

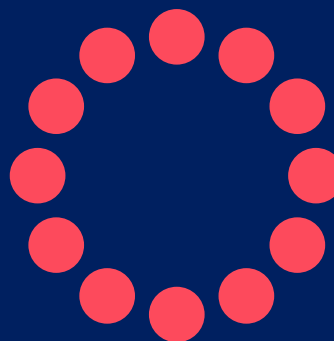
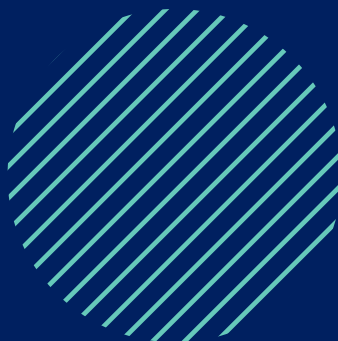


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south



# OPINION POLLS

## Image and perceptions of the EU



Fieldwork 2023



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# METHODOLOGY

## Coverage



Algeria, Egypt, Israel, Jordan,  
Lebanon, Libya, Morocco,  
Palestine, Syria & Tunisia

## Target



Representative sample of citizens  
1000 in each country  
(2000 in Egypt)



## Fieldwork Period

September 2023



## Questionnaire

Translated into French,  
Arabic & Hebrew



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# KNOWLEDGE & PERCEPTION OF THE EU



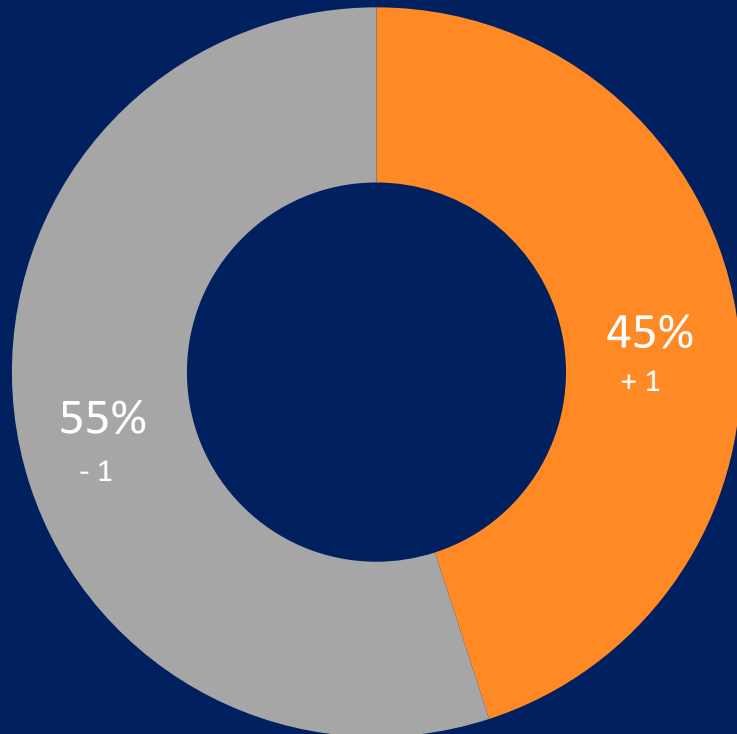


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# Knowledge & Perceptions of the EU



A1a. Could you tell me to what extent you  
know what the European Union is all about?  
SOUTH



■ Total "Knows what the European Union is all about"

■ Total "Doesn't know what the European Union is all about"

**Unchanged Subjective  
knowledge of the EU vs 2022  
(+1pts)**

**Close to 1 respondent out of 2 believes  
that they know what the EU is all about.**

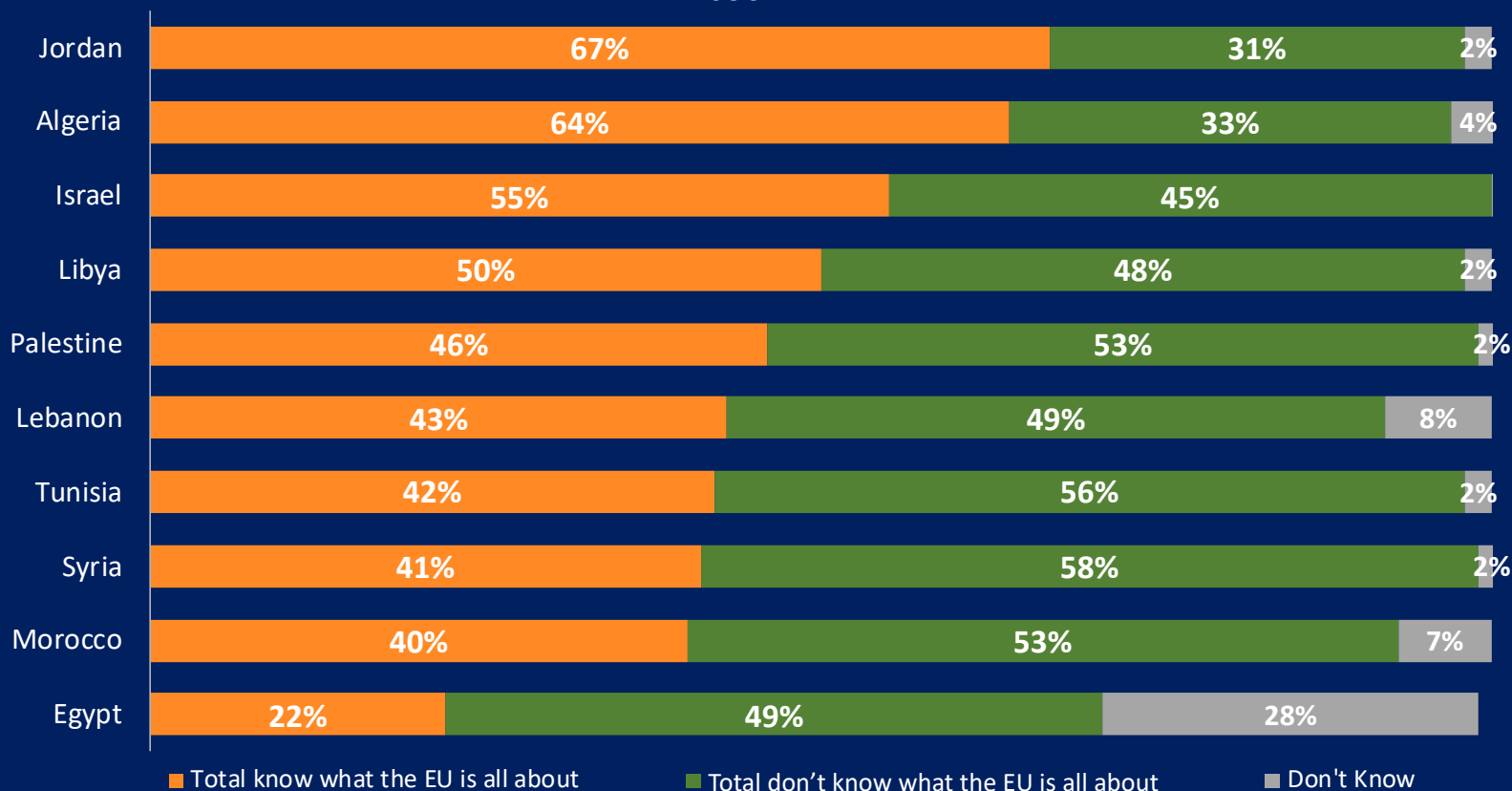


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# Knowledge & Perceptions of the EU

A1a. Could you tell me to what extent you know what the European Union is all about?  
SOUTH



