



TANDEM
MEDIA AWARDS

CULTURE & MEDIA

EU PROGRAMMES & PROJECTS



SPEAK UP CULTURE!



I. INTRODUCTION

The Southern Neighbourhood has a rich cultural life, heritage and history. It's a place where creative artists thrive, bringing fresh ideas and driving innovation forward, despite the region's pressing challenges. Culture in the Southern neighbourhood region encompasses more than mere entertainment and serves as a force for positive change. Embracing freedom of expression, it acts as a catalyst for socio-economic development, education, and raising awareness on critical issues.

Culture is also an essential part of many EU policies, like education, research, and social development. By mainstreaming culture across these domains, the EU ensures that cultural cooperation is deeply integrated into the fabric of the Southern neighbourhood's social and economic development for example through creative industries. The EU actively encourages cross-cultural cooperation between the two sides of the Mediterranean, promoting understanding and mutual enrichment. The EU also supports the cultural sector and creative industries in countries of its Southern Neighbourhood through various programs and partnerships, helping create jobs and driving innovation.



SUMMARY

























































I.	Introduction	2
II.	EU Delegations	4
III.	Publications	5
IV.	Culture & Media: EU programmes and projects	6
V.	EU institutions & initiatives in the cultural sector	16
VI.	EU cultural events in the Southern Neighbourhood region	17
VII.	Stories on culture	18



Note: In the Southern Neighbourhood, the EU funds or co-funds a wide range of programmes and projects in the cultural and media sectors and also organises a number of cultural initiatives and festivals. The list in this document is not exhaustive.

II. EU Delegations

 	EU Delegation to Algeria				
 	EU Delegation to Egypt				
 	EU Delegation to Jordan				
 	EU Delegation to Lebanon				
 	EU Delegation to Libya				
 	EU Delegation to Morocco				
 	Office of the EU Representative (West Bank and Gaza Strip, UNRWA)				
 	EU Delegation to Syria				
 	EU Delegation to Tunisia				

III. PUBLICATIONS



[Cultural and Creative Industries in Egypt, Lebanon and Tunisia: the role of the EU in building an enabling environment for the emergence of a regional creative hub](#)



[The CulturEU funding guide](#)



[CREACT4MED mapping of the cultural and creative industries](#)

IV. CULTURE & MEDIA: EU PROGRAMMES & PROJECTS



EU REGIONAL Programmes & Projects

ALL AROUND CULTURE

Countries: *Algeria ; Egypt; Jordan; Lebanon; Morocco; Palestine; Tunisia and diaspora from Syria and Libya*

All-Around Culture fosters a cultural ecosystem as an enabling environment for social and economic inclusion of young people in Morocco, Algeria, Tunisia, Egypt, Palestine, Lebanon, Jordan, and the diaspora from Syria and Libya.

ENI CBC MED

Countries: *Algeria, Cyprus, Egypt, France, Greece, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Tunisia.*

ENI CBC is the largest Cross-Border Cooperation initiative implemented by the EU under the European Neighbourhood Instrument. The Programme brings together the coastal territories of 14 countries in view of fostering fair, equitable development on both sides of the Mediterranean.

SWITCHMED

Countries: *Algeria; Egypt; Israel; Jordan; Lebanon; Morocco; Palestine; Tunisia*

SwitchMed promotes the shift of Southern Mediterranean economies towards sustainable consumption and production patterns and a green economy.

CREACT4MED

Countries: *Algeria; Egypt; Israel; Jordan; Lebanon; Morocco; Palestine; Tunisia*

CREACT4MED aims to boost entrepreneurship and job creation for youth and women through the cultural and creative industries in the Southern Neighborhood of the European Union.

SAFIR

Countries: *Algeria; Egypt; Jordan; Lebanon; Libya; Morocco; Palestine; Syria; Tunisia*

SAFIR aims to provide support for young project leaders involved in projects with social, cultural and environmental impact and to build a regional ecosystem aimed at promoting dialogue between young people and the public authorities.

ERASMUS+

Countries: *EU Member States and third countries associated to the Programme*

Erasmus+ is the EU's programme to support education, training, youth and sport in Europe. It supports priorities and activities set out in the European Education Area, Digital Education Action Plan and the European Skills Agenda.



