



OPINION POLLS Image and perceptions of the EU







METHODOLOGY

Coverage



Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria & Tunisia



Target

Representative sample of citizens
1000 in each country
(2000 in Egypt)



Fieldwork Period

September 2024



Questionnaire

Translated into French,
Arabic & Hebrew

KNOWLEDGE & PERCEPTION OF THE EU



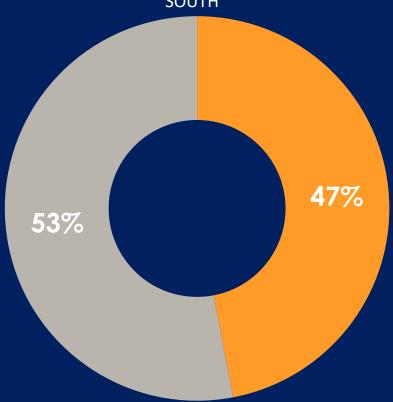


Knowledge & Perceptions of the EU



Could you tell me to what extent you know what the European Union is all about?

SOUTH



Slightly improving Subjective knowledge of the EU vs 2023 (+2pts)

Close to 1 respondent out of 2 believes that they know what the EU is all about.

■ Total "Knows what the European Union is all about"

■ Total "Doesn't know what the European Union is all about"

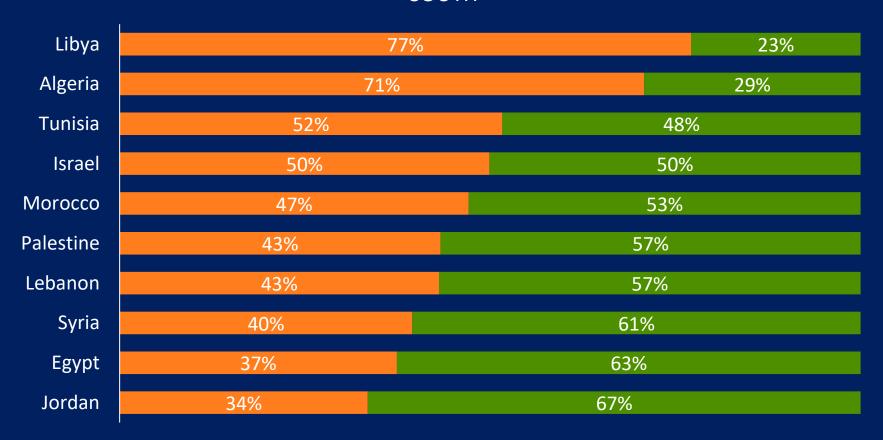


Knowledge & Perceptions of the EU



Could you tell me to what extent you know what the European Union is all about?

SOUTH

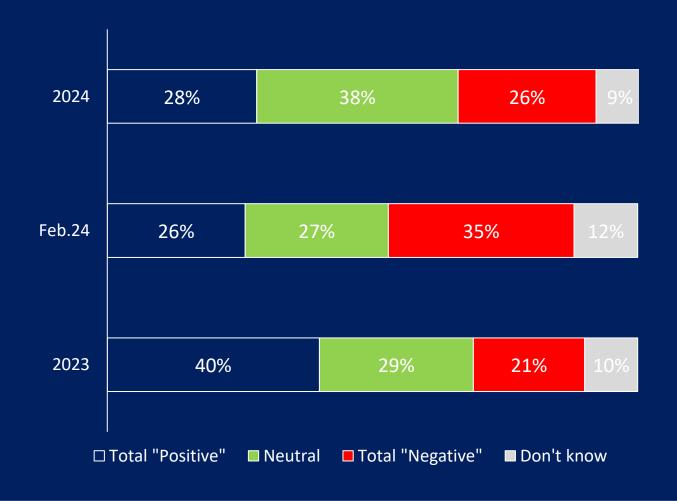




The image of the EU



In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?