**HIGHEST LEVELS of  
subjective knowledge in  
Jordan and Algeria**

**LOWEST levels of  
Subjective Knowledge in  
Egypt and Morocco**



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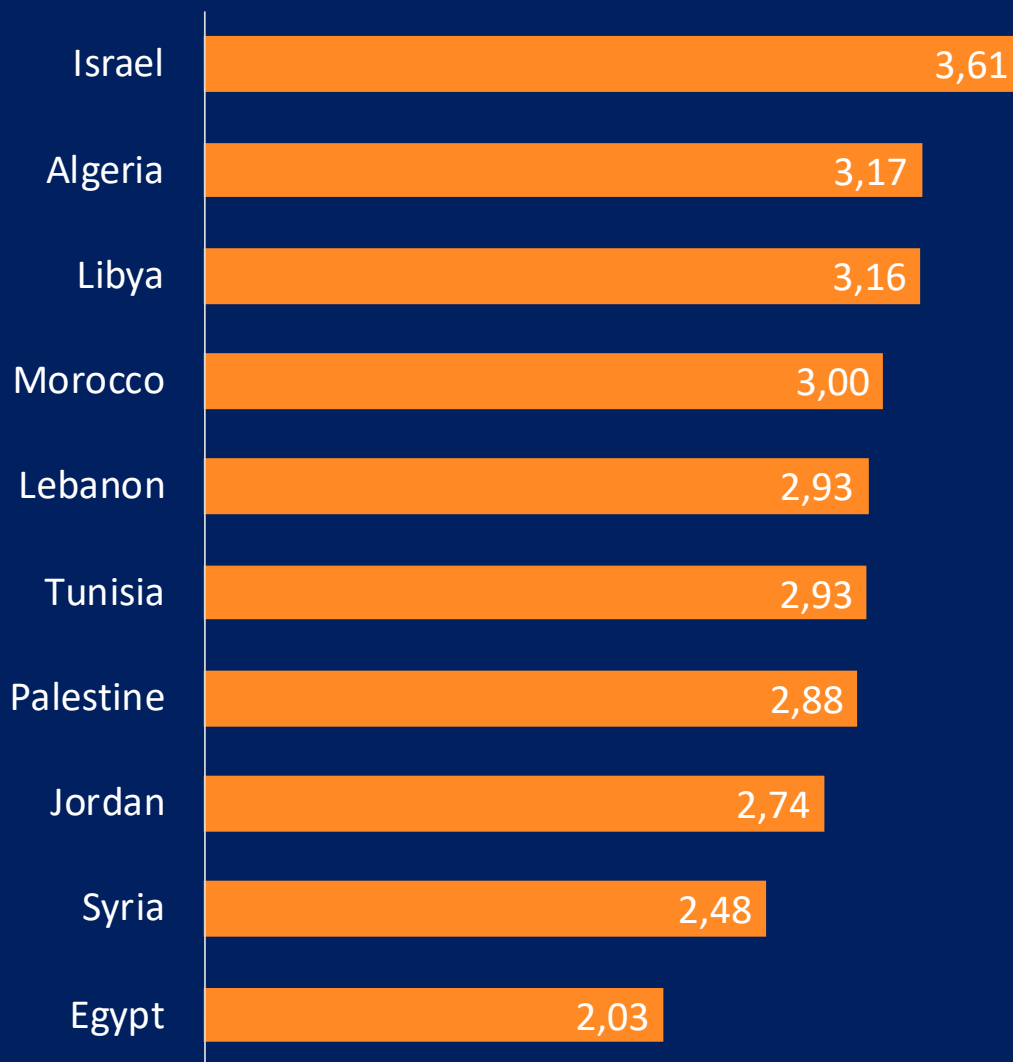
# Objective Knowledge



***For each of the following statements about the European Union could you please tell me whether you think it is true or false?***

- The European Union has a Parliament directly elected by its citizens
- The European Union is an economic and political union of 27 european countries
- The European Union is a regional institution of the United Nations
- The euro is the currency of all Member States of the European Union
- The European Union has an embassy and an appointed ambassador of its own in (COUNTRY)
- The European Union's has its main headquarters in Brussels

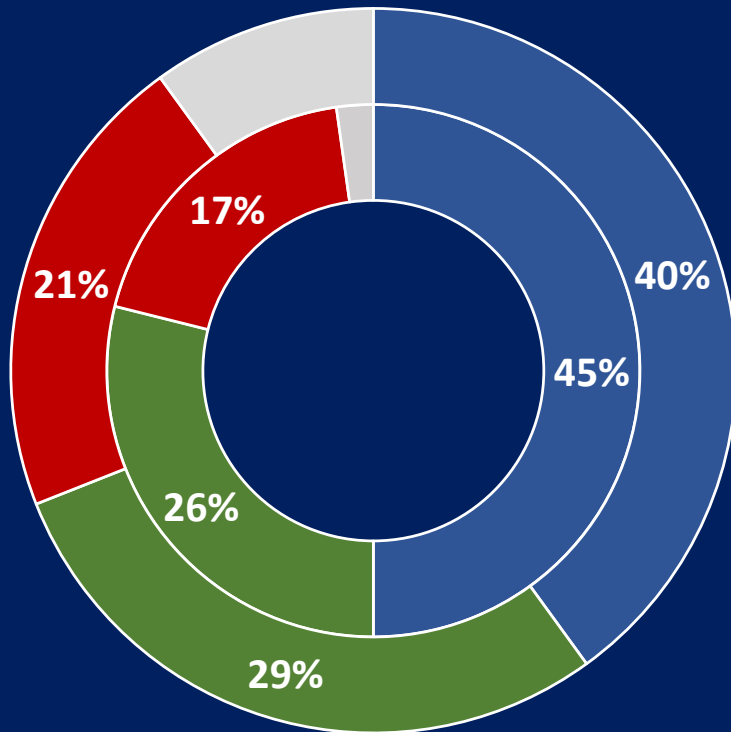
Objective knowledge of the EU  
Average number of correct answers



# The image of the EU

*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?*

*Inner pie « 2022 » - outer pie « 2023 »*



■ Total "Positive"  
■ Neutral  
■ Total "Negative"  
■ Don't know

## Subgroups where positive image of the EU is lowest



*Aged 55+*



*No  
education*



*Rural Areas*

**A slight decline in the proportion that have a positive image of the EU**

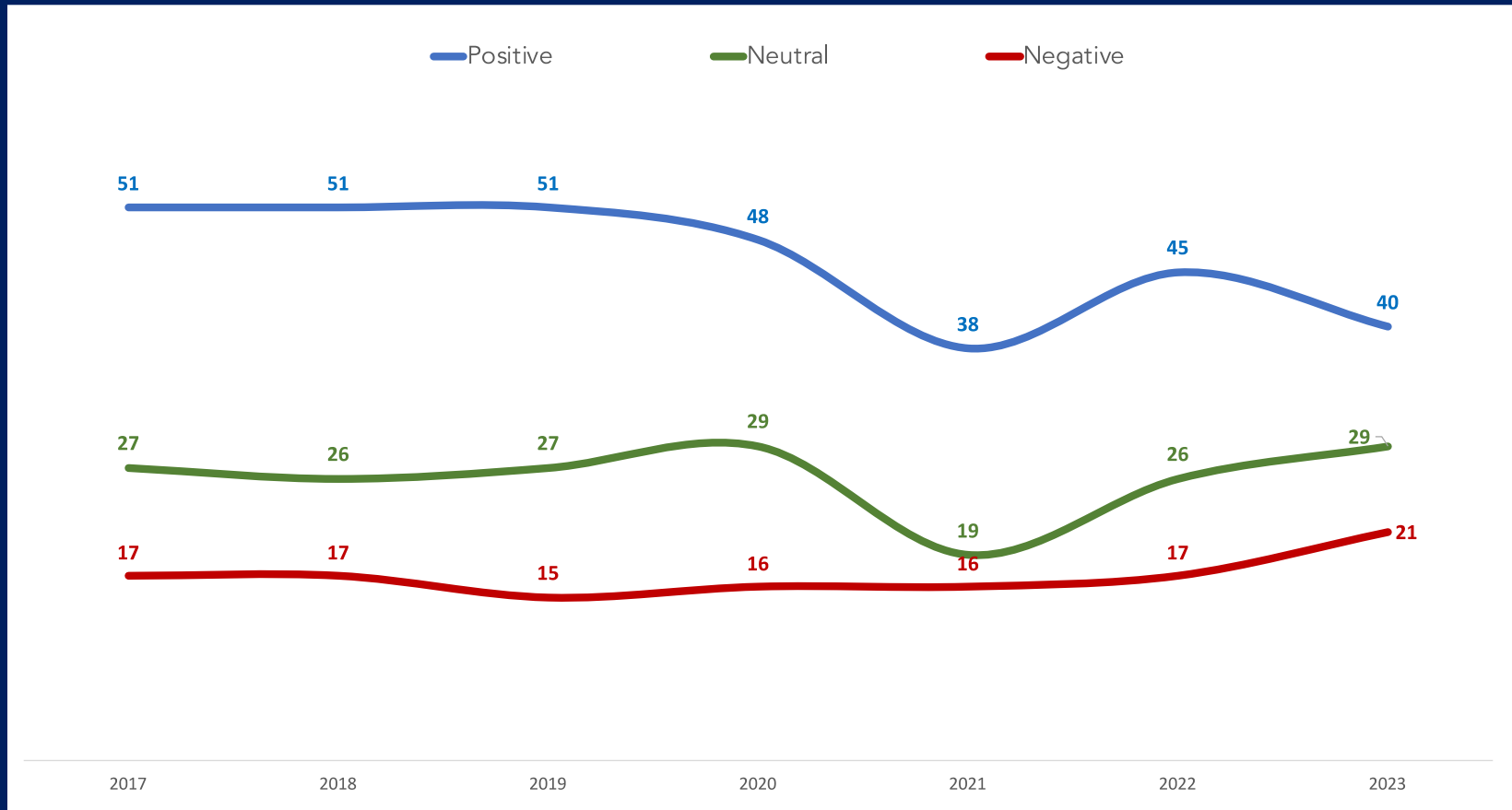


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# The image of the EU

*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image? (in%)*



**Second lowest measure of “positive image” of the EU since 2017, balanced by the increase of those that have a neutral image of the EU**