#YOUTH4REGIONS

Countries: Algeria; Egypt; Jordan; Lebanon; Libya; Morocco; Palestine; Syria; Tunisia

Youth4Regions is the European Commission programme helping journalism students and young journalists to discover what the EU is doing in their region.

MEDUSA

Countries: Spain, Jordan, Lebanon, Italy, Tunisia

MEDUSA uses targeted and inter-related capacity building and cross-border interventions to develop and promote adventure tourism in the region by designing and testing routes and itineraries that offer improved adventure tourism products.

EL HIWAR III

Countries: Algeria; Egypt; Jordan; Lebanon; Libya; Morocco; Palestine; Tunisia

The project aims to strengthen dialogue, cooperation and collaboration with key regional actors in Euro-Arab relations.

iHERITAGE

Countries: Italy; Egypt; Spain; Jordan; Lebanon; Portugal

The project aims to support technological transfer and commercialisation of new AR/VR tools aimed at enhancing the access to Mediterranean UNESCO cultural heritage through augmented and immersive experiences.

CROSSDEV

Countries: Italy; Jordan; Lebanon; Palestine

The project aims to build peace and stability in the Mediterranean, reduce disparities, increase opportunities for decent life and jobs for all, promote dialogue and understanding through the exploitation of local culture and heritage to be turned into assets for socio-economic local development.

CRE@CTIVE

Countries: Spain; Italy; Tunisia; Palestine; Egypt; Jordan

The project aims to foster value chains and business alliances among MSMEs in Mediterranean textile, footwear and leather sectors in order to encourage the creation of new products and business growth, by building bridges between these sectors and the creative industry.

HANDS

Countries: Jordan; Syria; Spain; Germany; Italy

The project is part of Erasmus+ programme. Based on the existence of master craftsmen practitioners of traditional crafts in Jordan, and Syria, this creates an opportunity to house these crafts in academic programs in these countries.



EUROPEAN SPACES OF CULTURE

Countries: *Egypt; Tunisia; Morocco and other partners worldwide.*

European Spaces of Culture is testing innovative collaboration models in cultural relations between European and local partner organisations in countries outside the EU.

DIGITAL INNOVATIONS FOR PEACE

Countries: *Algeria; Jordan; Lebanon; Libya; Palestine; Tunisia*

The project aims to nurture the resilience of societies in the digital sphere. It brings together creative entrepreneurs, digital technology activists and media professionals to support the development of innovative media and information literacy solutions.

INNOMED-UP

Countries: *Greece; Italy; Tunisia; Palestine; Jordan*

INNOMED-UP proposes to work with Cultural and Creative Industries (CCIs) to shift local urban economies towards a circular production and consumption paradigm.

MEDINEA ON AIR

Countries: *Albania; Algeria; Croatia; Egypt; France; Greece; Italy; Lebanon; Malta; Montenegro; Morocco; Palestine; Portugal; Slovenia; Spain; Turkey; Tunisia*

Medinea On Air is a European Union Erasmus+ funded programme that aims to provide specific preparation for classical musicians and improvisers who wish to audition for the Mediterranean Youth Orchestra's symphonic and Medinea Sessions.

SHAEIRAT PROJECT

Countries: *Algeria; Morocco; Tunisia*

The Shaeirat project aims to build a regional as well as international network in the MENA region that will organize public bilingual poetry performances in which Arab women poets perform their own works. The objective is to encourage and strengthen the exchange of poetry and cultural performance within Arabic speaking societies as well as in Europe.





ALGERIA

PROGRAMME NEDJMA TV

Nedjma is an apolitical, neutral program resolutely focused on promoting the initiatives of young people. It trains young people in order to highlight local initiatives; they learn to film, edit and produce audiovisual productions.

EUNIC ALGERIA

EUNIC Algeria is an organization dedicated to the dissemination of the different cultures of Europe. Their projects are designed and developed in a coordinated way between all the linguistic and cultural institutions that are members of the cluster.

PROGRAMME «JIL SIYAHA»

Jil Siyaha is a cooperation program between Algeria and the EU for the benefit of the Ministry of Tourism and Handicrafts which aims to increase the contribution of young people to the socio-economic life of their regions and include them in local development.