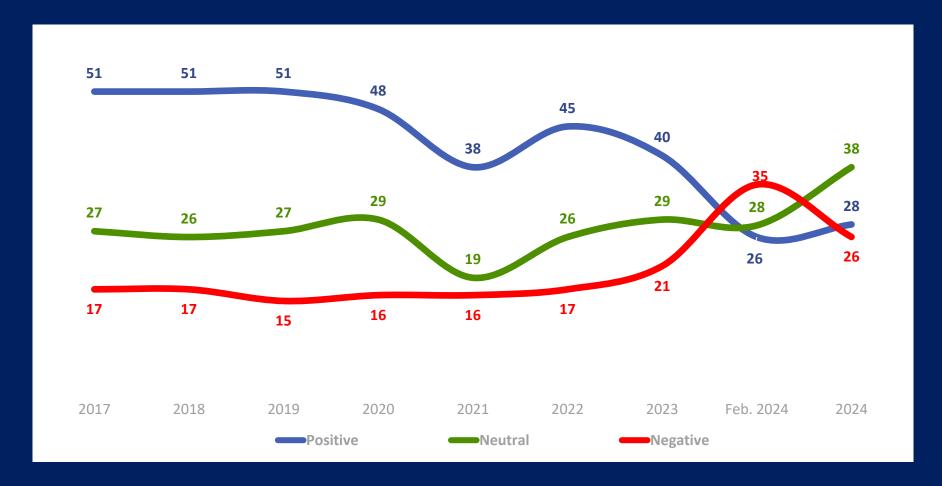




The image of the EU



In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image? SOUTH

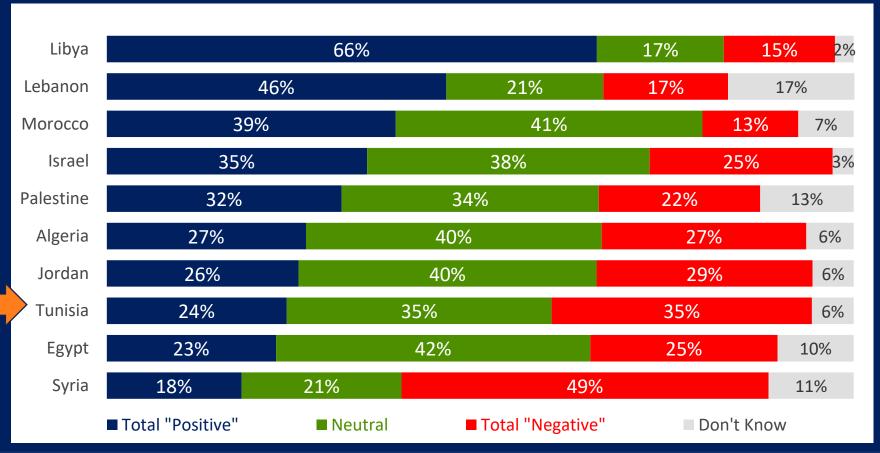


First time since 2107 that the "Neutral" image of the EU become the sentiment expressed by a majority of citizens in the South.





The image of the EU Comparatively to other countries



HIGHEST LEVELS of Positive Perceptions in Libya,
Lebanon and Morocco

Increasing majority of Neutral perception of the EU (34-42%)

Syria (49%) and Tunisia with a majority of negative perception of the image of the EU

