

OPINION POLLS

Image and perceptions of the EU in Israel



Fieldwork 2025

Coverage



Algeria, Egypt, Israel, Jordan,
Lebanon, Libya, Morocco,
Palestine, Syria & Tunisia

Target



Representative sample of citizens
1000 in each country
(2000 in Egypt)

Fieldwork Period



June 2025

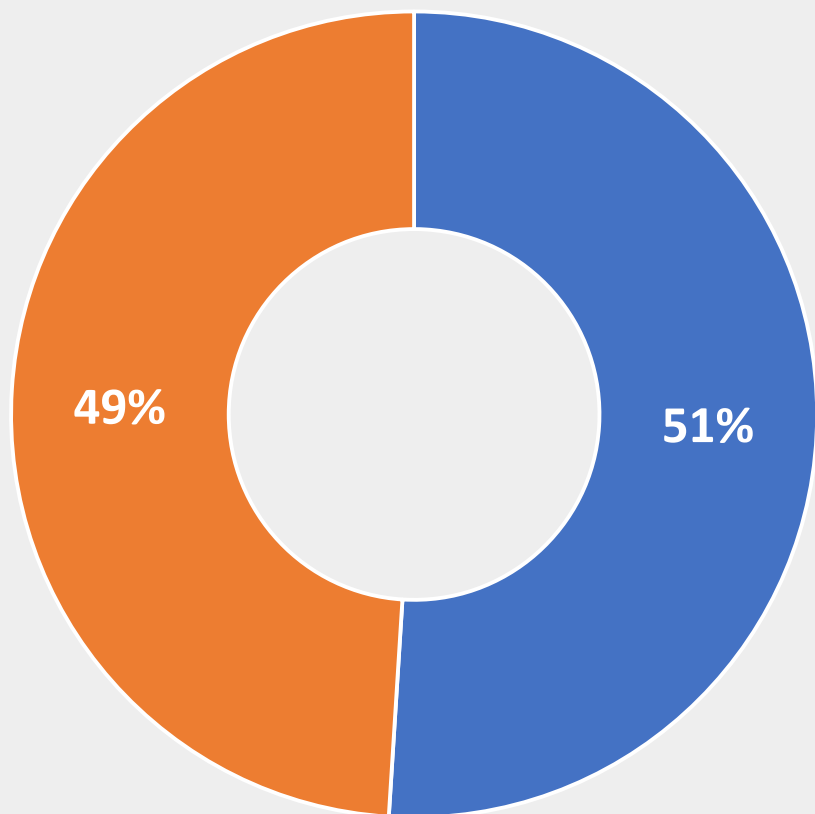
Questionnaire



Translated into

French, Arabic & Hebrew

Could you tell me to what extent you know
what the European Union is all about?



■ Total "Knows what the European Union is all about"

■ Total "Doesn't know what the European Union is all about"



Stable subjective
knowledge of the EU
(+1pts from 2024)

5/10

Around 5 respondents
out of 10 believes that
they know what the EU
is all about.

In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?