EGYPT

HERITAGE FOR THE LIVING IN THE "CITY OF THE DEAD"

The project combines historic preservation, cultural activities, and social development work, with the overarching objective to secure long-term preservation of historic buildings and spaces by re-integrating them into the lives of the local community.

EUNIC EGYPT

This project aims at improving the policy environment for the Egyptian creative economy to stimulate growth and wealth creation.

AL-MASREYA

As part of Europe Month 2023 activities, the European Union in Egypt was joined by Egypt's National Council for Women (NCW) to open "al-Masrya", an exhibition of handicrafts made by Egyptian women.

THE RADIO 100 PROJECT

The Radio 100 project is a platform for the Egyptian singers to help them present their songs and express their views through art. Radio 100 will also broadcast media interviews for singers and the musical bands from all the Egyptian governorates.

MEDITERRANEAN YOUTH FOUNDATION FOR DEVELOPMENT

MYF is a youth foundation led by youth in order to serve youth. This is achieved through making them participate in social life, especially those with fewer opportunities, with the aim of strengthening their participation in building youth friendly societies.



JORDAN

EUNIC JORDAN

EUNIC aims to raise awareness of the EU and Member States' culture, present the EU as a supporter of diverse cultural expressions, provide EU support to Jordanian cultural operators and creative industries in the country and promote cultural exchanges and mobility of artists between EU Member States and Jordan.

RISE TALENT CONTEST

RISE Talent Contest aims to promote and celebrate Jordan's youth talent in different artistic dimensions. Rise is an artistic and cultural competition in which talents in Jordan compete to reach the finals and present their shows.

SUPPORT TO LIVELIHOODS THROUGH CULTURAL HERITAGE DEVELOPMENT

UNESCO and the EU strengthen their partnership with this project by creating short-term decent job opportunities through employment-intensive methods applied to safeguard cultural heritage in the northern districts of Jordan and Iraq.

MUSIC FOR HOPE PROJECT

Music for Hope aims to provide refugees living in Jordan with access to music and music education. The project seeks to create job opportunities for musicians and music teachers in Jordan. The goal is to enable refugees to better integrate in Jordanian society and to improve their job prospects - with the help of music.



LEBANON

SAMIR KASSIR AWARD

The aim of the project is to promote freedom of the press in the Middle East and North Africa and encourage journalists to speak out and investigate.

NAGHAM CHOIR

The project targets youth and women in North Lebanon with the aim to generate new income opportunities, improve employability, rehabilitate and construct public infrastructure and strengthen community exchange.

BAMLED

The BAM is your directory to Lebanon. It is currently compiling and uploading +30 categories. It is a unique quick guide to Beirut's art galleries and museums. This map gives the opportunity to discover all the museums and galleries in the heart of Beirut and to plan a visit.

MINJARA PROJECT

Minjara is a brand that features the works of skilled furniture producers in Tripoli and brings them. The brand features the work of renowned furniture producers in Tripoli built on a solid foundation of heritage and modernity. Every piece of Minjara furniture undergoes strict control at every stage of production ensuring the best quality standards for customers.

REVIVE LEBANESE CINEMA

Fondation Liban Cinema launched an initiative funded by the European Union aiming to revive Lebanese film production despite the multiple crises that Lebanon is witnessing. This initiative was completed in November 2022.





LIBYA

MEDIA IN LIBYA III

The project "Media in Libya III - Immune to Disinformation" promotes and combines digital technology with professional journalism. Key objectives here include establishing a nationwide and internationally recognized fact-checking network and developing initiatives to improve media literacy among the Libyan population.

CREATIVE ECONOMY TRAINING PROJECT LIBYA

The project aims to train women in entrepreneurship to support their skills and develop their businesses. The creative economy plays an important role and embraces a variety of active fields that represent arts, culture, trade and technology.



MOROCCO

CREATIVE EUROPE

The programme aims to support professionals and artists from all cultural sectors to collaborate across disciplines and borders, increase the competitiveness of cultural sectors, while supporting their efforts to become greener, more digital and more inclusive.

EUNIC

EUNIC clusters in Casablanca and Rabat have developed a joint strategy at the core of which "Cultures pour vivre ensemble", is a county-wide programme intended to 'create values' which facilitate coexistence between communities.

