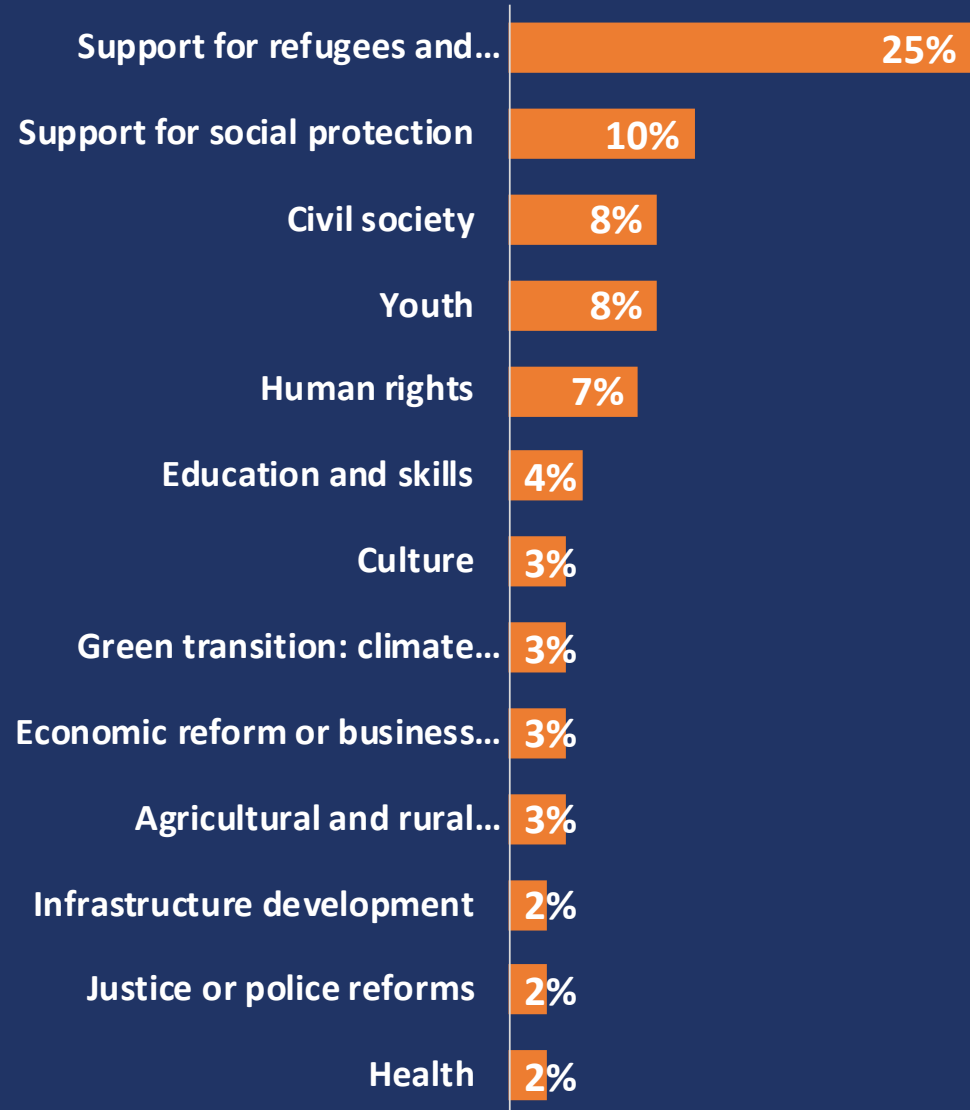
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Awareness of EU Cooperation in Syria



For each of the following areas, could you tell me whether you have heard of any existing EU cooperation programmes in Syria? Have you ever heard of an EU cooperation programme in....