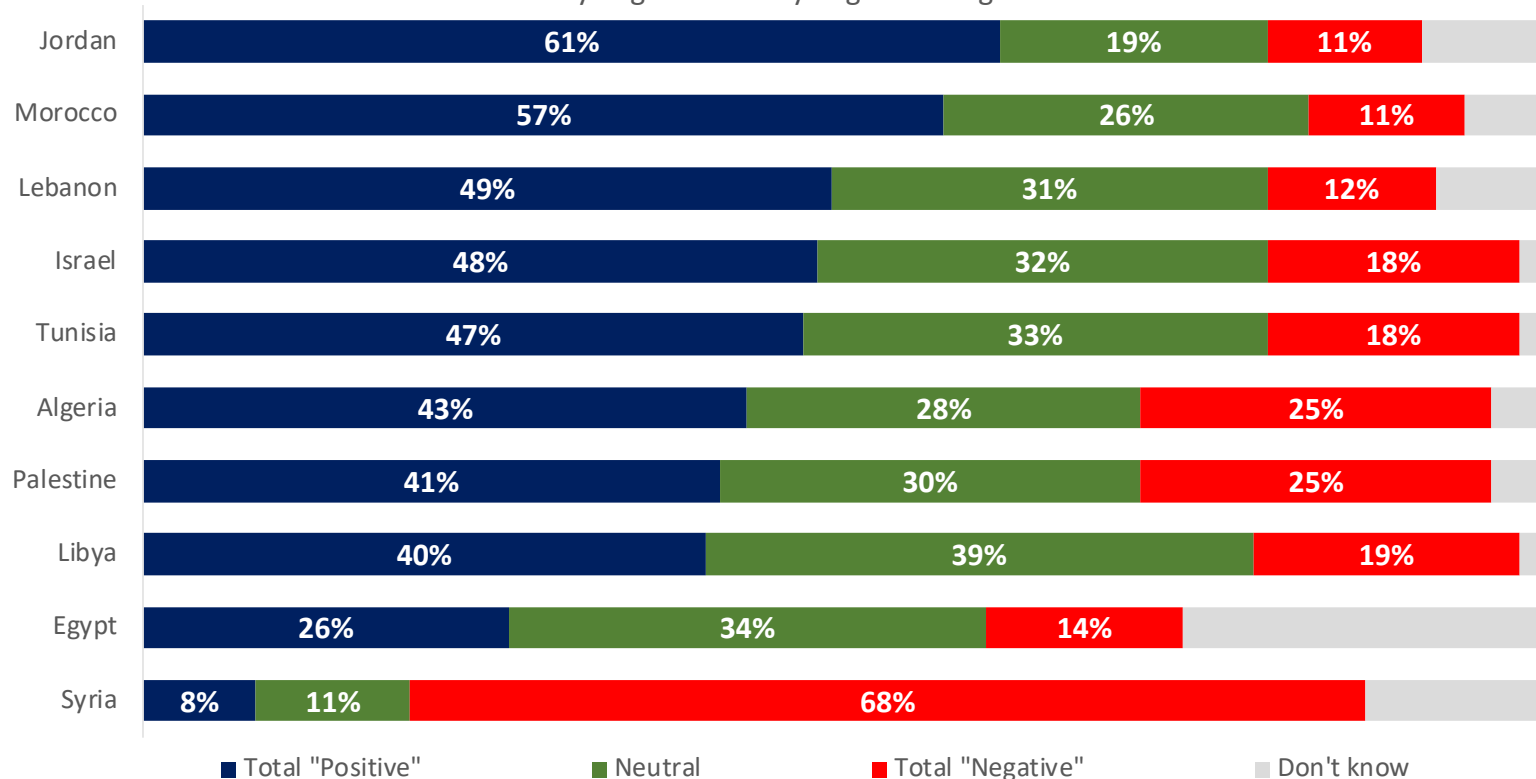
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# The image of the EU

## Comparatively to other countries

A2. In general, does the European Union conjure up for you a very positive, fairly positive, neutral, fairly negative or very negative image?



**HIGH LEVELS of Positive Perceptions in Jordan and Morocco**

Relatively High levels of Neutral perception of the EU (19-39%)

Syria (68%) still has the highest negative perception of the image of the EU



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# RELATIONS BETWEEN NEIGHBOURS SOUTH AND THE EU





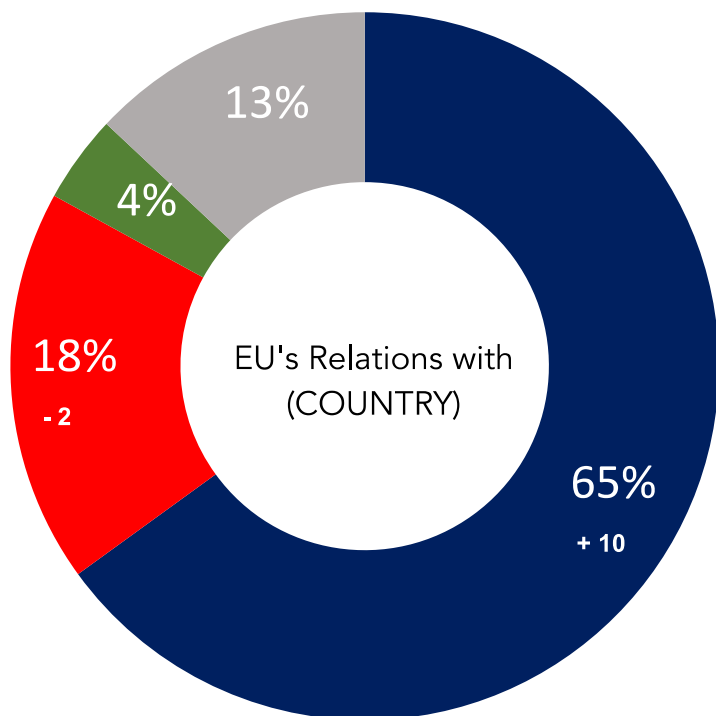
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# Overall, EU's relation and partnership are positively perceived



## EU's relation with (COUNTRY)

A5. Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?



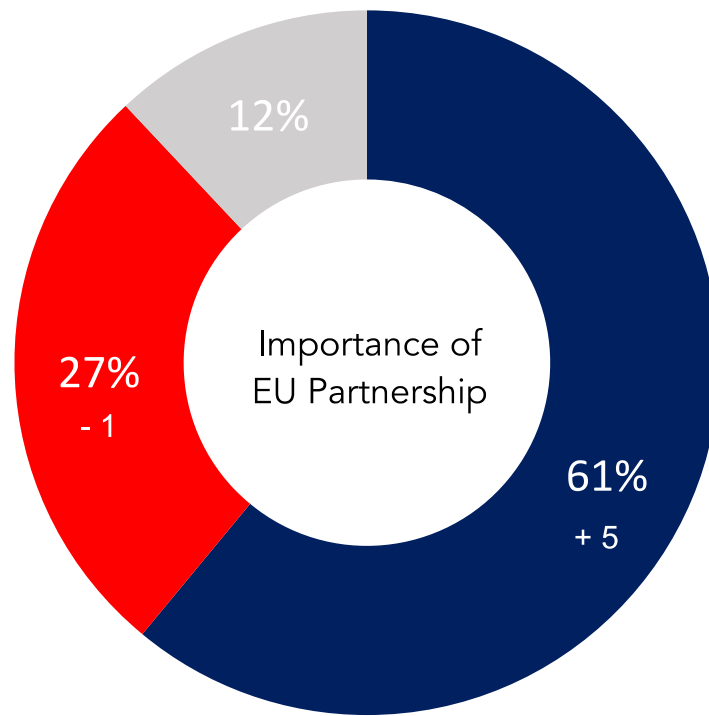
■ Total "Good"

■ Total "Bad"

■ The EU does not have any relationship with (COUNTRY)

## EU's partnership with (COUNTRY)

A11. Could you tell me to what extent you believe that the European Union is an important partner of (COUNTRY) or not? Is the European Union a ?..



