

OPINION POLLS

Image and perceptions of the EU in Libya



Fieldwork 2025

Coverage



Algeria, Egypt, Israel, Jordan,
Lebanon, Libya, Morocco,
Palestine, Syria & Tunisia

Target



Representative sample of citizens
1000 in each country
(2000 in Libya)

Fieldwork Period



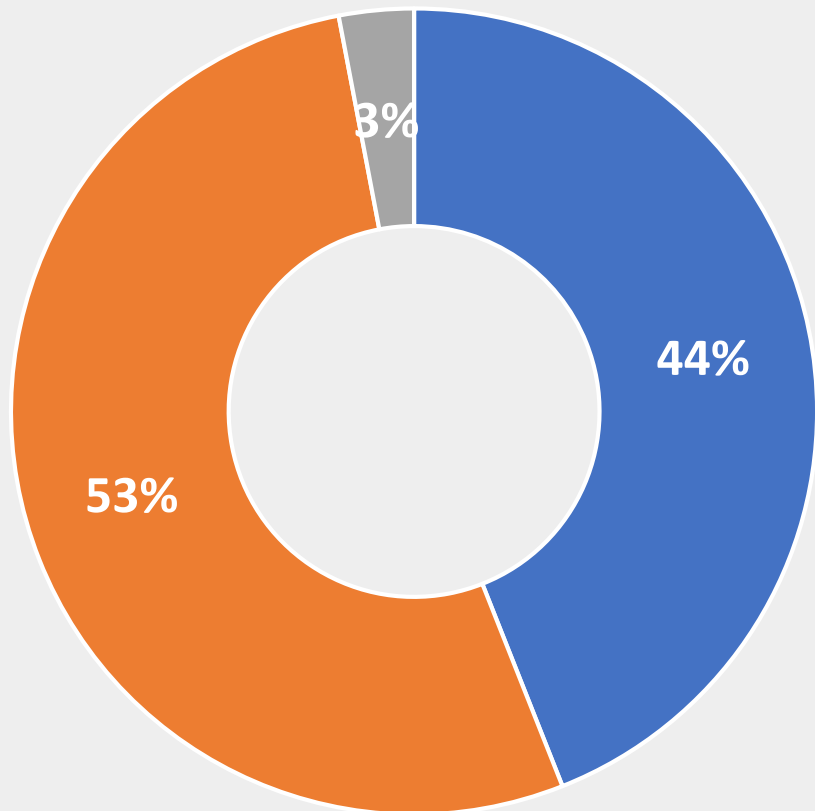
June 2025

Questionnaire



Translated into
French, Arabic & Hebrew

Could you tell me to what extent you know
what the European Union is all about?



- Total "Knows what the European Union is all about"
- Total "Doesn't know what the European Union is all about"
- Don't know