EU SUPPORT PROGRAM FOR MOROCCAN CULTURAL AND CREATIVE INDUSTRIES

This programme is the first of its kind within the framework of the Morocco-European Union Partnership. It aims to promote culture by strengthening the cultural and creative industries as a vector of economic development and employment for young people.

I-MEDIA

The i-media project aims to contribute to the socio-economic and political integration of young men and women between the ages of 18 and 35 in Morocco, by promoting the improvement of their employability in the professions of journalism and digital communication.



PALESTINE

MUSIC FOR PEACE

The project aims to build and strengthen the capacities of Palestinian youth to promote a culture of peace and non-violence through music and singing.

CINEMA BUS

The Project Aims To Promote A Culture Of Tolerance And Rejection Of Violence Through Targeted Films And The Implementation Of Activities To Promote Positive Concepts In Our Palestinian Society.

STORIES OF PALESTINE

"Stories of Palestine" aims to bring together stakeholders from the educational and the cultural scene in Palestine. Local adult education centres will be strengthened and enabled to encourage community members to engage in cultural education and action.

PALESTINIAN CULTURAL RADIO

Goethe-Institut Ramallah thus seeks to conceptualize and implement, in close cooperation with local partners and experts, a cultural radio project, to enhance independent critical cultural reporting in Palestine.

CULTURAL RIGHTS FOR INCLUSIVE AND EQUITABLE PALESTINIAN DEVELOPMENT PROCESS

The project aims to enhance the work of the tourism and culture sectors in Palestine and contribute to the promotion of cultural rights to be at the heart of development policies.

CREATIVE PALESTINE BY UNIDO PALESTINE

Creative Palestine is a network providing services targeting product development within cultural and creative industries through diffusing creative industrial design knowledge using Palestinian cultural heritage.

PALESTINE FLOW / تدفق :

The programme supports a new generation of Palestinian visual artists from Gaza, West Bank and Jerusalem, to unleash their full artistic and professional potential in an innovative and inclusive cultural exchange project.



TUNISIA

TOUNES WIJHETOUNA' PROGRAMME

Tounes Wijhetouna is an EU programme aiming at touristic and cultural diversification through sustainable tourism, value chains creation in craft and valorization of Tunisian patrimony.

DIVERSIFICATION ET RENFORCEMENT DE LA QUALITE DE L'OFFRE TOURISTIQUE

The general objective of the program is to contribute to the sustainable and inclusive economic development of Tunisia.

VALORISER LES POTENTIALITES TOURISTIQUES, LES SAVOIR-FAIRE ET LES TERROIRS AVEC LE RESEAU INITIATIVE TUNISIE

The main objective is to support and finance in honor loans more than 500 entrepreneurs throughout Tunisia.

HERITAGE 3000

This project aims to Support the Development of Cultural Heritage. In a transversal way, this project will ensure to set up actions of capacity building and transfer of know-how, in particular in the field of asset management.

CREATIVE TUNISIA

Creative Tunisia is a project to strengthen the value chains of crafts and design in Tunisia which aims to support the competitiveness of the crafts and design sector, in order to ensure a move upmarket of products and access to national and international markets.

INNOV'I - EU4INNOVATION

The general objective of the project is to contribute to the sustainable and inclusive economic development of Tunisia, by strengthening, structuring and sustaining the ecosystem of innovation and entrepreneurship.

EUROPE CREATIVE

The project aims to stimulate the emergence and development of artistic and cultural diversity, and to strengthen the competitiveness of these sectors.

EU4YOUTH

It is a Tunisian youth support project whose general objective is to contribute to improving the economic, social and political inclusion of disadvantaged young Tunisians through an approach of local development.

PAMT II

The project aims to enable the public to make informed decisions on socio-economic issues affecting their lives and to participate more actively in democratic debates.



V. EU INSTITUTIONS ET INITIATIVES CULTURELLES

EUNIC – European Union National Institutes for Culture

EUNIC is the European network of organisations engaging in cultural relations from all EU member states. EUNIC members join together in 132 clusters in 102 countries worldwide. Clusters are the network's branches, established where at least three EUNIC members are represented. Clusters engage in cultural relations, co-creating activities with partner organisations. ([Map](#))

<http://www.eunicglobal.eu/>

Strategic framework for the EU's cultural policy

The European Commission's defined priorities for 2024-2019 are highly relevant for policy making in the field of culture at EU level and for the key themes of European cultural cooperation. These priorities are part of the overall political strategy of the European Union.