■ Total "Important"

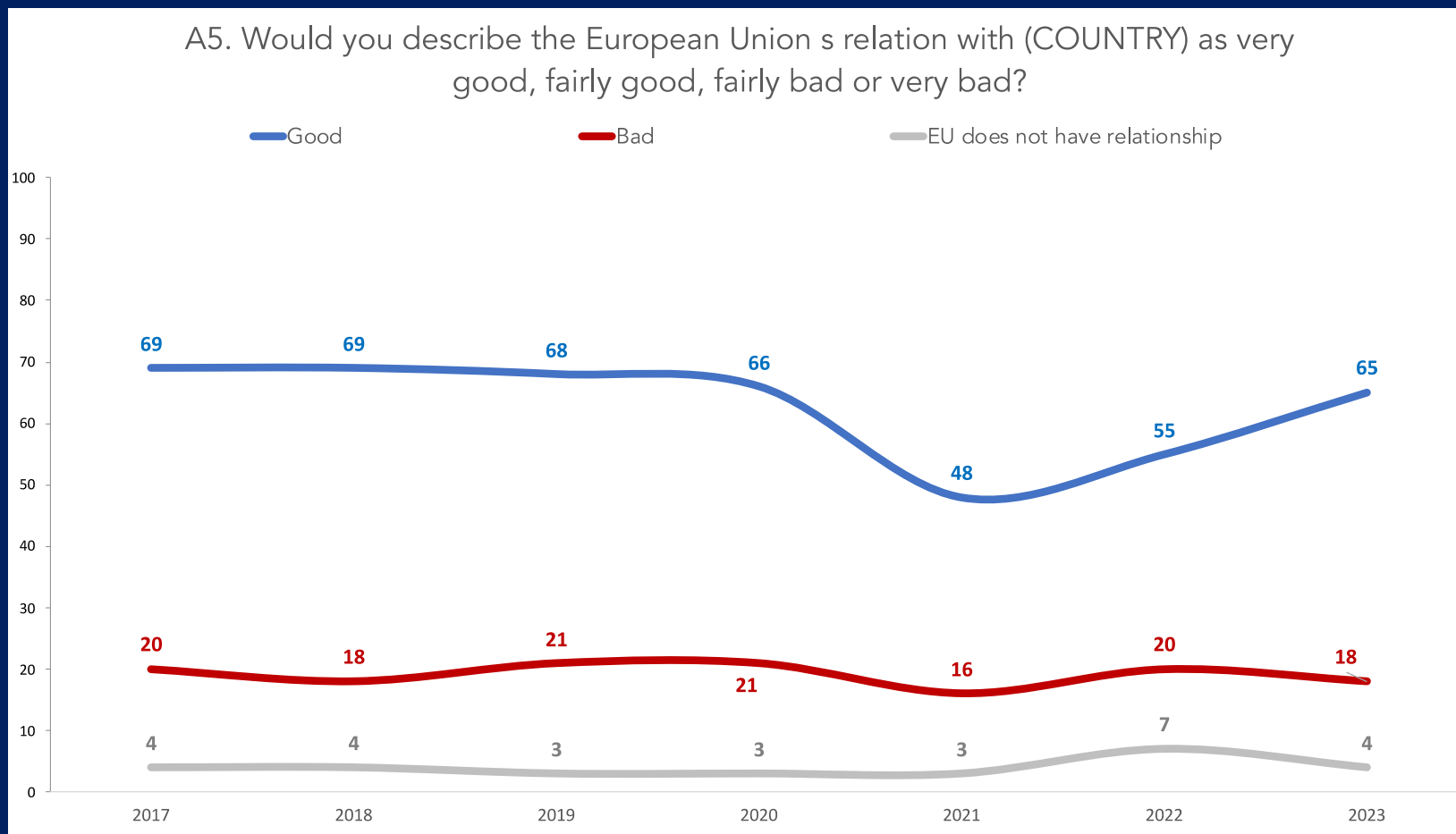
■ Total "Not important"

■ Don't know



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# EU's relations with the Region



Since 2017, a majority of positive views on the relations between the EU and their country



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# EU's relations with the Region

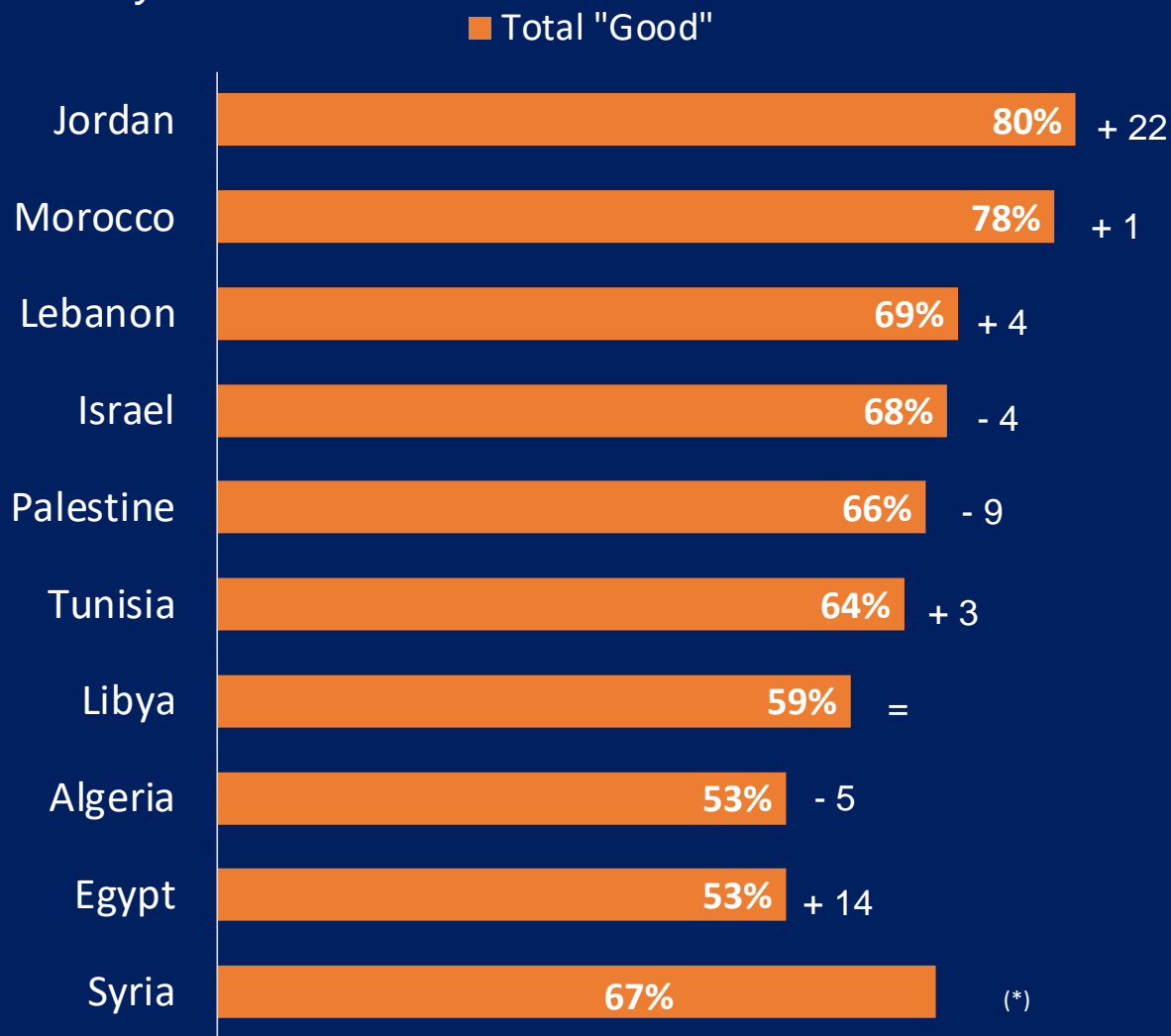


*Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?*

A wide majority of citizens in 8 out of 10 countries believe that EU's relations with their country is "Good".