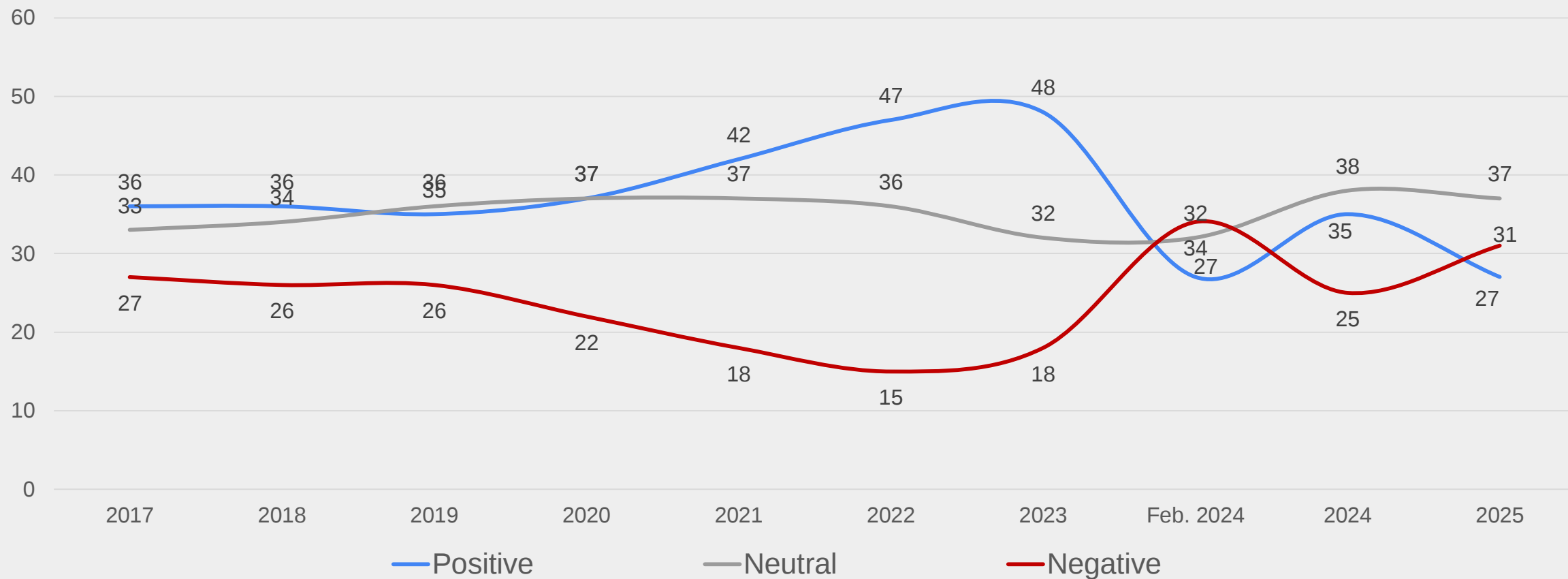
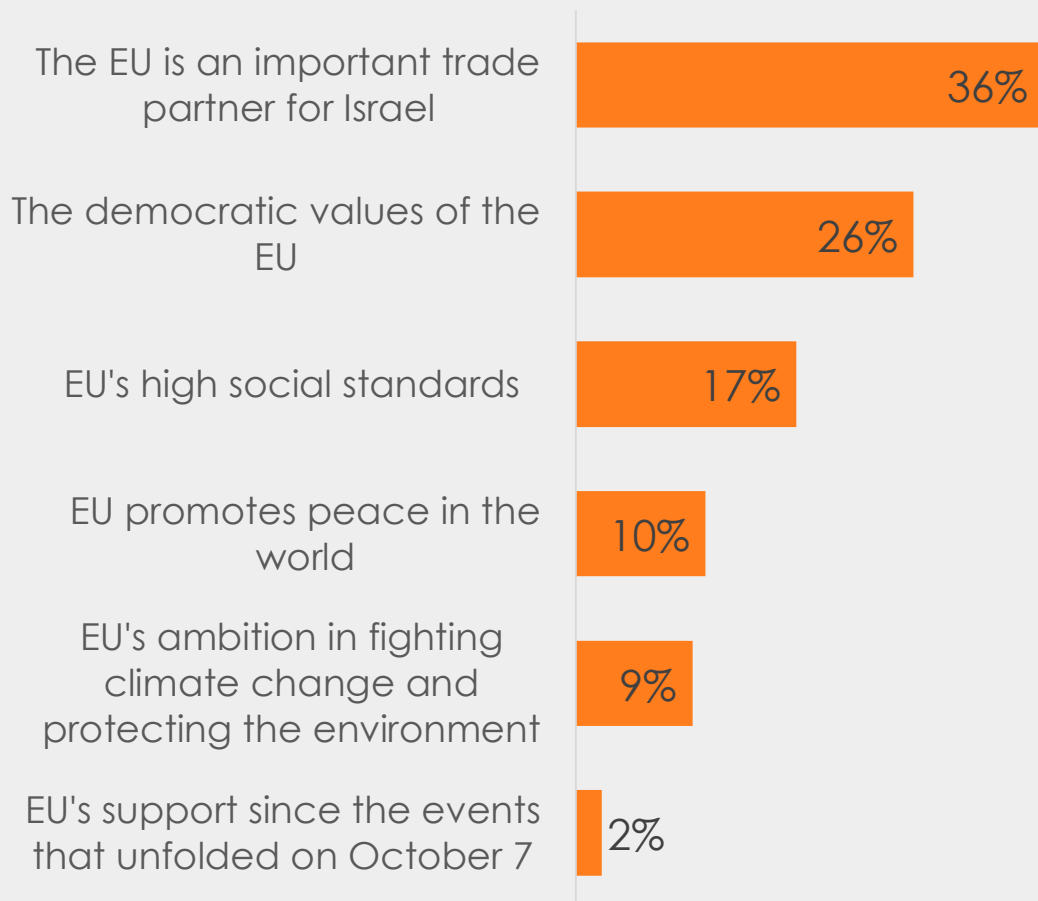