% YES



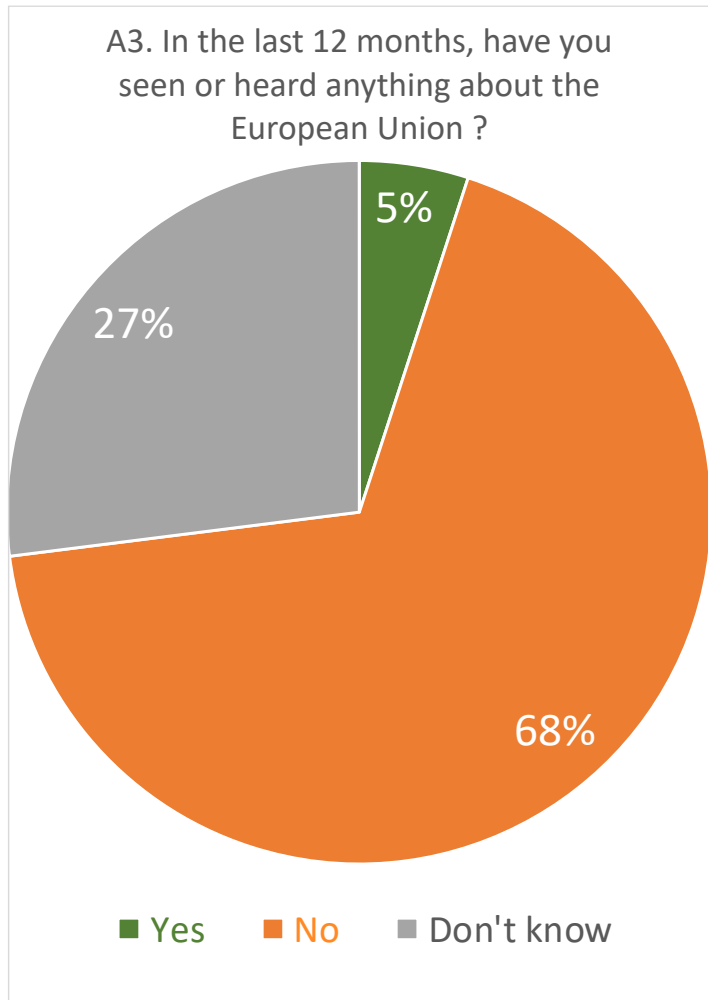


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Awareness of EU Action in Syria



A3A. Have you heard, seen or read anything about the following regarding European Union in the last 12 months?



A3A. Have you heard, seen or read anything about the following regarding EU in the last 12 months? **To those who answered « Yes » to A3**

International Justice Day	20%
Debunking Myths	4%
LifeLineToSyrians	71%

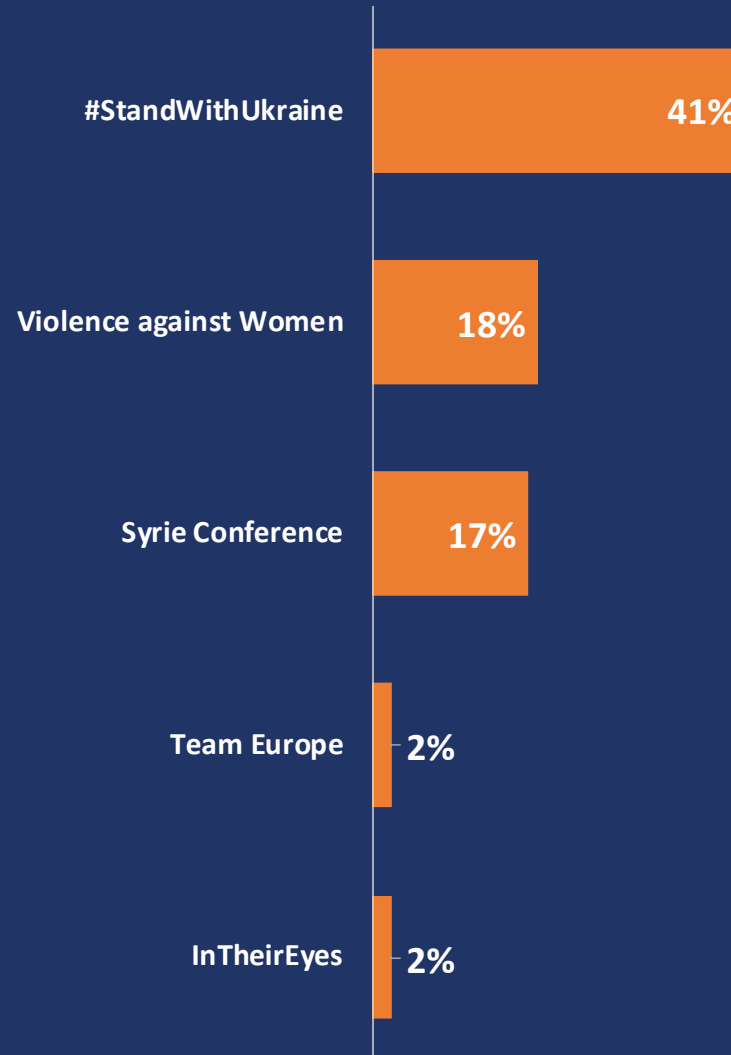


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Awareness of EU Regional Action in Syria