EU's COOPERATION

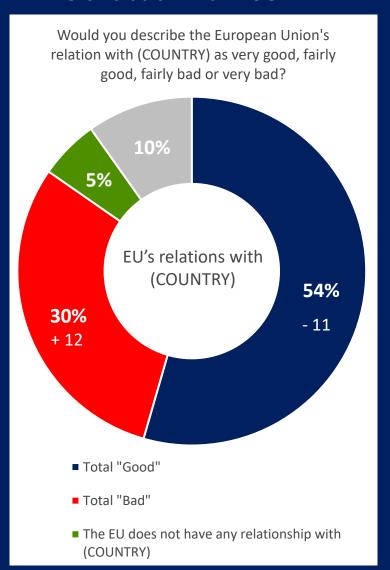




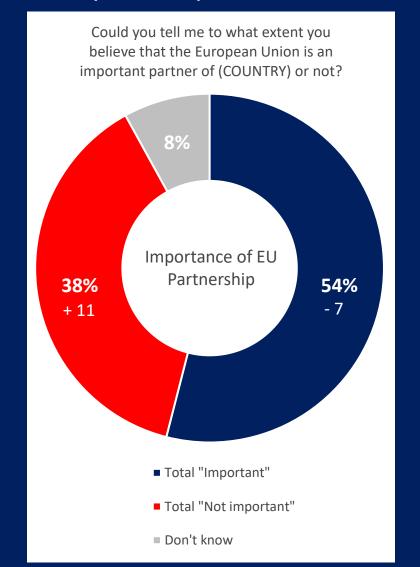
EU's relation and partnership



EU's relation with COUNTRY



EU's partnership with COUNTRY

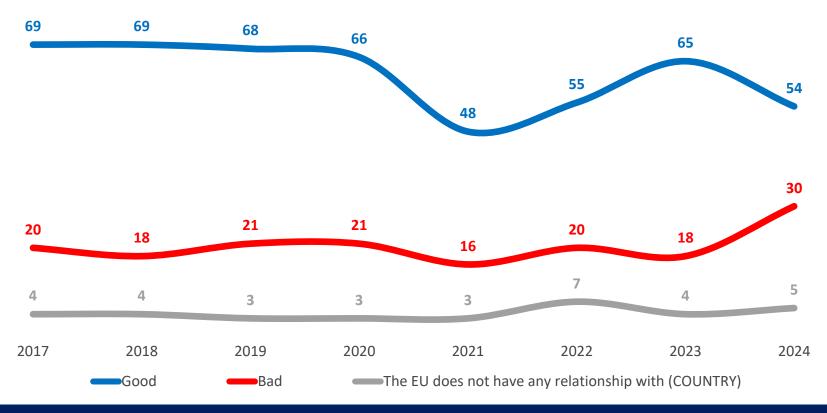




EU's relations since 2017



Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?



Still high but decreasing positive views on the relations with the EUs in the SOUTH



EU's relations

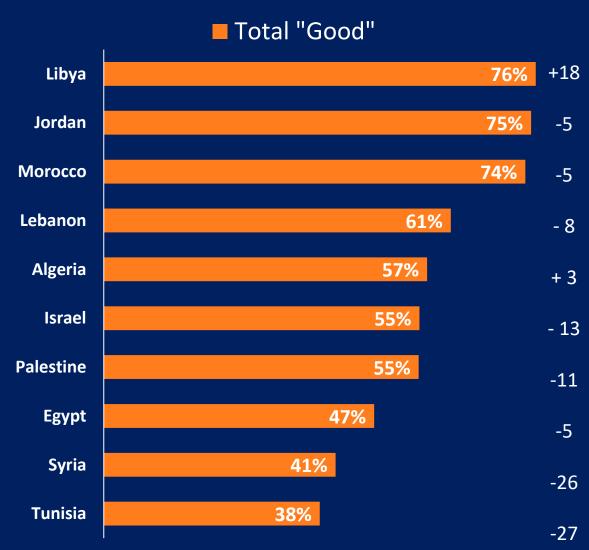


Would you describe the European Union's relation with (COUNTRY) as very good, fairly good, fairly bad or very bad?

A wide majority of citizens in 7 out 10 countries believe that EU's relations with their country is "Good".

Highest in Libya (76%) and Jordan (75%)

Lowest in Tunisia (38%)