**Highest** in Jordan (80%) and Morocco (78%)

**Lowest** in Egypt (53%)



(\*) The wording of the question has been modified in Syria



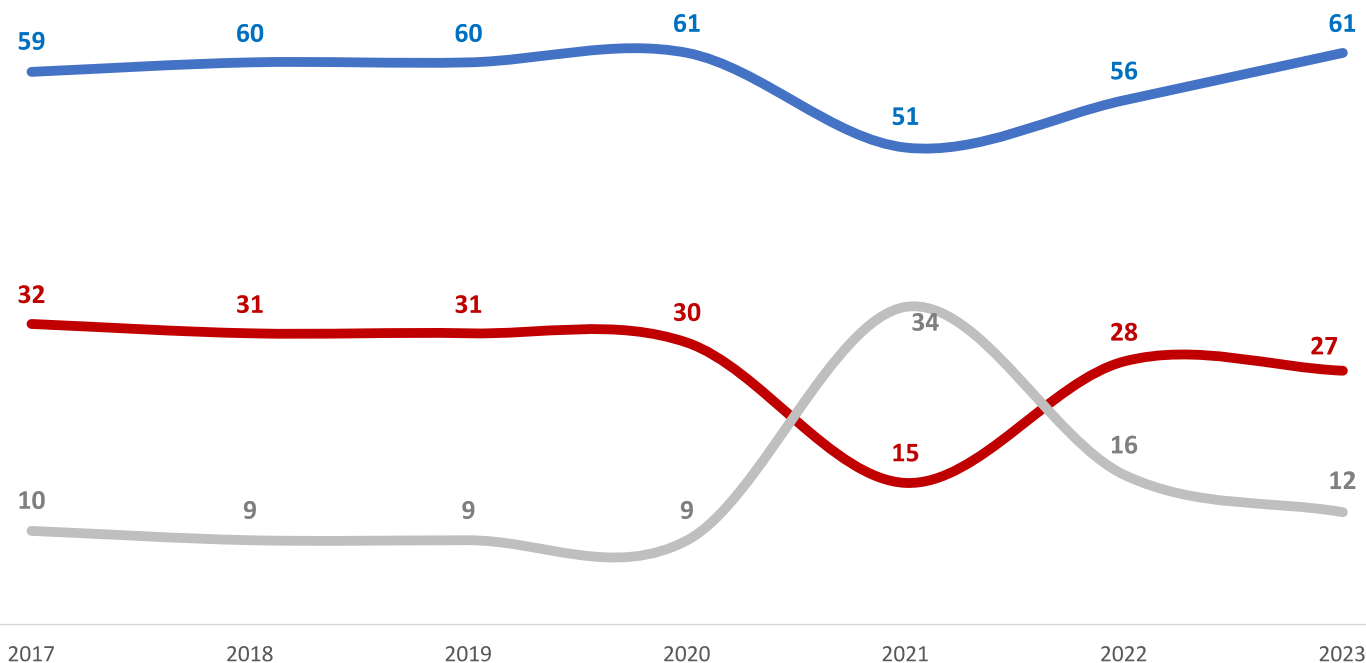
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# Importance of EU Partnership

A11. Could you tell me to what extent you believe that the European Union is an important partner of (COUNTRY) or not? Is the European Union a ?..

— Important Partner — Not Important Partner — Don't Know



**High levels of positive perceptions of how important EU's partnership is to their country since 2017**



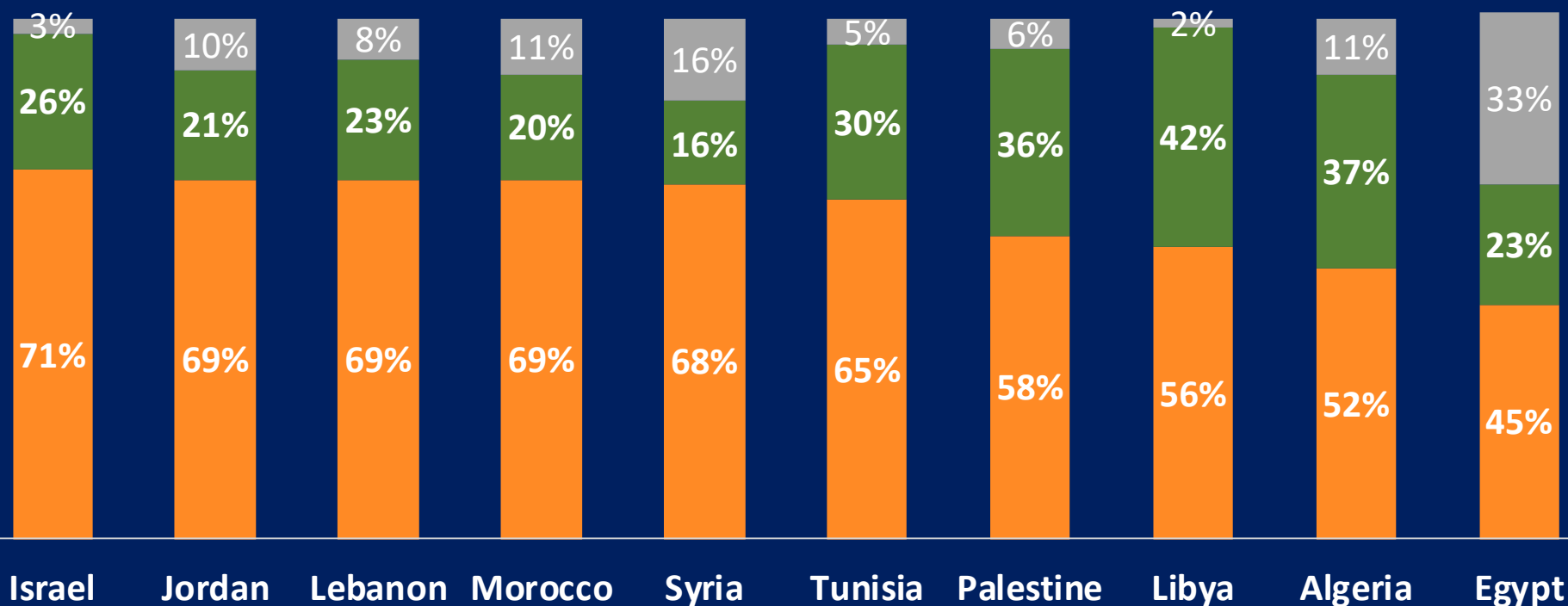
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# Importance of EU Partnership

*Could you tell me to what extent you believe that the European Union is an important partner of (YOUR COUNTRY) or not?*

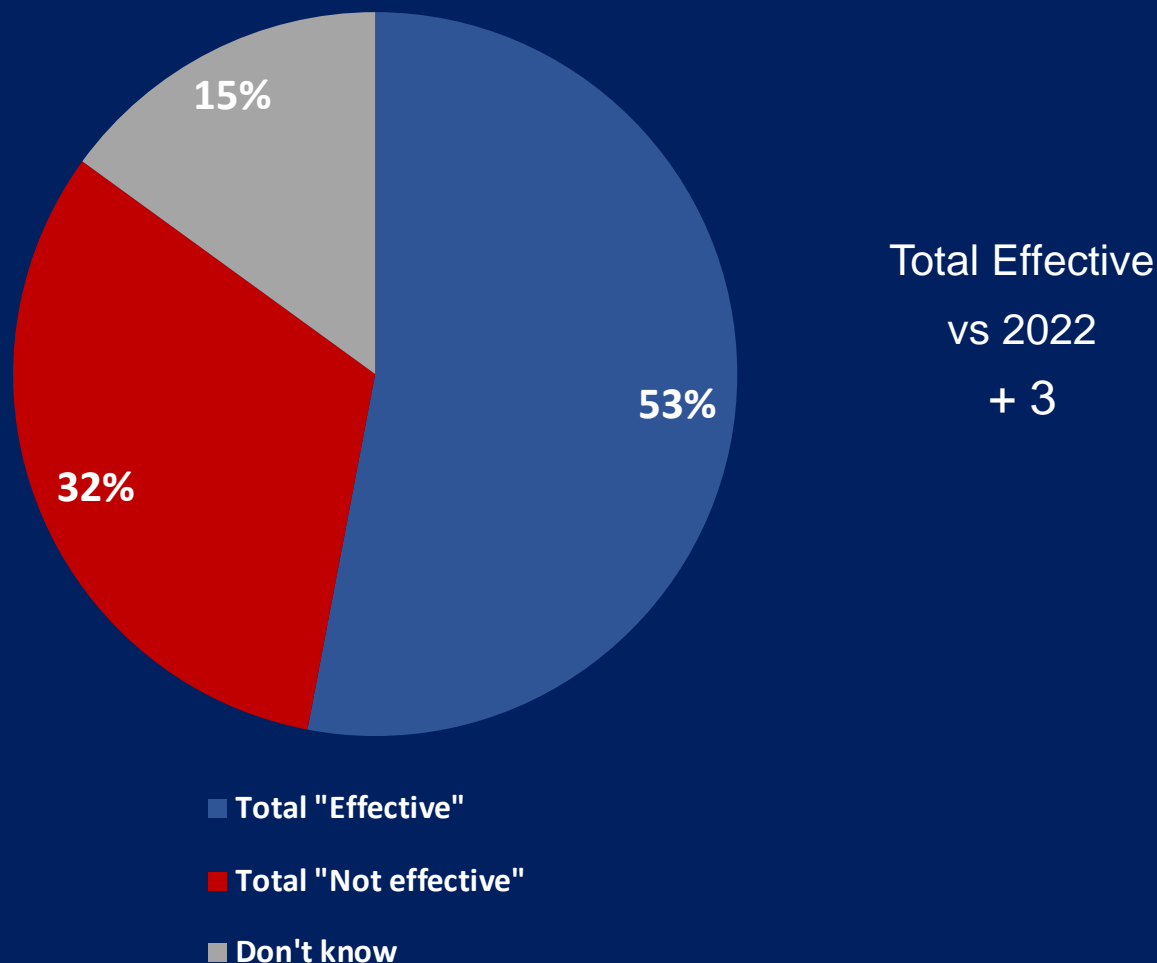
■ Total "Important" ■ Total "Not important" ■ Don't know