<https://ec.europa.eu/culture/fr/policies/cadre-strategique-de-la-politique-culturelle-de-lue>

i-Portunus

i-Portunus is a scheme funded by the European Commission that supports the mobility of artists, creators and cultural professionals, implemented by consortia of cultural organisations. It funds short-term mobilities for individuals to go abroad or for hosts to attract international talent. i-Portunus' main objective is to connect international artists, creators and cultural professionals and to support international collaborations among all countries participating in the Creative Europe Programme. It's the "Erasmus" of the culture world.

<https://www.i-portunus.eu/about-the-programme/general-information/>

European Capitals of Culture

This initiative puts culture at the heart of European cities with EU support for a yearlong celebration of art and culture. It is designed to highlight the richness and diversity of cultures in Europe, celebrate the cultural features Europeans share, increase European citizens' sense of belonging to a common cultural area and foster the contribution of culture to the development of cities

<https://ec.europa.eu/culture/fr/node/635>

European Endowment for Democracy (EED)

The European Endowment for Democracy (EED) is an independent, grant-making organisation, established in 2013 by the European Union (EU) and EU member states as an autonomous International Trust Fund to foster democracy in the European Neighbourhood, the Western Balkans, Turkey and beyond. EED supports civil society organisations, pro-democracy movements, civic and political activists, and independent media platforms and journalists working towards a pluralistic, democratic political system

<https://www.democracyendowment.eu/en/our-work/initiatives.html>

VI. EU CULTURAL EVENTS IN THE SOUTH

[Environmental film festival 2023 Envirofest Tunisia](#)

[European Film Festival Jordan](#)

[European Film Festival Lebanon](#)

[European Film Weeks Morocco](#)

[Panorama of the European Film Egypt](#)

[Beirut Spring Festival Lebanon](#)

[Lebanon's European Theatre Festival](#)

[European Music Festival Algeria](#)

[2023 North Tour - Network for Cultural Outreach – All-Around Culture project – Lebanon](#)

[Meet the Icon Celebration Egypt](#)

[Karama Festival Jordan](#)

[CREACT4MED's regional training academy](#)

[Sea of words ceremony by Anna Lindh Foundation](#)

[Jazz Au Chellah Festival Morocco](#)



VII. FEATURE STORIES

[Performances of an inmate: when the theatre breathes an air of freedom into Tunisian prisons](#)

[Imagining collaborative pathways to culture – Lebanon’s one-of-a-kind environmental film festival](#)

[Lebanon’s European Theatre Festival : when the city is a stage](#)

[Learning about children’s rights through cinema: a European Union backed initiative in Morocco](#)

[Clap! Let’s applaud the Palestine International Theatre Festival for Children and Youth](#)

[EU Promotes Positive Palestinian Identity and brings Palestinians Closer to their Culture](#)

[#EU4YOUth “Shoot & Share” Photography Competition Manal Benani and Tarek Lezzar, two multi-talented award winners](#)

[When ceramics regained its nobility](#)

[Jeunesse Nomade: How to get rid of discriminatory stereotypes](#)

[Tashbeek boosts competitiveness and sustainability of Jordanian culture operators](#)

[Mazaya: A School Where Musicians Shine](#)

[European film festival: entertainment, inspiration & motivation](#)

[Awakening the Memory of Berber Culture](#)

[Promoting the Culture of Harmonious Coexistence](#)

[Municipal Youth Council of Akbou: Where young people can!](#)

[Crazy about theatre!](#)

[Hayati: Dream maker through the lenses](#)

[Ahmed Zaazaa : The altruistic architect - 10Tooba](#)

[Sondos Al Rqibat : The inventive game designer - Gadara spinner game](#)

[TV contest awards innovative Libyan women entrepreneurs](#)

[Reclaiming the right to the city: Egyptian twins put creativity at the service of Cairo’s architecture](#)

TANDEM

MEDIA AWARDS



EU NEIGHBOURS
south