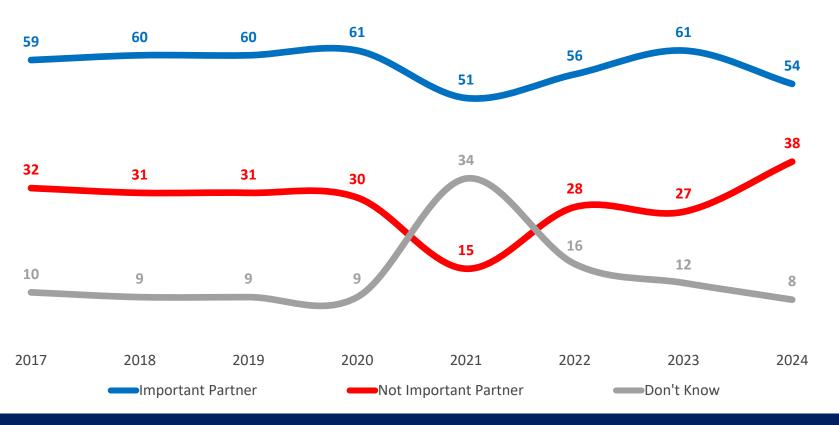




Importance of EU Partnership



Could you tell me to what extent you believe that the European Union is an important partner of (COUNTRY) or not?

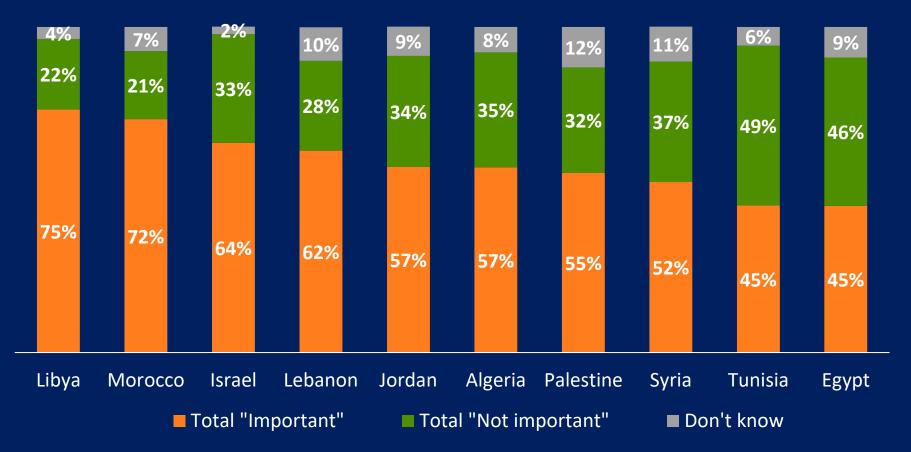




Importance of EU Partnership



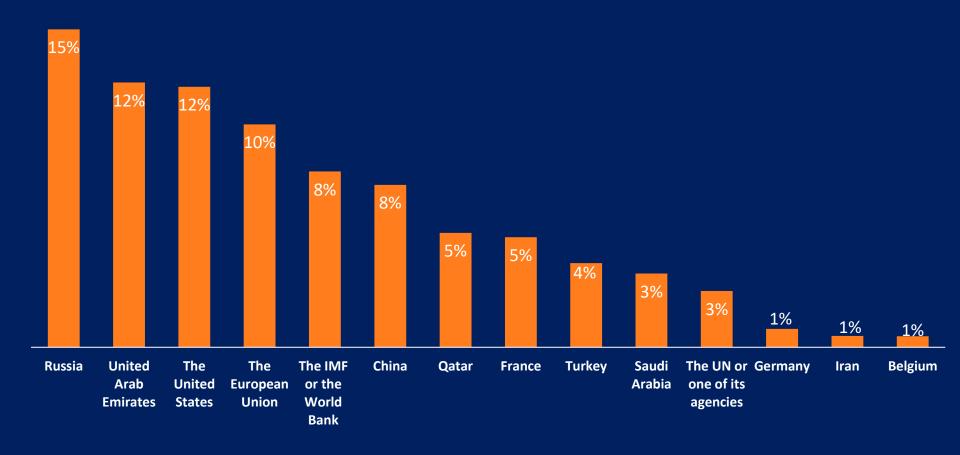
Could you tell me to what extend you believe that the European Union is an important partner of (COUNTRY) or not?



The EU partnership is acknowledged as "important" in 8 countries in the region Growing negativity in several countries (majority in Tunisia and Egypt)

Who is the closest partner)?

In your view, which of the following international institutions or countries is the closest partner to (OUR COUNTRY)?