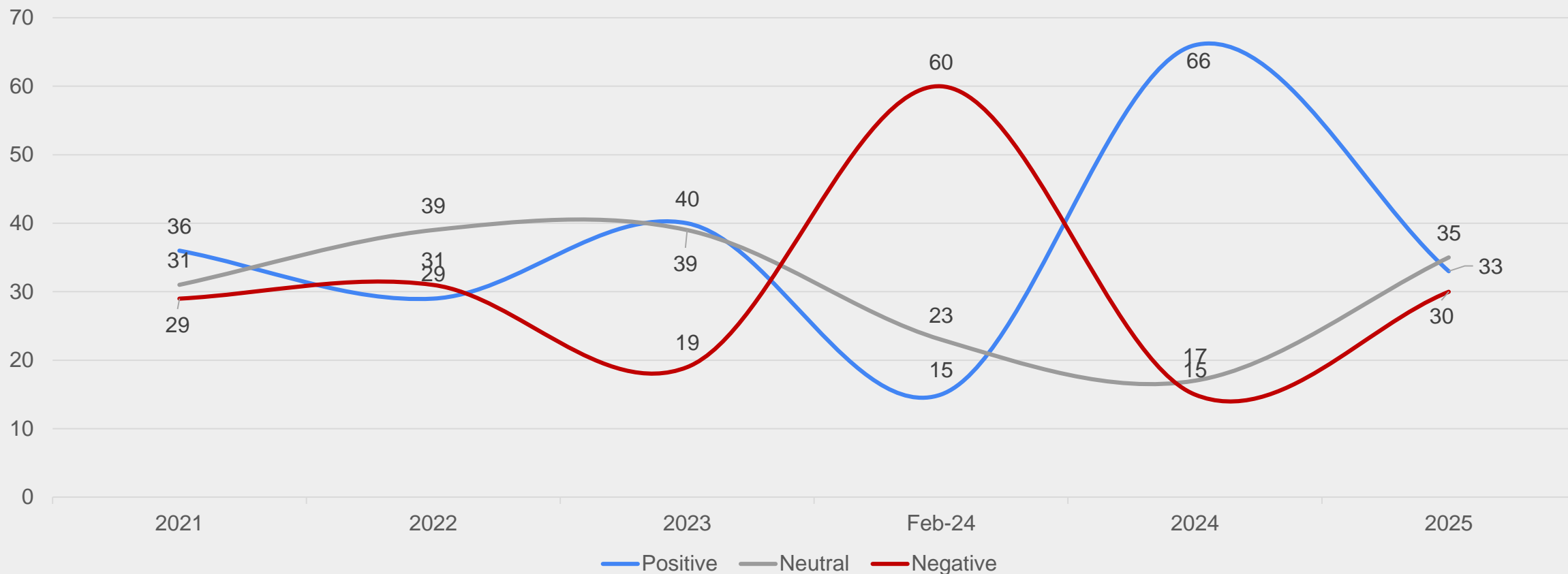


Subjective knowledge of
the decreased
significantly (+1 pts from
2024)

4/10

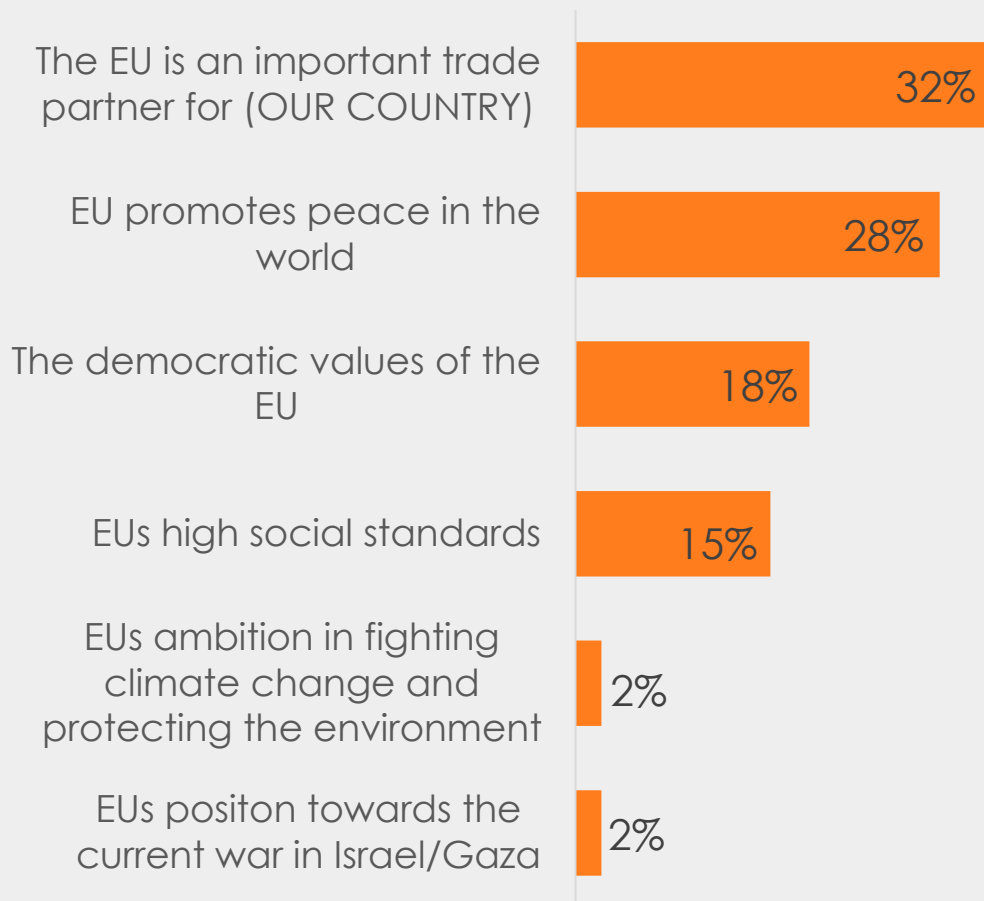
More than 4
respondents out of 10
believes that they
know what the EU is all
about.