**The EU partnership is widely acknowledged as "important" in 9 countries in the region**

# Perceived effectiveness of EU Cooperation in the Region

*According to what you know, to what extent do you think that the support provided by the European Union to (COUNTRY) has been overall effective or not?*





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# Most mentioned areas of benefit from EU support



*In which of the following areas would you say that (COUNTRY) has benefitted from European Union support?*

*To what extent do you think the European Union has a positive or a negative impact on the development of (COUNTRY)?*



POSITIVE

57%



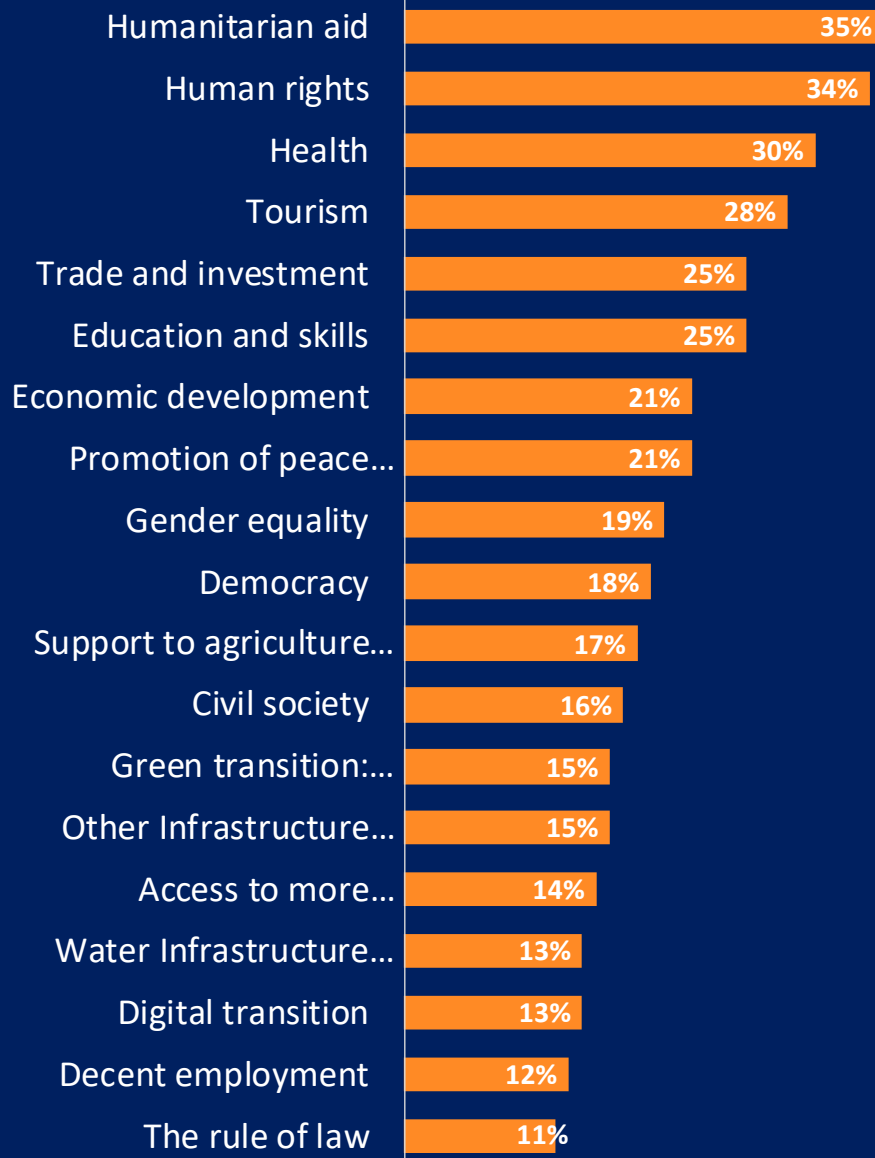
NEGATIVE

20%



NO IMPACT

8%



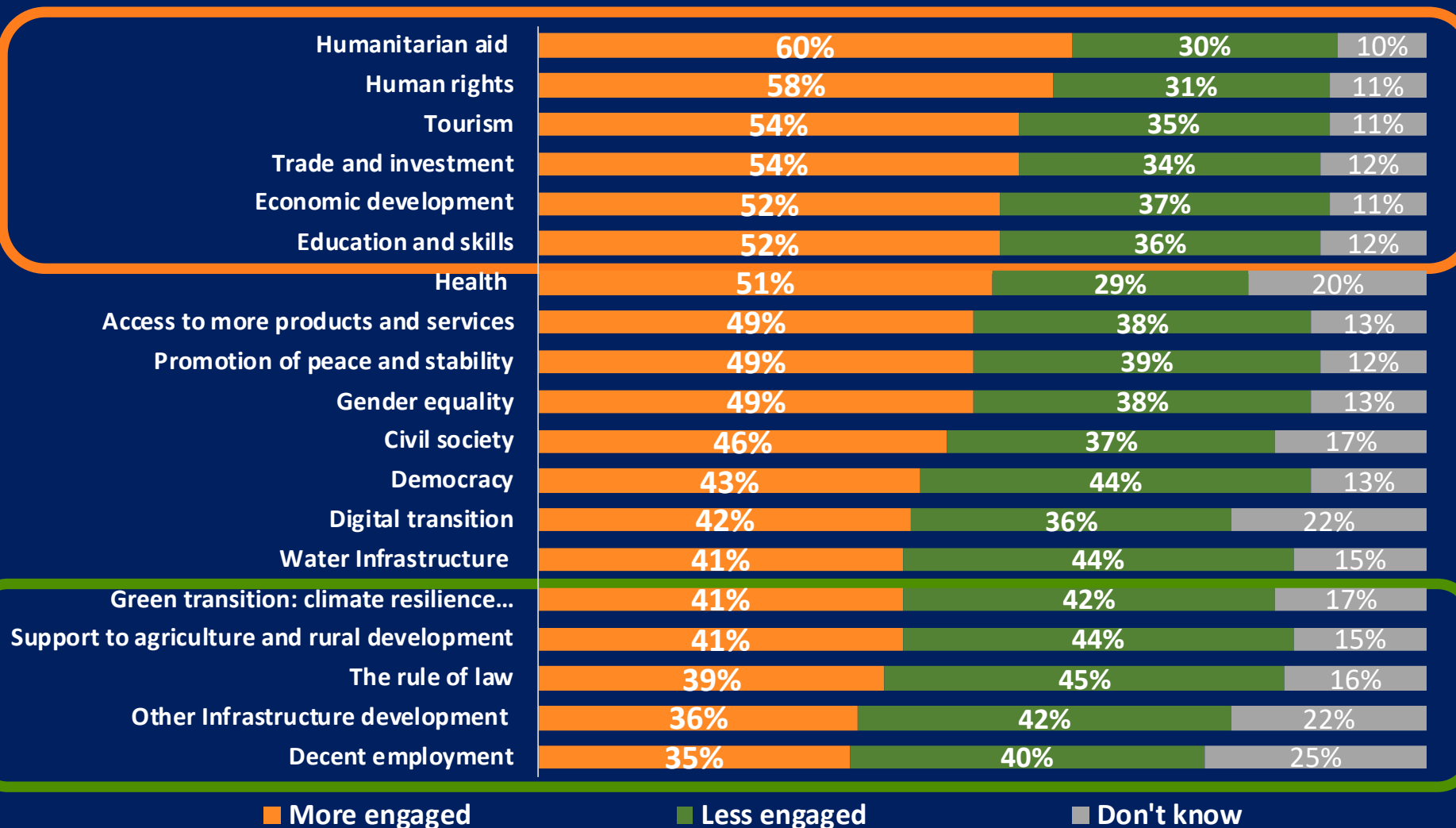


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# Areas in which the EU could be more engaged