The regional average reflect mostly the opinions expressed in Algeria and Egypt



Awareness of EU Cooperation

For each of the following areas, could you tell me whether you have heard of any existing EU cooperation programmes in (COUNTRY)? Have you ever heard of an EU cooperation programme in....

% YES

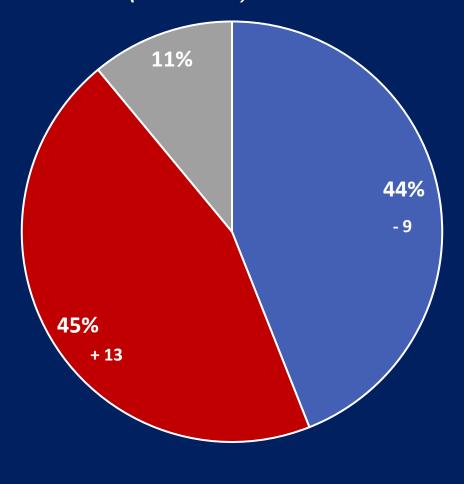
Human rights	44%	
Support for refugees and displaced	38%	
Health	38%	
Culture	36%	
Economic reform or business and	33%	
Green transition	31%	
Youth	31%	
Education and skills	31%	
Agricultural and rural development	30%	
Other Infrastructure development	29%	
Support for social protection	29%	
Digital transition	27%	
Civil society	27%	
Water Infrastructure	27%	
Justice or police reforms	19%	



Perceived effectiveness of EU Cooperation SOUTH



According to what you know, to what extent do you think that the support provided by the European Union to (COUNTRY) has been overall effective or not?





benefitted

Union support?

Most mentioned areas of benefit from EU support



Education and skills

17% 16%

which of the following areas would you say that (COUNTRY) European

(OUR COUNTRY) has not...

14%

Economic development

14%

Digital transition

13%

13%

Gender equality

Don't know...

Health

13%

Humanitarian aid

13%

Green transition:...

Democracy

10%

10%

10%

Promotion of peace and...

10%

To what extent do you think the European Support to agriculture...

from

Union has a positive or a negative impact on the development of (COUNTRY)?

Other Infrastructure...

10%

Water Infrastructure...

9%

Access to more products...

8%

Civil society

7%

Decent employment

6%

The rule of law

5%











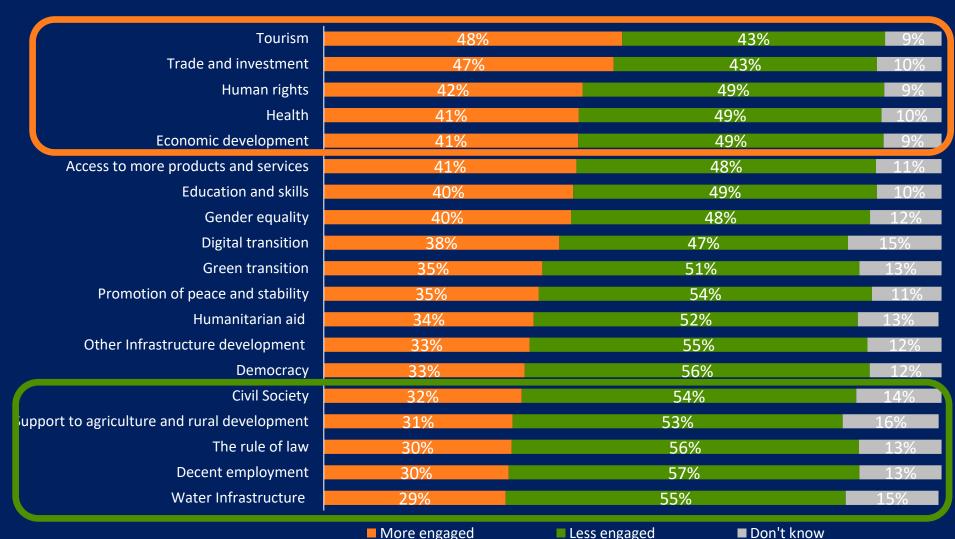




Areas in which the EU could be more engaged



Please tell me whether or not you think the European Union could be more engaged in (COUNTRY)?