Have you ever heard, seen or read anything about the following events/initiatives/campaigns? Total “YES”



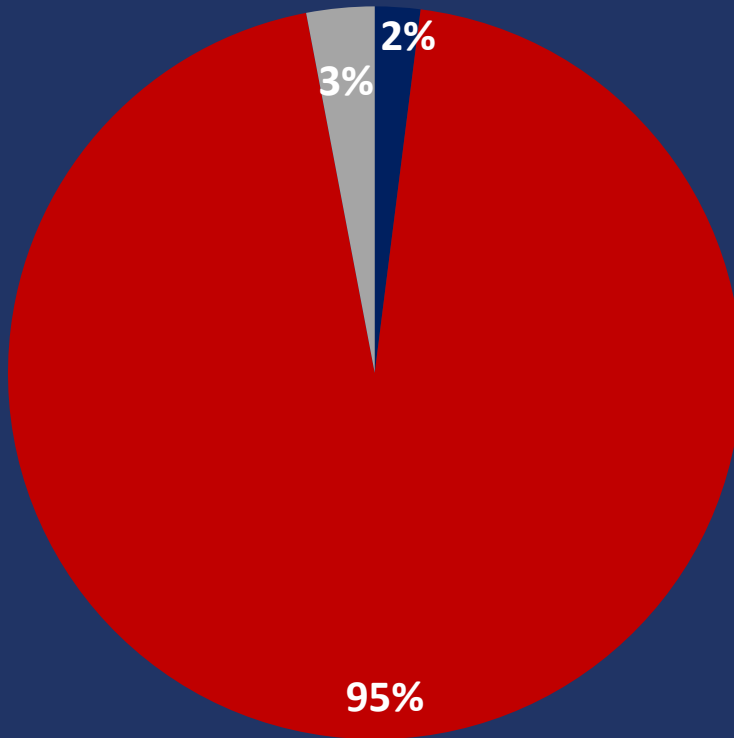


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Perceived effectiveness of EU Cooperation in Syria



According to what you know, to what extent do you think that the support provided by the European Union to Syria has been overall effective or not?



- Total "Effective"
- Total "Not effective"
- Don't know

Total Effective

vs 2021

-7



Total Not effective

vs 2021

+11





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Most mentioned areas of benefit from EU support



In which of the following areas would you say that Syria has benefitted from European Union support?

To what extent do you think the European Union has a positive or a negative impact on the development of Syria?