In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?

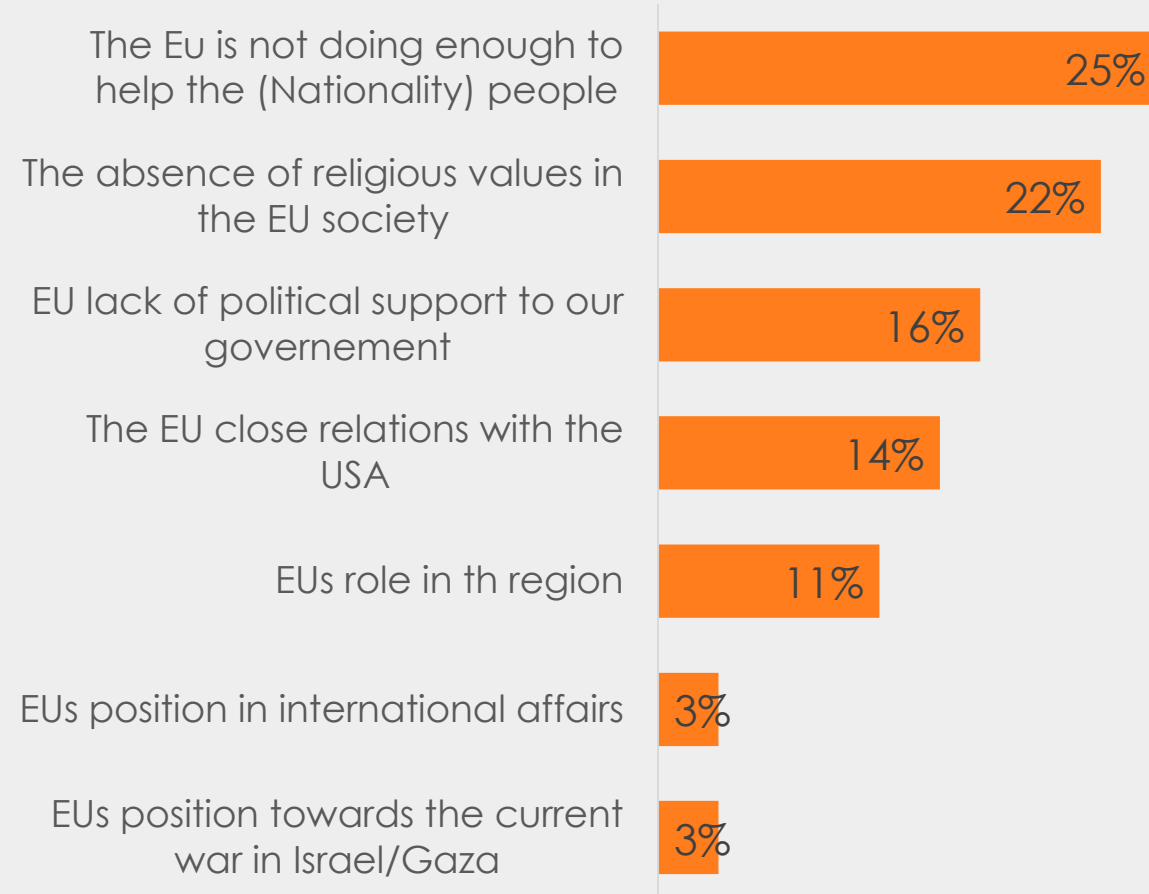


Important decrease in “positive perception” towards the EU recorded
Negative perceptions very close to the positive ones
 Increasing neutral perceptions