Level of trust



How much trust do you have in these institutions? TOTAL "Tend to trust"

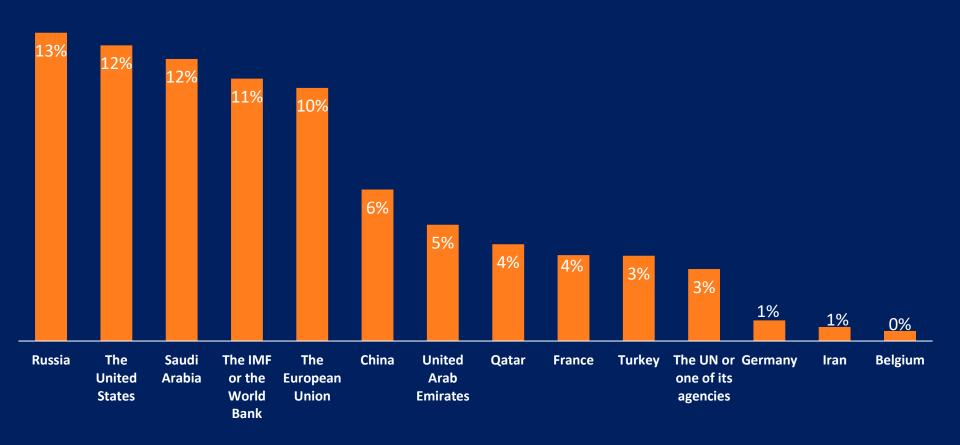




Lead Donors of Support



In your view, which of the following international institutions or countries is the lead donor of support to (COUNTRY)?



Russia (in Egypt & Algeria) is seen as leading the financial support in the SOUTH region followed closely by the US, Saudi Arabia, IMF and the EU

EU'S SUPPORT TO MIGRANTS/REFUGEES

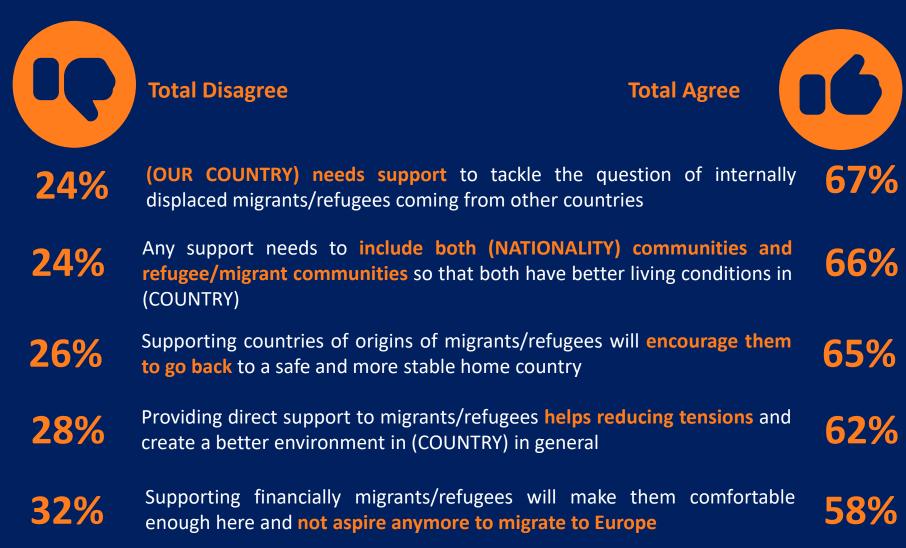




EU's Support to migrants/refugees



To what extent would you agree or disagree with each of the following statements?