POSITIVE

NEGATIVE

NO IMPACT

6%

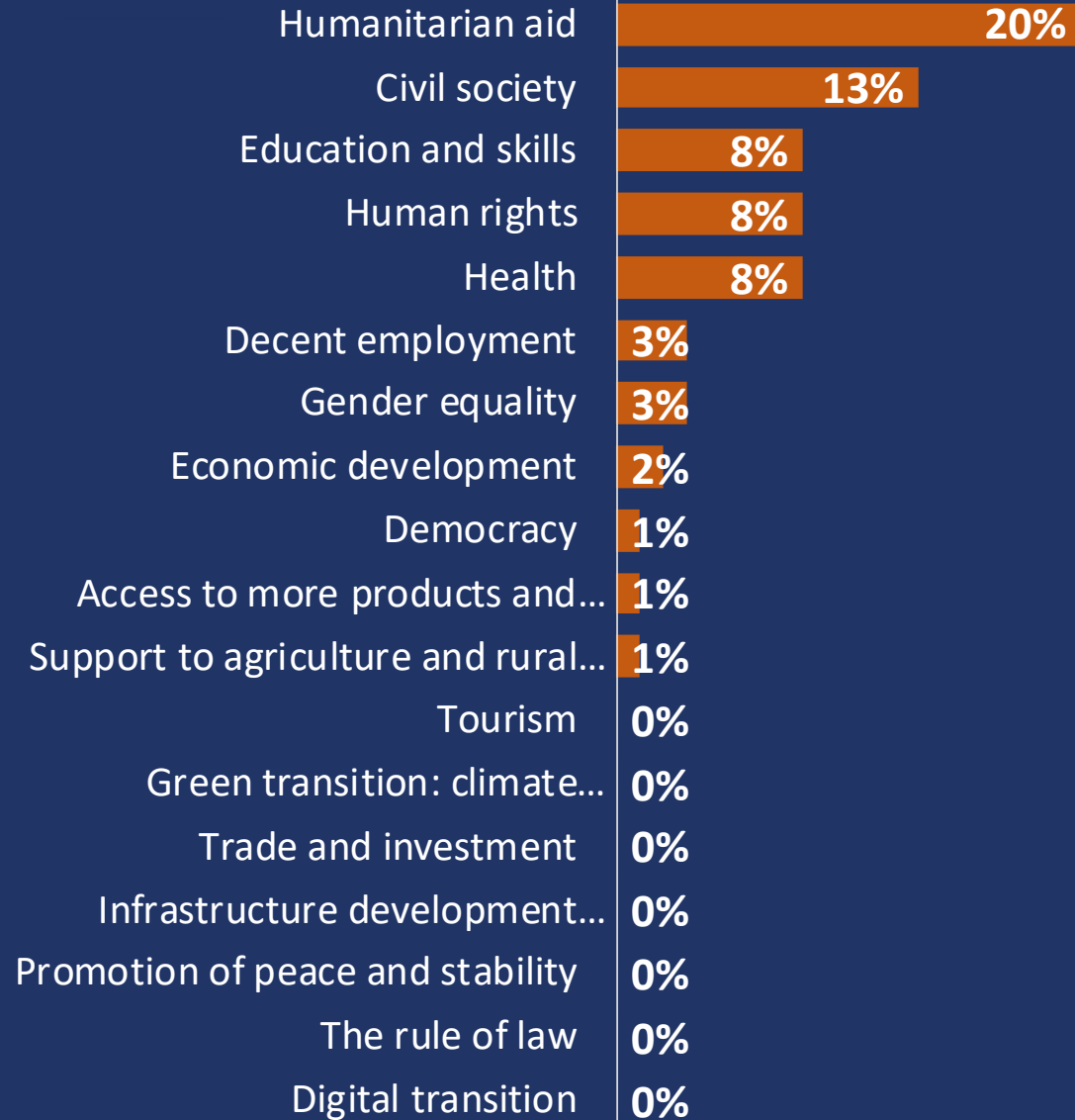
71%

15%

-4

+18

-18



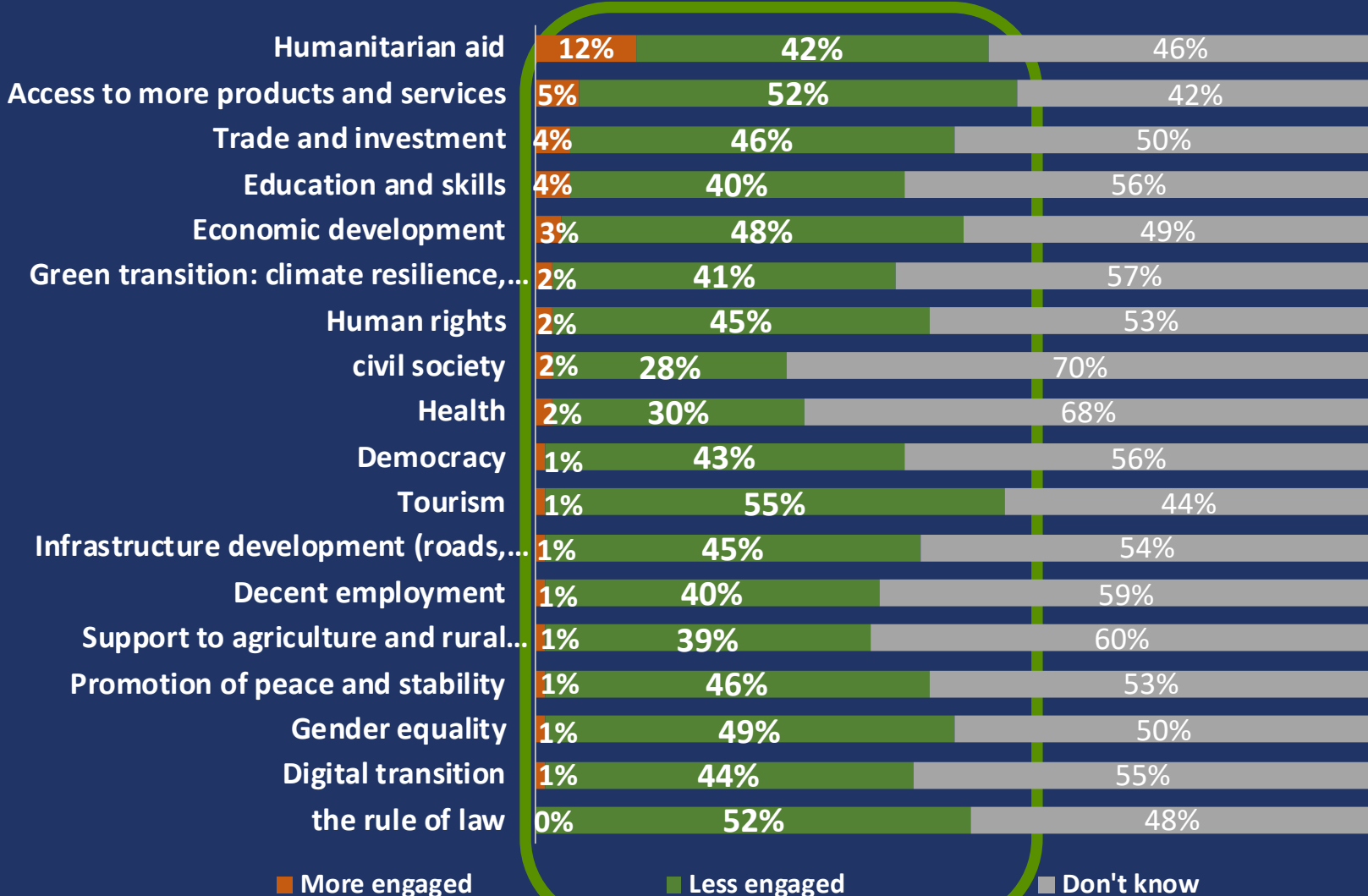


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Areas in which the EU could be more engaged

Please tell me whether or not you think the European Union could be more engaged in Syria?





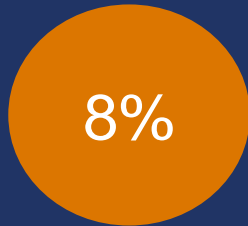
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Level of trust



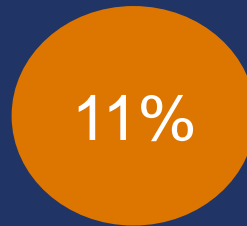
*How much trust do you have in these institutions?
TOTAL "Tend to trust"*

