



Newsletter Spring Edition EU NEIGHBOURS SOUTH

















The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the <u>Southern Neighbourhood</u>.

HIGHLIGHTS



Eyes on the Prize: #InTheirEyes closing event

The 2nd edition of #InTheirEyes, bringing together **content creators** from Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine, and Tunisia culminated in **a closing event held in Tunisia**. The four-day event **combined information sessions, brainstorming workshops, and visits to EU-funded projects,** offering an enriching experience for all participants. From the first ice-breaking session to the final award ceremony, every moment of the event was characterized by **creativity and collaboration**.

On the event's last day, **the Award Ceremony** celebrated the incredible talent and hard work displayed by the participants through the recognition of the **#InTheirEyes competition winners** and the appointment of the new **EU Goodwill Ambassadors**.

Watch the story!



Breaking barriers and building bridges: #SheTalks

As part of our **Women's Day celebrations**, we launched **SheTalks**, a videocast series that takes on women's major issues, challenges, and opportunities faced by **women in the South Neighbourhood region**. The series' eleven episodes explored a wide range of topics, including women's empowerment, political participation, the role of **women in media, financial independence, and so much more**. With a special focus on EU-funded projects and programs, this campaign aims to support and promote the initiatives that can make a difference.

Access the playlist!



Trailblazers: Women's campaign illuminates the power of EU projects

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Find the stories!





Unleashing potential at EU Jeel Connect Flagship

During the spring season, we had two **EU JEEL Connect Flagship events**. These events mark the **culmination of our coffee talk series** and the beginning of an exciting journey for our #EUJeelConnectors.



The first event, our #EUJeelConnect Flagship event in Jordan, took place on March 4th, and it was an incredible display of the energy of youth. The enthusiasm radiated from the EU Delegation to Jordan and the young Jordanians who participated, creating an electric atmosphere. The event served as a platform for meaningful discussions, where young Jordanians could engage with the EU Delegation and share their perspectives on the challenges, obstacles, and potential solutions across various sectors. The energy multiplied as ideas flowed, and the exchange of knowledge and experiences created an enriching environment for all involved. The dedicated team from Leaders of Tomorrow made this event an outstanding success.

Discover the photo album!



The second event, the #EUJeelConnect Flagship event in Lebanon, held on April 26th, was a vibrant celebration of the energy and potential of youth. The #EUJeelConnectors' passion and dedication were infectious, inspiring everyone present and igniting a sense of optimism. The energy in the room multiplied as participants engaged with the #EUJeelConnectors, exchanging ideas, and sharing their own experiences. It was an interactive and inclusive platform that encouraged networking, fostering connections, and promoting collaboration. INJAZ Lebanon and the EU Delegation to Lebanon played a crucial role in making the event successful. Their unwavering support provided a solid foundation for the #EUJeelConnectors to thrive and amplify their impact.

Don't miss the pictures!



#WeAreInBrussels Celebrates Europe Day

In early May, **10 EU Goodwill Ambassadors and EU Jeel Connectors**, embarked on an exciting journey to Brussels to **celebrate Europe Day**. The #WeAreInBrussels trip brought everyone together once again!

During the first day, insightful **cross-regional activities** took place between the **Southern & Eastern Neighbourhood and Western Balkans**. The focus was on promoting mutual understanding and collaboration across regions. The second day was packed with informative and engaging activities for our EU Goodwill Ambassadors and EU Jeel Connectors. They had **meetings with EU officials**, exchanging ideas and discussing the EU's engagement with the southern neighbourhood. Later, they explored the fascinating **#Parlamentarium**, immersing themselves in the history and decision-making process of the European Union. On the third day, the **#EUOpenDay** provided a unique opportunity for our youth to interact with the public and visit EU institutions. They **animated a stand at the Berlaymont building, European Commission,** alongside young European ambassadors from East EU neighbours and Western Balkans.

Watch the series!



Live with Louis: Tales from Brussels with Ambassadors and Connectors!

Following the Brussels trip, we hosted a special Instagram Live featuring Luis Miguel Bueno Padillas, the EU Arabic Spokesperson for the Middle East and North Africa. We were joined by some of our EU Goodwill Ambassadors and EU Jeel Connectors. Together, they delved into the highlights of their recent #WeAreInBrussels journey. During the discussion, they shared insights into their meetings with EU officials and the significant role they played in the #EUOpenDay. They also shed light on the launch of the #EuropeanYearofSkills. The conversation extended beyond borders, as they connected with other youth networks from the Eastern Neighbourhood and Western Balkans, sharing their dreams and discussing the challenges that unite us all.

Watch the live!

EU GOODWILL AMBASSADORS



Amany Mustafa from Jordan

With her hardworking spirit and unwavering dedication, Amany is a young content creator who is making an impact in people's lives. Her work as a Spanish translator reflects a passion for intercultural exchange and dialogue.



Louay Cherni from Tunisia

Louay's unique blend of wit and sarcasm in his political and historical content has made him stand out. He is proud of the impact he has on people, from teenagers who are now interested in politics and history to others who have aced exams thanks to his videos.

Read more about our EUGWA here!

NEWS





OPPORTUNITIES





Participate to the AU-EU Youth Voices Lab