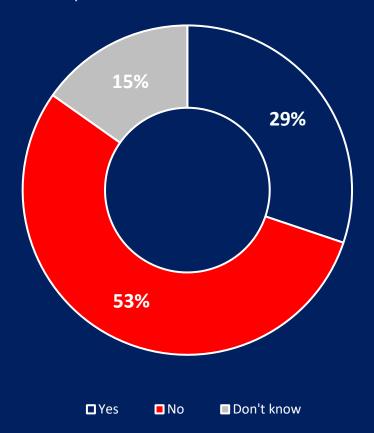




Awareness and perception of EU's Support to migrants/refugees



According to what you know, is the European Union providing support to migrants/refugees as well as (NATIONALITY) communitites in (COUNTRY)?



To what extent do you approve or disapprove the European Union support action to migrants/refugess in (COUNTRY)? **ONLY IF YES AT AWARENESS**

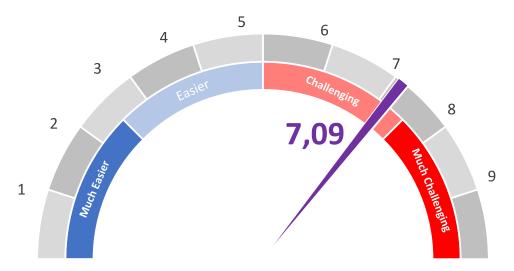




Entering Legally the EU: Easier or more challenging?



According to you, would you say that nowadays migrants face more or less challenges than in past when they seek to enter legally the European Union?



0 - Migrants face much less challenges to enter the European Union legally

10 - Migrants face much more challenges to enter the European Union legally

SOURCES OF INFORMATION

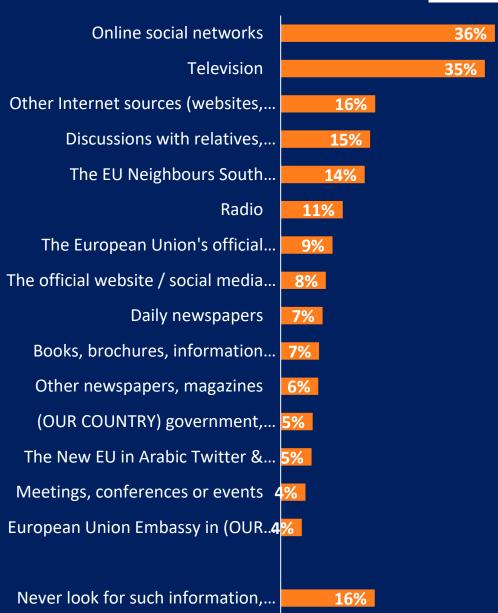




Sources of Information about the EU



When you look for information about the European Union, its policies and institutions, which of the following sources, if any, do you use? Any others?



CITIZENS' MOOD





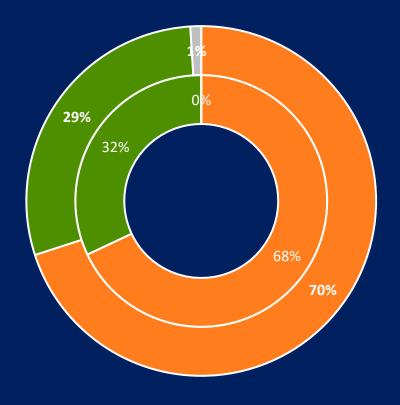
Life Satisfaction



On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?

Inner pie « 2023 » - outer pie « 2024 »

Close to 3 out 4 satisfied in the life they lead (stable since 2023)





"Most Important" issues facing the region



Lebanon

Syria

Palestine

Israel

Jordan

Egypt

Libya

Tunisia

Algeria

Morocco

Most important issue 1	Most important issue 2	Most important issue 3
Economic situation	War or armed conflict	Rising prices/ inflation
Rising prices/inflation	Unemployment	Economic situation
Economic situation	Rising prices/ inflation	Other (SPONTANEOUS)
Terrorism	Economic situation	Political unrest
Rising prices/inflation	Unemployment	Economic situation
Rising prices/inflation	Economic situation	Unemployment
Economic situation	Rising prices/ inflation	Unemployment
Rising prices/inflation	Unemployment	Economic situation
Rising prices/inflation	Unemployment	Economic situation
Unemployment	Rising prices/ inflation	The educational system