**The European
Union**



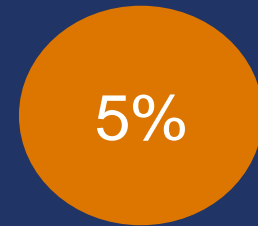
- 3

**The United
Nations**



+ 6

The Arab League



- 3

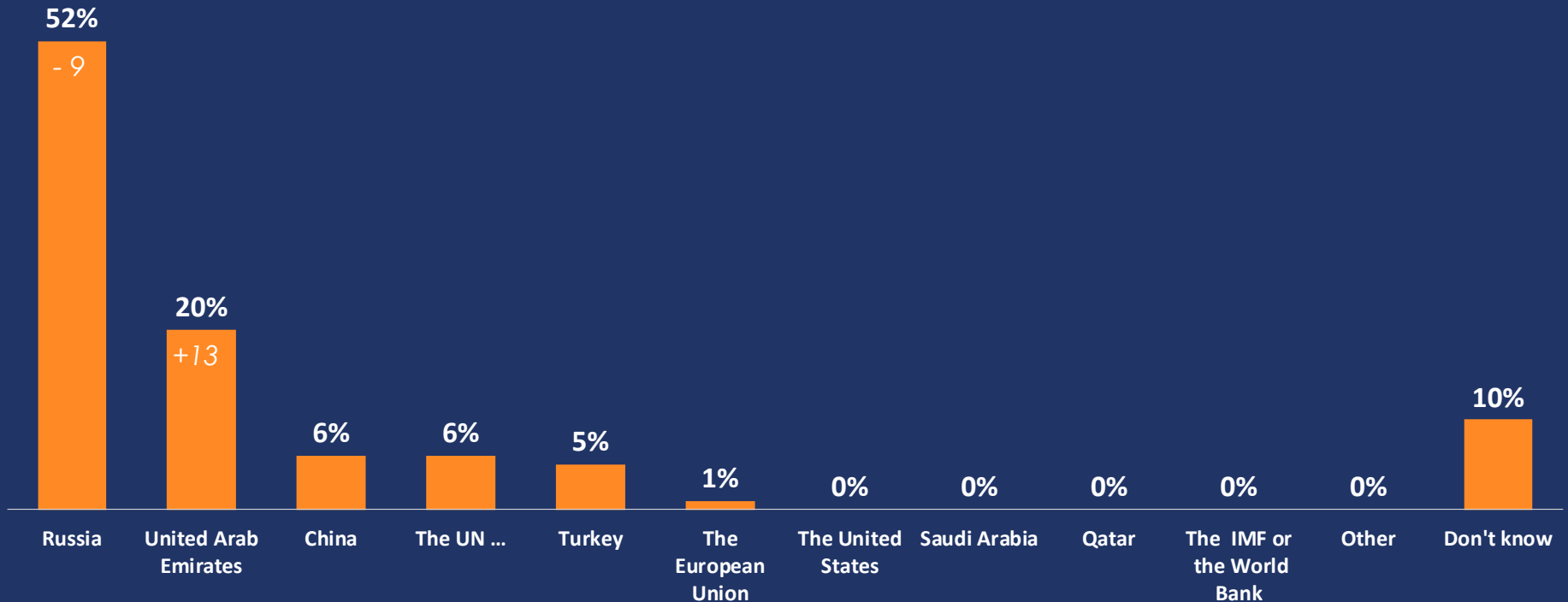


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GALLUP
INTERNATIONAL

Lead Donors of Support

In your view, which of the following international institutions or countries is the lead donor of support to Syria?



Russia widely acknowledged as the Leader of support to Syria



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EU's response to the war in Ukraine



Has the EU's response to the war in Ukraine changed your perceptions of the EU?

