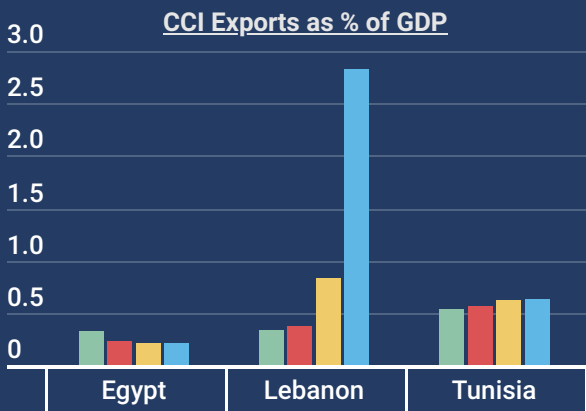
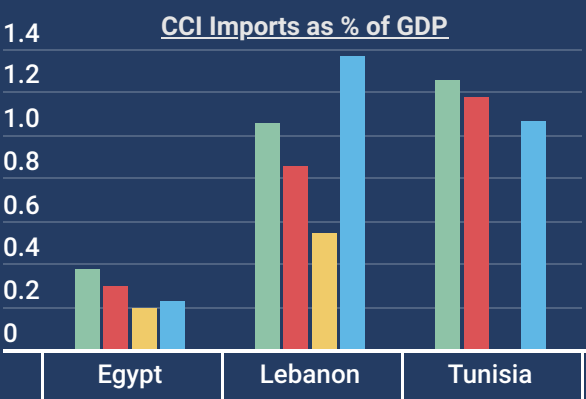


Cultural and Creative Industries in Egypt, Lebanon and Tunisia: the Role of the EU in Building an Enabling Environment for the Emergence of a Regional Creative Hub

Assessment



● 2018 ● 2019 ● 2020 ● 2021



● 2018 ● 2019 ● 2020 ● 2021

Source: UNCTAD- Creative Economy Outlook 2022

World Press Freedom Index 2023

Country	Score	Rank/ 180
Lebanon	50.46	108
Tunisia	50.11	114
Egypt	33.37	162

Source: Reporters without Borders

Challenges



Egypt

Regional hub for Arab-speaking film industry but subject to censorship and high government monitoring

Censorship and long process for obtaining permit

Governmental initiatives are mainly dedicated to handicraft sector (in view of women empowerment in marginalized areas)



Tunisia

Initiatives to promote entrepreneurship (Start-up Act, crowd funding law, ...)

High potential gaming sector

Small size of the local market

Ongoing investment in cultural infrastructure

Quality of education and skill mismatch



Lebanon

Main actors are international donors

Low level of collaboration among these actors and many initiatives in place

Outstanding savoir-faire in design and Jewelry making

Difficult macroeconomic situation and multiple crises including the currency crisis increasing the price of raw materials



Recommendations



At the EU level

- Establishing Creative Cluster programs:
 1. Enhance exchange and boost creativity
 2. Improve public mindset regarding CCI jobs
 3. Paves the way to adopt a national definition for CCI
- Digital IP helpdesks accessible to creative workers inside and outside the EU



At National level

- Adopt a national definition for CCI
- Strengthen IP management
- Provision of better social protection for creative professionals via establishing social security schemes for independent creative workers