*Please tell me whether or not you think the European Union could be more engaged in (COUNTRY)?*





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# Level of trust



*How much trust do you have in these institutions?  
TOTAL "Tend to trust"*

## The European Union

50%

+ 5  
vs 2022

## The United Nations

39%

+ 3  
vs 2022

## The Arab League

46%

+ 17  
vs 2022

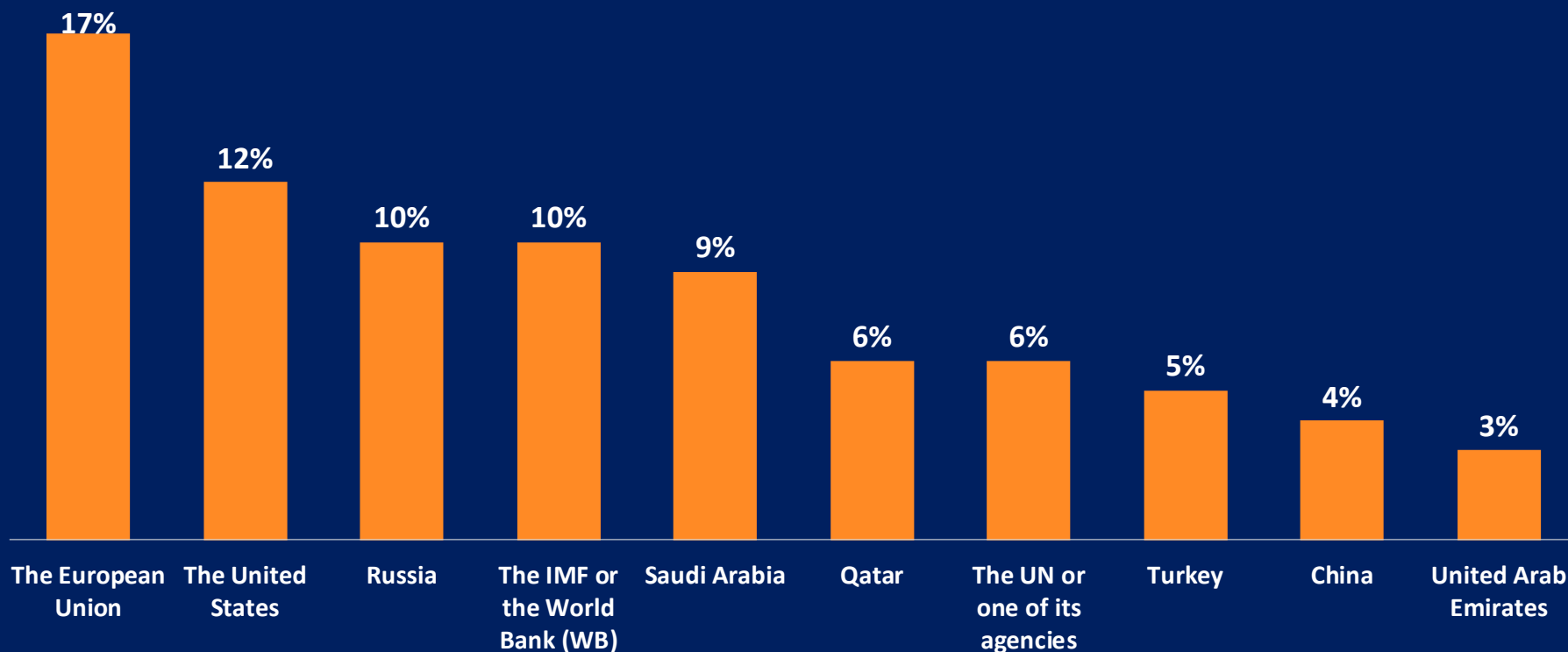


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# Lead Donors of Support

*In your view, which of the following international institutions or countries is the lead donor of support to (COUNTRY)?*



The EU is by far seen as leading the financial support in the SOUTH



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# EU's response to the war in Ukraine



*Has the EU's response to the war in Ukraine changed your perceptions of the EU?*

**Total  
“Positively”**



**30%**

-5  
vs 2022

**It did change  
your perception**



**33%**

+7  
vs 2022

**Total  
“Negatively”**



**21%**

-2  
vs 2022

**Don't know**



**17%**



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# EU'S SUPPORT TO REFUGEES





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# EU's Support to refugees



*To what extent would you agree or disagree with each of the following statements?*



Total Disagree

Total Agree



15%

(OUR COUNTRY) **needs support** to tackle the question of internally displaced refugees coming from other regions

79%

17%

Any support needs to **include both (NATIONALITY) communities and refugee communities** so that both have better living conditions in (OUR COUNTRY)

75%

20%

Supporting countries of origins of refugees will **encourage them to go back** to a safe and more stable home country

73%

19%

Providing direct support to refugees **helps reducing tensions** and create a better environment in (OUR COUNTRY) in general

73%

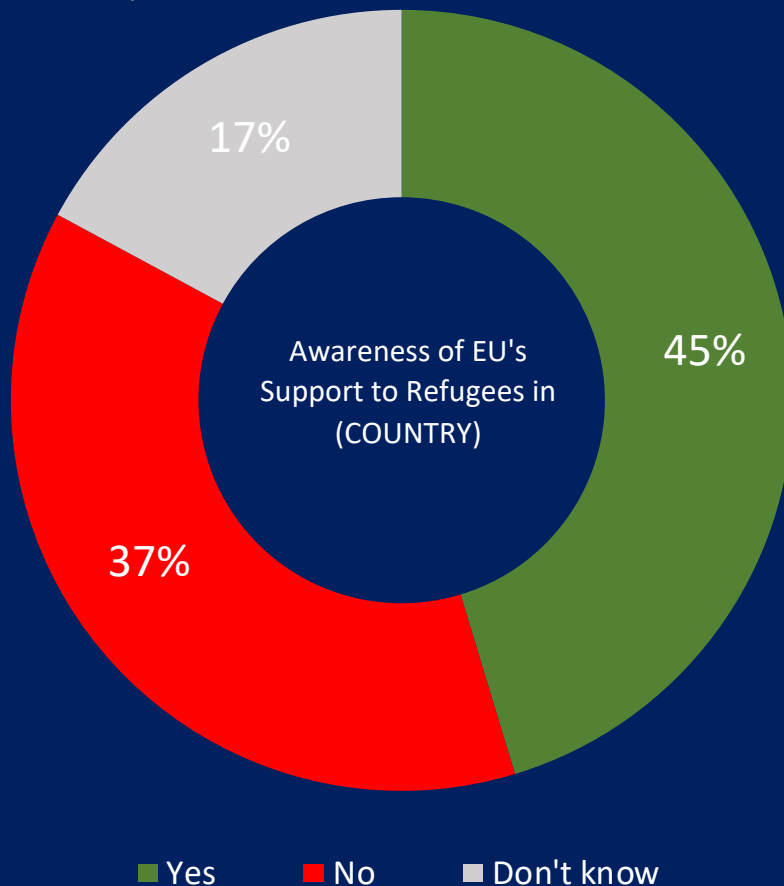
26%

Supporting financially refugees will make them comfortable enough here and **not aspire anymore to migrate to Europe**

67%

# Awareness and perception of EU's Support to refugees in the Region

According to what you know, is the European Union providing support to migrants/refugees as well as (NATIONALITY) communities in (YOUR COUNTRY)?