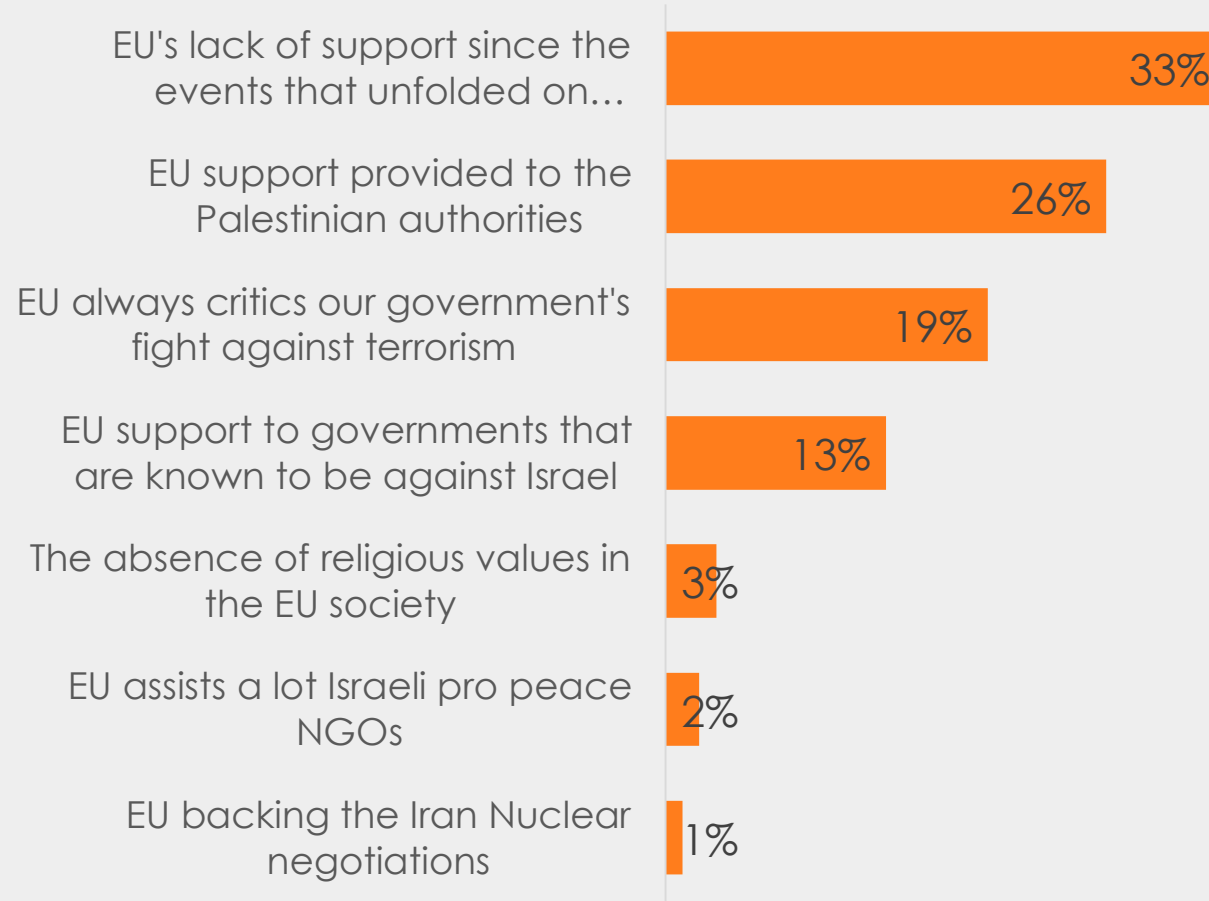