Reasons for having a positive image of the EU



Reasons for having a negative image of the EU



Expectations from the EU in light of the US's decrease in aid to the region



*The EU should
reinforce its
involvement in
this region*

43%



*The EU should
decrease its
involvement in
this region*

9%



*The EU should
maintain its
current
approach*

34%

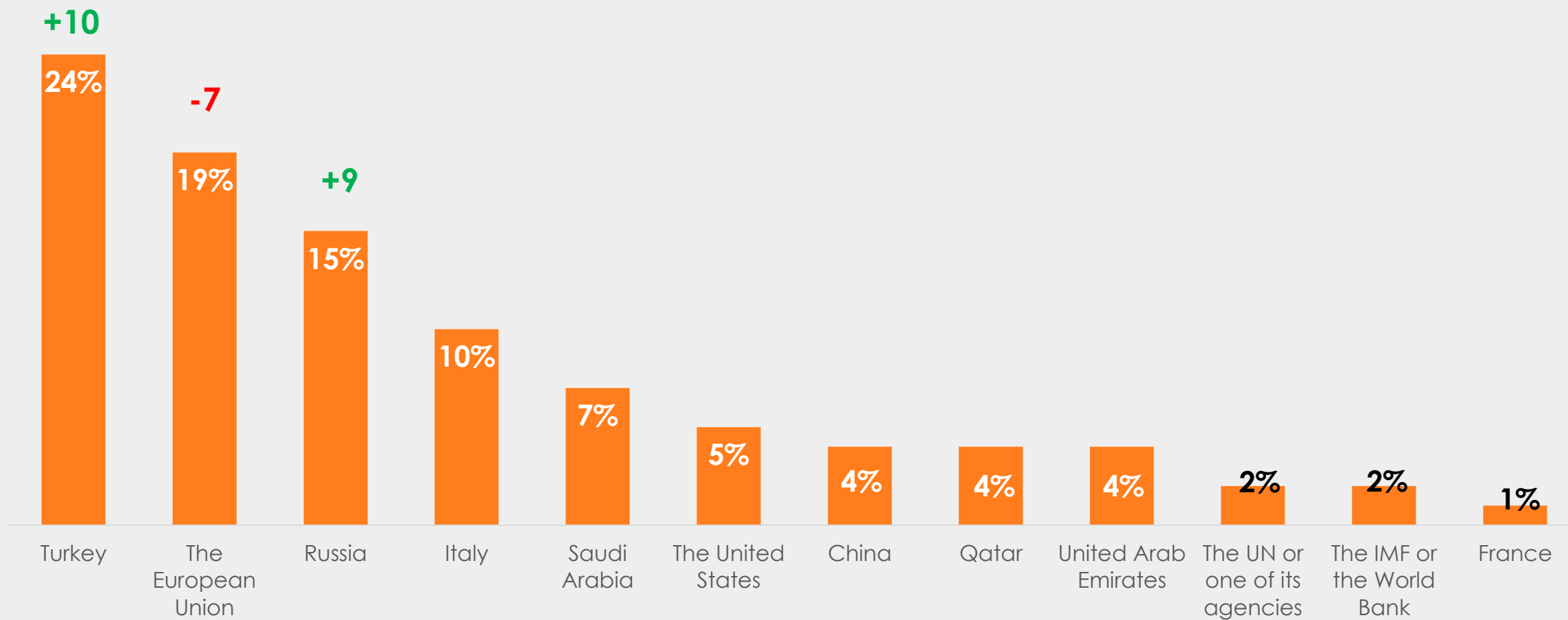


Don't know

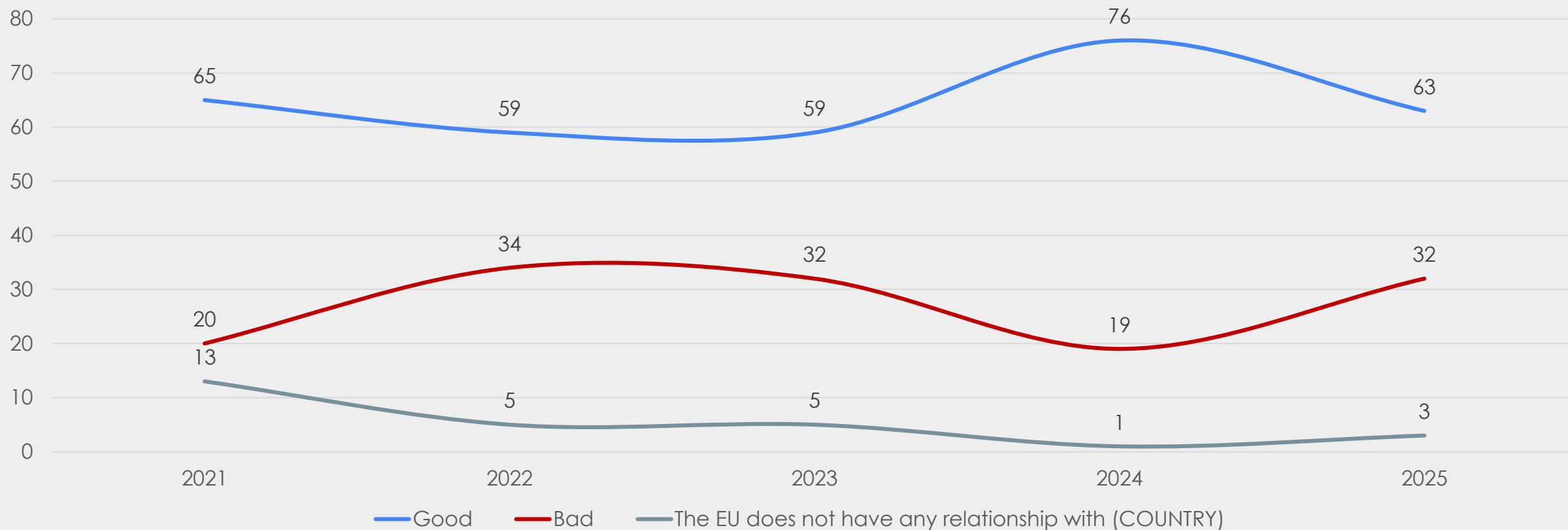
14%



