



## August Newsletter EU NEIGHBOURS SOUTH

















The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the <a href="Southern Neighbourhood">Southern Neighbourhood</a>.

#### **HIGHLIGHTS**

# TANEDEM

MEDIA AWARDS

#### **TANDEM Media Awards: The 2nd edition is ON!**

TANDEM Media Awards is back to celebrate culture and creativity again, in its 2nd edition!

This EU-funded **regional media competition** aims to shine a spotlight on **culture** and creative industries in the Southern Neighbourhood through collaboration between pairs in four distinct categories. **Journalists, journalism students, artists,** and **photographers** from Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, and Tunisia can participate.

This year's four categories are:

- TANDEM Journalism: a duo of a male and a female journalist
- TANDEM Academy: a duo of a journalism student and a journalist
- TANDEM Art: a duo of a journalist and a talented artist
- TANDEM Photography: a duo of a photographer and a journalist.

Participants in the TANDEM Media Awards can submit their work in various media formats, including articles, TV programs, radio content, video reports, documentaries, podcasts, multimedia presentations, and photo reports. The submissions should highlight EU-funded projects or cultural initiatives in the Southern Neighbourhood.

Watch the launching video!



#### **European Year of Skills 2023 - Skills Connect begins!**

On 3 August, the EU Neighbours South programme launched a new activity: **Skills Connect**. This concept aims to enhance collaboration and maximise **skills exchange** between the youth of the EU Neighbours South's networks through the organisation of **online** or **face-to-face sessions**. Skills Connect invites EU Jeel Connectors and EU Goodwill Ambassadors to create sessions during which they can share their knowledge on topics they have expertise in. The **formats are flexible** and include trainings, talks, workshops, tutorials, MOOCs, or any other engaging styles.

This initiative falls within the broader context of the **European Year of Skills 2023**, which aims to bring renewed focus and energy to the concept of lifelong learning. This year-long campaign seeks to unlock their potential to contribute to sustainable development by actively empowering individuals to engage in green and digital transitions. The EU invests significantly in enhancing skills across diverse sectors through its funding programs and projects.

#### Watch Youth Skills Day Video



#### Tunisia: EU Jeel Connect Flagship event sparks ideas

The **Tunisia flagship event** took place on 12 July in the presence of **20 EU Jeel Connectors**. In the morning, **workshops** were organised for the connectors to share their ideas and brainstorm around 4 thematic areas of interest to the EU in Tunisia as well as to young Tunisians: **entrepreneurship**, **green economy**, **and skills**. In the afternoon, representatives of the EU Delegation joined them, and the connectors presented their ideas, showcasing the potential for the network to bring about **positive change** in their communities together. The EU Jeel Connectors had interesting exchanges with the officials from the EU Delegation regarding the EU's contributions to various sectors of collaborative activities with Tunisia.

Watch the video



# Media Partnership: a 1st co-production with L'Orient-Le Jour in Lebanonevents

As part of the Media Partnerships established by the EU Neighbours South programme, a 1st article was produced in collaboration with L'Orient-Le Jour. Titled «Wastewater Treatment: EU and Unicef Put Their Hands in the Lebanese Swamp,» this article sheds light on the critical issue of water treatment in Lebanon and the efforts being made to address the country's pressing water challenges. It showcases the work of the EU and Unicef, collaborating to revive 11 wastewater treatment plants, aiming to make Lebanon's water treatment system self-sufficient by 2025. This project, funded with 30 million euros from the EU, emphasises support for Lebanon's authorities to address the water crisis.

#### Read the article



As we approach the final stage of the #EyesOnEarth contest, it's time to introduce you to **the jury!** These experts bring a wealth of knowledge and experience in **environmental conservation**, **sustainable business models**, and **green entrepreneurship**.

- Hichem Salem, Project Manager Green Entrepreneurship at MedWaves
- Joanna Grodzka, Project Manager Green Entrepreneurship at GIMED project
- **Dr. Michele Bozzano**, Head Mediterranean and Genetic Resources Facilities at the European Forest Institute
- Maya Karkour, Founder EcoConsulting
- Kamal Bou Assi, Project Coordinator BioConnect

Stay tuned for the announcement of the winners of the contest!

**Meet the experts** 

### **NEWS**







## **OPPORTUNITIES**

WeMed Mediterranean Sustainability Award 2023