Image of the EU has fallen back to that held in Feb 2024
Negative perceptions increasing by 7 percentage points

Reasons for having a positive image of the EU



Reasons for having a negative image of the EU



Expectations from the EU in light of the US's decrease in aid to the region



*The EU should
reinforce its
involvement in
this region*

28%



*The EU should
decrease its
involvement in
this region*

31%



*The EU should
maintain its
current
approach*

23%

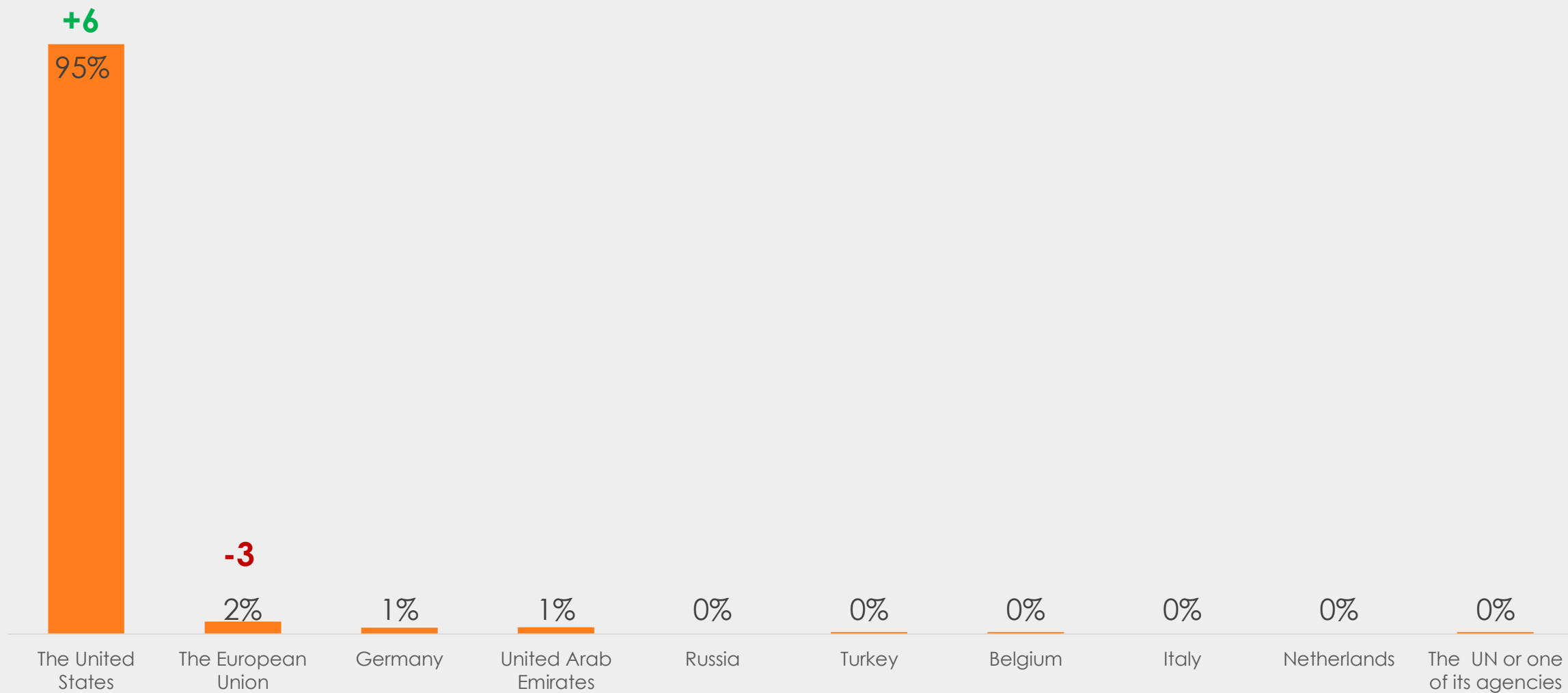


Don't know