*Total
"Positively"*

18%



*It did change
your perception*

49%



*Total
"Negatively"*

31%



Don't know

2%



SOURCES OF INFORMATION ON THE EU



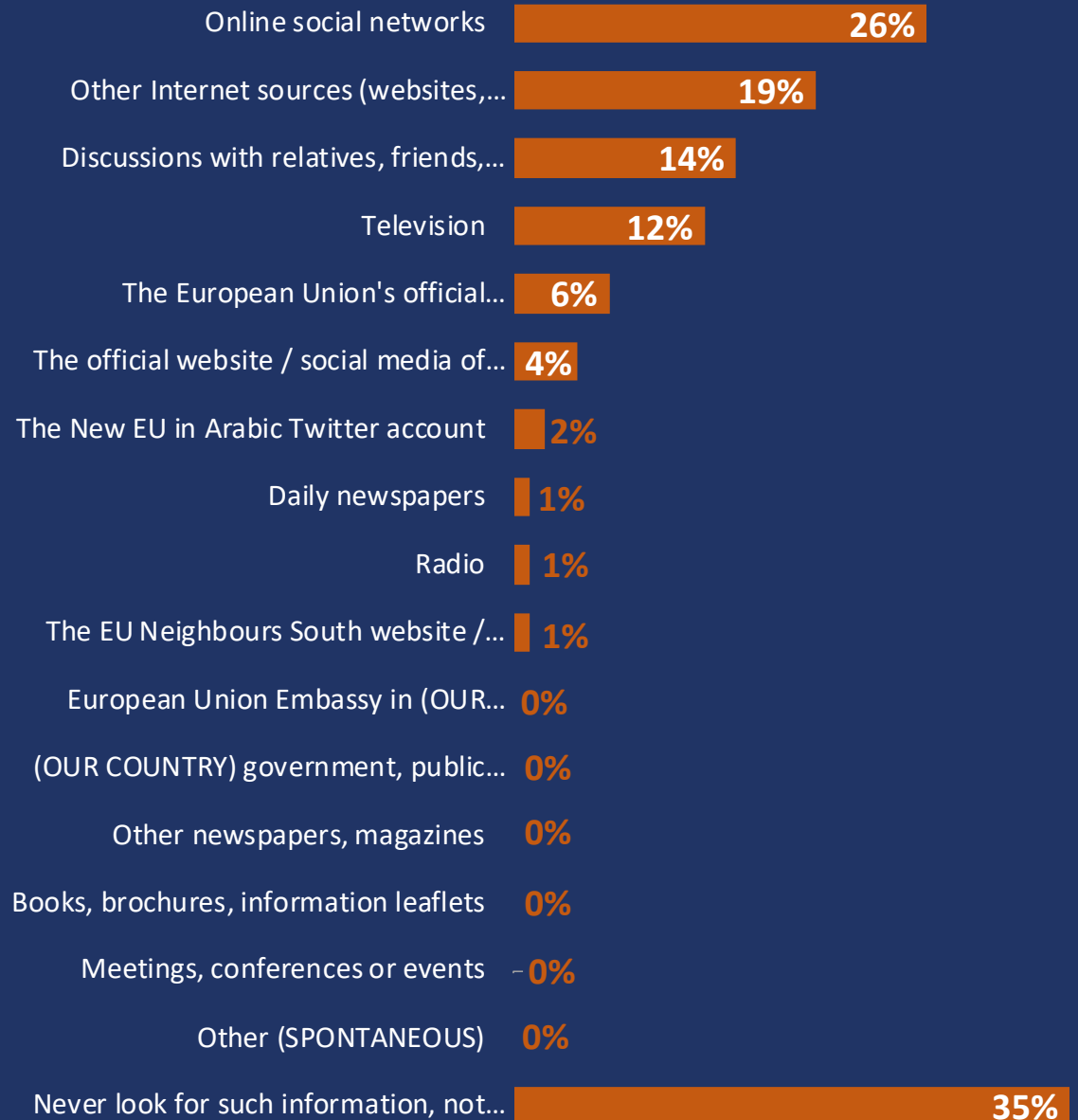


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Sources of Information about the EU



When you look for information about the European Union, its policies and institutions, which of the following sources, if any, do you use? Any others?



Preferred sources

Online Sources

Discussion with relatives, friends

Television



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“Most Frequently” used national media



Sama TV	70%
Syria Television	58%
Syria Drama	51%



Sham FM	55%
Al Madeena FM	20%
Mix FM	8%



Al Baath	12%
Al Thawra	10%
Al Watan	2%
Never reads Newspapers	80%



WhatsApp	86%
Facebook	42%
Instagram	39%
Youtube	35%

CITIZENS' MOOD





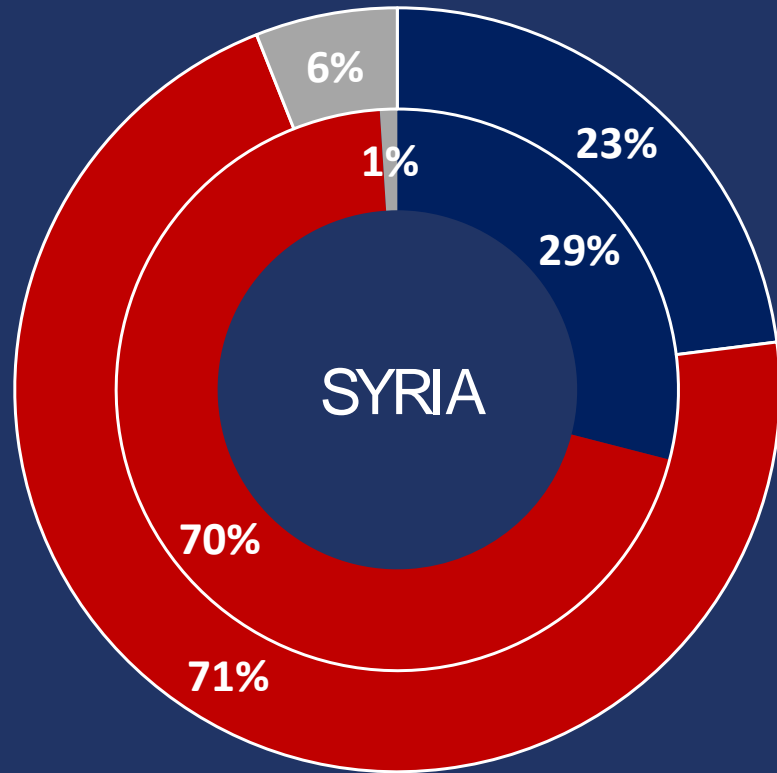
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Life Satisfaction



On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?