To what extent do you approve or disapprove the European Union support action to migrants/refugees in (YOUR COUNTRY)?  
**ONLY IF YES AT AWARENESS**

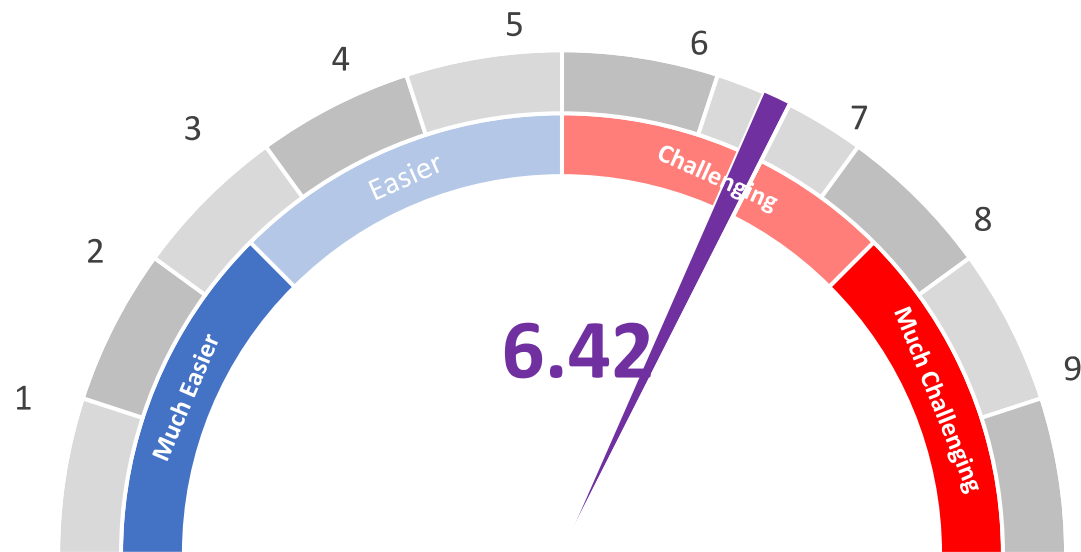
81%



**Total Approve**

# Entering Legally the EU : Easier or more challenging?

According to you, would you say that nowadays migrants face more or less challenges than in past when they seek to enter legally the European Union?



0 - Migrants face much less challenges to enter the European Union legally

10 - Migrants face much more challenges to enter the European Union legally



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# SOURCES OF INFORMATION ON THE EU



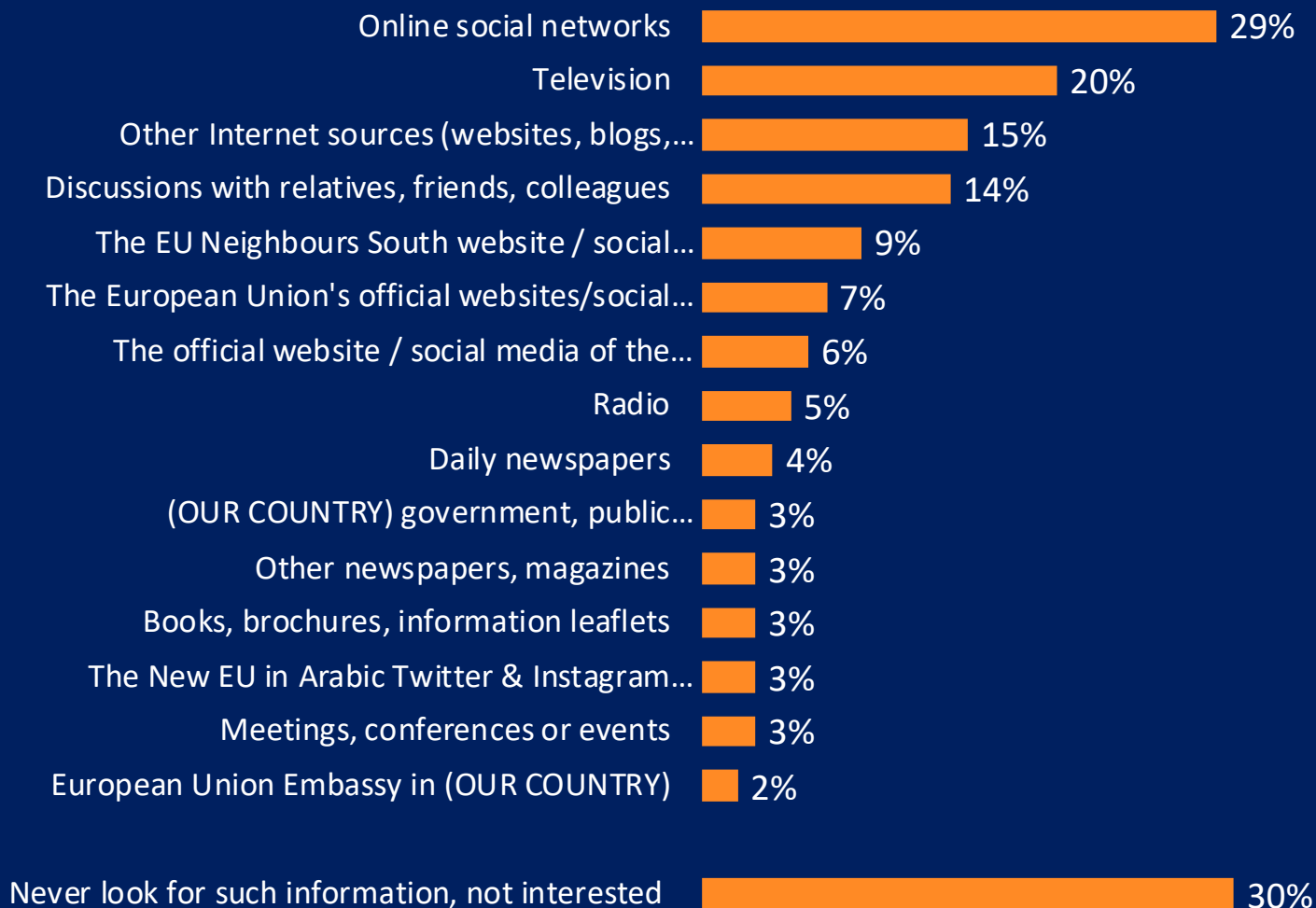


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# Sources of Information about the EU

*When you look for information about the European Union, its policies and institutions, which of the following sources, if any, do you use? Any others?*





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# “Most Frequently” used national media



## MOST FREQUENTLY WATCHED TV

	TV 1	TV 2	TV 3
<b>Morocco</b>	2M Maroc	Al Aoula	Al Maghribia
<b>Algeria</b>	Ennahar TV	Echourouk TV	El Bilad TV
<b>Tunisia</b>	Wataniya 1	Wataniya 2	El Hiwar Ettounsi
<b>Libya</b>	Al Arabiya	Libya al-Ahrar TV	Salam TV
<b>Egypt</b>	MBC Masr	Rotana Cinema	Al Hayat
<b>Israel</b>	Keshet 12	Reshet 13	KAN 11
<b>Palestine</b>	Al Jazeera	Palestinian Satellite Channel	Al Aqsa TV
<b>Jordan</b>	Roya	Jordan TV	Al Mamlaka TV
<b>Lebanon</b>	Al Jadeed TV	MTV Lebanon	LBC Sat
<b>Syria</b>	Syria Drama	Syria Television	Sama TV



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# “Most Frequently” used national media



## MOST FREQUENTLY LISTEN TO RADIO

	RADIO 1	RADIO 2	RADIO 3
Morocco	Radio 2 FM	MFM	Radio Mohammed VI
Algeria	El Bahdja	Radio Coran	Jil FM
Tunisia	Mosaïque FM	Zitouna FM	IFM
Libya	Waad FM	Lebda FM	Dream
Egypt	Al Quran Al kareem	Nujoom FM	Masr radio
Israel	Galgalatz	Reshet Bet	Galatz
Palestine	Ajial FM	Palestine FM	Raya FM
Jordan	Rotana Jordan FM	Hala FM	FM Security Radio
Lebanon	Rotana FM	Radio Liban Libre	Lebanon FM
Syria	Sham FM	Damascus FM	Syria Al Ghad



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# “Most Frequently” used national media



## MOST FREQUENTLY READ NEWSPAPER

	NEWSPAPER 1	NEWSPAPER 2	NEWSPAPER 3
Morocco	Hespress	Assabah	Al Akhbar
Algeria	El Khabar	El Chorouk	Ennahar
Tunisia	Al Chourouk	Assabah	Essahafa
Libya	Al Shams	Al Youm	Libya El Moustakbel
Egypt	Al Ahram	Al Gumhuria	Egypt Today
Israel	Israel Hayom	Yediot Ahronot	Haaretz
Palestine	Al Quds	Al Ayam	Palastine
Jordan	Al Rai newspaper	Al Dustour	Al Ghad
Lebanon	El Nahar	Al Akhbar	Future
Syria	Al Baath	Syria news	Al Watan



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# “Most Frequently” used national media



## MOST FREQUENTLY USED WEBSITES AND SOCIAL MEDIA

	ONLINE 1	ONLINE 2	ONLINE 3
Morocco	Facebook	WhatsApp	Instagram
Algeria	Facebook	Youtube	Instagram
Tunisia	Facebook	Instagram	Twitter - X
Libya	Facebook	Instagram	Snapchat
Egypt	Facebook	WhatsApp	Instagram
Israel	Facebook	Youtube	Instagram
Palestine	Facebook	WhatsApp	Youtube
Jordan	Facebook	WhatsApp	Youtube
Lebanon	WhatsApp	Facebook	Youtube
Syria	WhatsApp	Facebook	Youtube