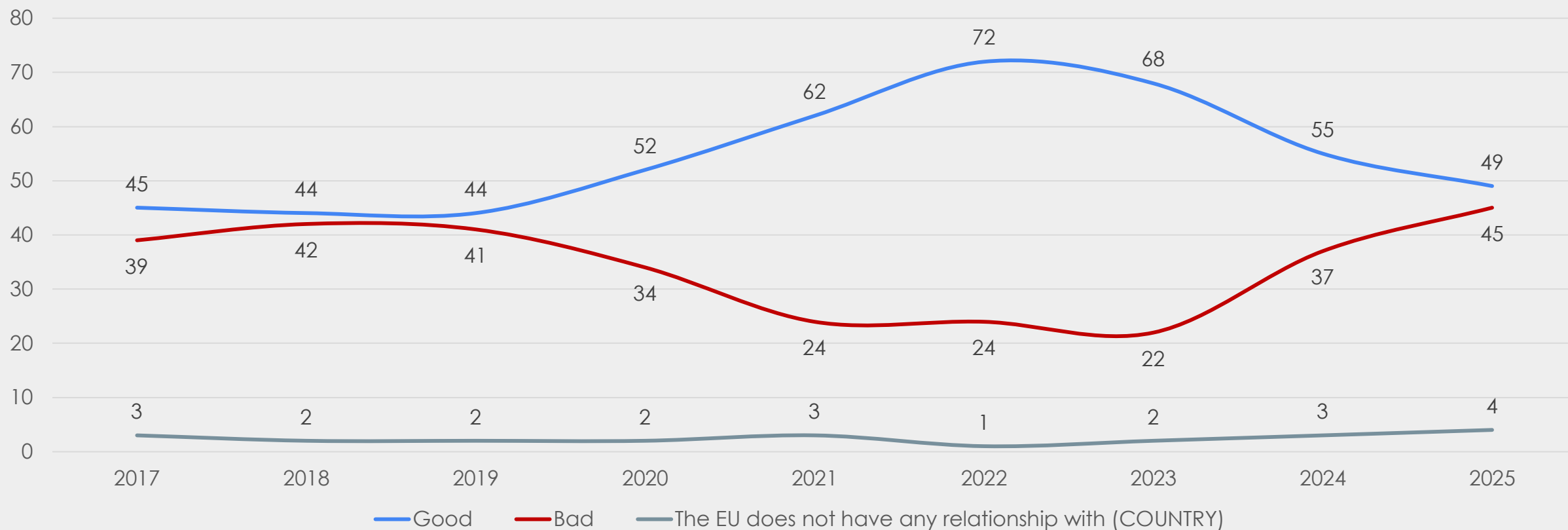
18%



Perceived Closest Partner to Israel

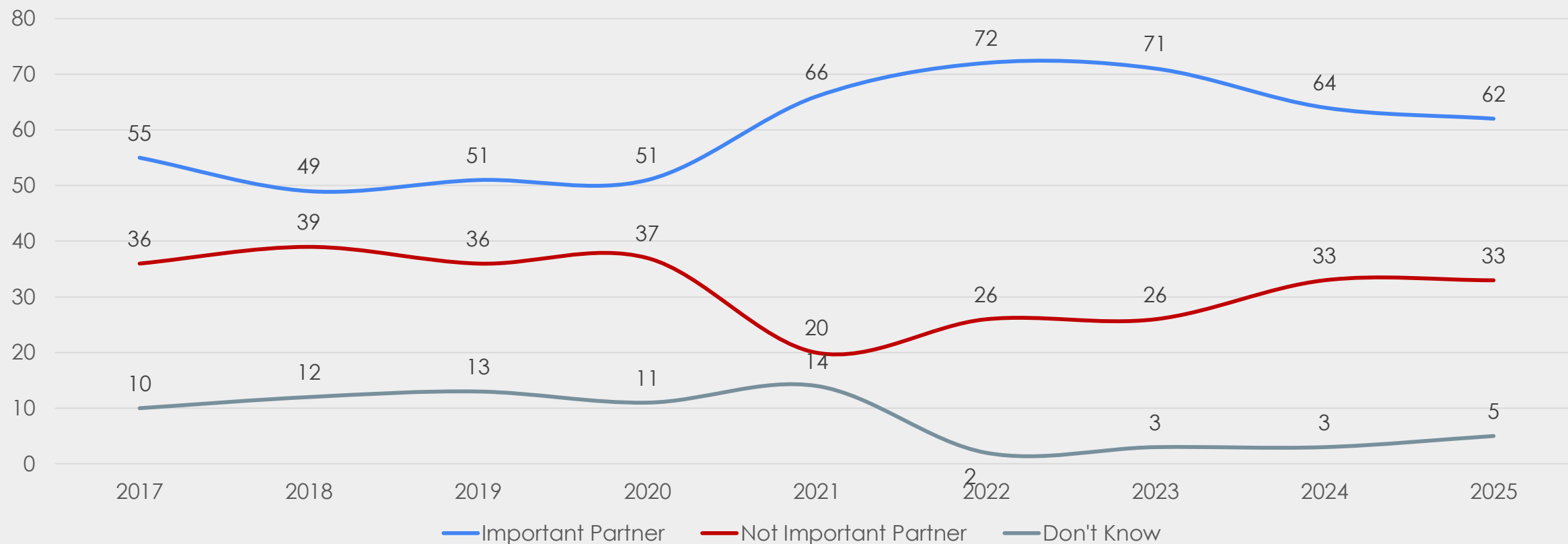


Would you describe the European Union's relation with Israel as very good, fairly good, fairly bad or very bad?



Since 2022, continuous decrease in positive views on the relation between the EU and Israel

Could you tell me to what extent you believe that the European Union is an important partner of Israel or not?



While negative towards the relationship with the EU, Israelis still value the EU as an important partner