Perceived Closest Partner to Libya

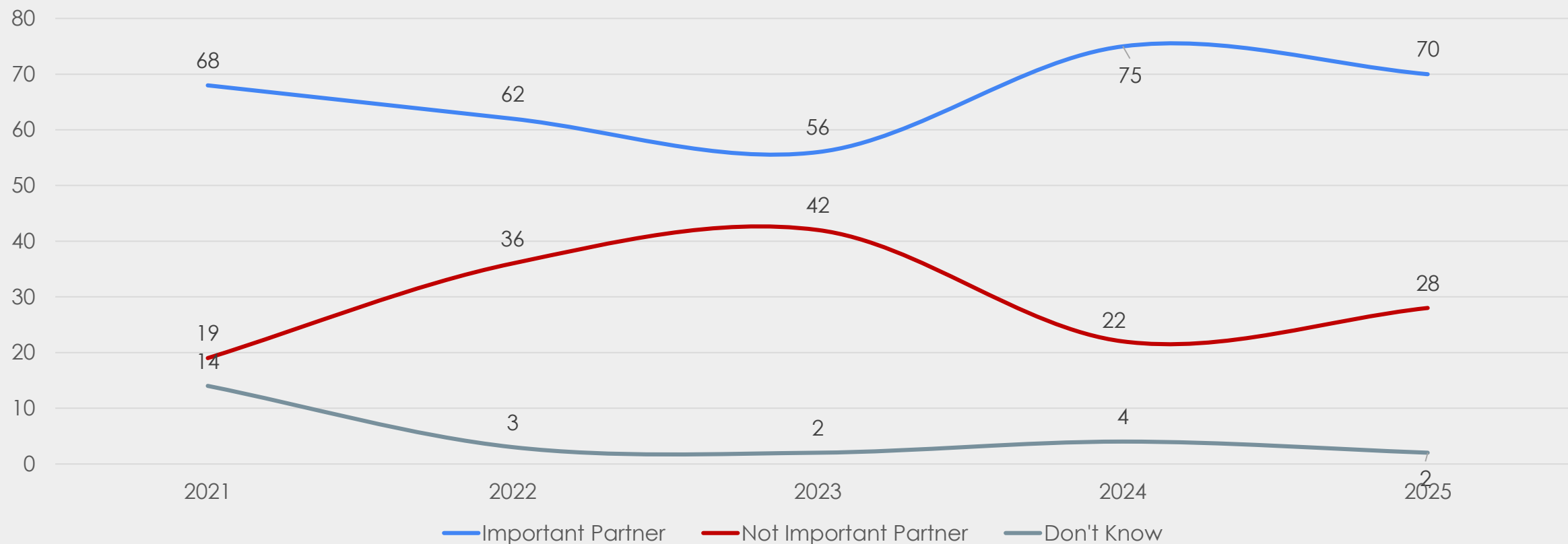


Would you describe the European Union's relation with Libya as very good, fairly good, fairly bad or very bad?



Decreasing proportion of respondents who believe that EU's relations with Libya is good

Could you tell me to what extent you believe that the European Union is an important partner of Libya or not?



High positive assessment of the importance of EU partnership to Libya (70%, -5pts vs 2024)