Inner pie « 2021 » - outer pie « 2022 »



■ Total "Satisfied" ■ Total "Not Satisfied" ■ Don't know

Very high and still increasing levels of life dissatisfaction of Syrian citizens.



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Issues Facing Each Country

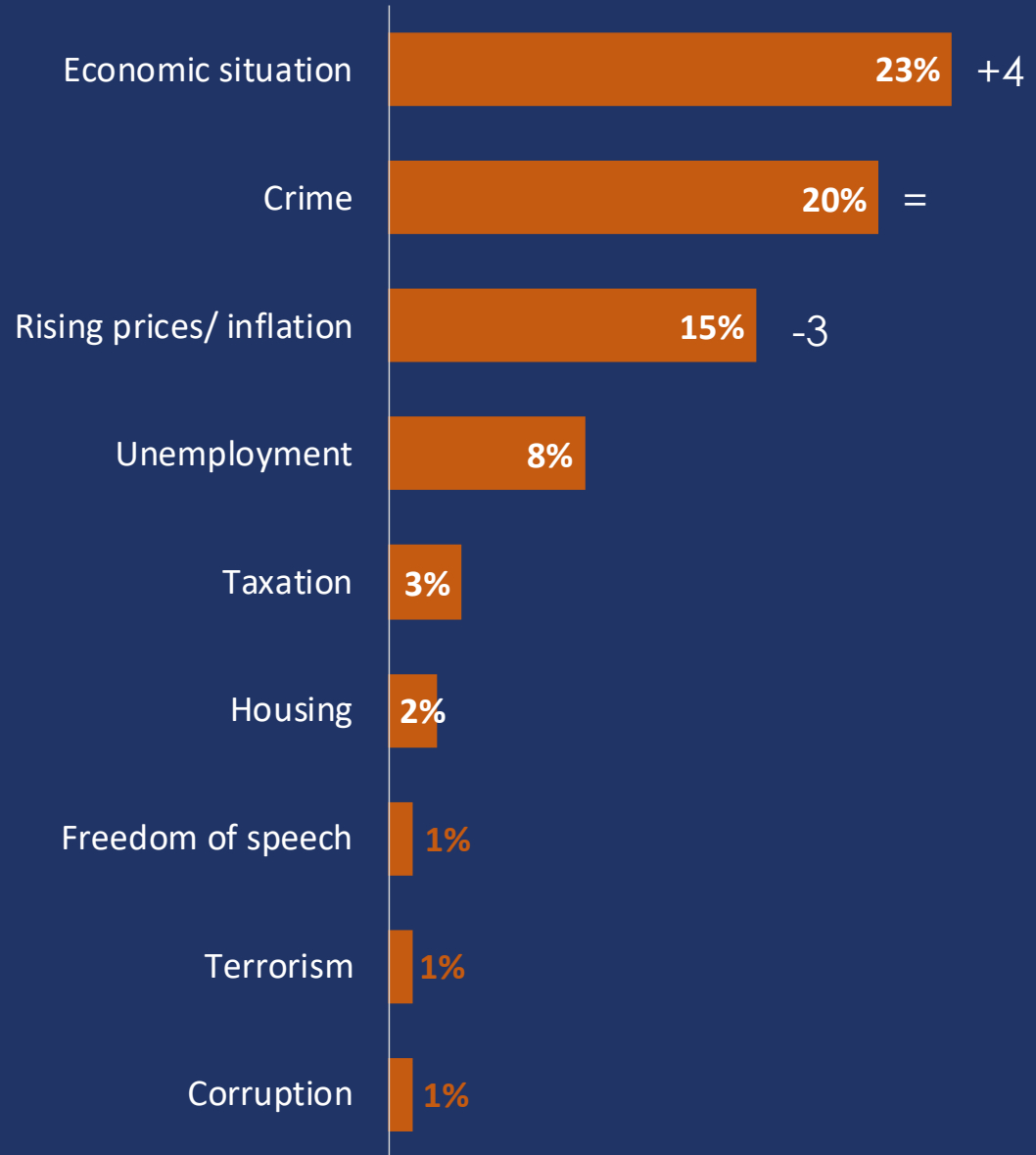


What do you think is the most important issue facing Syria at the moment? Firstly?

Citizens in Syria are increasingly worried about :

Economic issues

(Rising prices, Economic situation, and Unemployment)



THANK YOU

